WEB PORTAL PROJECT

Evergreen Family Clinic Digital Transformation

Summary

To improve operational efficiency and patient satisfaction, this proposal recommends building a cost-effective, responsive website for Evergreen Family Clinic. The portal will include online appointment booking, doctor profiles, FAQs, and telemedicine support using free tools like Calendly, Google Meet, and WordPress. This digital transformation will reduce manual booking efforts and create a more convenient experience for patients without exceeding a $500 budget.

Milestones

Milestone 1: Planning & Setup (Week 1,2)
Choose free WordPress template for healthcare, finalize content sections, select free plugins for booking and forms

Milestone 2: Development (Week 3,4,5)
Set up hosting and domain, build pages using Elementor, integrate Calendly and Google Meet, add SEO plugins

Milestone 3: Testing & Launch (Week 6,7)
Test mobile responsiveness and booking functionality, collect staff feedback, publish live with user guide

Timeline

Week 1,2: Planning & Setup

Week 3,4,5: Development Phase

Week 6,7: Testing & Launch

Total Duration: 7 Weeks

Target Launch (Expected): July 20, 2025

Budget

$130 - $430

Web Hosting & Domain	$60
WordPress Theme (Free)	$0
Calendly (Free Plan)	$0
Google Meet (Free)	$0
Elementor (Free Version)	$0
Custom Logo Design	$20
Contingency & Tools	$50
Optional Freelancer Help	**$300**

Well Below $500 Budget Limit !

Impact

✓ 60% reduction in phone calls for appointment booking
✓ 24/7 online booking access for patient convenience
✓ 100% modern web presence for professional image
✓ Unlimited telemedicine support capabilities
✓ Improved patient convenience with online self-booking