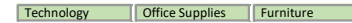


U.S. SUPER STORE SALES ANALYSIS



REVENUE
\$22,10,401.98

PROFIT
\$3,13,506.95

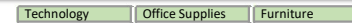
PROFIT MARGIN
14.18

AVG DISCOUNT
14.69

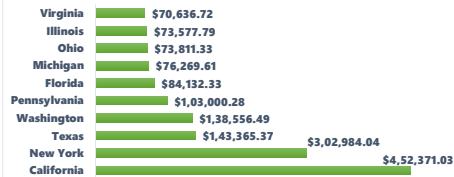
TOTAL CUSTOMERS
793

TOTAL ORDERS
4941

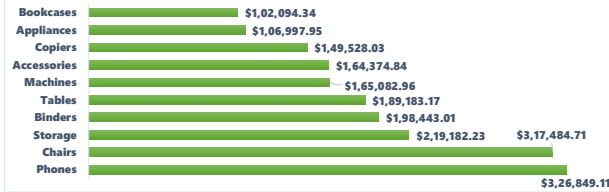
AVG ORDER VALUE
\$447.36



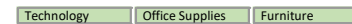
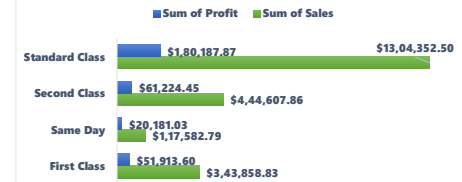
Sales by State (Top 10)



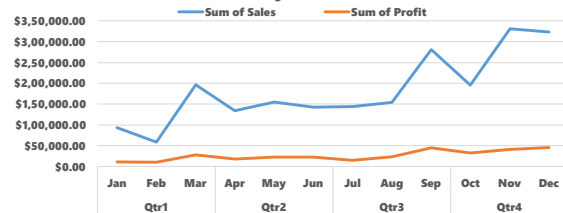
Sales by Sub-Category



Sales vs Profit by Shipmode



Sales vs Profit by Month/Quarter/Year



Top 10 Customers by Sales

Customers	Sales	Profit
Sean Miller	\$25,043.05	(\$1,980.74)
Tamara Chand	\$19,052.22	\$8,981.32
Raymond Buch	\$15,117.34	\$6,976.10
Tom Ashbrook	\$14,595.62	\$4,703.79
Adrian Barton	\$14,080.41	\$5,649.25
Sanjit Chand	\$14,012.77	\$5,781.71
Ken Lonsdale	\$13,562.59	\$1,291.60
Hunter Lopez	\$12,873.30	\$5,622.43
Sanjit Engle	\$12,209.44	\$2,650.68
Christopher Conant	\$12,127.82	\$2,178.98

Top 10 Products by Quantity

Product Name	Quantity	Profit
Staples	867	\$2,617.84
KI Adjustable-Height Tal	74	(\$248.48)
Storex Dura Pro Binders	71	\$50.55
Avery Non-Stick Binders	68	\$48.27
Situations Contoured Fol	64	\$234.23
Eldon Wave Desk Access	61	\$99.00
Global Wood Trimmed N	59	(\$503.12)
Wilson Jones Turn Tabs	59	\$58.51
GBC Premium Transpare	57	\$95.67
Kingston Digital DataTra	57	\$64.71

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