SMARTBRIDGE
Let's Bridge the Gap
a *Ve*randa Enterprise

Smart
Internz

Data Collection and Preprocessing Phase

Date	July 2024
Team ID	Team-739774
Project Title	Cereal analysis based on ratings using mechine learning techinques
Maximum Marks	2 Marks

Data Quality Report Template

The Data Quality Report Template will summarize data quality issues from the selected source, including severity levels and resolution plans. It will aid in systematically identifying and rectifying data discrepancies.

Data Source	Data Quality Issue	Severity	Resolution Plan
Online Cereal Reviews	Inconsistent Ratings	High	Standardize rating scale, remove outliers, and average multiple ratings.
Consumer Surveys	Incomplete Responses	Medium	Implement mandatory fields for key questions and follow up with incomplete responses.