GOVERNMENT COLLEGE OF ENGINEERING [IRTT] ERODE 638316



ELECTRICAL AND ELECTRONICS ENGINEERING

NAAN MUDHALVAN DIGITAL MARKETING ASSIGNMENT

NAME: KARISHMAA S

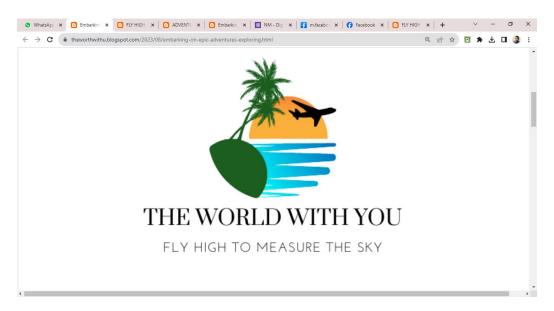
NM ID: au731120105017

BRAND NAME: THE WORLD WITH YOU

CATEGORY: TOURS AND TRAVELS

1. Create a blog or website using Blogspot and WordPress. Customize the themedesign and post new article with 500 words.

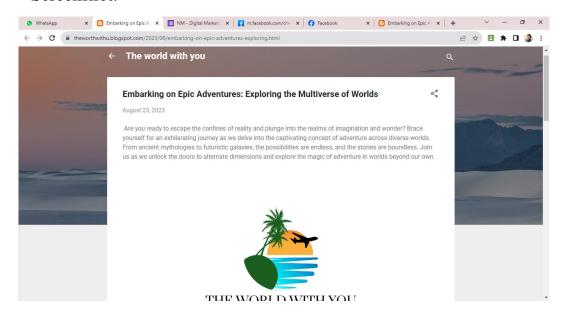
Theme design:

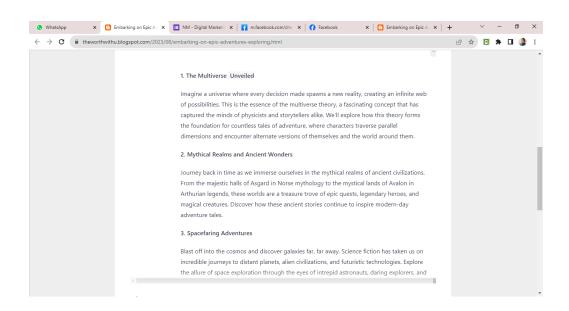


Link: Website using WordPress

https://theworthwithu.blogspot.com/2023/08/embarking-on-epic-adventures-exploring.html

Screenshot:





2. Create a New Facebook Business Page and post one social media poster for yourbrand.

Link: Facebook business page

https://www.facebook.com/theworldwithu?mibextid=ZbWKwL

Screenshot:

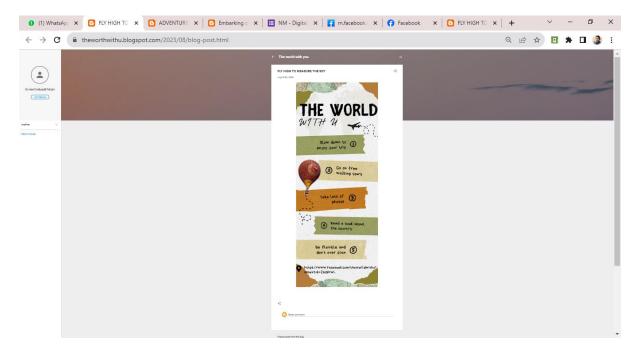


The World with You O likes • O followers Message Like Admin quick access You can promote or boost a post while using your main profile. To see more, switch to The World with You. Promote Make an ad using text, photos or videos to promote your business. Boost post Posts About Photos Mentions Details

3. Create and design a social media advertisement poster using canva.

Link: Social media advertisement using canva https://theworthwithu.blogspot.com/2023/08/blog-post.html

Screenshot:



4. Create email newsletter design using MailChimp or canva tool.

Link: Email newsletter design using canva

https://theworthwithu.blogspot.com/2023/08/adventuring-thril.html

Screenshot:

