

GOVERNMENT COLLEGE OF ENGINEERING [IRTT]

ERODE 638316



ELECTRICAL AND ELECTRONICS ENGINEERING

NAAN MUDHALVAN

DIGITAL MARKETING ASSIGNMENT

NAME: KARISHMAA S

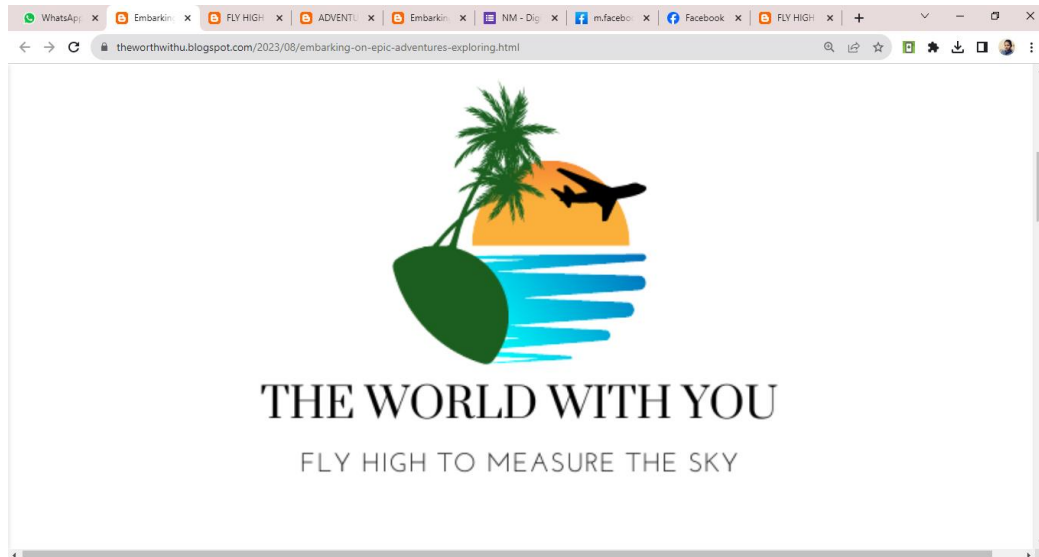
NM ID: au731120105017

BRAND NAME: THE WORLD WITH YOU

CATEGORY: TOURS AND TRAVELS

1. Create a blog or website using Blogspot and WordPress. Customize the themedesign and post new article with 500 words.

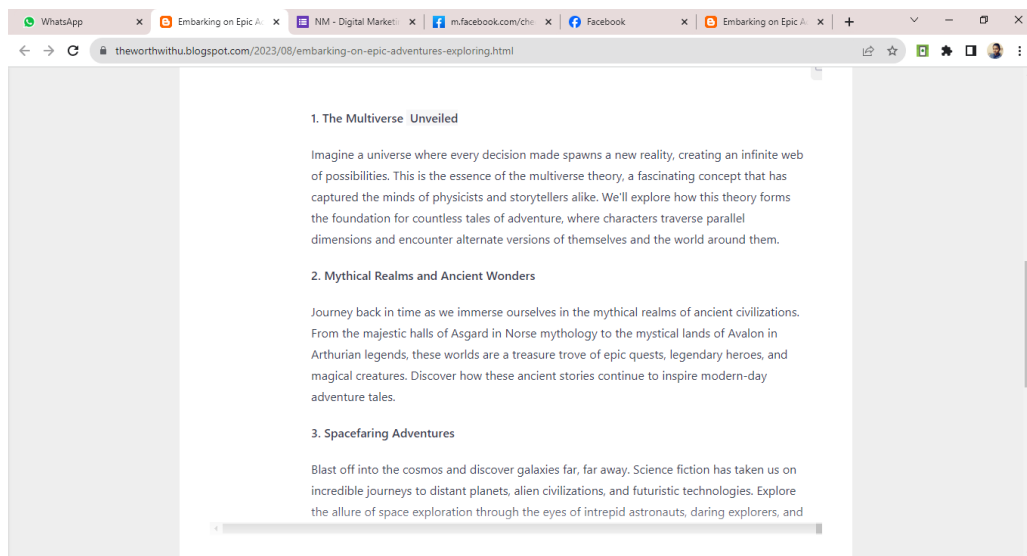
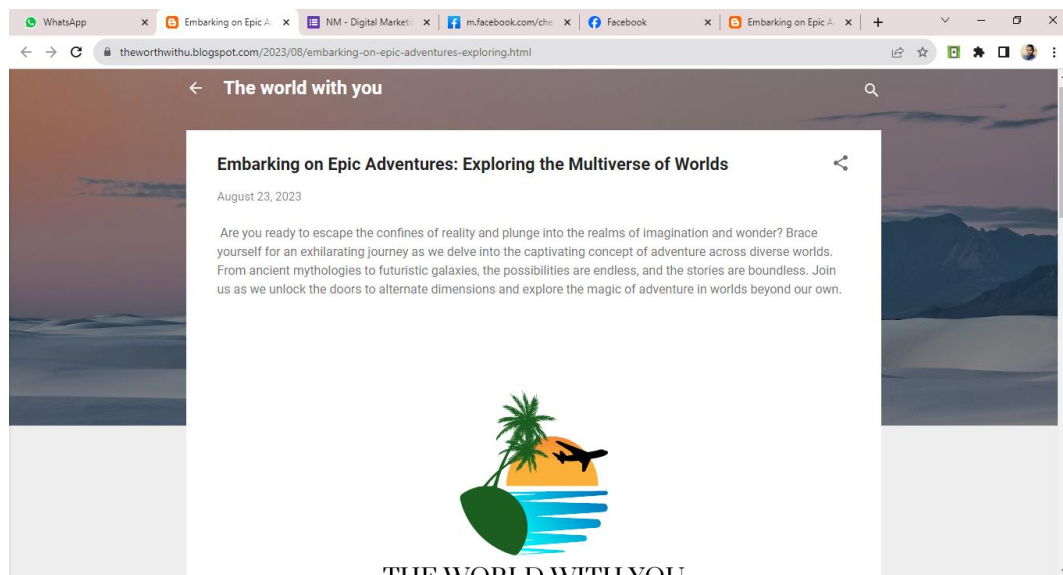
Theme design:



Link: Website using WordPress

<https://theworthwithu.blogspot.com/2023/08/embarking-on-epic-adventures-exploring.html>

Screenshot:

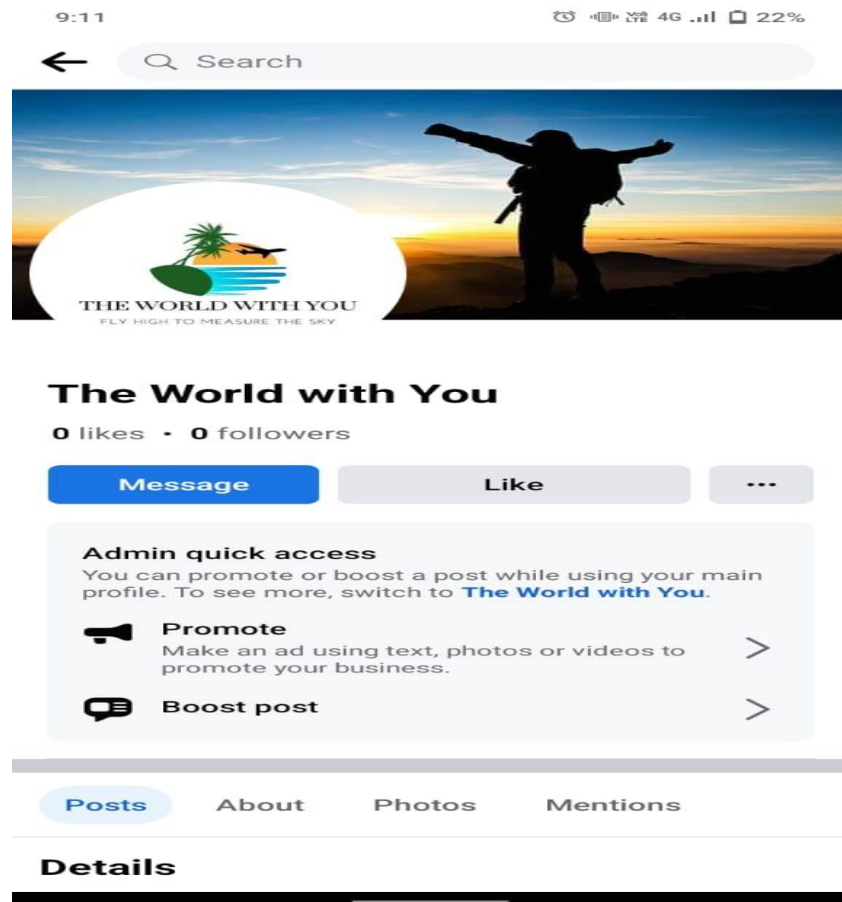


2. Create a New Facebook Business Page and post one social media poster for your brand.

Link: Facebook business page

<https://www.facebook.com/theworldwithu?mibextid=ZbWKwL>

Screenshot:

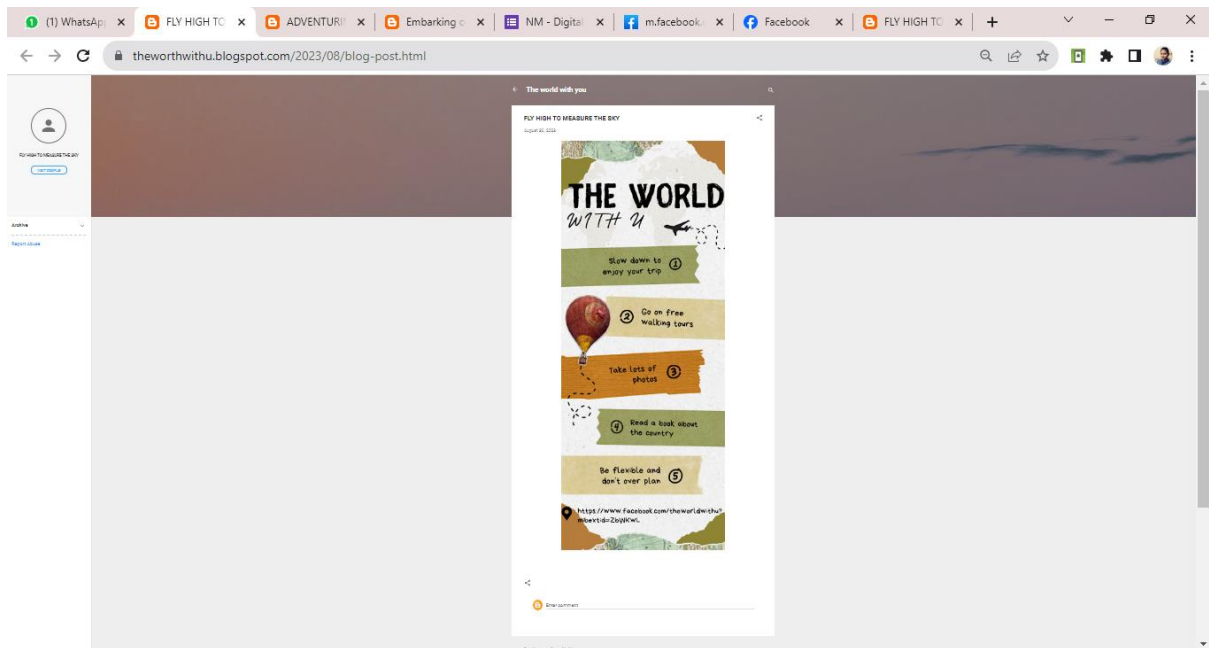


3. Create and design a social media advertisement poster using canva.

Link: Social media advertisement using canva

<https://theworthwithu.blogspot.com/2023/08/blog-post.html>

Screenshot:



4. Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

<https://theworthwithu.blogspot.com/2023/08/adventuring-thril.html>

Screenshot:

