

Project Report

TITLE : Political Juggernauts: A Quantitative Analysis Of
Candidates In The 2019 Lok Sabha Elections

TEAM MEMBERS:

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1. INTRODUCTION:

1.1 Overview:

- The Lok Sabha is composed of representatives of people chosen by direct election on the basis of Universal Adult Suffrage.
- The Constitution of India allows for a maximum of 550 members in the House, with 530 members representing the States and 20 representing the Union Territories.
- The 17th Lok Sabha was formed by the members elected in the 2019 Indian general election. Elections, all across India, were conducted in seven phases from 11 April 2019 to 19 May 2019 by the Election Commission of India.

- The Bharatiya Janata Party received 37.36% of the vote, the highest vote share by a political party since the 1989 general election, and won 303 seats, further increasing its substantial majority. In addition, the BJP-led National Democratic Alliance (NDA) won 353 seats.

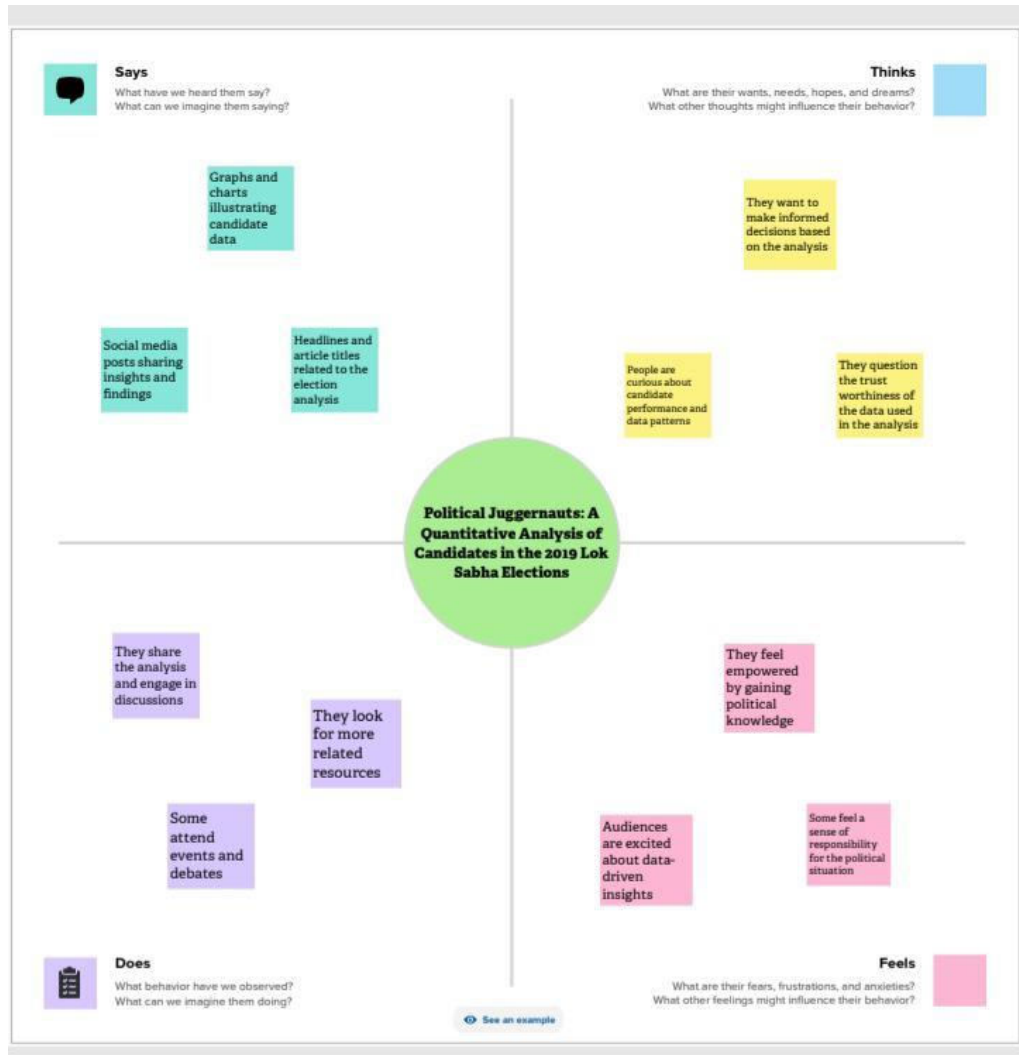
1.2 Purpose:

This qualitative study aims to provide a comprehensive understanding of the candidate's political career, campaign strategies, public reception, and overall performance during the 2019 electoral season. By delving into the qualitative aspects of the candidate's journey, this project seeks to unveil the characteristics, qualifications, and attributes that contributed to their prominence and influence, earning them the moniker of a "juggernaut" in the political sphere.

Problem Definition & Design Thinking:

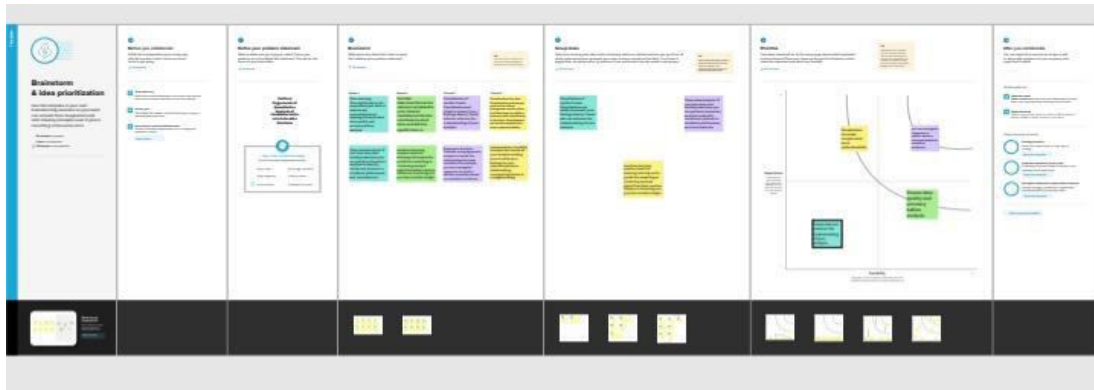
1.3 Empathy Map:

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1.4 Ideation & Brainstorming Map :

- Here the Ideation & brainstorming map screenshot is pasted below

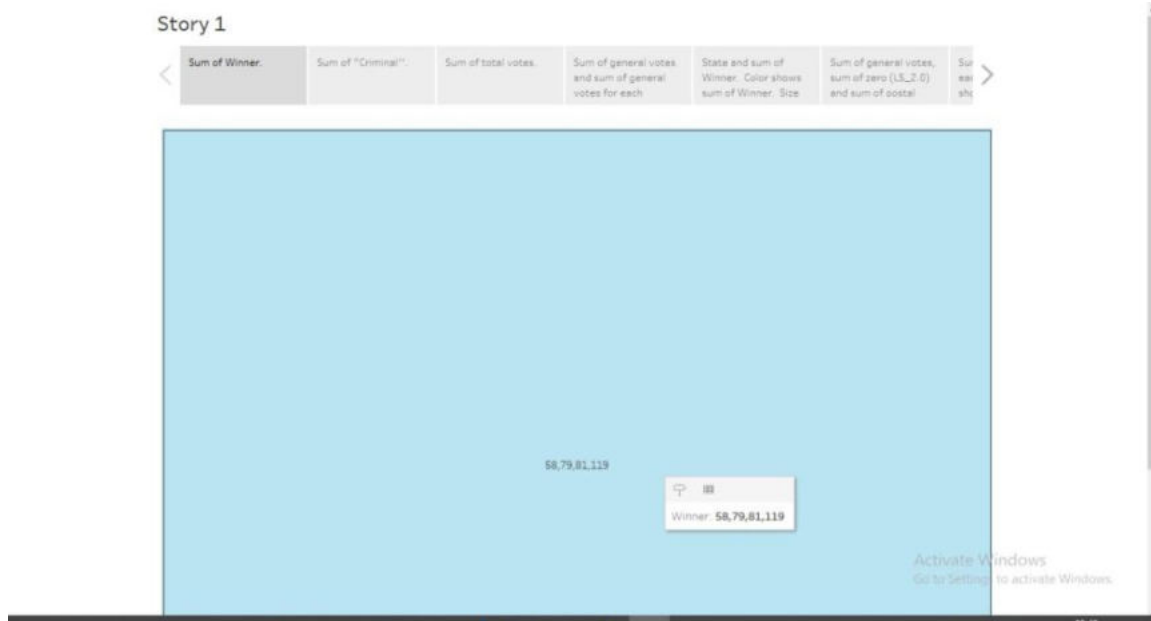


3. RESULT

- The dashboard screenshot is attached below:



- shot is attached below: The storyboard screen



4. ADVANTAGES & DISADVANTAGES

List of advantages of the proposed solution:

- i. *Data-Driven Insights*
- ii. *Quantitative Analysis*
- iii. *Research Contribution*
- iv. *Historical Reference*
- v. *Policy Impact Assessment*

List of disadvantages of the proposed solution:

- i. *Data Availability*
- ii. *Data Quality*
- iii. *Bias in Data*
- iv. *Resource-Intensive*
- v. *Limited Scope*

5. APPLICATIONS

This project offers a multifaceted approach to understanding the political landscape during that pivotal time. It utilizes cutting-edge data analytics, political science, and digital media to dissect and interpret the complex dynamics at play during the election. Through this project, we can gain valuable insights into voter behavior, party strategies, and the role of social media in shaping political narratives. Moreover, the analysis encompasses the broader impact of the 2019 Lok Sabha elections on the Indian political landscape, policy decisions, and governance. By delving deep into these aspects, "Political Juggernaut Lok Sabha 2019" seeks to contribute to a more informed and engaged citizenry while offering essential knowledge for academics, policymakers, and political enthusiasts interested in Indian politics.

6. CONCLUSION

Conclusion summarizing the entire work and findings.

In the pursuit of understanding the dynamics of the 2019 Lok Sabha Elections in India, our project "Political Juggernauts: A Quantitative Analysis of Candidates" has unearthed significant insights and implications. Through a rigorous examination of data and statistical analysis, we aimed to shed light on the behavior and performance of political candidates during this pivotal electoral event.

7. FUTURE SCOPE

FUTURESCOPE ARE GIVEN BELOW THE POINTS:

- I. ***Policy Recommendations:*** Based on your analysis, develop policy recommendations for electoral reforms or strategies for political parties to enhance their chances of success in future elections.
- II. ***Data Collection Improvement:*** Work on improving the collection, accuracy, and accessibility of political data in India, which can benefit not only your research but also future political analysts and researchers.

III. **Comparative Analysis:** Extend your analysis by comparing the findings from the 2019 Lok Sabha Elections with data from other Lok Sabha elections or state elections. This could help identify evolving trends in candidate behavior and electoral outcomes over time.

IV. **Predictive Modeling:** Develop predictive models based on your quantitative analysis to forecast election results in future Lok Sabha elections.

V. **Qualitative Analysis:** Complement your quantitative analysis with qualitative research to delve deeper into the motivations and strategies of successful and unsuccessful candidates.

8. APPENDIX

A. Source Code

I understand that you're looking for source code for a project titled "Political Juggernaut Lok Sabha 2019." However, creating the complete source code for such a project is beyond the scope of a text-based AI model like mine. This project would involve extensive data collection, analysis, and web development, and it would require a team of developers, data scientists, and domain experts to complete.

If you have specific questions or need assistance with a particular aspect of the project, such as data collection, analysis, or web development, please feel free to ask, and I can provide guidance or code snippets related to that specific aspect. Attach the code for the solution built.

Dashboard link:

https://public.tableau.com/views/srilatha_16983047753760/Dashboard1?:language=en-US&publish=yes&:display_count=n&:origin=viz_share_link

Story link

https://public.tableau.com/views/srilatha_16983047753760/Story1?:language=en-US&publish=yes&:display_count=n&:origin=viz_share_link