

Project Initialization and Planning Phase

Date	23 September 2024
Team ID	LTVIP2024TMID25030
Project Name	FAKE NEWS ANALYSIS IN SOCIAL MEDIA
Maximum Marks	3 Marks

Define Problem Statements (Customer Problem Statement Template):

The current information consumption on social media platforms poses challenges for users, impacting their ability to distinguish reliable information from misinformation. Users, particularly those seeking trustworthy news and updates, encounter hurdles such as the spread of fake news, misleading content, and a lack of fact-checking tools. These challenges lead to confusion, misinformation, and a loss of trust in social platforms. To enhance users experience and improve their ability to identify accurate information, we aim to address these pain points. By understanding users specific frustrations with fake news and providing effective solutions, we can create a safe, transparent, and user-friendly environment that aligns with users need for credible information, fostering trust and a positive relationship with social media.

I am:	I'm trying to:	But:	Because:	Which makes me feel:
A concerned social media user.	Understand which news on social media is credible and which is fake.	There is a high volume of misleading or false information that spreads quickly, making it hard to verify the accuracy of content.	Social media platforms lack effective tools or mechanisms to help me easily identify fake news, and algorithms often prioritize engagement over accuracy.	Confused, anxious, and doubtful about the reliability of the information I consume, potentially leading to misinformation

Problem Statement (PS)	I am (User)	I'm trying to	But	Because	Which makes me feel
PS-1	A concerned social media user	Understanding which news on social media is credible and which is fake	There is a high volume of misleading or false information that spreads quickly, making it hard to verify the accuracy of content	Social media platforms lack effective tools or mechanisms to help me easily identify fake news, and algorithms often prioritize engagement over accuracy	Confused, anxious, and doubtful about the reliability of the information I consume, potentially leading to misinformation

