# **AtliQ Hardwares**



### GM% by Quarters (Sub\_Zone)

#### **FILTERS**

All values are in INR

YEAR FY	2019

GM%	Quarters				
Market	Q1	Q2	Q3	Q4	
ANZ	43.0%	42.2%	42.6%	42.5%	
India	42.5%	42.2%	42.0%	42.5%	
NA	35.1%	35.4%	35.4%	35.7%	
NE	36.6%	37.0%	36.5%	36.6%	
ROA	44.5%	44.3%	44.0%	44.5%	
SE	44.5%	44.1%	44.0%	44.2%	
<b>Grand Total</b>	41.5%	41.4%	41.2%	41.6%	

### **GM%** by Quarters (Sub\_Zone)

### **FILTERS**

All values are in INR YEAR FY 2020

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GM%	Quarters			
Market	Q1	Q2	Q3	Q4
ANZ	43.39	43.0%	42.8%	41.8%
India	32.39	6 32.1%	32.4%	32.0%
NA	39.99	6 40.1%	39.1%	39.7%
NE	37.69	6 37.8%	38.5%	37.7%
ROA	38.49	6 38.3%	38.8%	37.7%
SE	38.59	<mark>6</mark> 37.3%	38.2%	37.8%
<b>Grand Total</b>	37.5%	6 37.3%	37.5%	36.9%

## **GM%** by Quarters (Sub\_Zone)

### **FILTERS**

All values are in INR YEAR FY 2021

GM%	Quarters				
Market	Q1	Q2	Q3	Q4	
ANZ	39.0%	37.8%	38.3%	38.0%	
India	32.3%	31.8%	31.9%	32.0%	
NA	37.1%	37.4%	37.5%	37.4%	
NE	37.9%	38.7%	38.2%	38.3%	
ROA	38.5%	38.4%	38.1%	38.1%	
SE	38.6%	38.3%	38.6%	38.5%	
<b>Grand Total</b>	36.5%	36.4%	36.4%	36.4%	