

## CLOUD DEPLOYMENT

Cloud deployment for a CRM for result tracking of a candidate with internal marks can be done in a variety of ways. However, the following steps are a good starting point:

Choose a cloud provider. There are many different cloud providers available, such as Google Cloud Platform (GCP), Amazon Web Services (AWS), and Microsoft Azure.

Each cloud provider has its own strengths and weaknesses, so it is important to choose one that is right for your company's needs. Design your cloud architecture. Once you have chosen a cloud provider, you need to design your cloud architecture. This includes determining the following: Deploy your CRM system. Once you have designed your cloud architecture, you can deploy your CRM system.

This process will vary depending on the cloud provider you choose and the type of cloud deployment you are using. Migrate your data. If you are migrating data from an existing CRM system, you will need to do so securely and efficiently. The cloud provider you choose should be able to help you with this process.

Configure your CRM system. Once your CRM system is deployed and your data has been migrated, you need to configure it to meet your specific needs. This includes setting up user permissions, creating custom fields, and integrating with other systems.

Test your CRM system. Before you go live with your new CRM system, it is important to test it thoroughly. This includes testing all of the features and functionality to make sure that everything is working as expected.

Train your users. Once your CRM system is tested and ready to go live, you need to train your users on how to use it. This training should cover all of the features and functionality of the system.

**Here are some specific benefits of deploying a CRM in the cloud:**

**Scalability:** Cloud-based CRM systems are scalable, meaning that you can easily add or remove resources as needed. This is ideal for businesses of all sizes, as it allows you to grow your CRM system as your business grows.

**Accessibility:** Cloud-based CRM systems are accessible from anywhere with an internet connection. This makes them ideal for remote workers and businesses with multiple locations.

**Reliability:** Cloud-based CRM systems are highly reliable, with very little downtime. This is because cloud providers have invested heavily in infrastructure and redundancy.

**Security:** Cloud-based CRM systems are secure, with a variety of security features in place to protect your data. This includes features such as encryption, access control, and intrusion detection.

**Cost:** Cloud-based CRM systems are typically more cost-effective than on-premise CRM systems. This is because you only pay for the resources you use.