## Natural Language Processing for Telugu

Ву

Anirudh Potturi
Siri Chandana Baddula
Sanjana Killi
Srilekha Bandaru

CSS 581 Machine Learning Term Project Report

## ABSTRACT

## NLP for Telugu

There is a great deal of demand for Sentiment Analysis in today's age of social media. Data, as we know, is generated in unimaginable sizes worldwide. Most of the data users consume daily is through the internet, and social media is a significant contributor. With so many languages spoken worldwide, English is considered a universal language, and the work done in the field of Natural Language Processing has been researched and frequently developed with a focus on this language. Our efforts are geared towards NLP for Regional and National languages apart from English, where limited work has been done. We focused on NLP for Telugu, a traditional language spoken in the southern states of India – Andhra Pradesh and Telangana. With this work, we hope to contribute work for this language and introduce a systematic process for researchers and students wanting to explore NLP for other languages.

## Contents

$\mathbf{A}$	bstra	nct	2
Li	st of	Figures	5
Li	st of	Tables	7
1	Inti	roduction	8
	1.1	Data Exploration, Cleaning and Translation	8
	1.2	Sentiment Scoring and Classification	10
	1.3	Lemmatization and word2vec Classification	12
	1.4	Classification of Telugu Text using n-gram analysis	12
	1.5	Classification of Translated Telugu Text using n-gram analysis	18
2	Rel	ated Work	20
3	Dat	a Description	21
4	Exp	periments Results	22
	4.1	Sentiment Analysis and Experiment with Pretrained Model	22
	4.2	Lemmatization and word2vec Classification	22
	4.3 4.4	Classification of Telugu Text using n-gram analysis Classification of Translated Telugu Text using n-gram analysis - A	23
		different approach	24
5	Dis	cussion	29
6	Cor	nclusion and Future Work	30
Li	brar	ies	31
$\mathbf{R}$	efere	nces	32

## LIST OF FIGURES

1.1	Data Distribution 1
1.2	Data Distribution 2
1.3	Word Clouds
1.4	Sentiment Analysis 1
1.5	Sentiment Analysis 2
1.6	Data Visualization
1.7	Processed data after removing punctuations
1.8	Uni-grams: The vocabulary
1.9	Bigrams
1.10	Bigrams
1.11	Trigrams
1.12	5-grams
1.13	4-grams
1.14	N-gram Visualization
1.15	Frequently occurring Bi-grams
1.16	Frequently occurring Tri-grams
1.17	Frequently occurring 4-grams
1.18	Frequently occurring 5-grams
1.19	N-grams Visualized
4.1	Sentiment Classification with Classification Models 1
4.2	Sentiment Classification with Classification Models 2
4.3	Word2vec Classification
4.4	Lemmatization Classification
4.5	Unigram Model
4.6	Bigram Model
4.7	Trigram Model
4.8	4-Gram Model
4.9	5-Gram Model
4.10	Multinomial Naive Bayes Classification Report
4.11	Test data confusion matrix
4.12	Multinomial Naive Bayes Test with Telugu Text
4.13	Confusion matrix with Telugu Text

## LIST OF TABLES

4.1	Pre-Trained BERT Model Results	22
4.2	Lemmatization and word 2vec Classification with TF-IDF	24
4.3	$\label{lem:lemmatization} Lemmatization \ and \ word2vec \ Classification \ with \ CountVectorizer$	24
""		

### Introduction

Telugu is the 4th most spoken language in India and in the top 20 languages spoken worldwide. With over 75 million speakers, there is a growing demand for research with NLP. With the availability of script characters available on devices these days, people can generate content in Telugu script and share it across platforms. Much of this data often goes unchecked or unfiltered. For instance, a simple search on modern search engines in English produces accurate results but also can detect and display safe results. Similarly, social media sites monitor and detect content that does not meet the community guidelines and take them down. None of this is possible without NLP. With a major focus on developing such models to understand data written in the English script, data in other scripts are not necessarily analyzed in the same fashion. As a result, we often come across content that technically does not meet the guidelines of a media website, but the content was not taken down because of the lack of such systems in place. Our goals for this project were to perform Sentiment Analysis of text in Telugu script and classify the genre. Genre classification was specific to the dataset we used, and Sentiment Analysis is something we believe has many applications. This section explains our work done in both these tracks.

## 1.1 Data Exploration, Cleaning and Translation

The first step we performed was combining the datasets into a single dataset to simplify the data-cleaning process. The dataset we acquired was available as train and test sets. We identified inconsistencies in the text. This was mainly because the data was collected from Indian news media sites, and understandably, the

text in Telugu was formatted differently. Thus, we removed the script formatting characters and later translated all our data into English.

The dataset consists of news articles of 5 different categories - Sports, Business, Editorial, Nation, and Entertainment. From Fig. 1.1 and 1.2, the distribution of the dataset. It is observed that the class "Editorial" is under-represented, and the class "Nation" is over-represented.

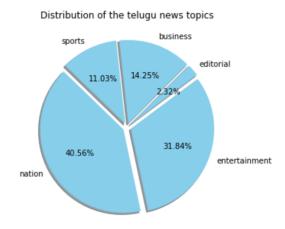


Figure 1.1: Data Distribution 1

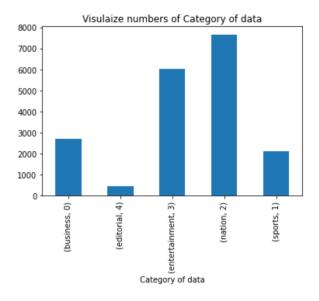


Figure 1.2: Data Distribution 2

From Fig. 1.3, word clouds of text articles from different classes. Word clouds are used to visualize the most frequent or popular phrases or words in a text. The

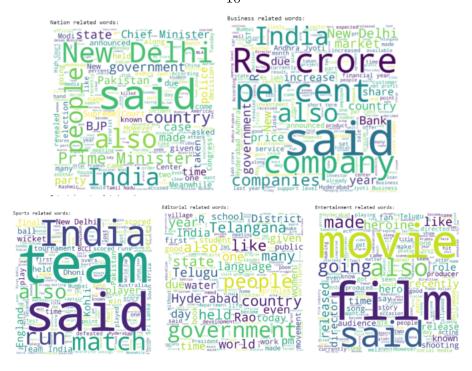


Figure 1.3: Word Clouds

most frequent or popular phrases or words appear bold and large when compared with the words around them.

## 1.2 Sentiment Scoring and Classification

Sentiment Analysis is a key component of the systems described previously that filter digital content. The first step of this phase was to compute a sentiment score for our data. From various options we explored to do so, we decided upon normalizing the score by the length of the sentence. Essentially, we computed the score by summing the frequency of positive and negative words for each set of news headlines and articles. Lastly, we divide this summation by the total number of words in the entry. This process was performed on each headline and article individually. Note that this process was done on the translated English text with a dictionary of positive and negative words we acquired from openly available resources. From Fig. 1.3 and 1.3, each piece of data is tokenized. After tokenization, stop words, punctuations and numbers are eliminated. Stop words

Article: The Reserve Bank of India (RBI) has taken a close look at the affairs of IDBI due to the huge increase in bad debts. It is known that IDBI bank has been included in the RBI watchlist. Net non-performing loans exceeding 6 percent, reporting losses for two consecutive years, capital adequacy falling below the prescribed norms... in these cases banks are placed on RBI's watch list. IDBI disclosed that RBI has taken prompt corrective action (PCA) regarding their bank.

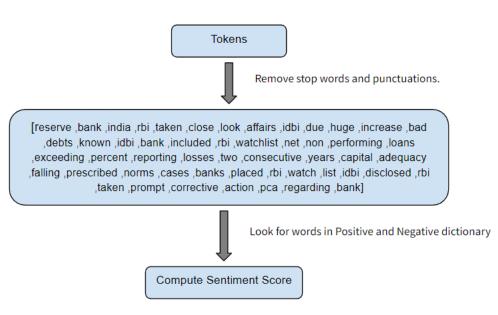
# Natural Language Toolkit
sentence = re.sub(r'[^a-zA-Z]', ' ', str(article)).lower()
sentence = word\_tokenize(sentence)

Tokens: ['the', 'reserve', 'bank', 'of', 'india', 'rbi', 'has', 'taken', 'a', 'close', 'look', 'at', 'the', 'affairs', 'of', 'idbi', 'due', 'to', 'the', 'huge', 'increase', 'in', 'bad', 'debts', 'it', 'is', 'known', 'that', 'idbi', 'bank', 'has', 'been', 'included', 'in', 'the', 'rbi', 'watchlist', 'net', 'non', 'performing', 'loans', 'exceeding', 'percent', 'reporting', 'losses', 'for', 'two', 'consecutive', 'years', 'capital', 'adequacy', 'falling', 'below', 'the', 'prescribed', 'norms', 'in', 'these', 'cases', 'banks', 'are', 'placed', 'on', 'rbi', 's', 'watch', 'list', 'idbi', 'disclosed', 'that', 'rbi', 'has', 'taken', 'prompt', 'corrective', 'action', 'pca', 'regarding', 'their', 'bank']

Figure 1.4: Sentiment Analysis 1

are frequently appearing words which is not necessarily a universal list. In general, the consensus is that stop words do not add meaning to a sentence. Thus, they can be ignored without losing valuable information. Stop word lists/dictionaries change from one library to another.

With the sentiment scores computed for the entire data, we proceeded to prepare the features for our models. Generating TF-IDF or Term Frequency Inverse Document Frequency is a statistical measure we used to compute the occurrence of words across the data. We can think of it as a 2-Dimensional matrix representation of data. With this matrix, we decided to split it into train and test along with the target variable as a positive or negative classification. From the scores we computed, we decided that a negative score is classified as containing negative sentiment (Binary class 0), and a positive score would be positive sentiment (Binary class 1)



If the sentiment score is < 0, text is on a negative topic.

Figure 1.5: Sentiment Analysis 2

### 1.3 Lemmatization and word2vec Classification

For this model, we implemented a lemmatization technique and then classified the text using various classifier models. The text was cleaned by implementing various functions like removing tags, special characters and converting the text to lowercase. Then further, the text was tokenized, and stopwords (such as 'a', 'the', 'is', 'are', etc...) were removed. Lemmatization was done to group the text back together using WordNetLemmatizer(). We then implemented word2vec model using two different vectorizers, namely TF-IDF and CountVectorizer. A variant of TF-IDF is a technique in which we can find the meaning of sentences consisting of words and cancel out the incapabilities of the Bag of Words technique.

## 1.4 Classification of Telugu Text using n-gram analysis

There were five different phases in building this model.

- 1. Importing the necessary dataset and libraries
- 2. Data pre-processing
- 3. N-Gram analysis of the entire corpus

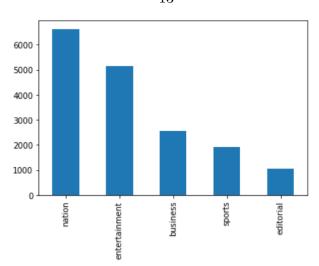


Figure 1.6: Data Visualization

- 4. Building the Language models
- 5. Classification of Telugu text based on topic

### Phase 1: Importing the necessary dataset and libraries

In this we import all the necessary libraries such as NLTK, Indic-NLP, Sklearn, etc, which are mentioned above. We imported the datasets and read the file into a Dataframe.

#### Phase 2: Data pre-processing

Removed the columns that are not necessary, such as SNo, date etcetera for better modeling purposes. Visualized the data with respect to the topic column. Computed and retrieved the unique attribute values. Processed the Body column by removing data such as punctuations, exclamatory marks, etc. A new column, body-processed, is added to the data frame for the further model-building process. Used Indic NLP dependencies to process the Telugu text directly. With the help of tokenization, we then separate all the words in the body context and build the vocabulary from the given dataset.

### Phase 3: N-Gram analysis of the entire corpus

A Cor·pus is a collection of texts N-Gram analysis is a model that predicts the probability that a word might follow in a sequence. We train this model using the corpus of texts. An N-gram model is built by counting how often word

	topic	body_processed
0	0	భారీ ఎత్తున మొండిబకాయిలు పెరిగిపోవడంతో ఐడిబిఐ
1	0	న్యూఢిల్లీ ఆర్థిక మం(తి అరుణ్ జైట్లీ సోమవారం
2	1	కటక్ ఇంగ్లండ్తో జరుగుతున్న సెకండ్ వన్డే మ్యాచ్
3	2	ఇస్లామాబాద్ పాకిస్థాన్ అంతర్జాతీయ ఉగ్రవాది హప
4	3	స్టార్ హీరోగా వరుస సినిమాలతో బిజీగా ఉన్నప్పటిక
5	1	సుటీం కోర్టుకు సీవోఏ మధ్యంతర నివేదికన్యూఢిల్
6	2	కన్సాస్ విద్వేషపూరిత దాడుల నేపథ్యంలో బ్రవాస భ
7	1	అటు క్రికెట్ ఇటు హాకీరెండింటిలో దాయాదుల సమరంన
8	3	నిర్మాణ సంస్థ డిజిక్వెస్ట్ ఇండియా లిమిటెడ్ (శ
9	2	న్యూఢిల్లీ బధిర యువతి గీతను తల్లిదండ్రుల చెంతక

Figure 1.7: Processed data after removing punctuations

word	freq
ఈ	38682
కూడా	16856
ఆ	15523
నుంచి	12650
ఆయన	9968
	ఈ కూడా ఆ నుంచి

Figure 1.8: Uni-grams: The vocabulary

```
('ఈ', 'సినిమా')
                  ->
                       2016
.
('७',
      'తర్వాత')
                  ->
                       1275
('ఈ', 'ఏడాది') ->
('కోట్ల', 'రూపాయల')
       'సందర్భంగా')
('సంగతి', 'తెలిసిందే') ->
('అయితే', 'ఈ') -> 824
('విషయం', 'తెలీసిందే') ->
('ఈ', 'నేపథ్యంలో') -> 800
('ఈ',
       'సినిమాలో')
                         794
('ఈ', 'నౌల') -> 788
('నోట్ల',
        'రద్దు') -> 767
('ವ್ಯ\frac{6}{5}ಂ', 'ਹੰਂశారు') -> 720
('గత', 'ఏడాది') -> 670
```

Figure 1.9: Bigrams

```
('ఈ', 'సినిమా')
                      2016
('ఆ', 'తర్వాత')
('ఈ', 'ఏడాది') ->
                      995
('కోట్ల', 'రూపాయల')
                      ->
                          976
      'సందర్భంగా')
                     ->
('సంగతి', 'తెలీసిందే') ->
('ಅഡള്', 'ఈ') -> 824
('విషయం', 'తెలిసిందే')
('ఈ', 'నేపథ్యంలో') -> 800
('്∜',
      'సినిమాలో')
('ఈ', 'నెల') -> 788
('నోట్ల్', 'రద్దు్') -> 767
('వ్యక్తం', 'చేశారు') -> 720
('గత', 'ఏడాది') -> 670
```

Figure 1.10: Bigrams

sequences occur in corpus text and then estimating the probabilities. We derive n-grams with different values of n to check the uniqueness of their occurrences. We first find bigrams, two words coming together in the corpus. Similarly, we use the preprocessed body data to derive the tri grams, a set of 3 words, a four-gram word list,s, and a five-gram word list. With the help of these, we retrieve the unique word lists. The observation we achieved from this phase is that the uniqueness is low in unigram lists which says that in any language, most of the words are repetitive in news content.

#### Phase 4: Building the Language models

In this phase, to analyze the data context, we have checked which n-gram model

```
('పెద్ద', 'నోట్ల', 'రద్దు') -> 427
('హైదరాబాద్', 'ఆంధ్రజ్యోతి', 'బిజినౌస్') -> 240
('ట్రాని', 'నరేంద్ర', 'మోదీ') -> 219
('కోట్ల', 'రూపాయల', 'నుంచి') -> 165
('మంత్రి', 'అరుణ్', 'జైట్లీ') -> 156
('ట్రాన', 'మంత్రి', 'నరేంద్ర') -> 152
('ఆర్థిక', 'మంత్రి', 'అరుణ్') -> 136
('సమయానికి', 'క్లోజ్', 'చేసుకోవాలీ') -> 124
('మంత్రి', 'నరేంద్ర', 'మోదీ') -> 118
('ఈ', 'సినిమా', 'ఘోటింగ్') -> 115
('కాంగ్రెస్', 'ఉపాధ్యక్షుడు', 'రాహుల్') -> 108
('అధ్యక్షుడు', 'తొనాల్డ్') -> 108
('అధ్యక్షుడు', 'తొనాల్డ్', 'ట్రంప్') -> 106
('చేసిన', 'సంగత్', 'తెలిసిందే') -> 105
('కేంద్ర', 'ఆర్థిక', 'మంత్రి') -> 99
```

Figure 1.11: Trigrams

```
('ఆర్థీక', 'మం(తీ', 'అరుణ్', 'జైట్లీ') -> 119
('ట్రాన', 'మం(తీ', 'నరేం(ద్', 'మోదీ') -> 117
('కాం(గౌస్', 'ఉపాధ్యక్షుడు', 'రాహుల్', 'గాంధీ') -> 89
('అమెరికా', 'అధ్యక్షుడు', 'డొనార్డ్', 'ట్రంప్') -> 87
('ట్రిడింగ్కు', 'ట్రారంభ', 'స్టాయి', 'కీలకం') -> 77
('అంతకన్నా', 'దిగువన', 'మాత్రమే', 'పార్ట్') -> 77
('దిగువన', 'మాత్రమే', 'పార్ట్', 'పొజిషన్లు') -> 77
('మాత్రమే', 'మేర్డ్', 'పొడిషన్లు', 'శ్రీయస్కరం') -> 77
('మాత్రమే', 'మేడింగ్కు', 'ప్రారంభ', 'శ్రీయస్కరం') -> 76
('కేంద్', 'ఆర్థీక', 'మం(తీ', 'అరుణ్') -> 69
('వాస్త్రమిక', 'కదలికల', 'ఆధారంగా', 'నిర్జయాలు') -> 66
('కదలికల', 'ఆధారంగా', 'నిర్ణయాలు', 'తీసుకోవాలి') -> 66
('మరెక్రట్', 'వాస్త్రమేక, 'కదలికల', 'ఆధారంగా') -> 65
('అంశాల', 'ఆధారంగా', 'ఇచ్చిన', 'సూచన') -> 63
('ఇది', 'ఫొర్తిగా', 'ఆస్ట్ర్ టెక్మిక్రల్', 'అంశాల') -> 62
('ఆస్ట్ర్ టెక్మికల్', 'అంశాల', 'ఆధారంగా') -> 62
('ఆస్ట్ర్ టెక్మికల్', 'అంశాల', 'ఆధారంగా') -> 55
('ట్రారంభ', 'స్టాయనగటు', 'ఎటిపి') -> 55
('ట్రారంభ', 'స్టాయనగటు', 'ఎటిపి') -> 55
('ఈ', 'సందర్భంగా', 'ఆయన', 'మాట్లాడుతూ') -> 56
```

Figure 1.12: 5-grams

```
('అంతకన్నా', 'దిగువన', 'మాత్రమే', 'షార్డ్', 'పొజిషన్హు') -> 77
('దిగువన', 'మాత్రమే', 'షార్డ్', 'పొజిషన్హు', 'శ్రీయస్కరం') -> 77
('డాంటాడే', '[బేడింగ్కు', 'డారంభ', 'ఫ్డ్ యస్కరం') -> 75
('వాస్తవిక', 'కదలికల', 'ఆధారంగా', 'నిర్ణయాలు', 'తీసుకోవాలి') -> 66
('మార్కెట్', 'వాస్తవిక', 'కదలికల', 'ఆధారంగా', 'నిర్ణయాలు') -> 65
('ఇది', 'ఫూర్డ్గా', 'ఆస్రోటెక్కికల్', 'అంశాల', 'ఆధారంగా', 'ఇచ్చిన') -> 61
('ఆస్రోటెక్కికల్', 'అంశాల', 'ఆధారంగా', 'ఇచ్చిన') -> 61
('ఆస్రోటెక్కికల్', 'అంశాల', 'ఆధారంగా', 'ఇచ్చిన') -> 54
('టెడింగ్', 'ఆర్డ్కి', 'మండి', 'అరుణ్', 'జైట్డ్') -> 57
('సమయానికి', 'డ్రారంభ', 'స్ట్లెయనగటు', 'ఎటిపి', 'కన్నా') -> 54
('టెడింగ్', 'ఫ్యామనగటు', 'ఎటిపి', 'కన్నా', 'లైనం') -> 33
('స్టారంభ', 'హ్రెయనగటు', 'ఎటిపి', 'కన్నా', 'టెడవ్రతుంటే') -> 33
('స్టారంభ', 'ఫ్డాయనగటు', 'ఎటిపి', 'కన్నా', 'టెడవ్రతుంటే') -> 33
('టెడవ్రతుంటే', 'తగు', 'ఫ్డాప్లనత్', 'లాంగ్', 'పొజిషన్లు') -> 31
('తేగు', 'ఫ్డాప్లనత్', 'లాంగ్', 'పొజిషన్లు', 'తీసుకుని') -> 31
('కేంద్ర', 'హూం', 'మంత్రి', 'లాబాథ్', 'సింగ్') -> 28
('కదలికల', 'ఆధారంగా', 'నిర్డయాలు', 'తీసుకుని') -> 28
('పైన', 'టెడవ్రతుంటే', 'తగు', 'ఫ్డాప్లనతో', 'లాంగ్') -> 27
```

Figure 1.13: 4-grams

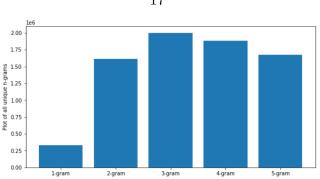


Figure 1.14: N-gram Visualization

is better at classifying the data using the Laplace transform. The observation we achieved from this phase, as the length of the input sentence increases, the final prediction chances decrease. This is due to the multiplication of probabilities, so we generally use the log probabilities instead of the standard multiplication of probabilities.

Phase 5: Classification of Telugu text based on topic

In this Phase, we first Preprocess the test data by removing punctuations, tokenizing, etc., which is a similar process we followed for the training data. We then use Count Vectorizer to get the data into sk-learn's format. We have used unigrams and bi-grams here to get the feature vectors. Here, Count Vectorizer helps get the feature vectors and eliminate the stopwords (based on term and inverse document frequency and selecting the top k words in the vocabulary for model development purposes). In Multinomial Naive Baye's classifier, we consider a feature vector where a given term represents the number of times it appears or how often that is the frequency using which the classification is done for the Telugu texts in the test dataset. To predict the sample text, we have created a function with the help of which we observed the performance and prediction accuracy with the Multinomial Naive Bayes classifier.

## 1.5 Classification of Translated Telugu Text using n-gram analysis

We trained a model combining the Two previously developed models: the lemmatization of translated text and then performing n-gram analysis. Further, unigrams and bi-grams are used as input feature vectors. The model is evaluated using multiple classification models and observed as Multinomial Naive Bayes having a better overall performance.

Top 10 most-occuring bi-grams in the corpus are

```
('prime', 'minister') -> 2235

('chief', 'minister') -> 1518

('andhra', 'jyoti') -> 1505

('supreme', 'court') -> 1213

('new', 'delhi') -> 1147

('social', 'medium') -> 1101

('tamil', 'nadu') -> 944

('last', 'year') -> 882

('high', 'court') -> 798

('first', 'time') -> 767
```

Figure 1.15: Frequently occurring Bi-grams

Top 10 most-occuring tri-grams in the corpus are

```
('prime', 'minister', 'modi') -> 601
('minister', 'narendra', 'modi') -> 548
('prime', 'minister', 'narendra') -> 540
('andhra', 'jyoti', 'business') -> 395
('incident', 'took', 'place') -> 307
('president', 'rahul', 'gandhi') -> 224
('vice', 'president', 'rahul') -> 217
('minister', 'arun', 'jaitley') -> 207
('congress', 'vice', 'president') -> 185
('finance', 'minister', 'arun') -> 163
```

Figure 1.16: Frequently occurring Tri-grams

Top 10 most-occuring 4-grams in the corpus are

```
('prime', 'minister', 'narendra', 'modi') -> 539
('vice', 'president', 'rahul', 'gandhi') -> 208
('congress', 'vice', 'president', 'rahul') -> 181
('finance', 'minister', 'arun', 'jaitley') -> 162
('u', 'president', 'donald', 'trump') -> 141
('hyderabad', 'andhra', 'jyoti', 'business') -> 113
('chief', 'minister', 'yogi', 'adityanath') -> 99
('home', 'minister', 'rajnath', 'singh') -> 97
('union', 'finance', 'minister', 'arun') -> 96
('intraday', 'trading', 'short', 'position') -> 93
```

Figure 1.17: Frequently occurring 4-grams

Top 10 most-occuring 5-grams in the corpus are

```
('congress', 'vice', 'president', 'rahul', 'gandhi') -> 175
('union', 'finance', 'minister', 'arun', 'jaitley') -> 96
('level', 'crucial', 'intraday', 'trading', 'short') -> 92
('crucial', 'intraday', 'trading', 'short', 'position') -> 92
('external', 'affair', 'minister', 'sushma', 'swaraj') -> 89
('opening', 'level', 'crucial', 'intraday', 'trading') -> 85
('delhi', 'prime', 'minister', 'narendra', 'modi') -> 84
('union', 'home', 'minister', 'rajnath', 'singh') -> 78
('nifty', 'future', 'trading', 'opening', 'level') -> 72
('trading', 'strategy', 'nifty', 'future', 'trading') -> 68
```

Figure 1.18: Frequently occurring 5-grams

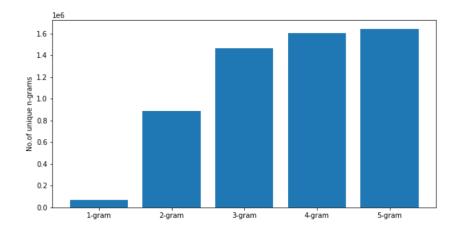


Figure 1.19: N-grams Visualized

## Related Work

Work has been done on the classification of Telugu text previously. The same dataset used in this project was applied in [1] to classify the topic of news. Details of data cleaning and pre-processing seemed to be lacking in the work. The work did not explore the application of sentiment analysis and classification. There is a common use of LSTMs and BERT in NLP and one such piece of work was on the Detection of Click baits [2]. Word2Vec and TF-IDF were used on the data which made us want to explore them. It is clear that there is a common pattern of NLP tasks followed when performing Sentiment Analysis through the use of models like BERT and Data conversion and representation techniques like TF-IDF. This work was further extended to perform the classification of multi-task texts [3]. IndicNLP Library is one Library that offers text-processing methods for Indian Languages. This library demonstrates the growing interest in research in languages other than English [4].

## **Data Description**

The data we used for this project was acquired from an openly available resource. The raw data we started working with contained five columns. Each entry of data contained a serial number and date of publishing which were redundant. The three remaining features were the most important features for us. They were the heading or title, the article itself, and the topic or genre of news. To start with, we had over 21,000 rows of data combined. The dataset was partitioned from the origin resource. It was combined into one unit. As a result of data pre-processing and translations, we lost some of our data resulting in 19,000 rows to work with.

## **Experiments Results**

## 4.1 Sentiment Analysis and Experiment with Pretrained Model

We played around with a pre-trained BERT model that was available for use. We tested the model with the same feature data, which was the Telugu Text. We played with the target variables. In one run, we tested the model with the target as the Topic of news. In the other, we tested with the target variable as the Sentiment Class. The model performed decently when tested with the Sentiment Target Class. However, it was interesting to see some of the other classification models to compare the performance. From Fig. 4.1, Fig. 4.2, and Table 4.1, The BERT in some cases delivered a lesser accuracy than models like XGBoost and MPC. Note that the training features data for the classification models were different, ie; The TF-IDF vector.

Table 4.1: Pre-Trained BERT Model Results

Features	Target	Accuracy
Article (Telugu script)	Genre Class	0.2192
Article (Telugu script)	Sentiment Class	0.7138

## 4.2 Lemmatization and word2vec Classification

From Fig. 4.5 and 4.12, Table 4.2 and 4.3, The models were evaluated using various Machine learning algorithms and accuracy is measured. Two different vectorizers namely TF-IDF and CoutVectorizer are used and their performance is measured. From the classification reports of the two methods, we can observe

	precision	recall	f1-score	support		precision	recall	f1-score	support
0	0.80	0.66	0.72	1835	0	0.59	0.58	0.59	1835
1	0.85	0.92	0.89	3921	1	0.81	0.81	0.81	3921
accuracy			0.84	5756	accuracy			0.74	5756
macro avg	0.83	0.79	0.81	5756	macro avg	0.70	0.70	0.70	5756
weighted avg	0.84	0.84	0.83	5756	weighted avg	0.74	0.74	0.74	5756
	XC	Boost				Decisi	on Tree C	lassifier	
	precision	recall	f1-score	support		precision	recall	f1-score	support
9	0.59	0.58	0.59	1835	0	0.71	0.83	0.77	1835
1	0.81	0.81	0.81	3921	1	0.91	0.84	0.88	3921
accuracy			0.74	5756	accuracy			0.84	5756
macro avg	0.70	0.70	0.70	5756	macro avg	0.81	0.84	0.82	5756
weighted avg	0.74	0.74	0.74	5756	weighted avg	0.85	0.84	0.84	5756
Li	near Suppo	rt Vector	Classificat	ion		Multilave	r Percept	ron Classif	ier

Linear Support vector classification

Multilayer Perceptron Classifier

Figure 4.1: Sentiment Classification with Classification Models 1

	precision	recall	f1-score	support		precision	recall	f1-score	support
0	0.43	0.65	0.52	1835	0	0.80	0.00	0.01	1835
1	0.79	0.60	0.68	3921	1	0.68	1.00	0.81	3921
accuracy			0.62	5756	accuracy			0.68	5756
macro avg	0.61	0.63	0.60	5756	macro avg	0.74	0.50	0.41	5756
weighted avg	0.67	0.62	0.63	5756	weighted avg	0.72	0.68	0.56	5756

Gaussian Naive Bayes

K Nearest Neighbors Classifier

	precision	recall	f1-score	support
0	0.91 0.82	0.53 0.97	0.67 0.89	1835 3921
accuracy macro avg weighted avg	0.86 0.85	0.75 0.83	0.83 0.78 0.82	5756 5756 5756

Stochastic Gradient Descent Classifier

Figure 4.2: Sentiment Classification with Classification Models 2

that the performance metrics are almost similar for both models. We can say that both methods can be used considering their accuracy.

## 4.3 Classification of Telugu Text using n-gram analysis

From Fig 4.5 to 4.11, Our model accurately predicts any given Telugu news data by placing it under its relevant topic.

Table 4.2: Lemmatization and word2vec Classification with TF-IDF

Model	Accuracy	Precision	Recall	F1-Score
Logistic Regression	94.13	0.94	0.94	0.94
Random Forest	93.47	0.93	0.93	0.93
Multinomial Naive Bayes	93.63	0.94	0.94	0.94
Decision Tree Classifier	84.48	0.84	0.84	0.84

Table 4.3: Lemmatization and word2vec Classification with CountVectorizer

Model	Accuracy	Precision	Recall	F1-Score
Logistic Regression	94.13	0.94	0.94	0.94
Random Forest	93.47	0.93	0.93	0.93
Multinomial Naive Bayes	92.89	0.93	0.93	0.93
Decision Tree Classifier	83.22	0.83	0.83	0.83

# 4.4 Classification of Translated Telugu Text using n-gram analysis - A different approach

From Fig 4.12 to 4.14, Multiple classification models are performed and Multinomial Naive Bayes shows the better performance among all. The model is tested with a Telugu text which was taken from a new article website called 'Eenadu'. This test text is not present in the model. This test text is given as input to the trained model to classify Some of the limitations might be because Data sparsity is more of an issue in NLP than in other machine learning fields. We typically deal with large vocabularies where it is impossible to have enough data to actually observe examples of all the things that people can say. There will be many real phrases that we will just never see in the training data. A limited dataset and uneven distribution can be an issue because the model can't learn with very little data which can lead to misclassification.

```
run_model('Logistic Regression', est_c=None, est_pnlty=None)
      run_model('Random Forest', est_c=None, est_pnlty=None)
      run_model('Multinomial Naive Bayes', est_c=None, est_pnlty=None)
      run_model('Decision Tree Classifier', est_c=None, est_pnlty=None)

    Test Accuracy Score of Basic Logistic Regression: % 94.13

    Precision: 0.9412594813900159
    Recall: 0.9412594813900159
    F1-score : 0.9412594813900159
    Test Accuracy Score of Basic Random Forest: % 93.47
    Precision: 0.9347327571000177
    Recall: 0.9347327571000177
    F1-score : 0.9347327571000177
    Test Accuracy Score of Basic Multinomial Naive Bayes: % 92.89
    Precision: 0.9289116246251543
    Recall: 0.9289116246251543
    F1-score : 0.9289116246251542
    Test Accuracy Score of Basic Decision Tree Classifier: % 83.22
    Precision: 0.832245545951667
    Recall: 0.832245545951667
    F1-score : 0.832245545951667
```

Figure 4.3: Word2vec Classification

run model('Logistic Regression', est c=None, est pnlty=None) run\_model('Random Forest', est\_c=None, est\_pnlty=None)

```
run_model('Multinomial Naive Bayes', est_c=None, est_pnlty=None)
      run_model('Decision Tree Classifier', est_c=None, est_pnlty=None)

    Test Accuracy Score of Basic Logistic Regression: % 94.13

    Precision: 0.9412594813900159
    Recall: 0.9412594813900159
    F1-score: 0.9412594813900159
    Test Accuracy Score of Basic Random Forest: % 93.47
    Precision: 0.9347327571000177
    Recall: 0.9347327571000177
    F1-score : 0.9347327571000177
    Test Accuracy Score of Basic Multinomial Naive Bayes: % 93.63
    Precision: 0.9363203386840713
    Recall: 0.9363203386840713
    F1-score : 0.9363203386840712
```

Test Accuracy Score of Basic Decision Tree Classifier: % 84.48

Precision: 0.8447698006703123 Recall: 0.8447698006703123 F1-score: 0.8447698006703122

Figure 4.4: Lemmatization Classification

#### ▼ Using the uni-gram model

```
[] text = "స్టార్ హీరోగా వరుస సినిమాలతో బిజీగా ఉన్నప్పటికీ కుటుంబంతో గడిపే అవకాశాన్ని ఏ మాత్రం వదులుకోవడం" class_pred, prob = classify_text(text, 1)
    print("Predticted class ->",inv_topic_dict[class_pred], "\nPredicted using uni-gram model = " ,prob*100)

# As we can see this model has missclassfied this text

[0.0, 0.0, 1.5854392079695025e-25, 0.0, 0.0]
    Predticted class -> nation
    Predicted using uni-gram model = 1.5854392079695025e-23
```

Figure 4.5: Unigram Model

#### ▼ Using the bi-gram model

```
[ ] text = "බු්රි කිර්ෆ නරාන බිනිනාවම් ඩිස්ෆ ఉනුනුඛසී ් නිසාරසටම් රියීම මන්ගම් කිරීම ක්ෂුම් නිසාරසටම් රියීම ක්ෂුම් නිසාරසටම් රියීම මන්ගම් කිරීමට ක්ෂුම්ට ක්ෂුම්ව ක්ෂුම්ට ක්ෂුම්ව ක්ෂු
```

Figure 4.6: Bigram Model

#### ▼ Using the tri-gram model

```
[ ] text = "ພາການປີ2 ກິກິໝາ ກວດບອກວ ໝົ້ນສປີພື້ ຂຄາຍ ໝາຍອົດ ພາການປີ2 ກ ఆదరిస్తున్నారు ກິກິ ເພັ້ມໝຸ້ນຍາ ຮັກເສ ພາການປີ2 ກ దర్ఘ class_pred, prob = classify_text(text, 3, laplace_param = 3) print("Predticted class ->",inv_topic_dict[class_pred], "\nPredicted using tri-gram model = ",prob*100)

# As we can see, as the input text's length increases out language model's confidence in the prediction also decreses # Here, also the text is misclassified

[8.100269552898122e-77, 9.034344690378677e-75, 2.8067273076842573e-81, 8.737449308546919e-79, 4.301426135460897e-79] Predticted class -> sports
Predicted using tri-gram model = 9.034344690378676e-73
```

Figure 4.7: Trigram Model

#### ▼ Using the 4-gram model

```
[ ] text = "బాపుబల్2 సినిమా సంచలనం మెజారిటీ జనాలు మాత్రం బాపుబల్2ను ఆదరిస్తున్నారు సినీ ప్రముఖులు కూడా బా
class_pred, prob = classify_text(text, 4, laplace_param = 5)
print("Predticted class ->",inv_topic_dict[class_pred], "\nPredicted using 4-gram model = " ,prob*100)
[5.454295653100135e-73, 8.120930489231527e-71, 4.8162484724192635e-77, 1.3511229185333792e-75, 2.75145111!
Predticted class -> sports
Predicted using 4-gram model = 8.120930489231528e-69
```

Figure 4.8: 4-Gram Model

#### ▼ Using the 5-gram model

Figure 4.9: 5-Gram Model

	precision	recall	f1-score	support
business	0.88	0.97	0.92	653
sports	0.97	0.94	0.96	437
nation	0.95	0.90	0.93	1673
entertainment	0.96	0.98	0.97	1289
editorial	0.80	0.83	0.82	277
accuracy			0.93	4329
macro avg	0.91	0.92	0.92	4329
weighted avg	0.94	0.93	0.93	4329

Figure 4.10: Multinomial Naive Bayes Classification Report

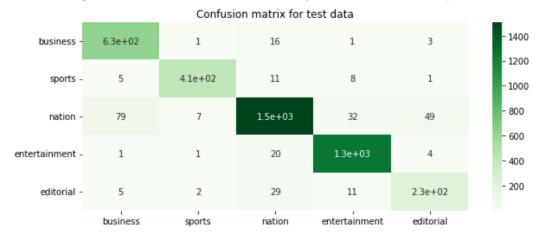


Figure 4.11: Test data confusion matrix

Test score for	Multinomial precision	Naive Baye recall f		52781747922 support	2911
business	0.85	0.98	0.91	2690	
sports	0.96	0.97	0.97	2084	
nation	0.98	0.92	0.95	7664	
entertainment	0.98	0.98	0.98	6016	
editorial	0.83	0.93	0.88	437	
accuracy			0.95	18891	
macro avg	0.92	0.96	0.94	18891	
weighted avg	0.96	0.95	0.95	18891	

Figure 4.12: Multinomial Naive Bayes Test with Telugu Text

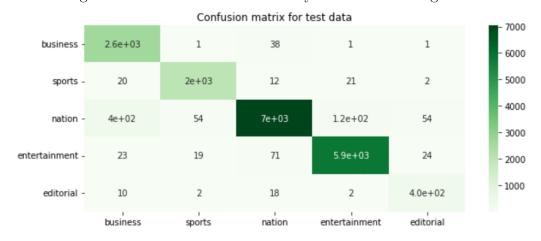


Figure 4.13: Confusion matrix with Telugu Text

# This sample text is about some sports news from at Eugun news website (Eenalu)

test\_text = "దీశి ప్రస్తించకప్లో టీమిఇండియా ఆడుగానికి ముందు న్యూజిలాండితో వార్కపై మ్యాచ్ జరగాల్స్ ఉంది. అయితే వర్గం కారణంగా రత్వైంది. ఆ తర్వాత పాకిస్తానతో మెలిబోర్న చేదికగా\
మ్యాచ్కు వరుణుడి గండం ఉందని వార్తలు వద్చాయి. దీంతో సోషల్ మీడియాలో మీమ్స్ కూడా భారీ స్థాయిలో ట్రోల్ అయ్యాయి. అయితే వాతావరణం అనుకూలంగా మారడంతో దాయాదుల పోరును\

అక్రోబర్ ఇంకు సాగా కంటే అనుకానం అభిమానులకు దక్కింది. ఉత్యంకపోరులో టీమిఇండియా విజయం సాధించిన విషయం తెలిసిందే. "

from deep, translator import GoogleTranslator

translated = GoogleTranslator(source='te', target='en').translate(test\_text)

print("Prediced class is ", predict\_text\_sample(translated, inv\_topic\_dict, clf, count\_vec))

Figure 4.14: Test Prediction

### Discussion

There were a few challenges along the way as we pursued our goals. While there was no specific source of information to guide us through the process from start to finish, we were able to identify the next steps at every stage with information gathered from several areas. Identifying a set of steps to follow was not very straightforward because of the limited number of options available in terms of libraries and APIs. For instance, gathering resources to work with the English text could be considered low effort when compared to doing the same for Telugu text. In fact, we were not able to find dictionaries of words and stemming methods for the Telugu script. This can be attributed to the depth and complexity of Telugu as a language when compared to English. The script, the grammar and linguistic morphology are very deep. One may consider limited computing power as a challenge but for us, it did not necessarily hinder our primary focus of the project. Rather, we felt limited while experimenting with other work available. Towards the end of this project, we realized that the work in this area is interesting, and the research and student community wanting to explore or add to this work should be able to start without feeling lost. Finding a dataset large enough to train models is something we faced.

## Conclusion and Future Work

We strongly believe that this work has great potential for research and development. To further strengthen our work, building the morphology and the language itself is an ambitious yet impactful work. We also plan on diversifying our work by applying a transliteration method on English text to produce a text in the Telugu script. This can be helpful because pronunciations in Telugu can be spelled in English. This will be helpful in using real-world data since not all speakers prefer to be limited to one script. Additionally, we are also building a dictionary of words and categorizing them into positive and negative lists for Telugu words. For more data collection, we are developing a Twitter Bot to scrape data from a list of accounts provided. Lastly, we look forward to completing training and testing two BERT models that we experimented with. The BERT models were available publicly and were fitted with our data. For this, we also require a larger set of data which we plan on expanding. So far, we do not claim complete ingenuity towards the work we have put out. We compiled work from several areas, some of which were modified to meet our goals.

## **LIBRARIES**

Library	Description
Indic-NLP	The goal of this Library is to build Python-based libraries for standard text processing
NLTK	It is a suite of libraries and programs for symbolic and statistical natural language pro
Pandas	It is usually imported under the pd alias.
Matplotlib	It is a collection of command-style functions that makes matplotlib work like MATLA
Numpy	NumPy is a library for the Python programming language, adding support for large, n
String	It has a set of built-in methods that can be used on Strings.
Re	This library provides a set of powerful regular expression facilities, which allows us to
Sklearn	This library features various classification, regression, and clustering algorithms, include
Seaborn	It is a Python data visualization library built on top of Matplotlib. It is used for maki
OS	The OS module in Python provides functions for creating and removing a directory (for
Turtle	It enables users to create pictures and shapes by providing them with a virtual canvas

## REFERENCES

- [1] G. Priya, J. Sultana, and U. R. Macigi, *Telugu-News-Data-Classification-Using-Machine-Learning-Approach*, 09 2021, p. 181.
- [2] M. Marreddy, S. R. Oota, L. S. Vakada, V. C. Chinni, and R. Mamidi, "Clickbait detection in telugu: Overcoming nlp challenges in resource-poor languages using benchmarked techniques," in 2021 International Joint Conference on Neural Networks (IJCNN), 2021, pp. 1–8.
- [3] —, "Multi-task text classification using graph convolutional networks for large-scale low resource language," 2022. [Online]. Available: https://arxiv.org/abs/2205.01204
- [4] A. Kunchukuttan, "The IndicNLP Library," https://github.com/anoopkunchukuttan/indic\_nlp\_library/blob/master/docs/indicnlp.pdf, 2020.