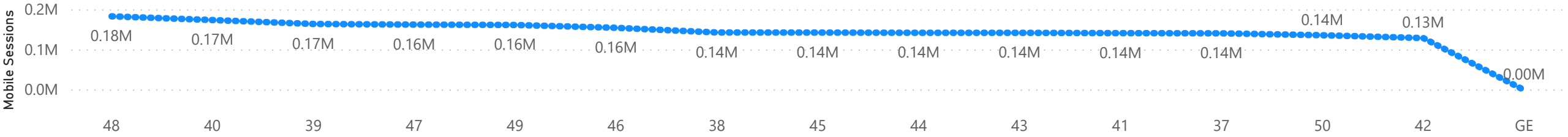
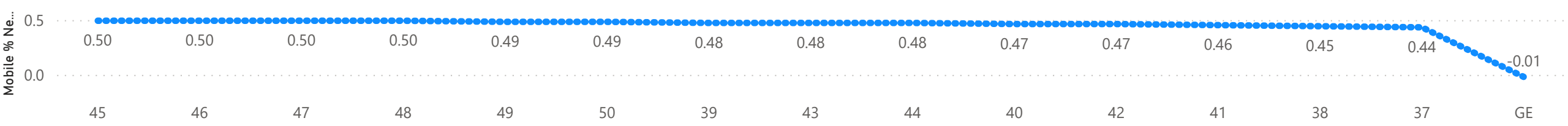


MOBILE :PATH TO PURCHASE

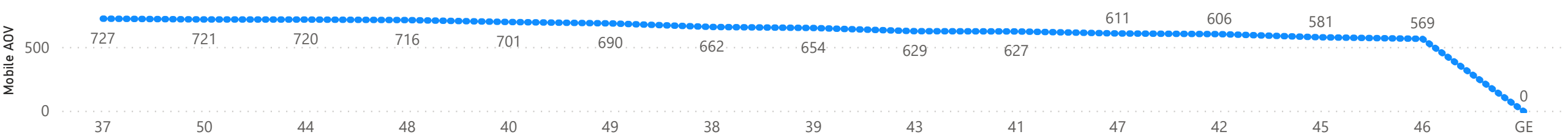
Mobile Sessions by Fiscal Week #.2



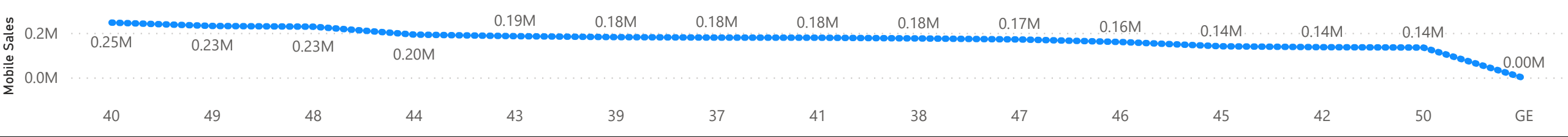
Mobile % New Sessions by Fiscal Week #.2



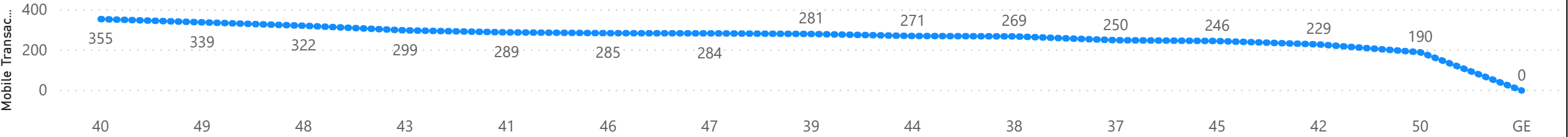
Mobile AOV by Fiscal Week #.2



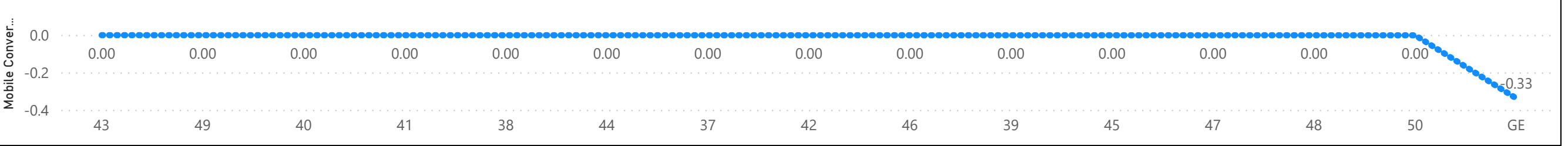
Mobile Sales by Fiscal Week #.2



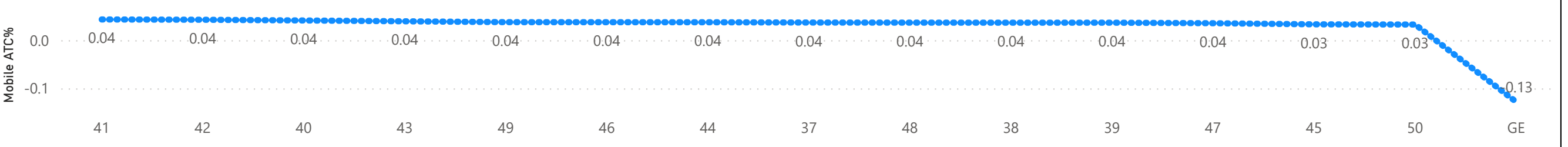
Mobile Transactions by Fiscal Week #.2



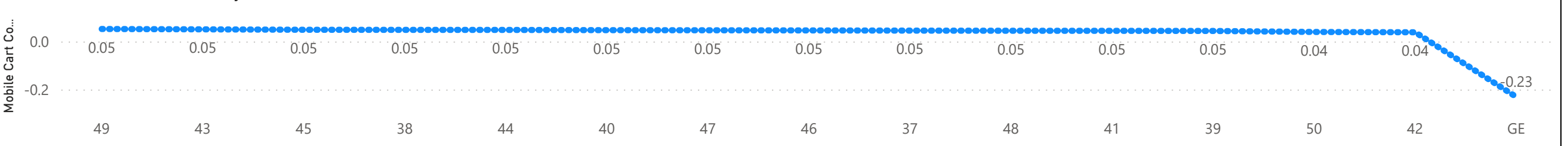
Mobile Conversion by Fiscal Week #.2



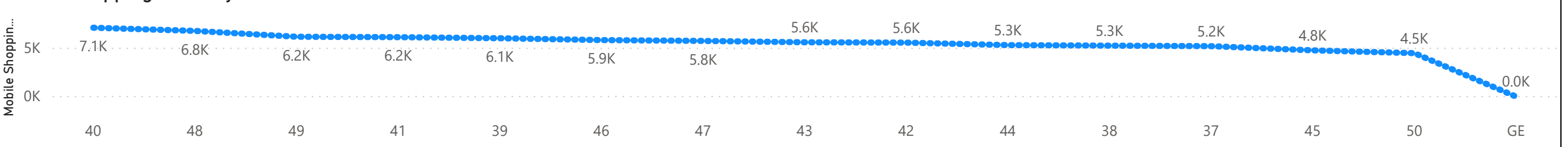
Mobile ATC% by Fiscal Week #.2



Mobile Cart Conversion by Fiscal Week #.2

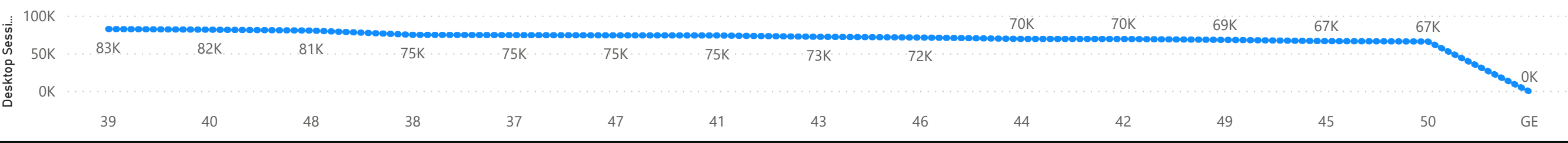


Mobile Shopping Carts by Fiscal Week #.2

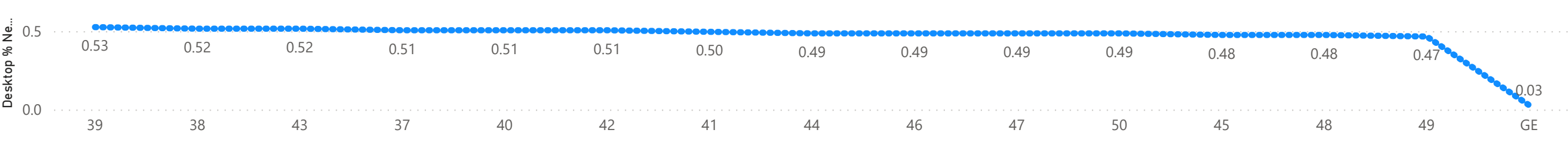


DESKTOP: PATH TO PURCHASE

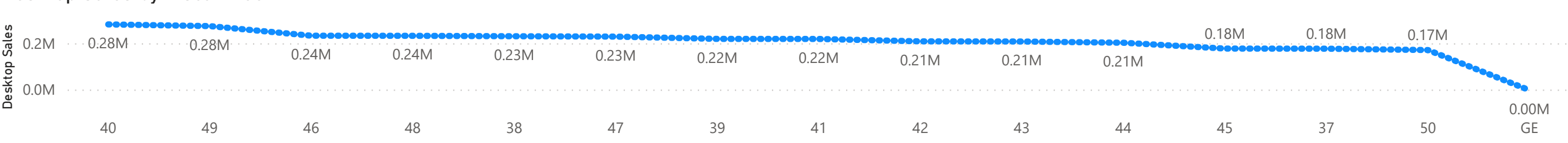
Desktop Sessions by Fiscal Week #.2



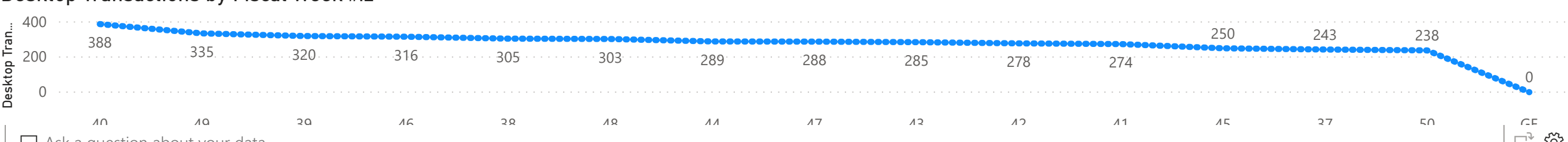
Desktop % New Sessions by Fiscal Week #.2



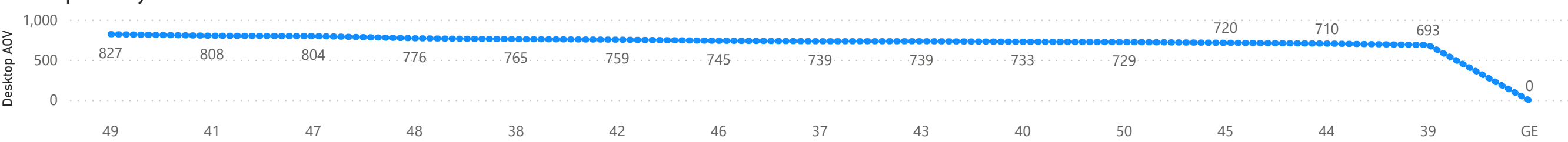
Desktop Sales by Fiscal Week #.2



Desktop Transactions by Fiscal Week #.2



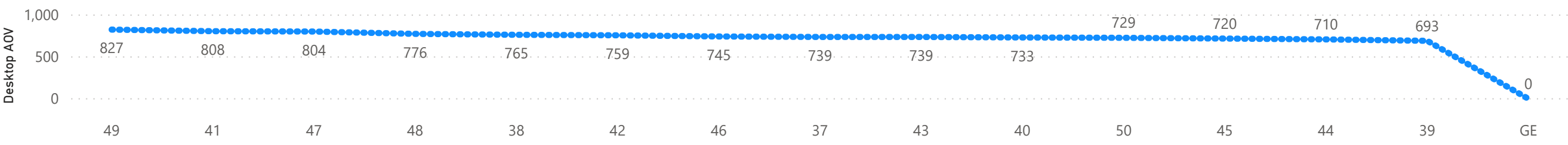
Desktop AOV by Fiscal Week #.2



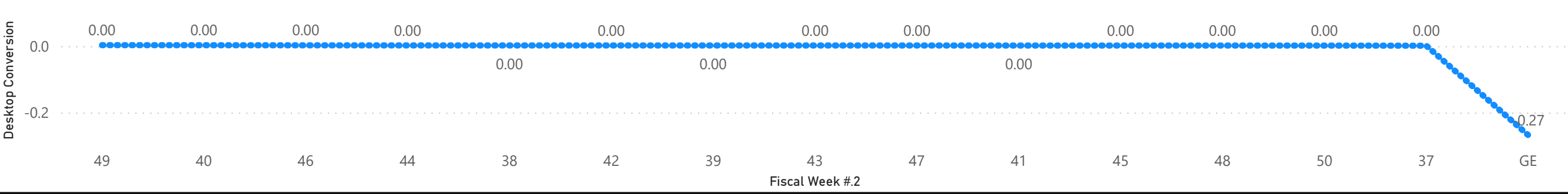
Ask a question about your data



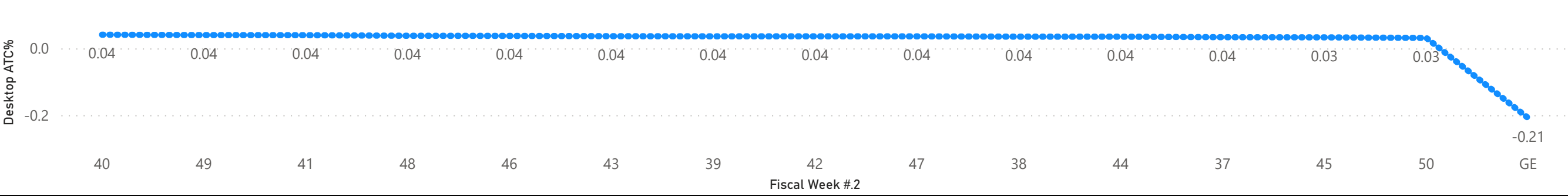
Desktop AOV by Fiscal Week #.2



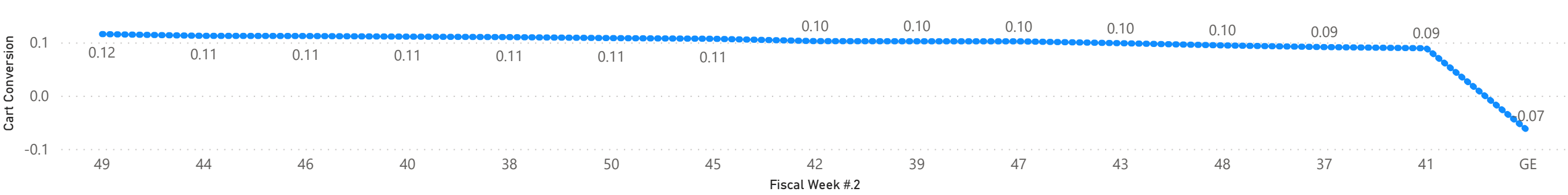
Desktop Conversion by Fiscal Week #.2



Desktop ATC% by Fiscal Week #.2

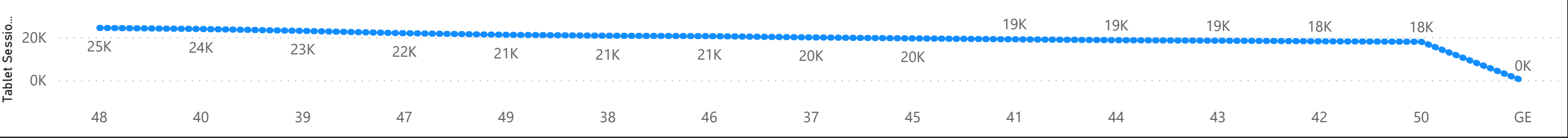


Cart Conversion by Fiscal Week #.2

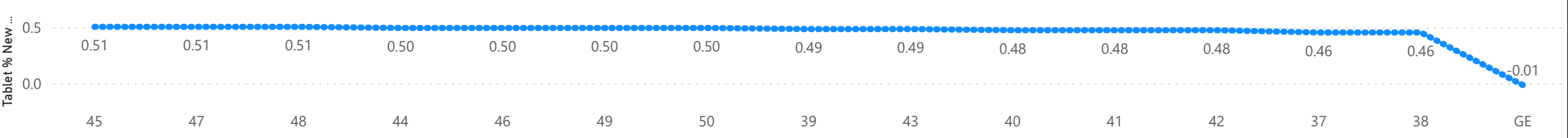


TABLET:PATH TO PURCHASE

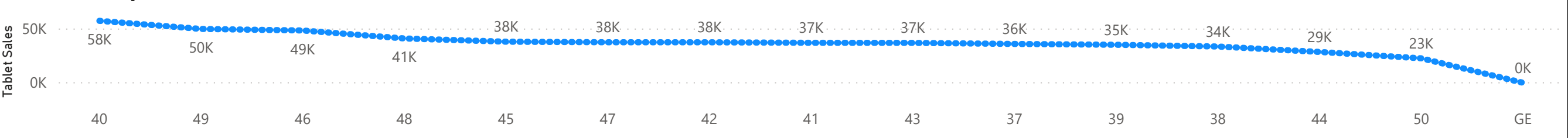
Tablet Sessions by Fiscal Week #.2



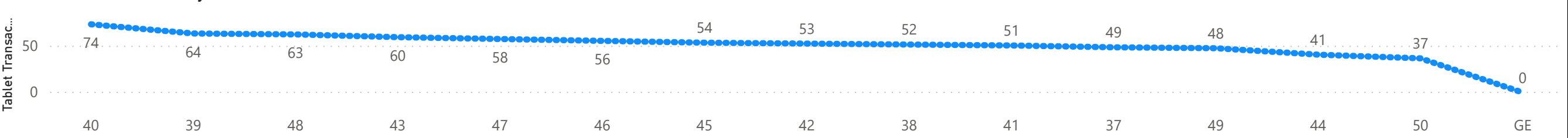
Tablet % New Sessions by Fiscal Week #.2



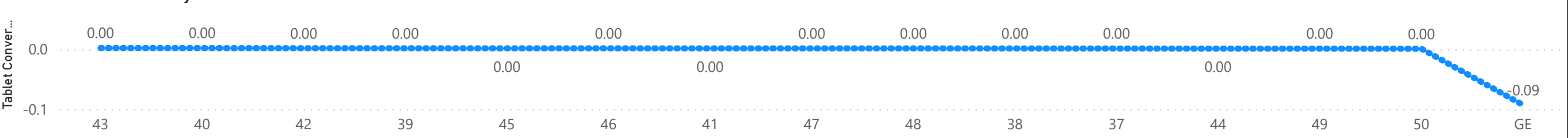
Tablet Sales by Fiscal Week #.2



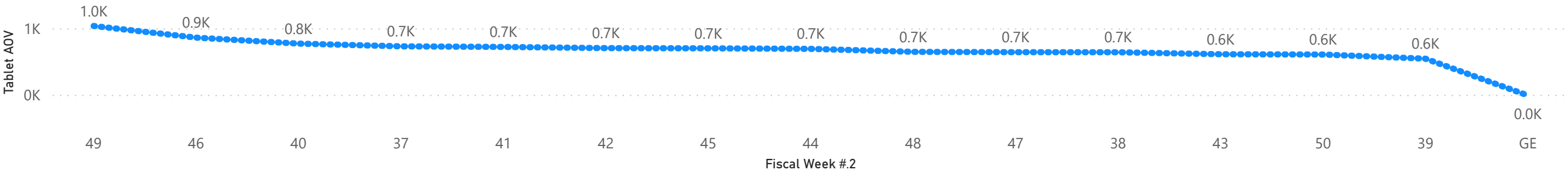
Tablet Transactions by Fiscal Week #.2



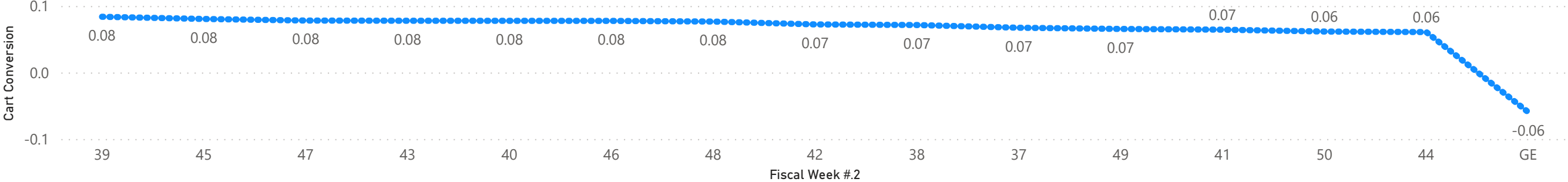
Tablet Conversion by Fiscal Week #.2



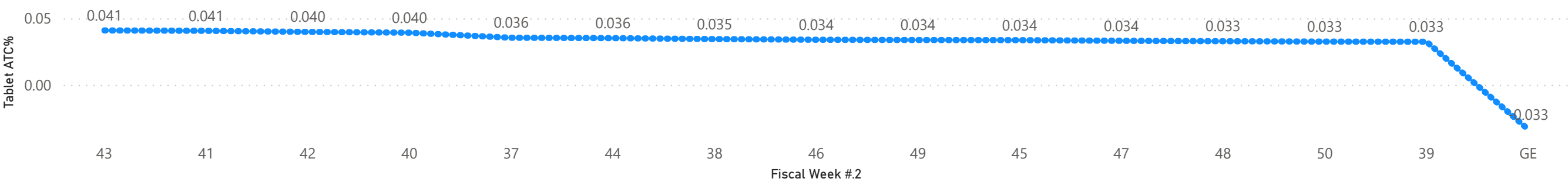
Tablet AOV by Fiscal Week #.2



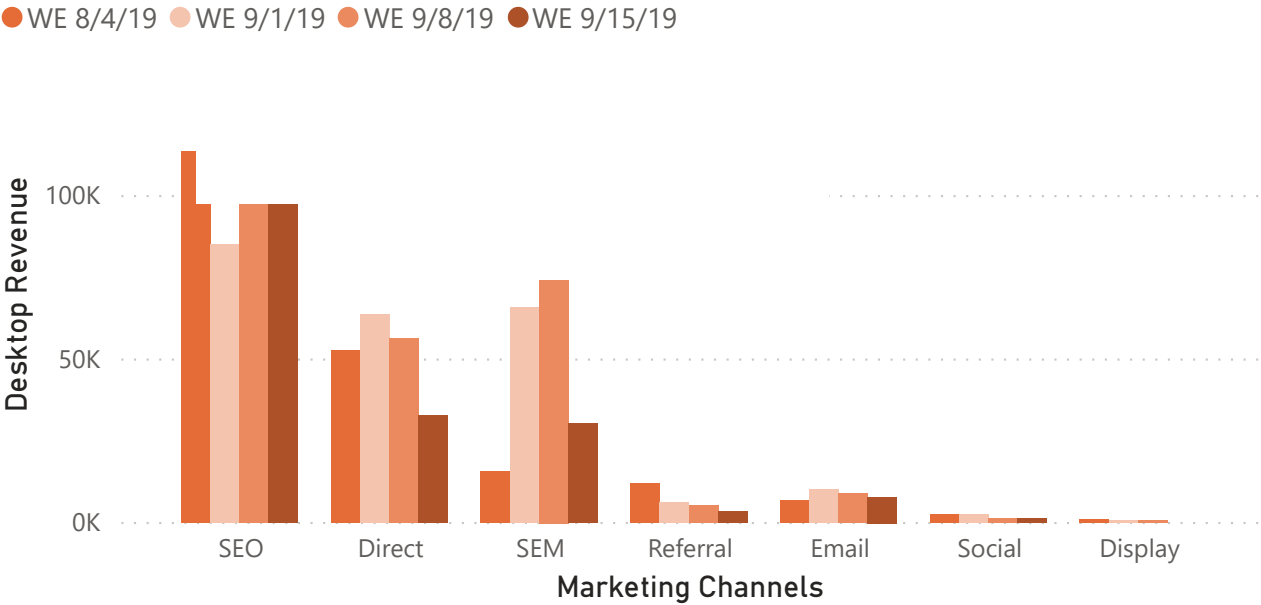
Cart Conversion by Fiscal Week #.2



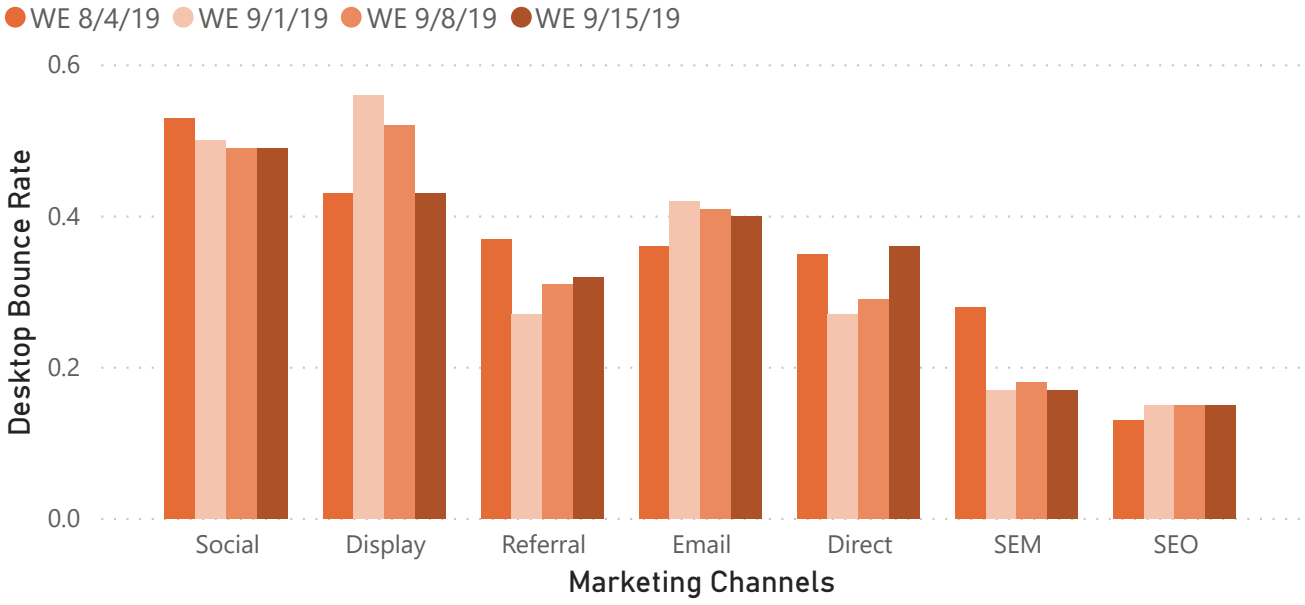
Tablet ATC% by Fiscal Week #.2



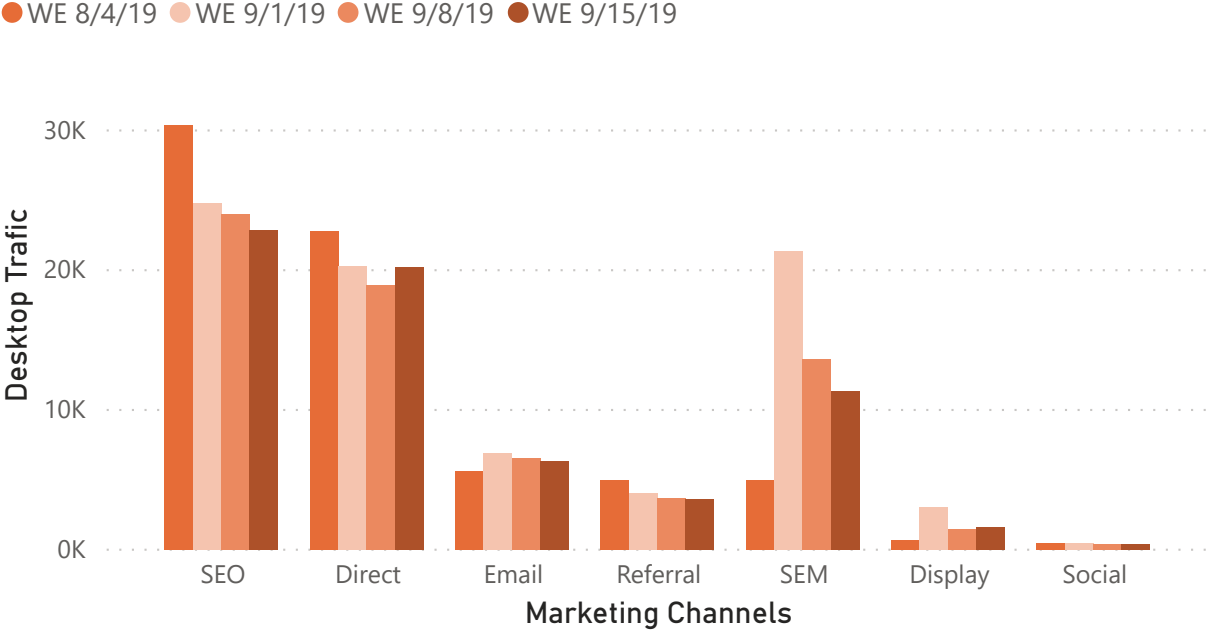
DESKTOP REVENUE BY MARKETING CHANNELS



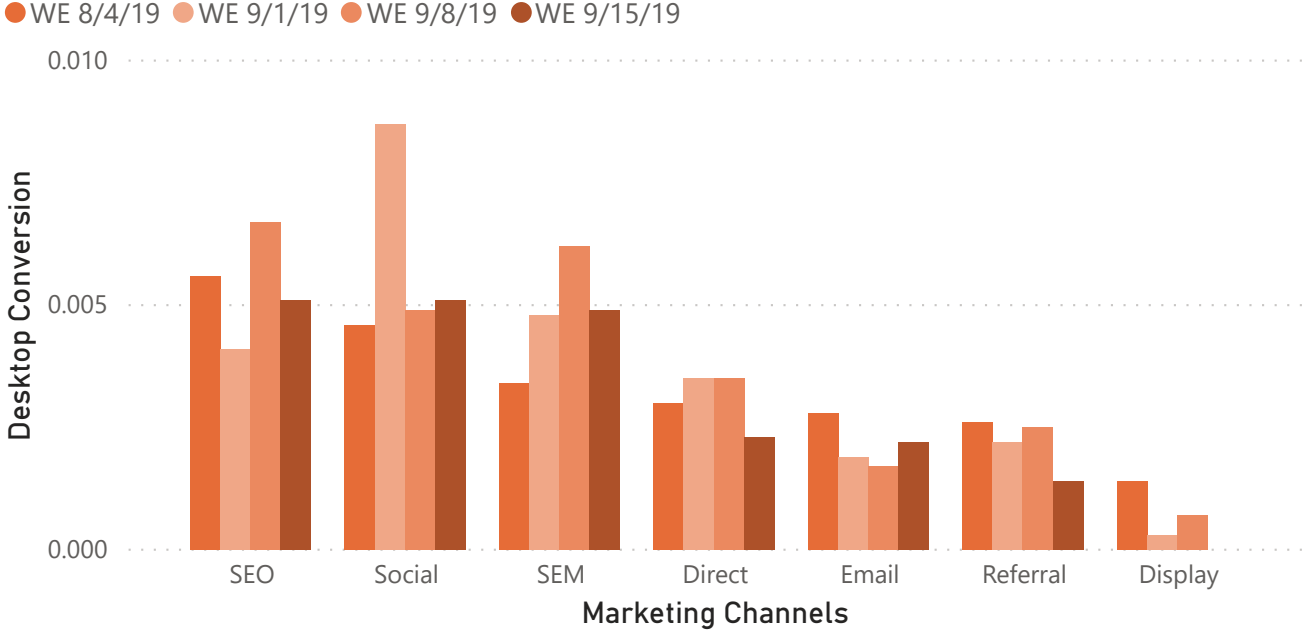
DESKTOP BOUNCE RATE BY MARKETING CHANNELS



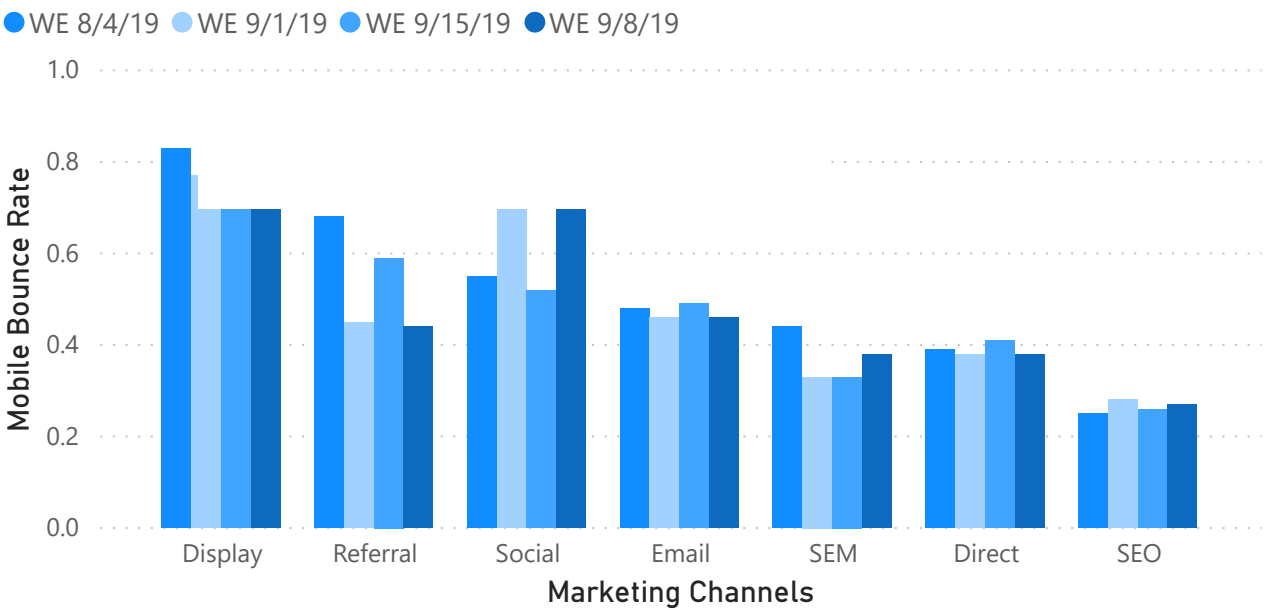
DESKTOP TRAFFIC BY MARKETING CHANNELS



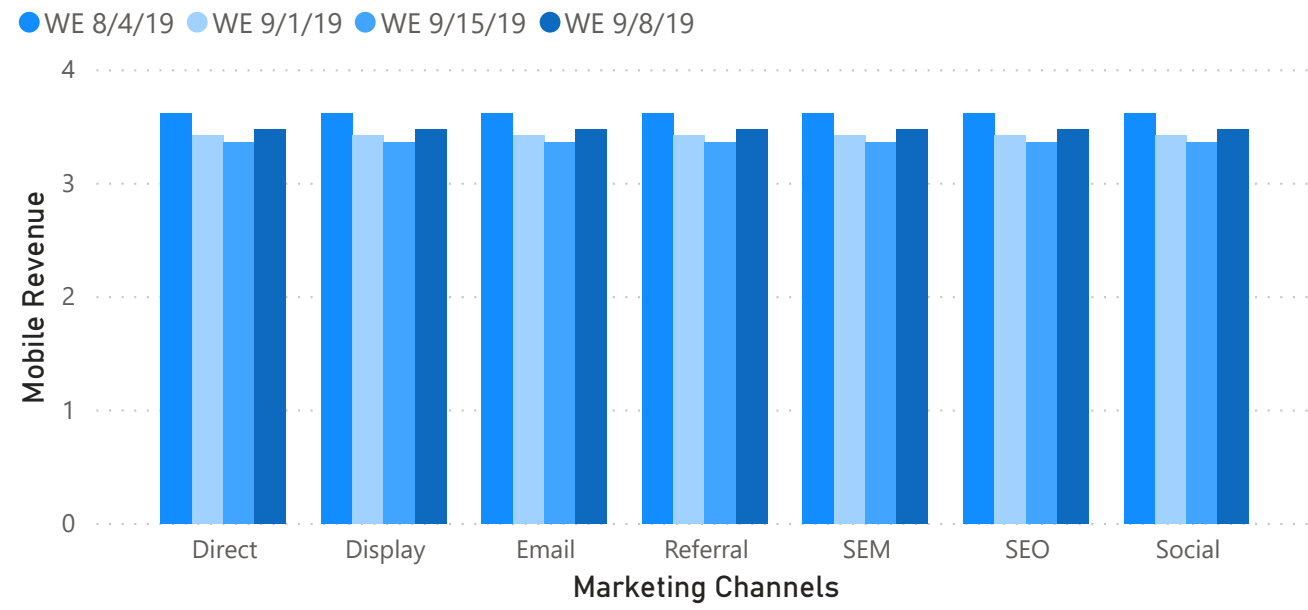
DESKTOP CONVERSION BY MARKETING CHANNELS



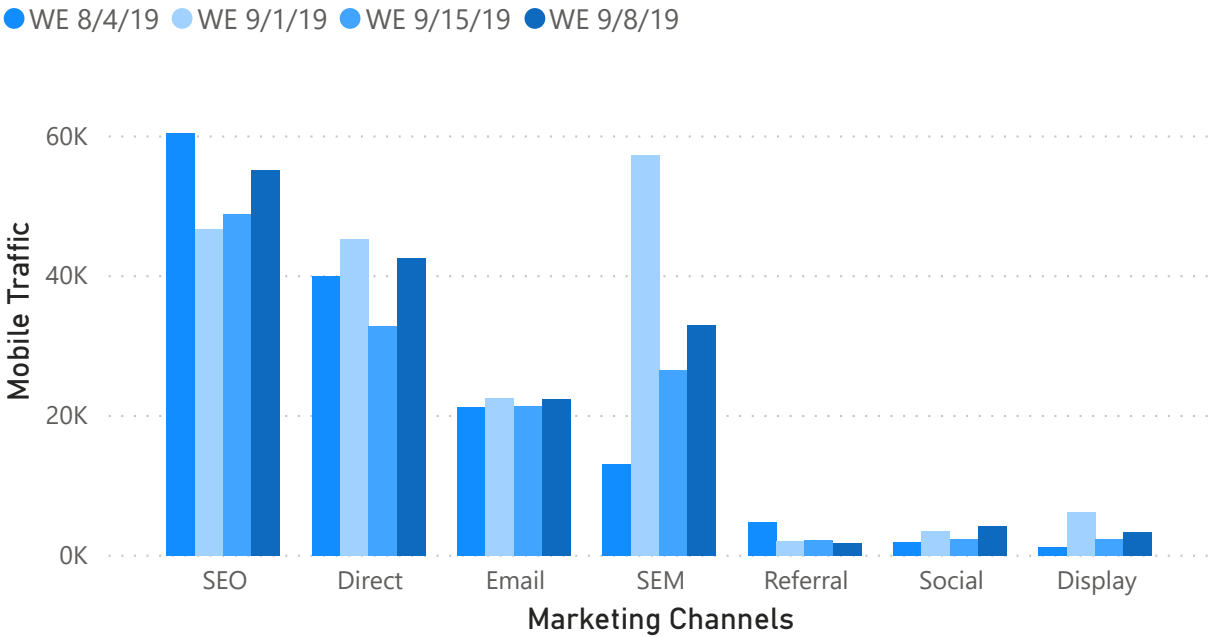
Mobile Bounce Rate BY MARKETING CHANNELS



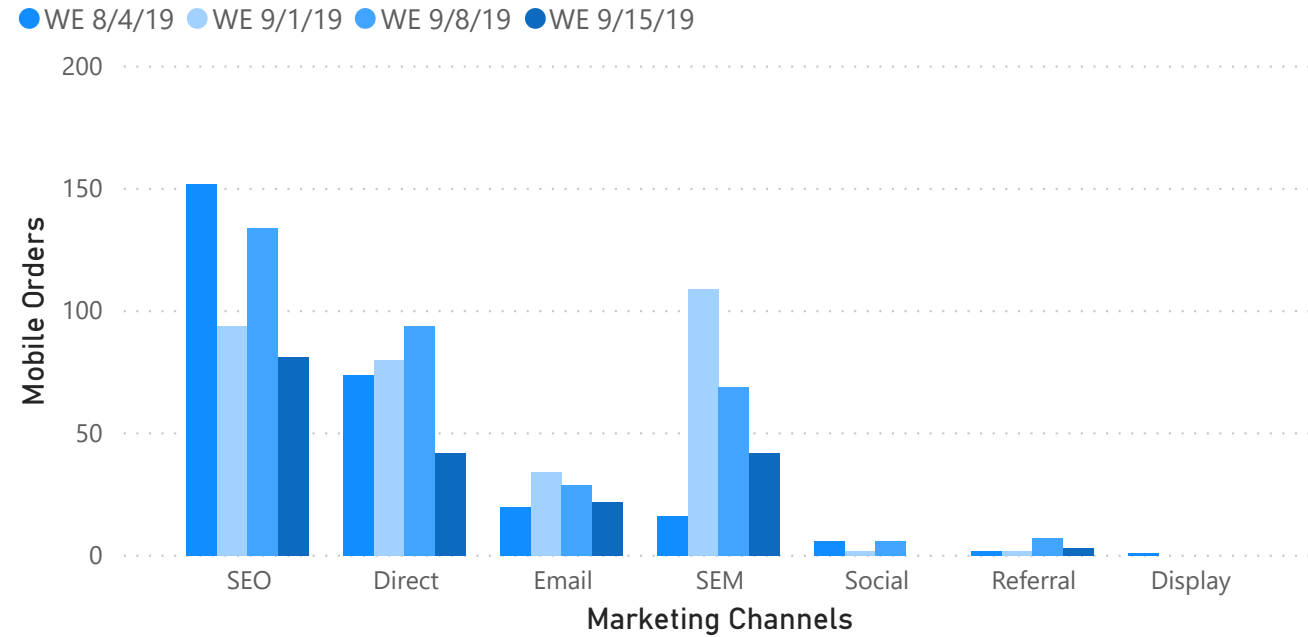
Mobile Revenue BY MARKETING CHANNELS



Mobile TRAFIC BY MARKETING CHANNELS

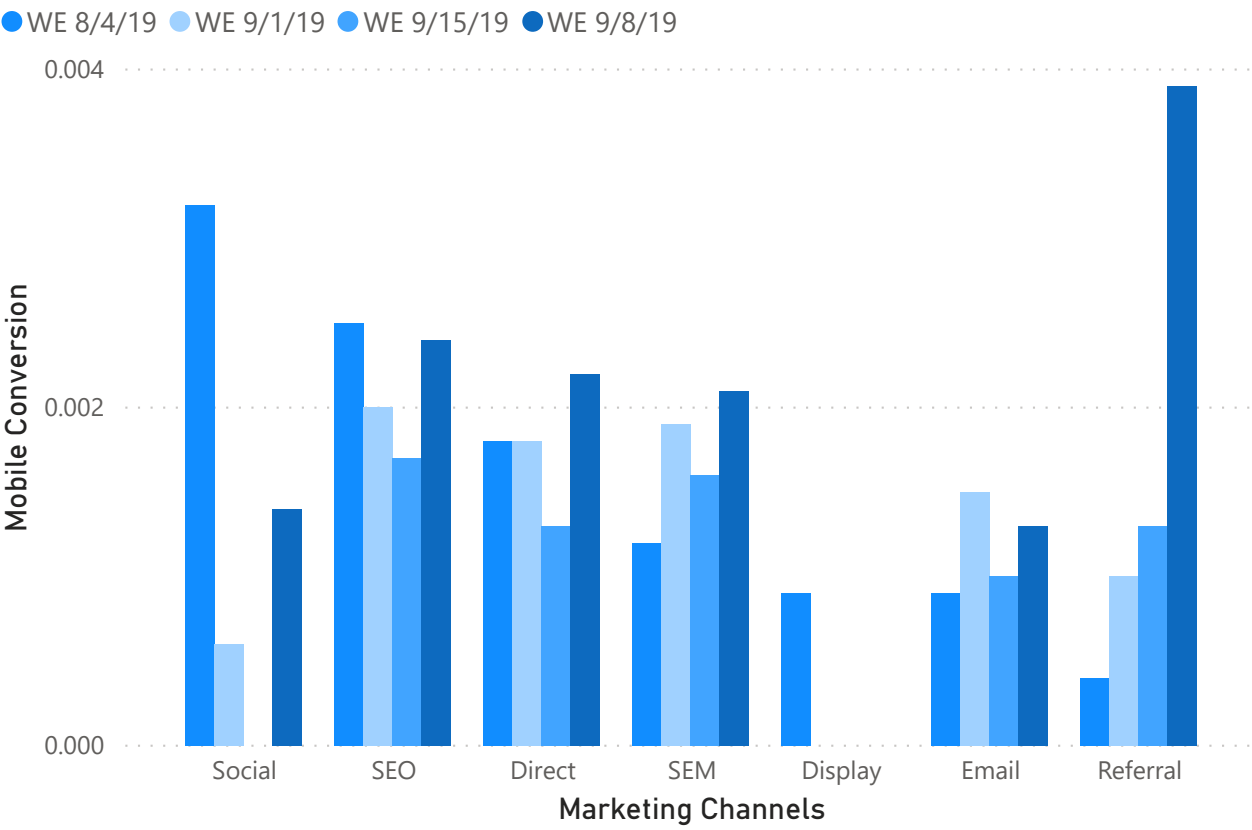


Mobile Orders BY MARKETING CHANNELS



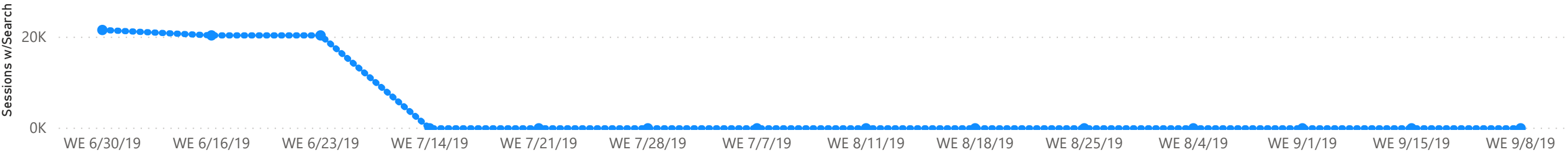


# Mobile Conversion BY MARKETING CHANNELS



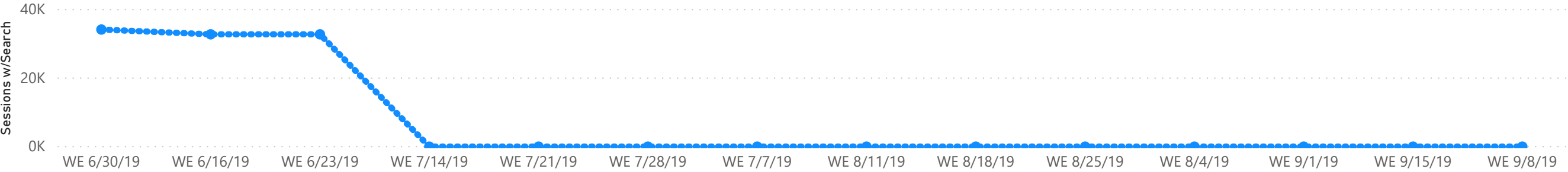
# Desktop

Sessions w/Search by Week\_NUM

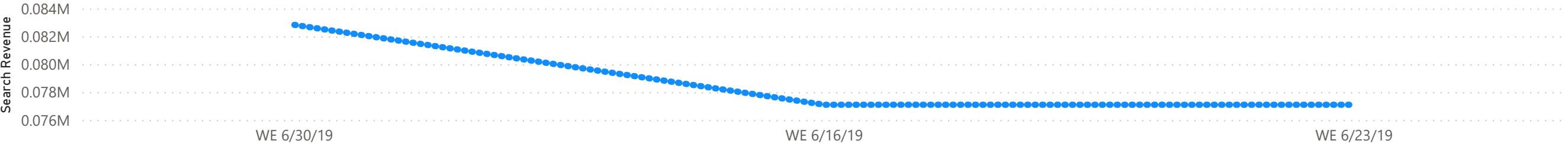


Mobile

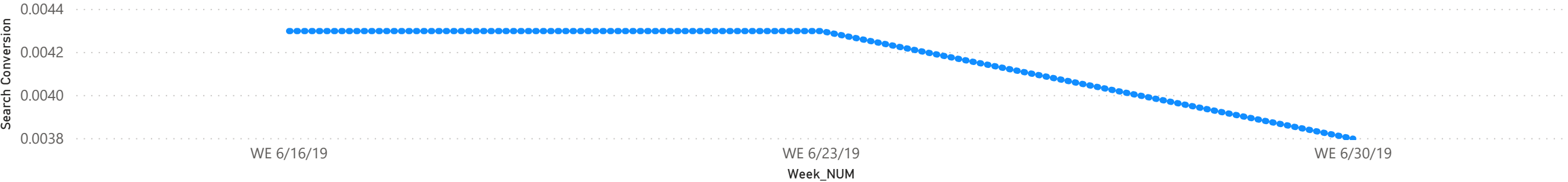
Sessions w/Search by Week\_NUM



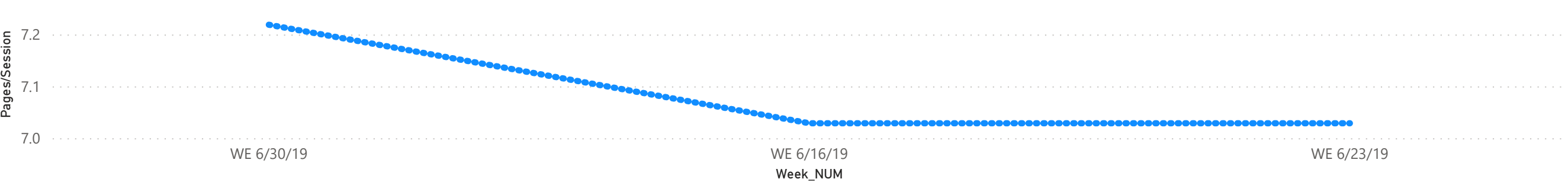
Search Revenue by Week\_NUM



Search Conversion by Week\_NUM

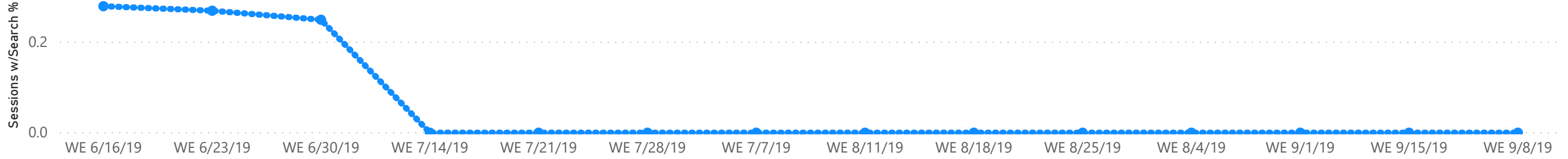


Pages/Session by Week\_NUM

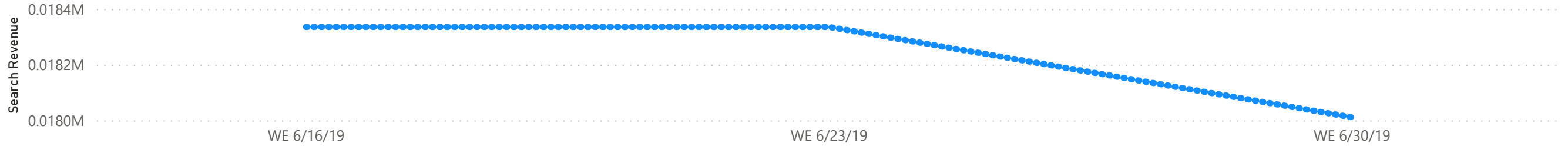


# Tablet

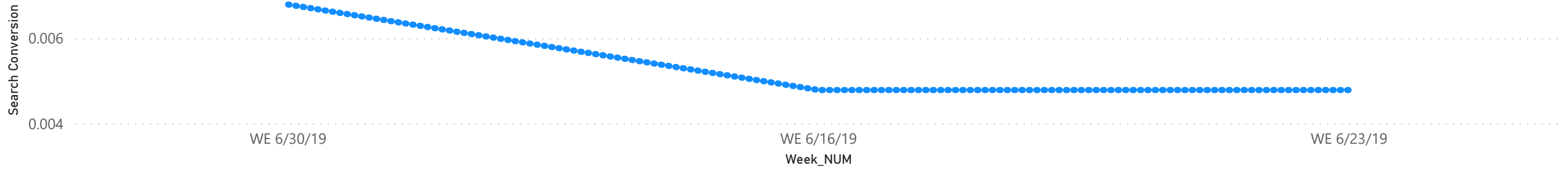
## Sessions w/Search % by Week\_NUM



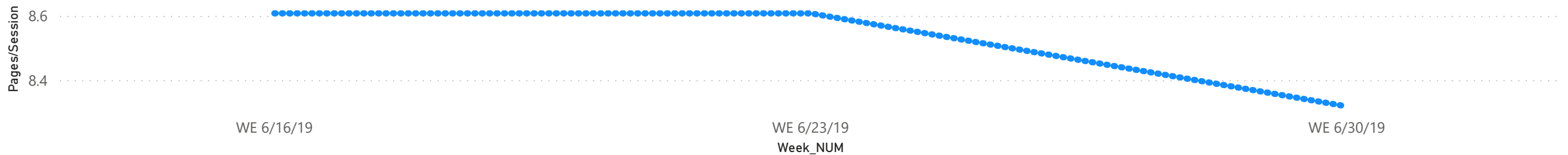
## Search Revenue by Week\_NUM



## Search Conversion by Week\_NUM

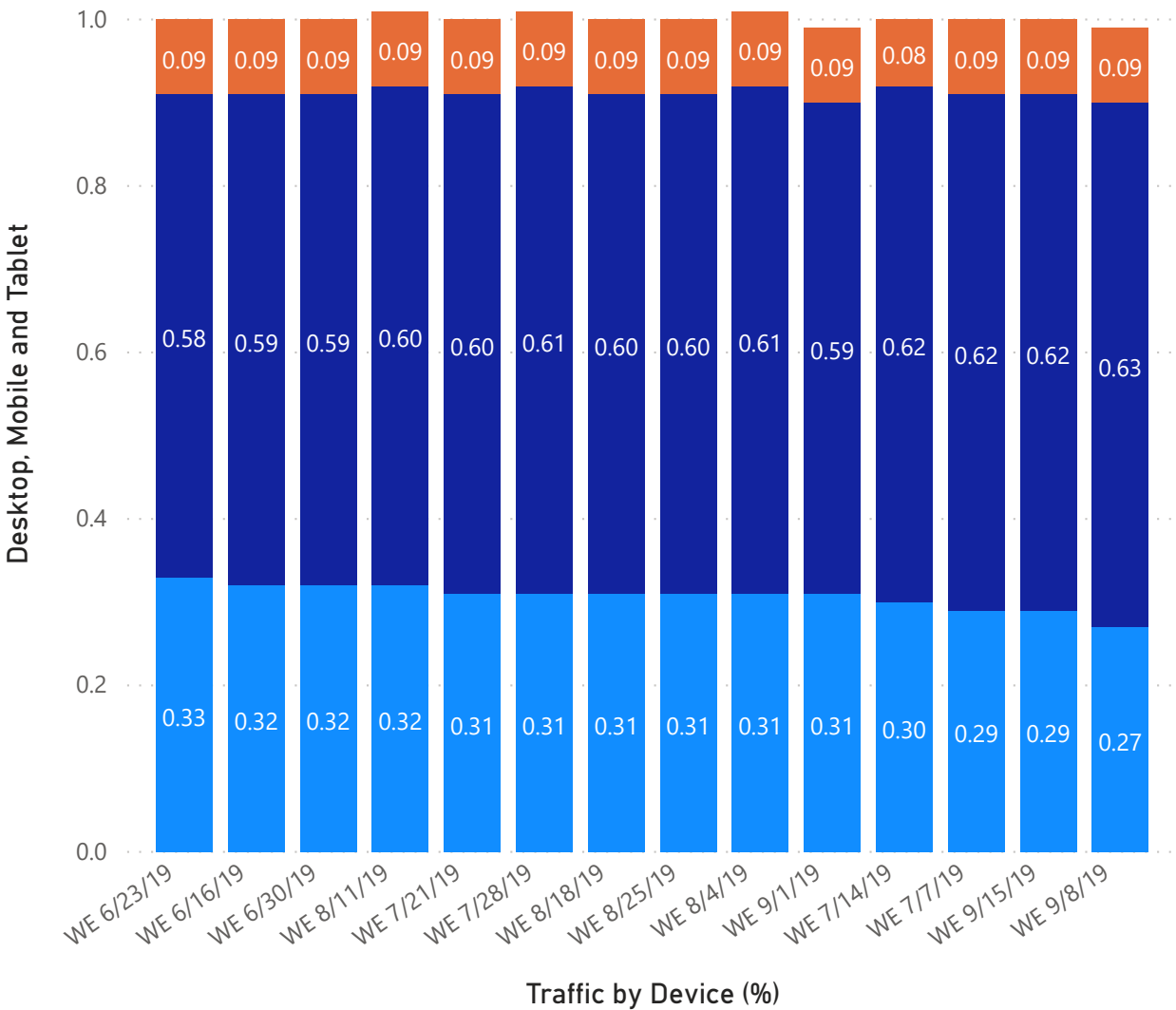


## Pages/Session by Week\_NUM



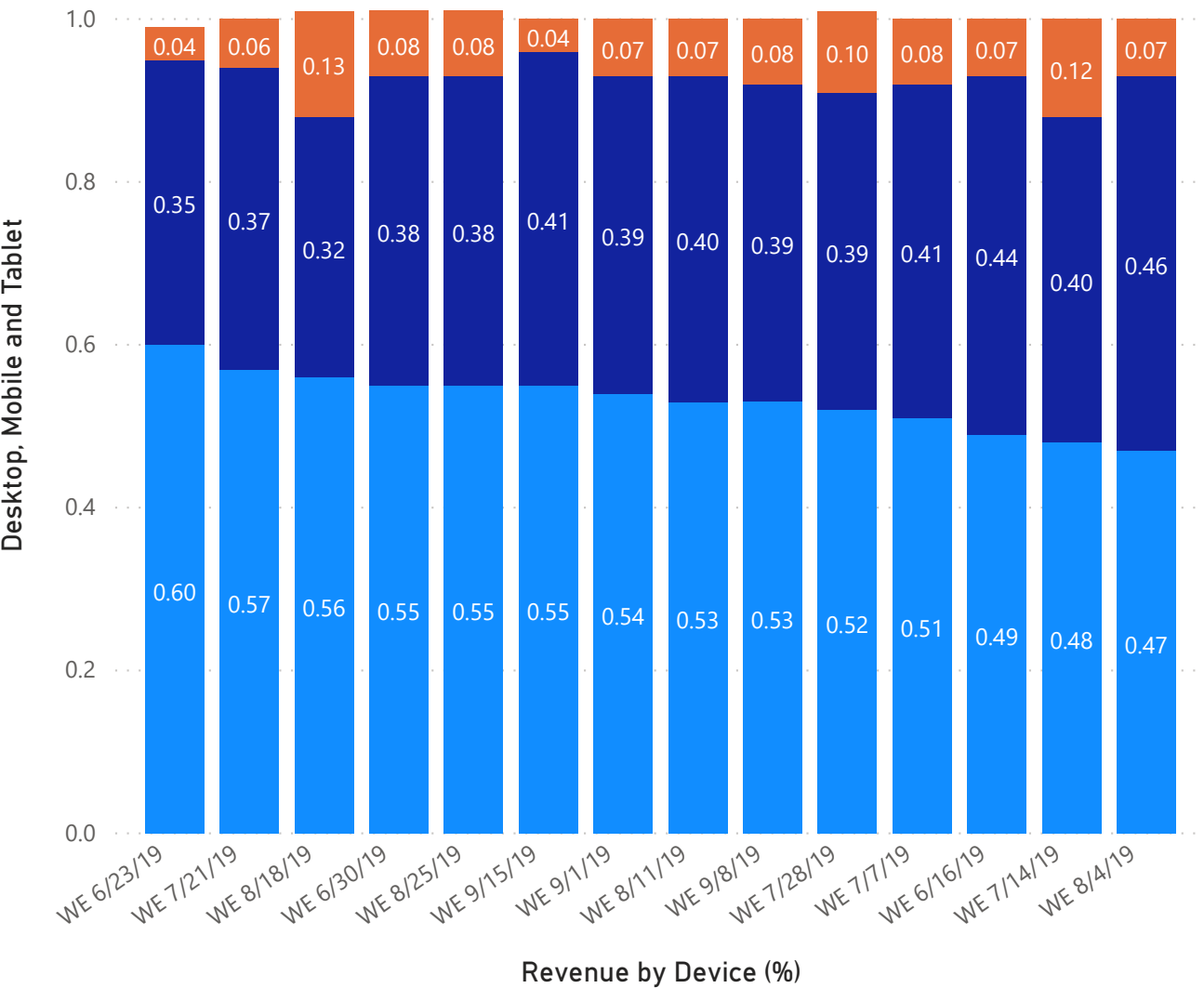
SEO Traffic by Device (%)

Desktop Mobile Tablet

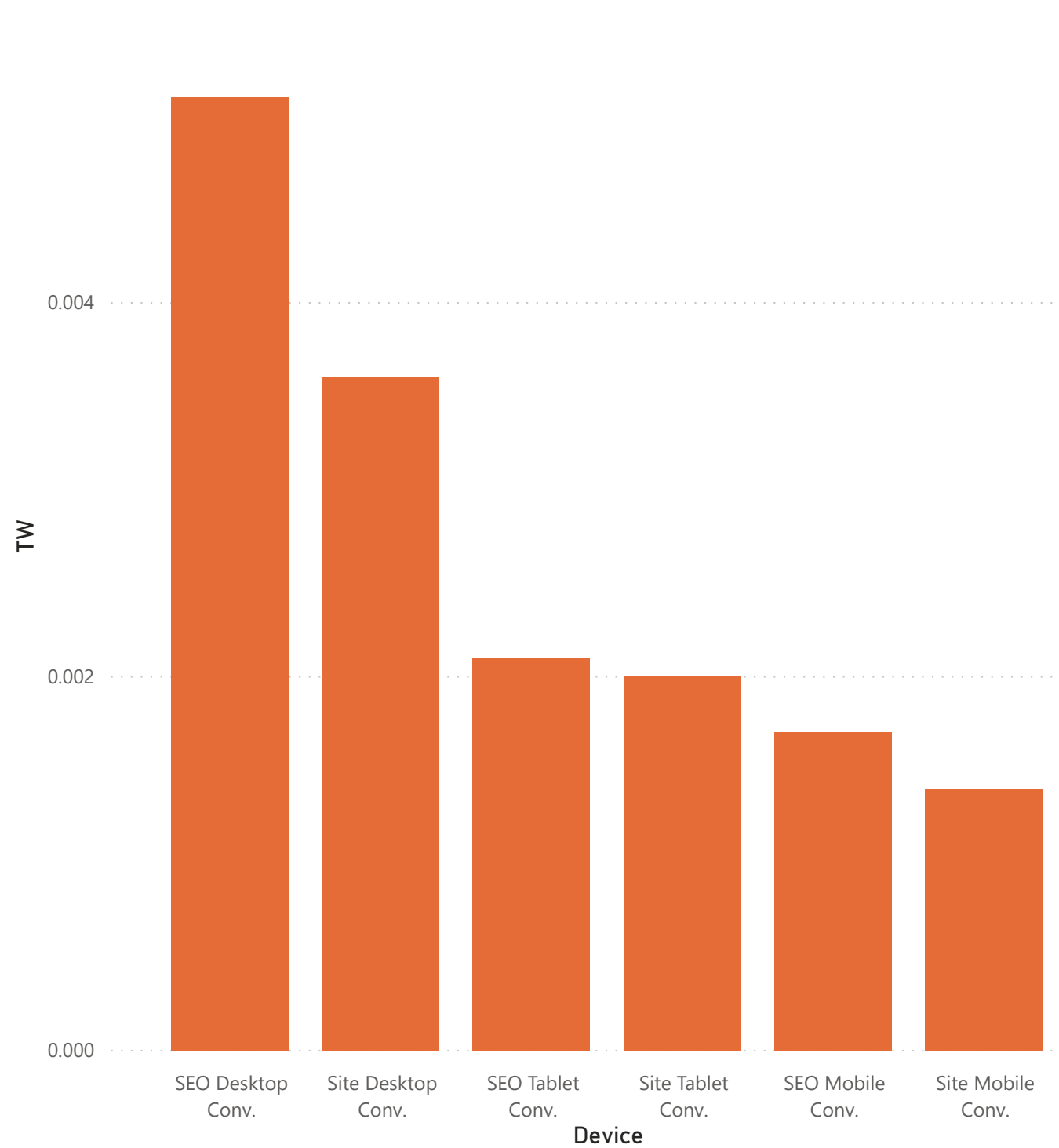


SEO Revenue by Device (%)

Desktop Mobile Tablet



SEO Conv. vs Total Site Conv.



SEO BR vs Total Site BR

