

Data Collection and Preprocessing Phase

Date	June 2025
Team ID	Team-739774
Project Title	Amazon kindle store review analysis
Maximum Marks	2 Marks

Data Quality Report Template

The Data Quality Report Template will summarize data quality issues from the selected source, including severity levels and resolution plans. It will aid in systematically identifying and rectifying data discrepancies.

Data Source	Data Quality Issue	Severity	Resolution Plan
Amazon Kindle Store Reviews	Inconsistent Star Ratings	High	Standardize rating values, remove duplicate reviews, and normalize scoring criteria.
Amazon Kindle Store Reviews	Missing Review Texts	Medium	Impute missing texts with placeholders or remove such entries from analysis.