

Srimanthini Budigapaka

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Education

Masters in Information Technology Management (ITM)

(Currently Pursuing)

Bachelors of Computers in Accounting

Osmania University

Professional Experience

Digital Marketing Specialist

(1 year experience in digital marketing)

- Specialized in social media strategy and content creation
- Developed strong skills in data analysis and campaign management
- Managed and executed digital marketing campaigns to enhance brand awareness and engagement

Skills

- Social Media Strategy
- Content Creation
- Data Analysis
- Campaign Management
- Digital Marketing

Interests

- Traveling
- Photography
- Exploring new cultures
- Capturing unique moments through the lens

Summary

Hello, I'm Srimanthini Budigapaka. I hold a degree in Bachelors of Computers in Accounting from Osmania University and am currently pursuing my Masters in ITM (Information Technology Management). Over the past year, I have specialized in digital marketing, focusing on social media strategy and content creation. My professional journey has allowed me to develop a strong skill set in data analysis and campaign management, which I find incredibly rewarding. Outside of work, I'm passionate about traveling and photography, and I love exploring new cultures and capturing unique moments through my lens. Looking ahead, I'm excited to continue growing in the marketing field and to take on new challenges that push my creative boundaries.