### No. Of Functional Features Included In The Solution

The number of functional features included in a CRM solution for result tracking of candidates with internal marks can vary based on the specific needs of your educational institution or training center. Below are some common functional features that you may consider including in the solution

#### **User Authentication and Access Control:**

Secure login and role-based access control to ensure that only authorized users can access and modify data.

#### **Student Profile Management:**

Maintain detailed profiles of each candidate, including personal information, contact details, and academic history.

#### **Course and Subject Management:**

Create and manage courses, subjects, and academic programs, including details like course codes, descriptions, and credit hours.

### **Result Entry and Editing:**

Enable authorized users (e.g., teachers) to enter and edit internal marks for each candidate for various assessments and assignments.

## **Real-Time Updates:**

Provide real-time updates on candidate performance as marks are entered, allowing for immediate feedback.

#### **Grade Calculation:**

Automatically calculate grades or scores based on the internal marks and predefined grading scales.

# **Progress Dashboards:**

Interactive dashboards displaying candidate progress and performance trends, making it easy to track and identify areas for improvement.

#### **Data Import and Export:**

Ability to import candidate data and export result data to and from other systems, such as Student Information Systems (SIS).

#### **Data Validation and Quality Checks:**

Implement data validation rules to ensure data accuracy, such as checking for outliers and preventing data entry errors.

#### **Communication Tools:**

Features for sending automated email notifications and alerts to candidates, teachers, and administrators based on predefined criteria (e.g., grade thresholds).

#### **Reporting and Analytics:**

Advanced reporting and data analytics tools to generate detailed performance reports, track trends, and make data-driven decisions.

#### **Historical Data Storage:**

Archive and maintain historical result data to facilitate performance analysis over multiple academic terms.

### **User Training and Support:**

Built-in user guides, tutorials, and support features to help users navigate the CRM effectively.

## **Integration with Other Systems:**

Integration with Student Information Systems (SIS), Learning Management Systems (LMS), and other relevant systems to ensure data consistency.

## **Security and Compliance:**

Implement robust security measures to protect candidate data and ensure compliance with data privacy regulations.

#### Feedback and Suggestions:

Allow users to provide feedback and suggestions for system improvements, fostering a continuous improvement cycle.

### **Mobile Accessibility:**

Ensure that the CRM is accessible via mobile devices, making it convenient for users on the go.

### **Search and Filter Capabilities:**

Enable users to search for candidates and results easily and apply filters for specific criteria.

### **Backup and Disaster Recovery:**

Regular data backups and a disaster recovery plan to prevent data loss in case of unexpected events.

# **User Notifications and Alerts:**

Send notifications and alerts to users about important updates, deadlines, and system maintenance.