8.SCREENSHOTS

8.1. USER SEARCH:

Description: Here the user can search the information needed for the user

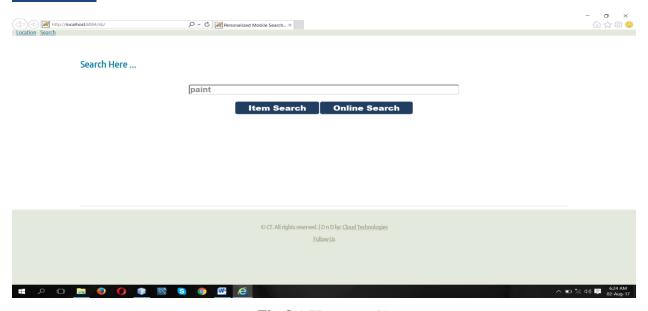


Fig:8.1(User search)

8.1.1.USER SEARCH RESULTS:

<u>Description:</u> The user searched data will be displayed here and the nearest place will be displayed

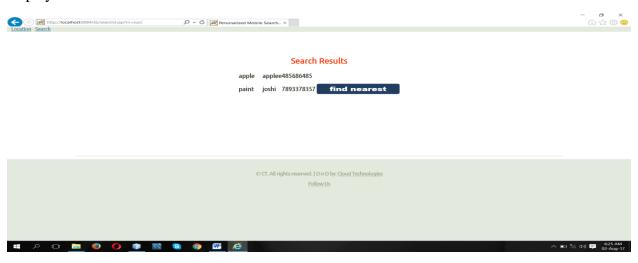


Fig:8.1.1(User search result)

8.1.2.SEARCH THE NEAREST CLIENT LOCATION:

Description: The nearest distance to the user's location is calculated.



Fig: 8.1.2(Search the nearest client location)

8.1.3.CLIENT INFORMATION TO USER:

Description: Client information to the user.

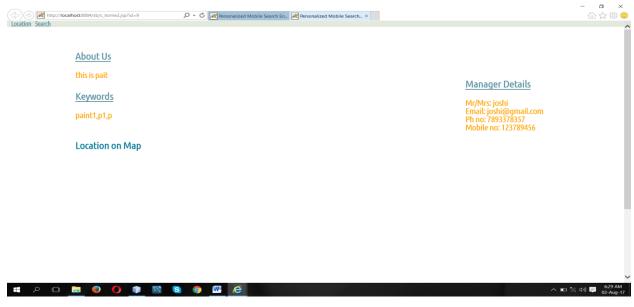


Fig:8.1.3(Client information to user)

8.2. CLIENT LOGIN:

Description: The client can login though this.

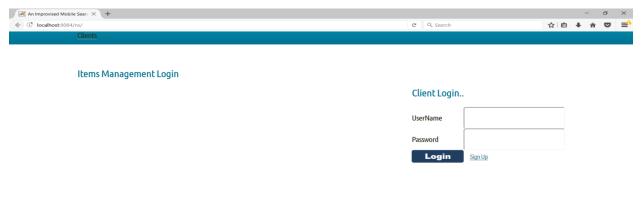




Fig:8.2(Client login)

8.2.1.REGISTRATION OF CLIENT:

Description: Client registration with the items and location.

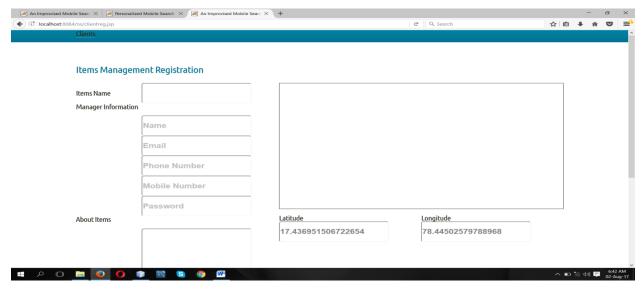


Fig:8.2.1(Registration of client)

8.3. ADMIN LOGIN PAGE:

Description: Admin should enter the username and password for the clients information.





Fig:8.3(Admin login page)

8.3.1.ADMIN HOME PAGE:

Description: After logged in with the admin the admin home page will be displayed.

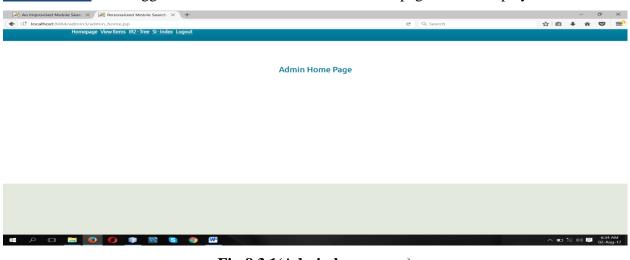


Fig:8.3.1(Admin home page)

8.3.2.ITEMS CONNECTION WITH THE CLIENT:

<u>Description:</u> Displaying the items present in the admin page.

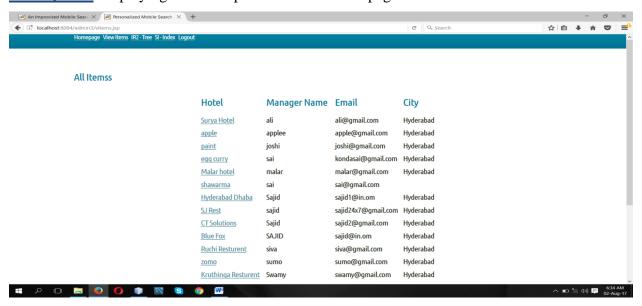


Fig:8.3.2(Items connection with the client)

8.3.3PROCESSING OF THE ITEMS WITH IR2-TREE:

Description: The items with the details should be processed with i2-tree.

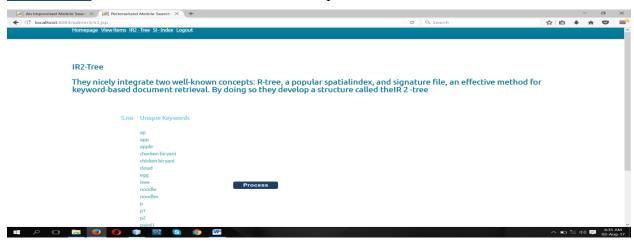


Fig:8.3.3(Processing of the items with ir2-trees)

8.3.4 IR2-TREE WITH KEYWORDS:

Description: the item details with the unique key words and hash values.

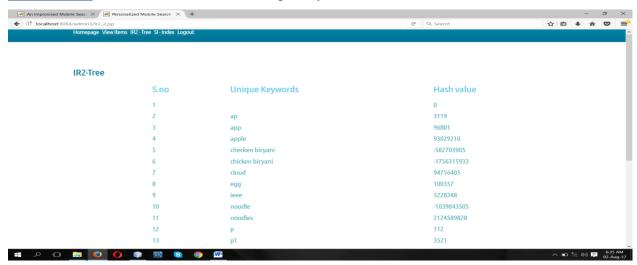


Fig:8.3.4(Ir2-tree with keywords)

9.CONCLUSION

9.1.CONCLUSION

To adapt to the user mobility, we incorporated the user's Google Map locations in the personalization process. We observed that Google Map locations help to improve retrieval effectiveness, especially for location queries. We also proposed two privacy parameters, minimum Distance and exp Ratio, to address privacy issues in PMSE by allowing users to control the amount of personal information exposed to the PMSE server. The privacy parameters facilitate smooth control of privacy exposure while maintaining good ranking quality. For future work, we will investigate methods to exploit regular travel patterns and query patterns from the Google Map and click through data to further enhance the personalization effectiveness of PSME.

9.2.FURURE SCOPE

Smaller search engines have also materialized over the past few weeks, each offering to improve the user experience. Grokker offers an interface that groups search results graphically, improving the way search results are segmented and displayed. Eurekster, combines the social networking elements that are used by sites such as Friendster, and provides results that can be filtered based upon what members of your group are searching. While all of these are interesting and provide a glimpse of the future of search, it will not be the small companies that change the way we search. With Google about to get an influx of cash from its upcoming IPO, Yahoo re-vamping Inktomi and Overture, and Microsoft finally jumping into the search arena, it will be these search engine powerhouses that enhance our search experience and take search engine technology to the next level.

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