

EXCEL FINAL ASSESSMENT PRESENTATION

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EMPLOYEE ID:4315



DESCRIPTION

- A Data set is given which contains information about the trending videos in You tube .

Here is the detailed insights of the accurate analysis

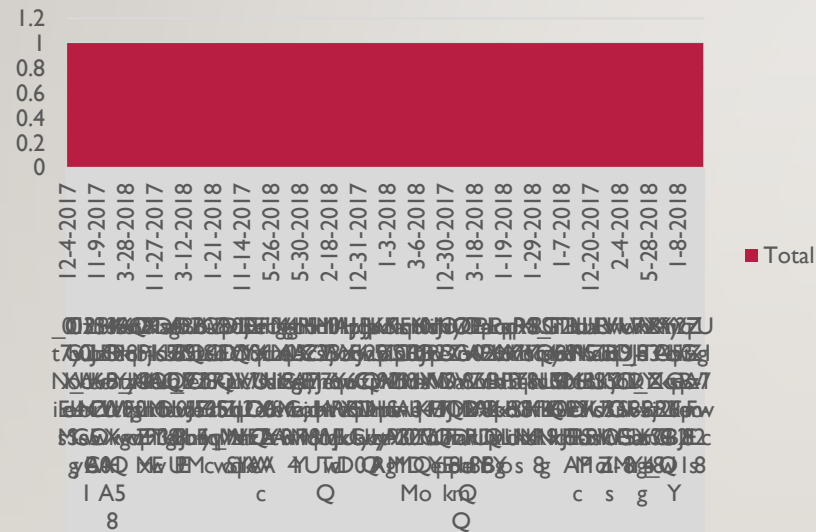
Q1.DATA CLEANING

You Tube Data

This graph depicts the given You Tube data in which the data is cleansed by removing duplicates and by handling the blank/null values.

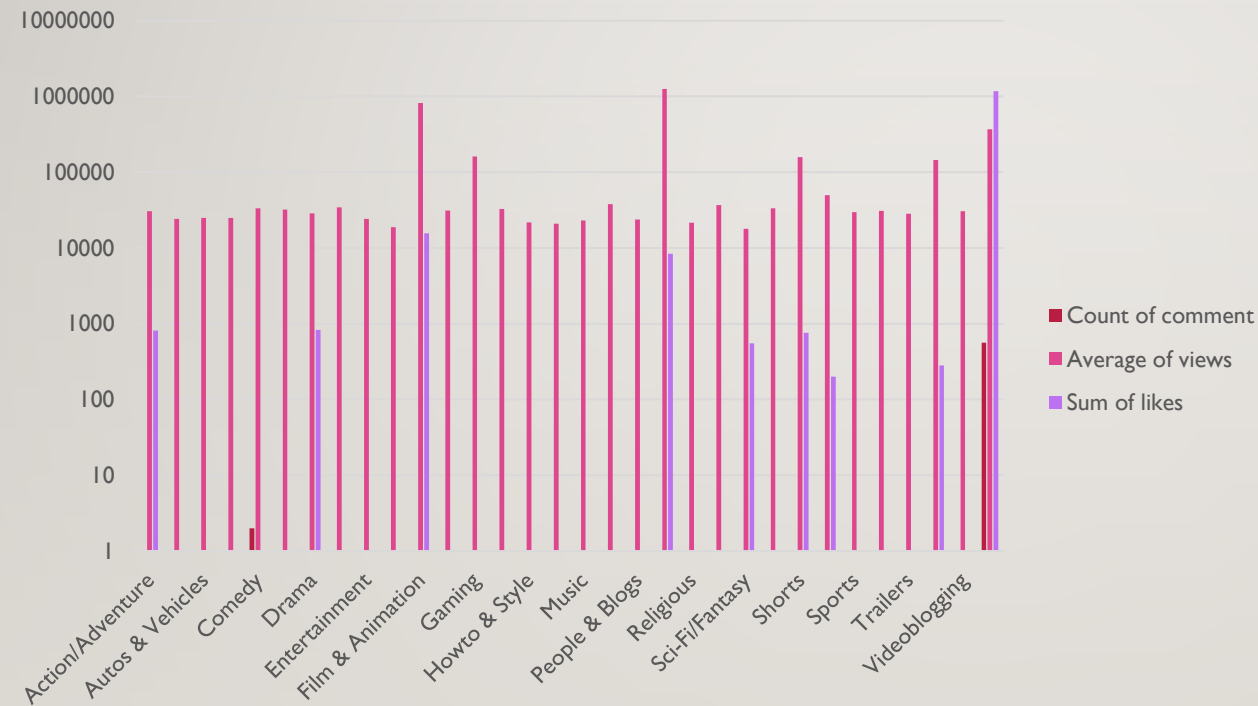
Q2.TIME ANALYSIS

AVERAGE TIME FOR TRENDING



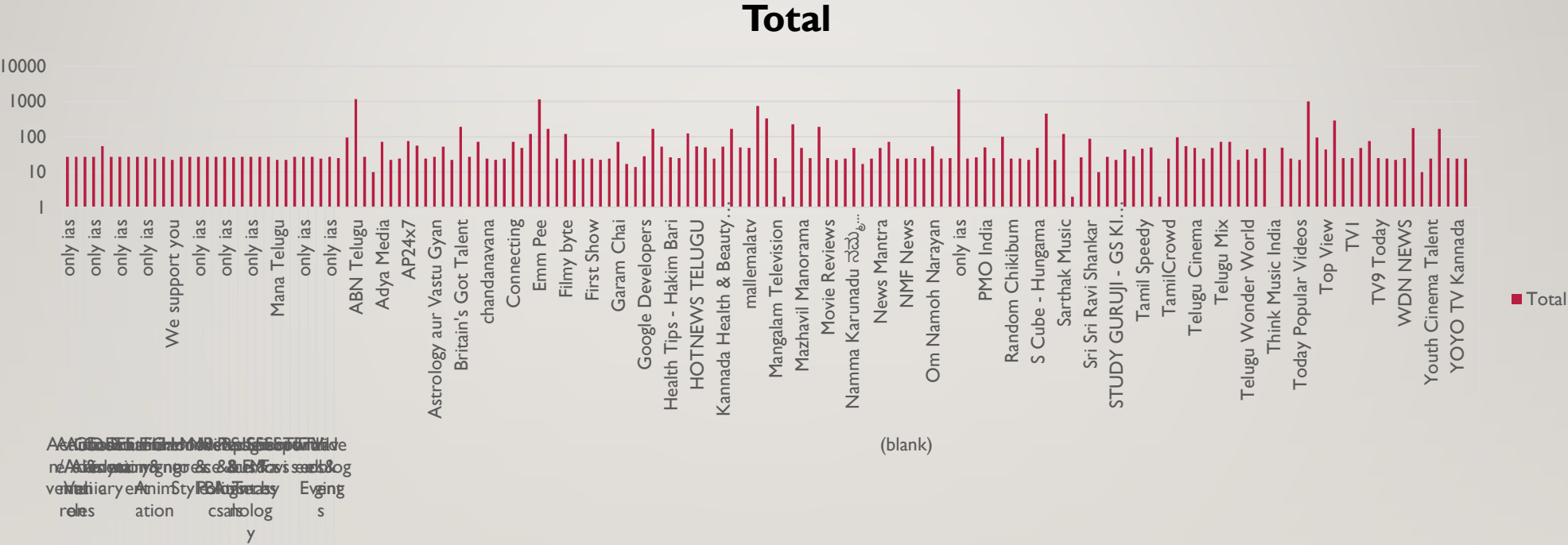
Time gap between the date of publishing and the trending was measured and also the average of time gap for each video is noticed.

Q3.CATEGORY ANALYSIS



Category analysis was done by grouping the videos by category and calculating the engagement rate such as likes, comments and also the average of views in each category

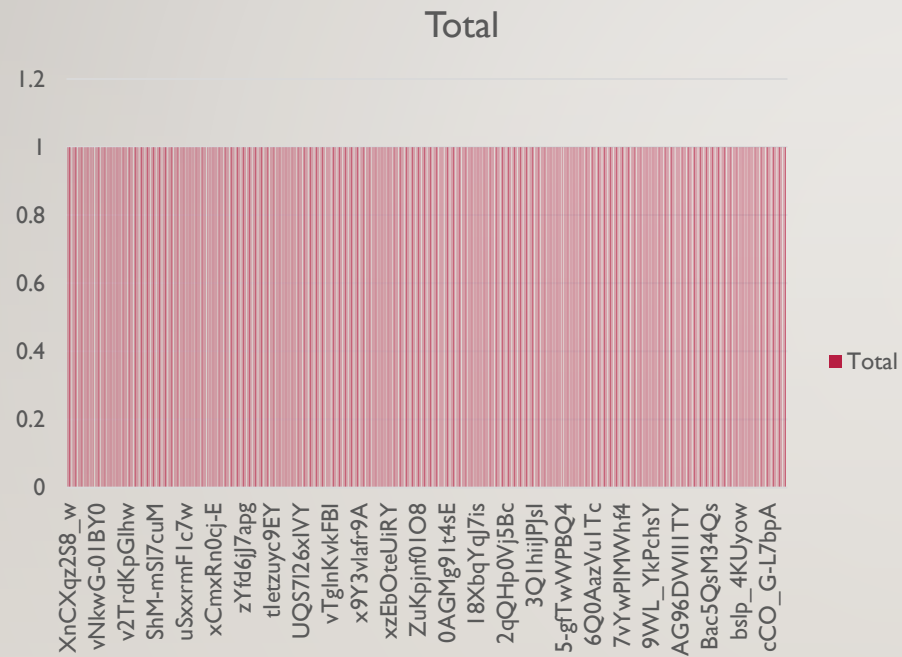
Q4.XLOOKUP



Q5.TEXT ANALYSIS

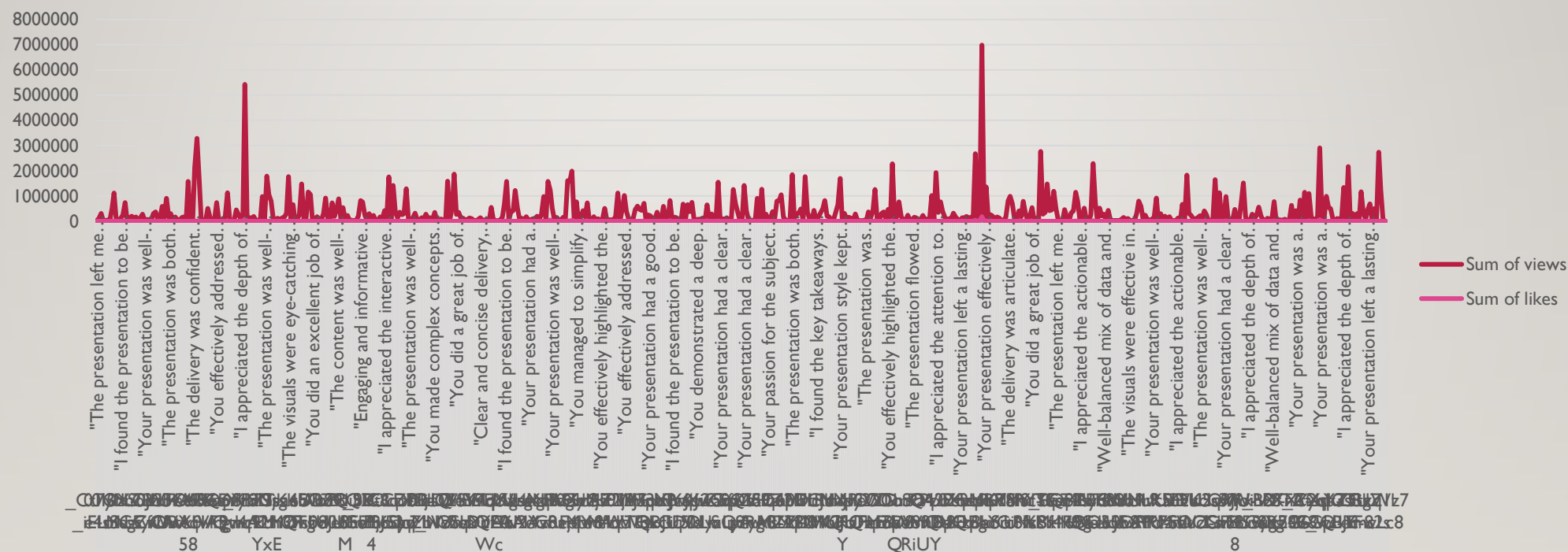
- The text in required columns that are title and channel title was concatenated
- TEXTJOIN is used to join comments for sentimental analysis.

Q6.COMMENT ANALYSIS

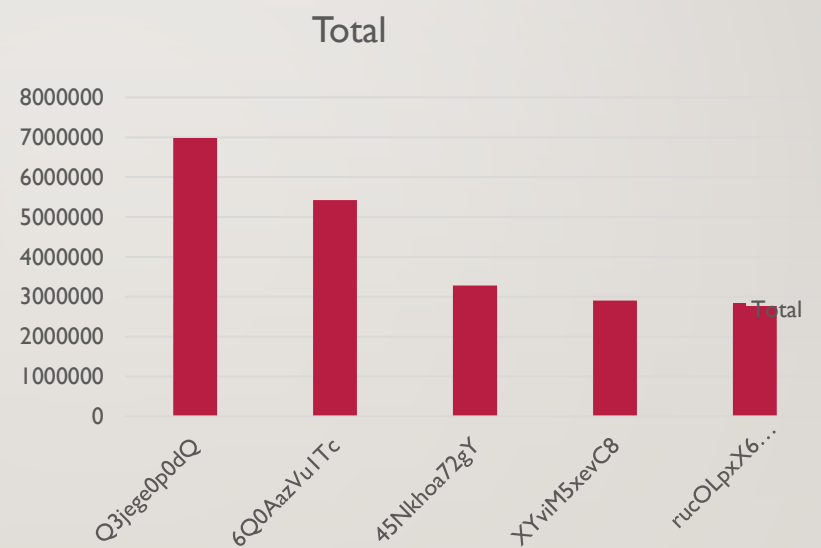
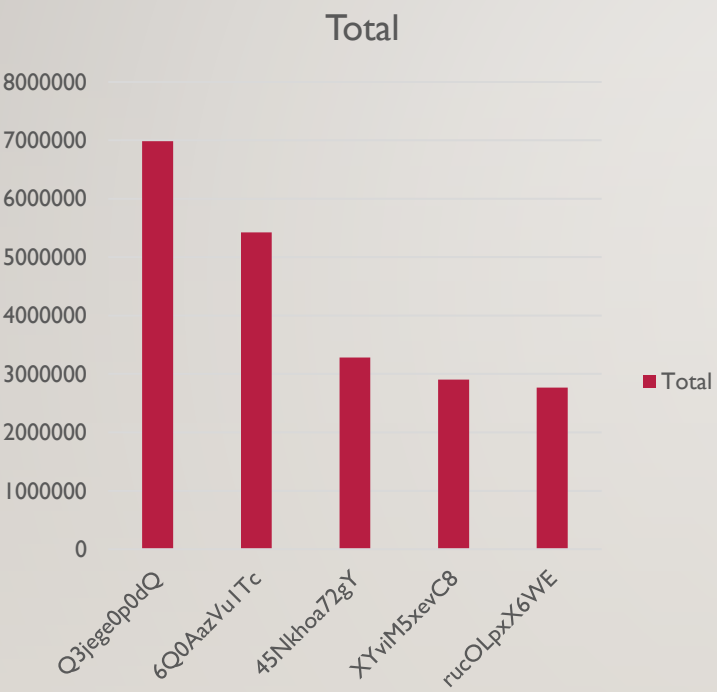


From the insights,
We can say that most of the videos
comments are diabled

Q7

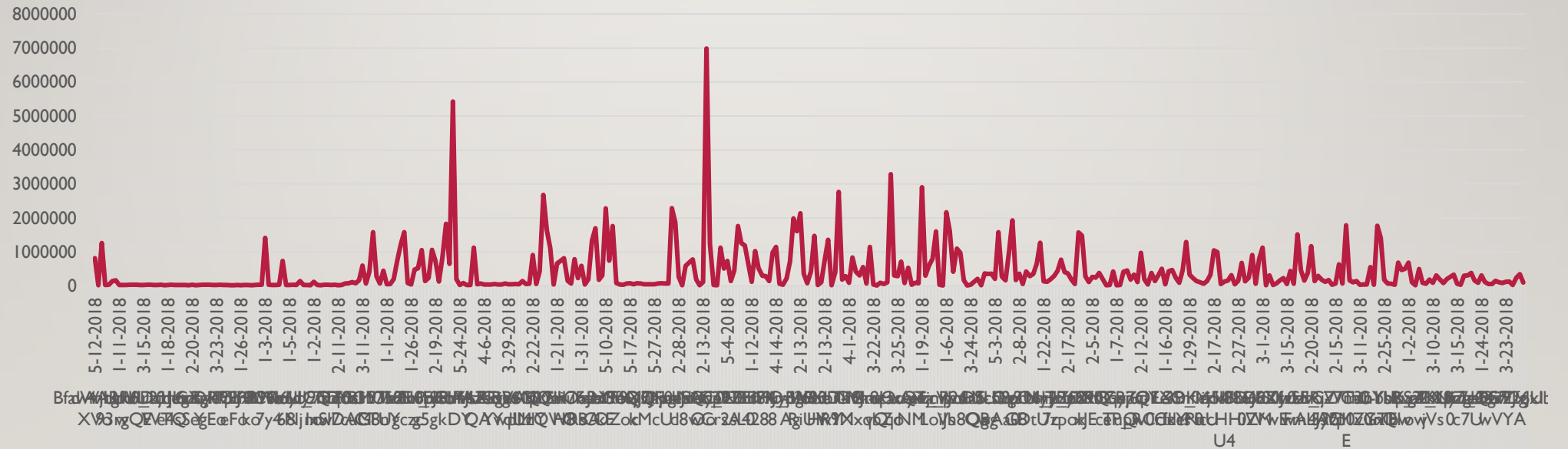


Q8

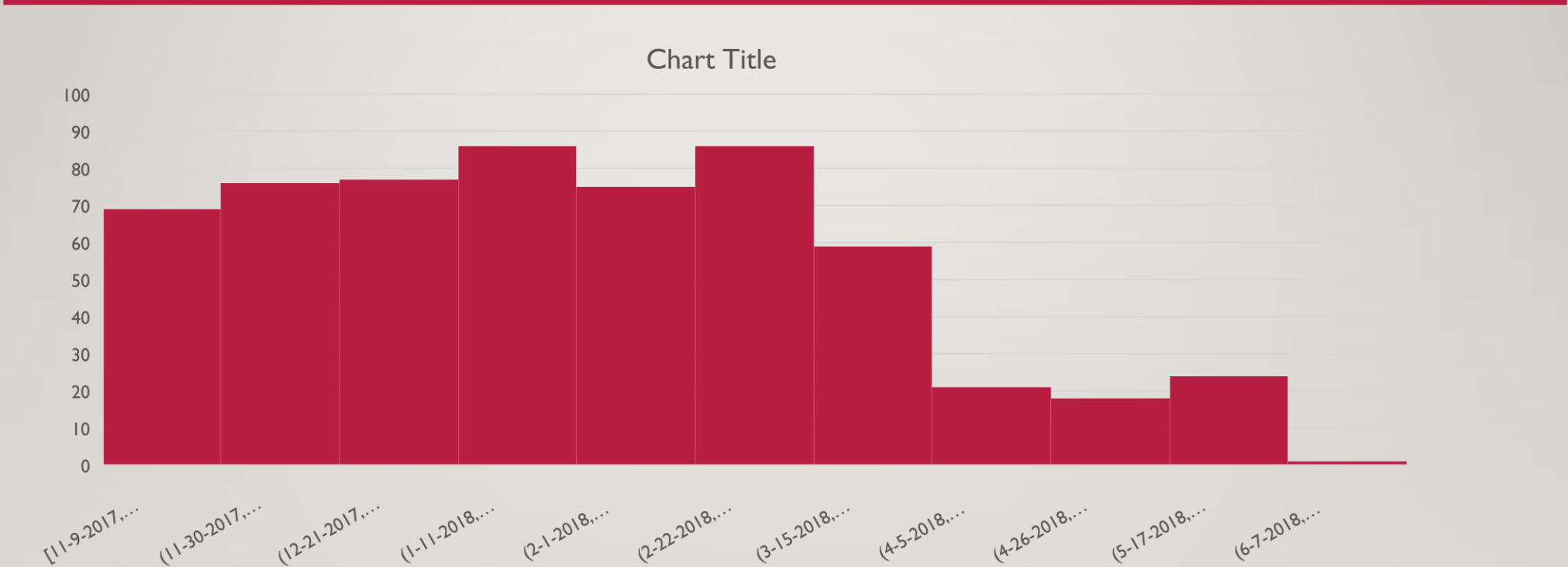


Q9

views of videos which are posted in 2018

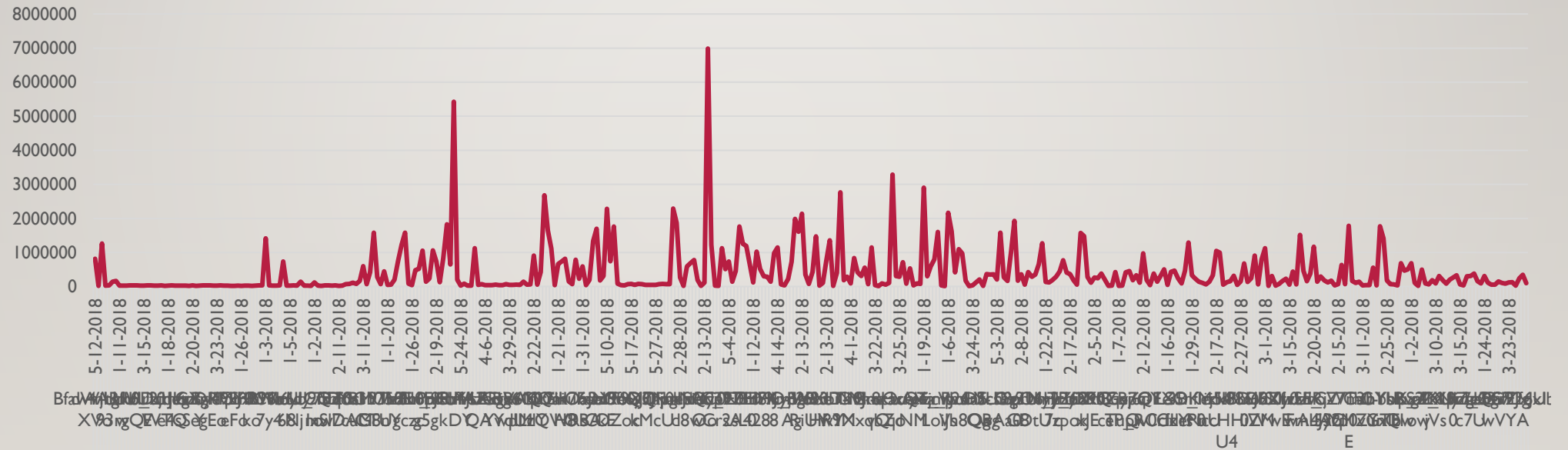


Q10

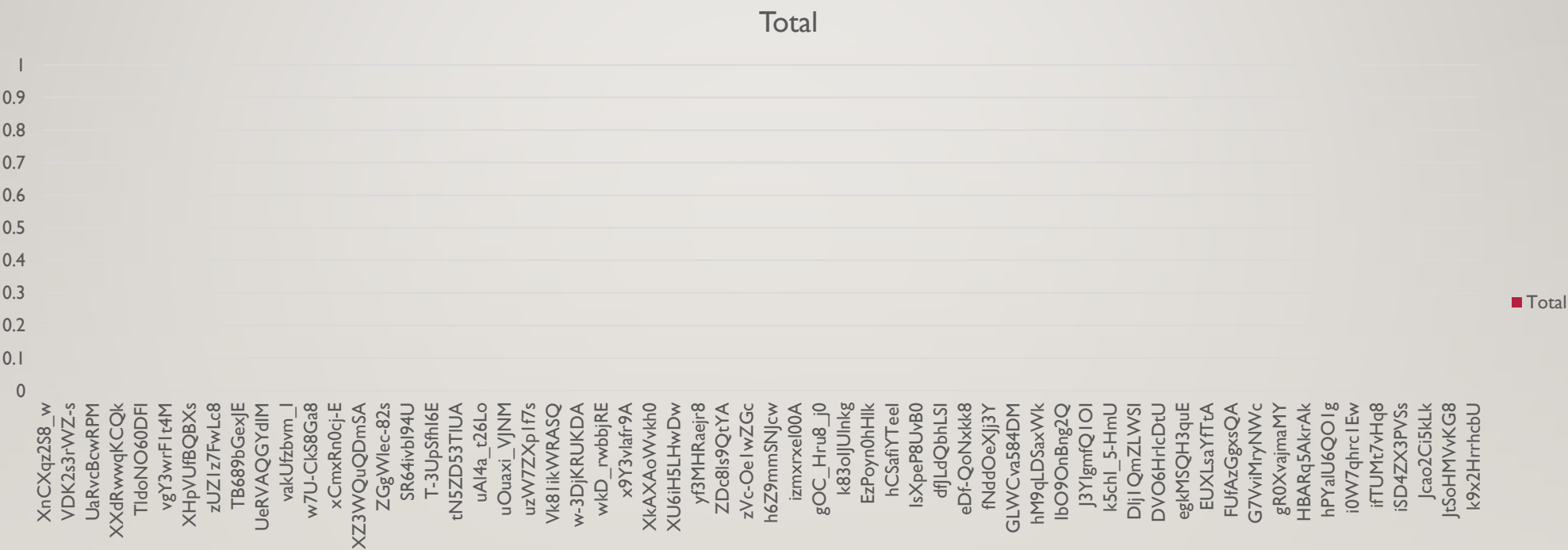


QII

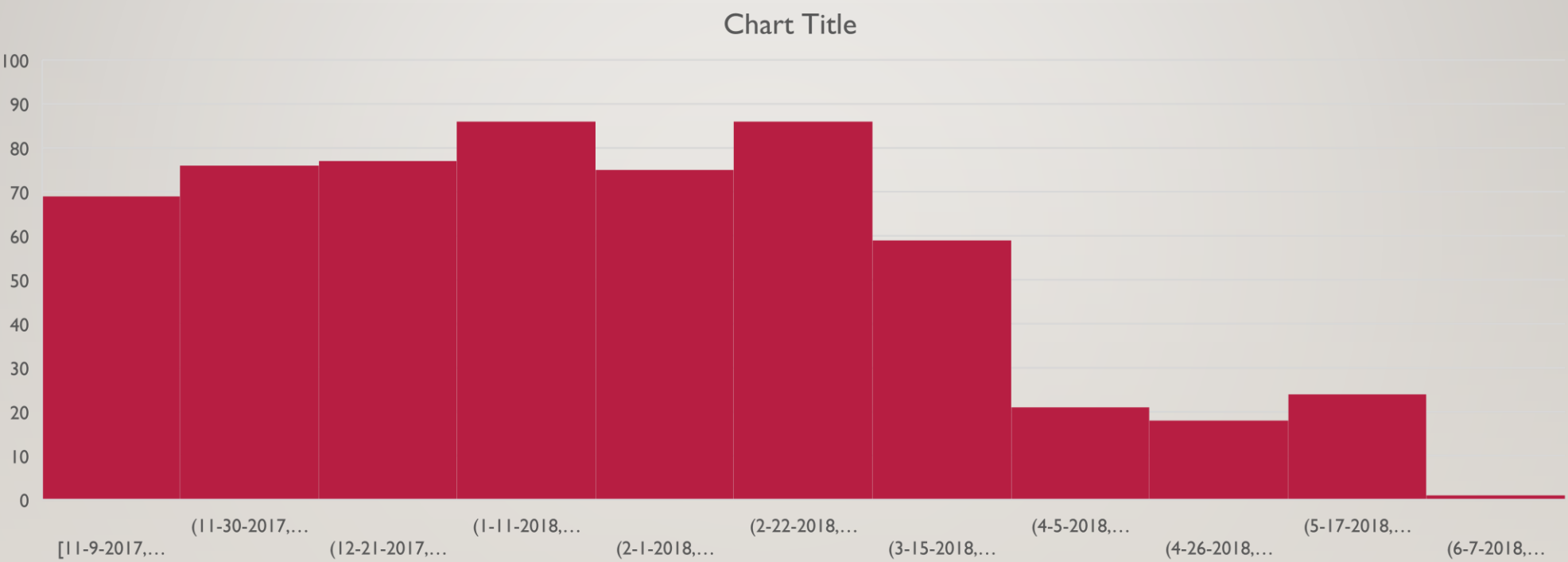
views of videos which are posted in 2018



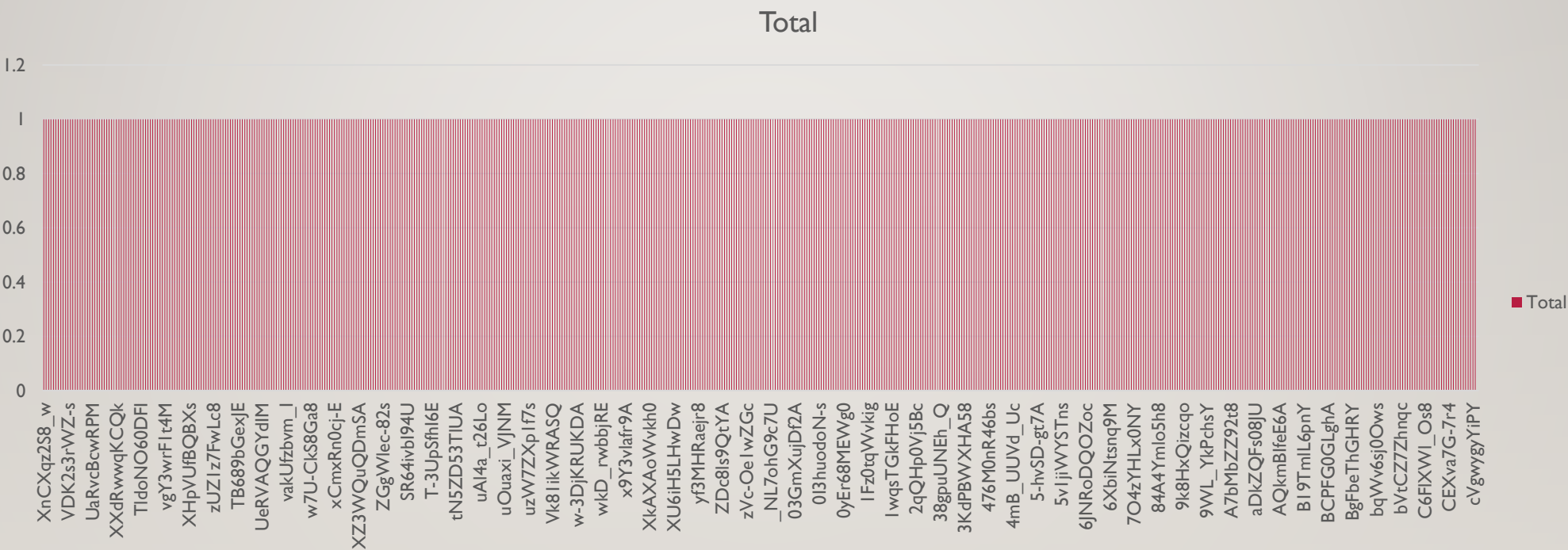
Q12



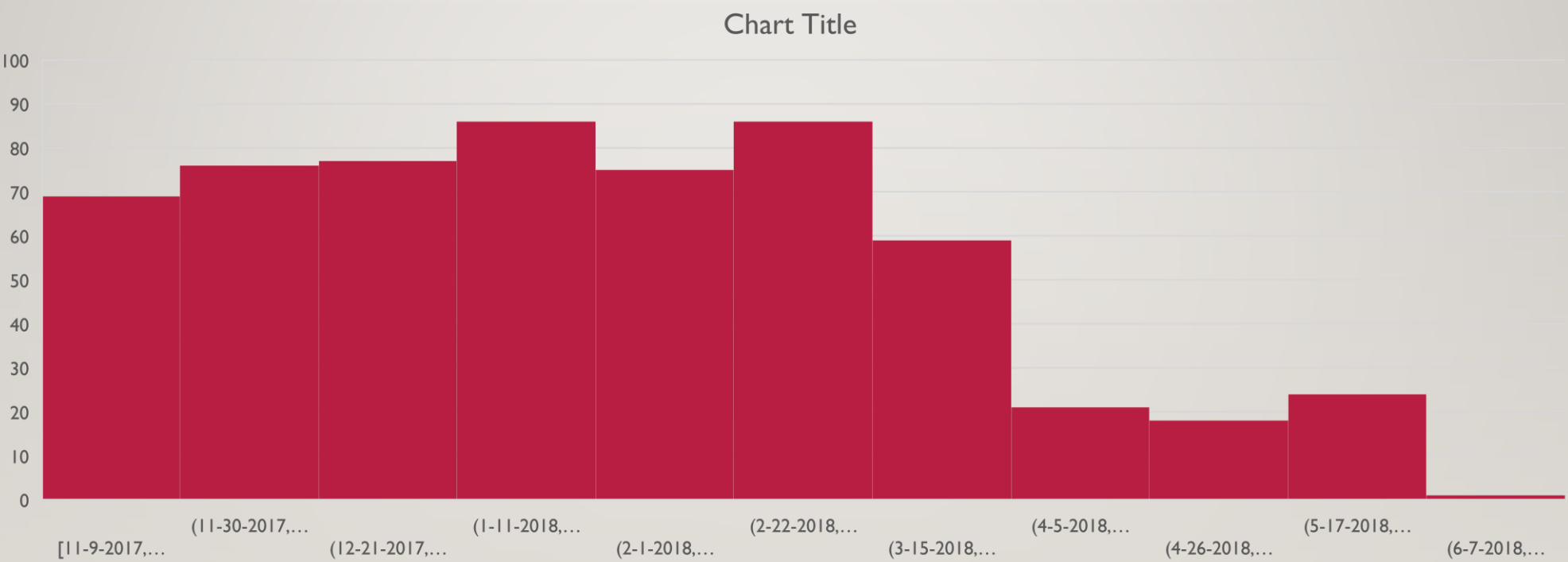
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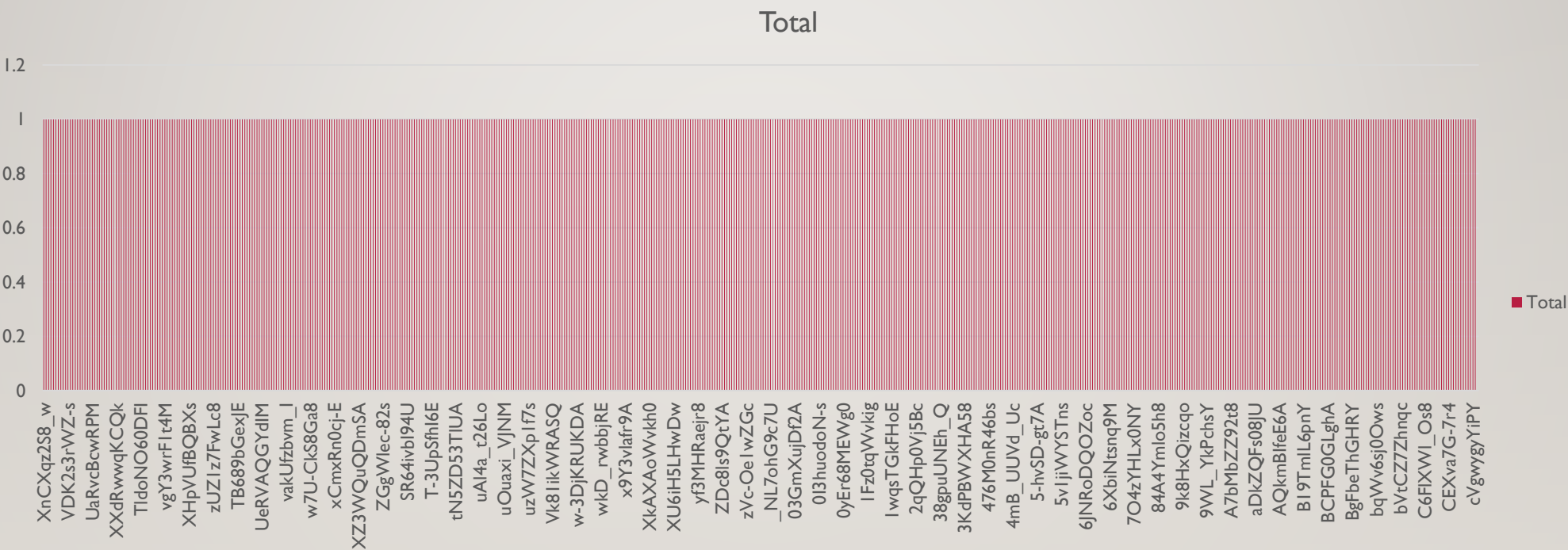
Q14



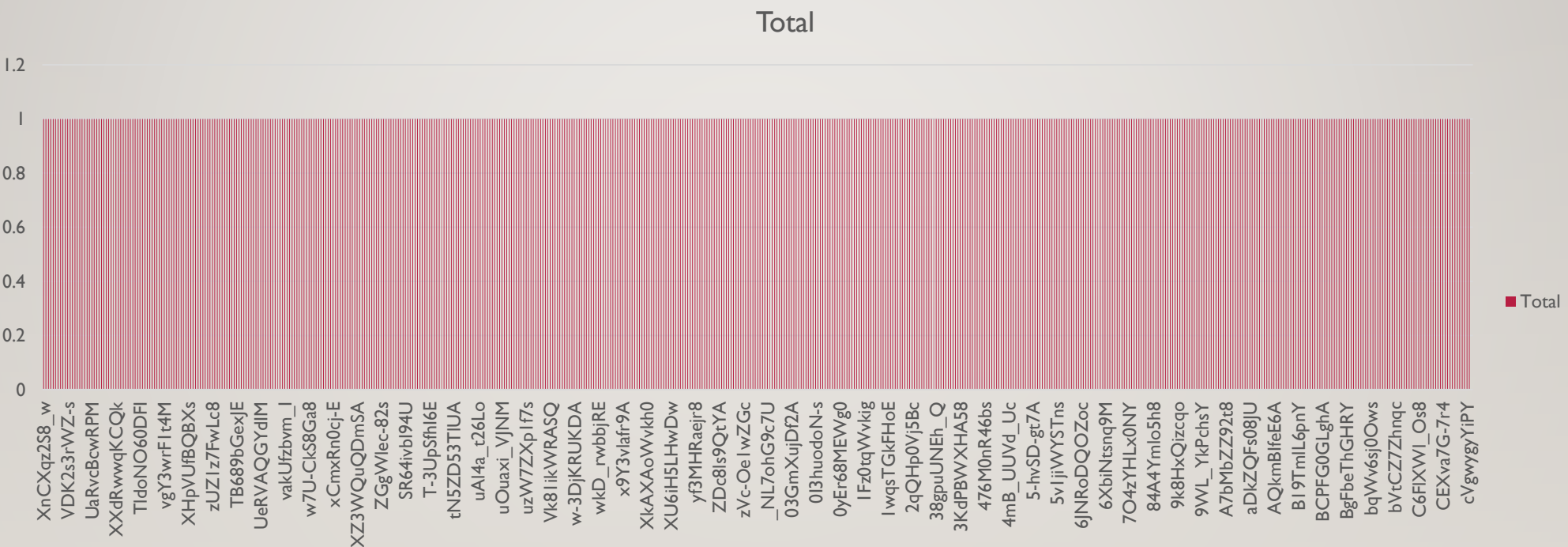
Q15

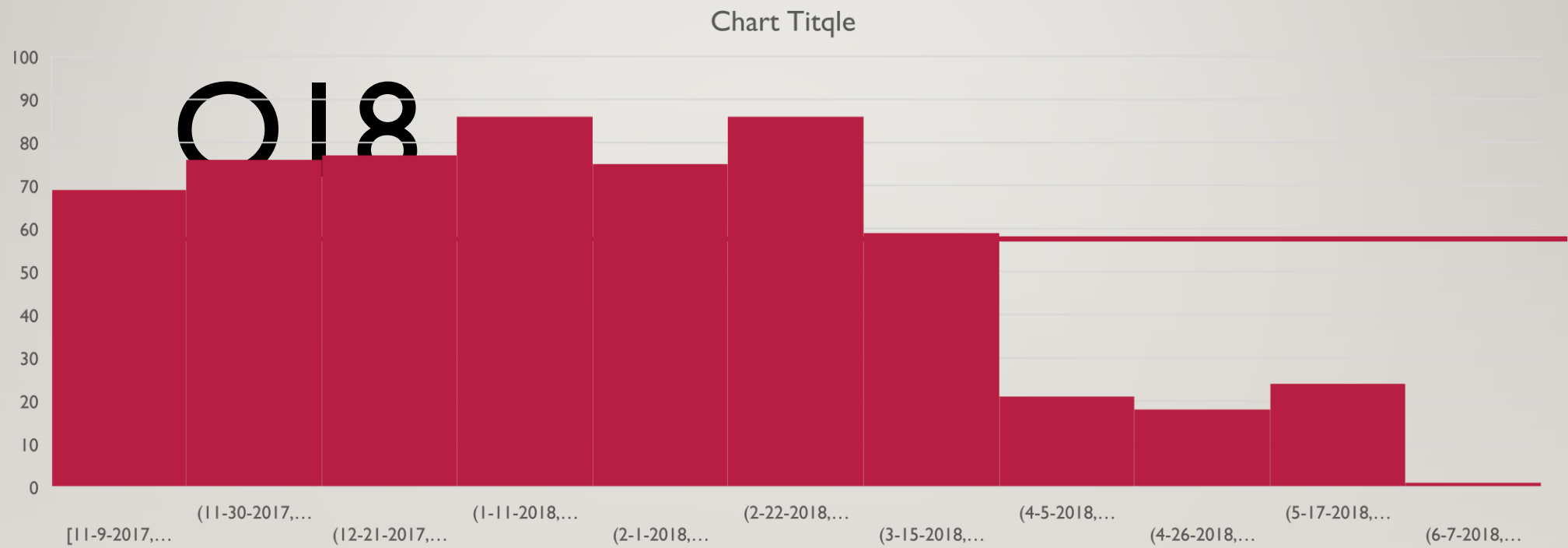


Q16



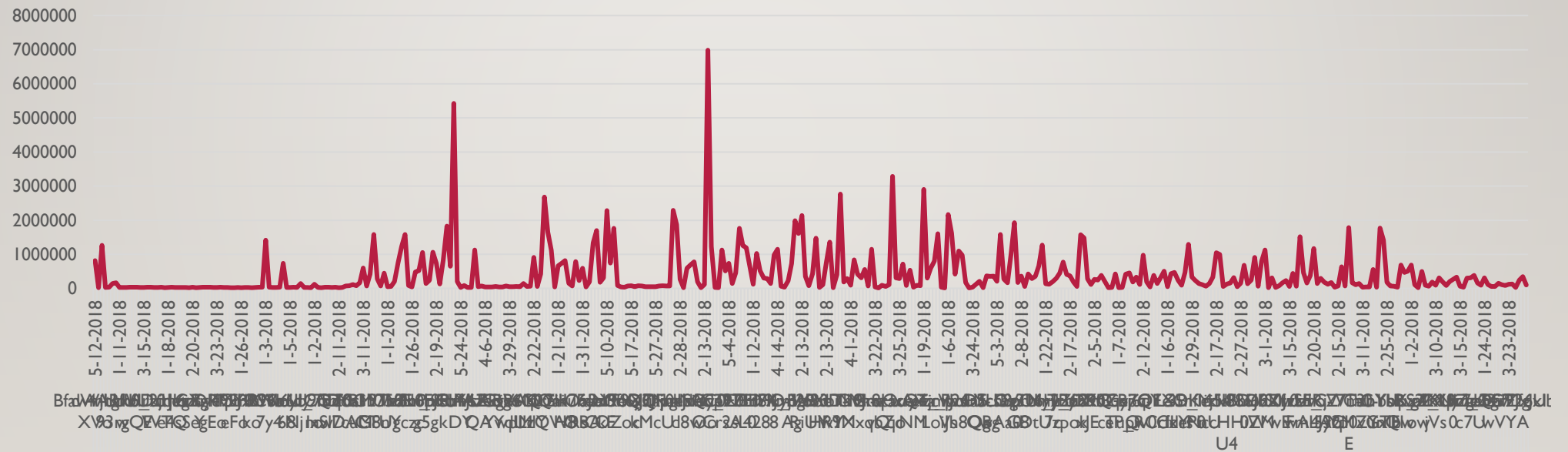
Q18





Q19

views of videos which are posted in 2018



Q20

