

Developed by DeepGeniusAI

DIGITOX

App Interface Mock-Up Screens

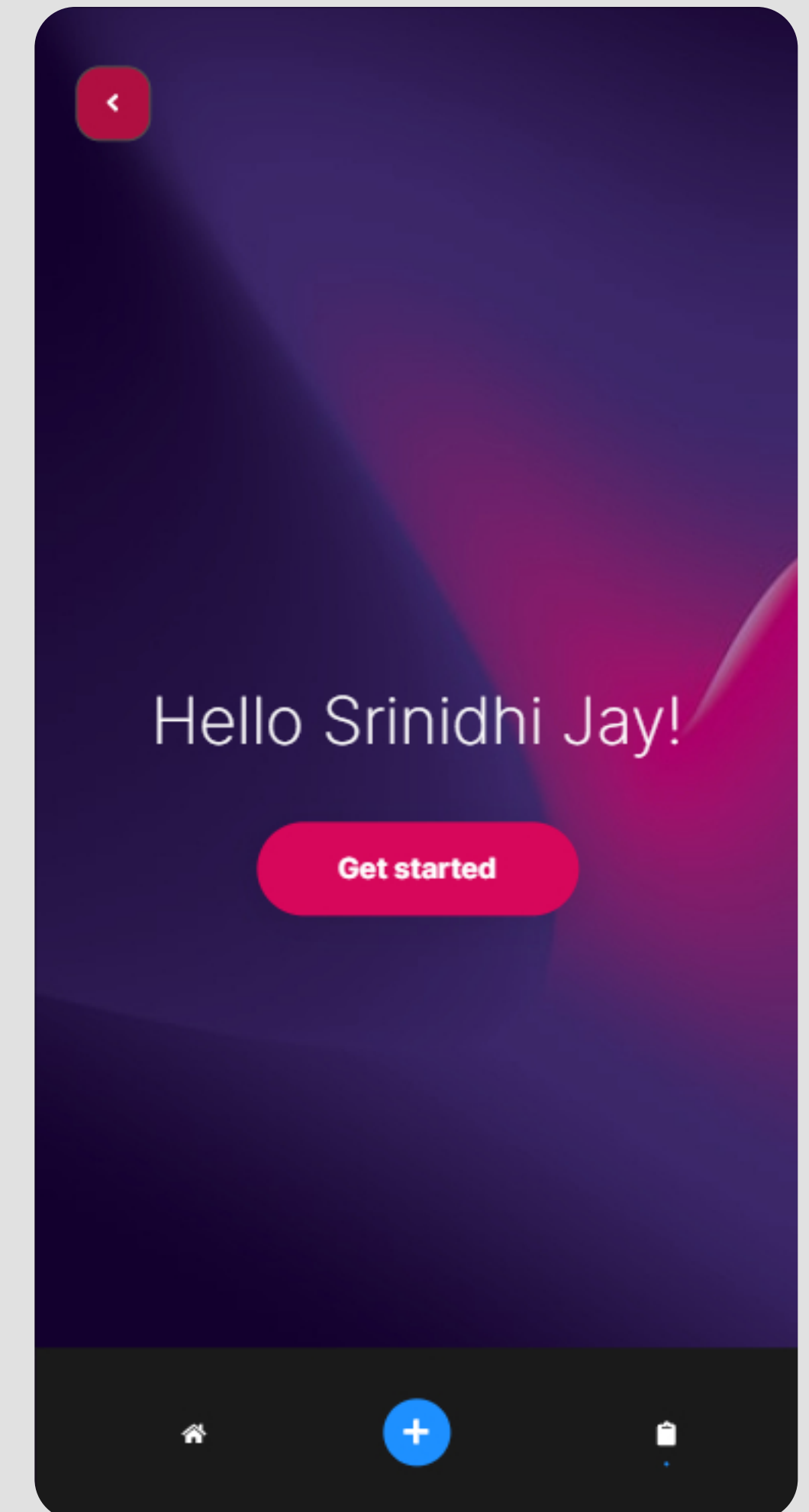
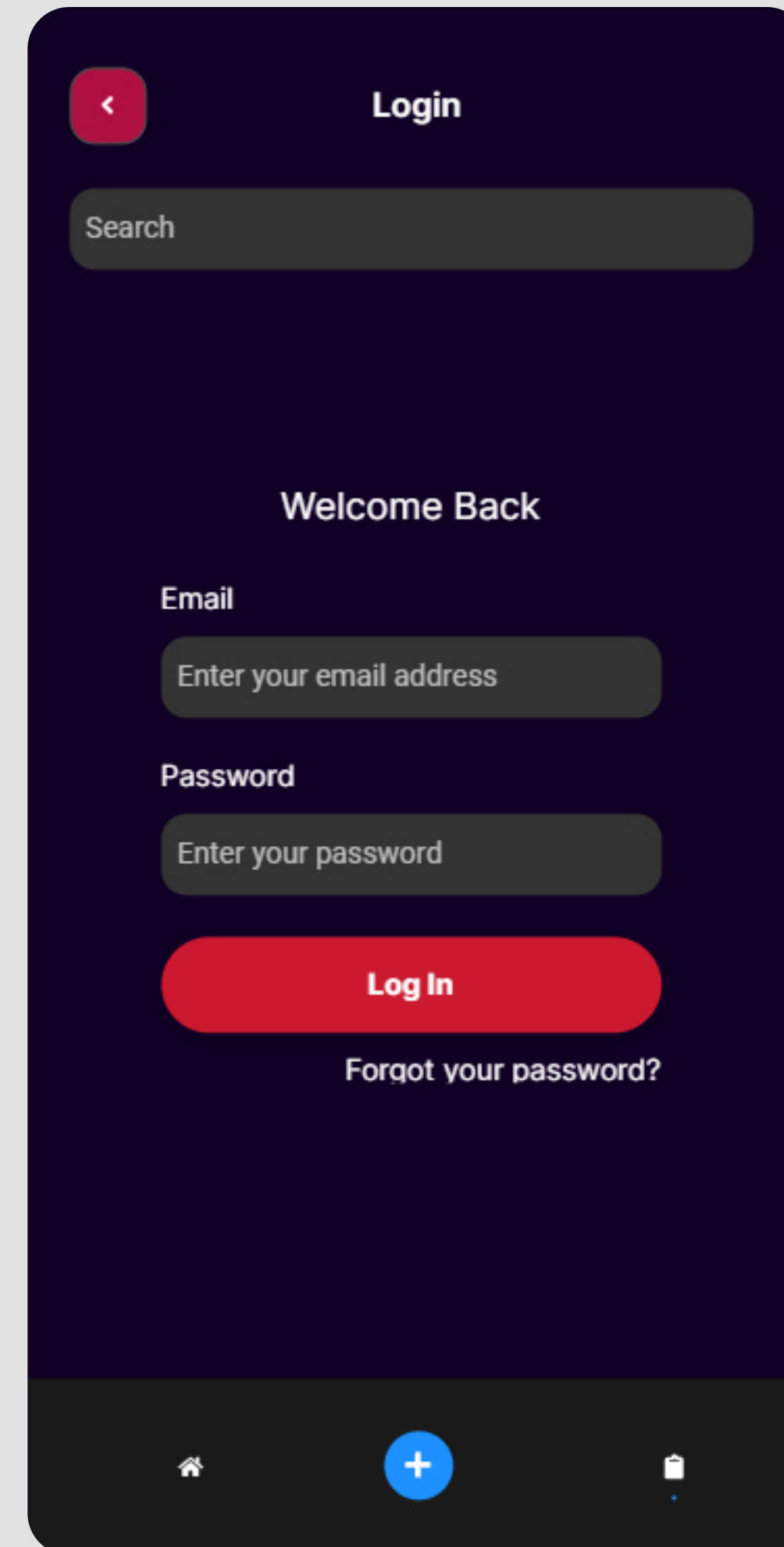
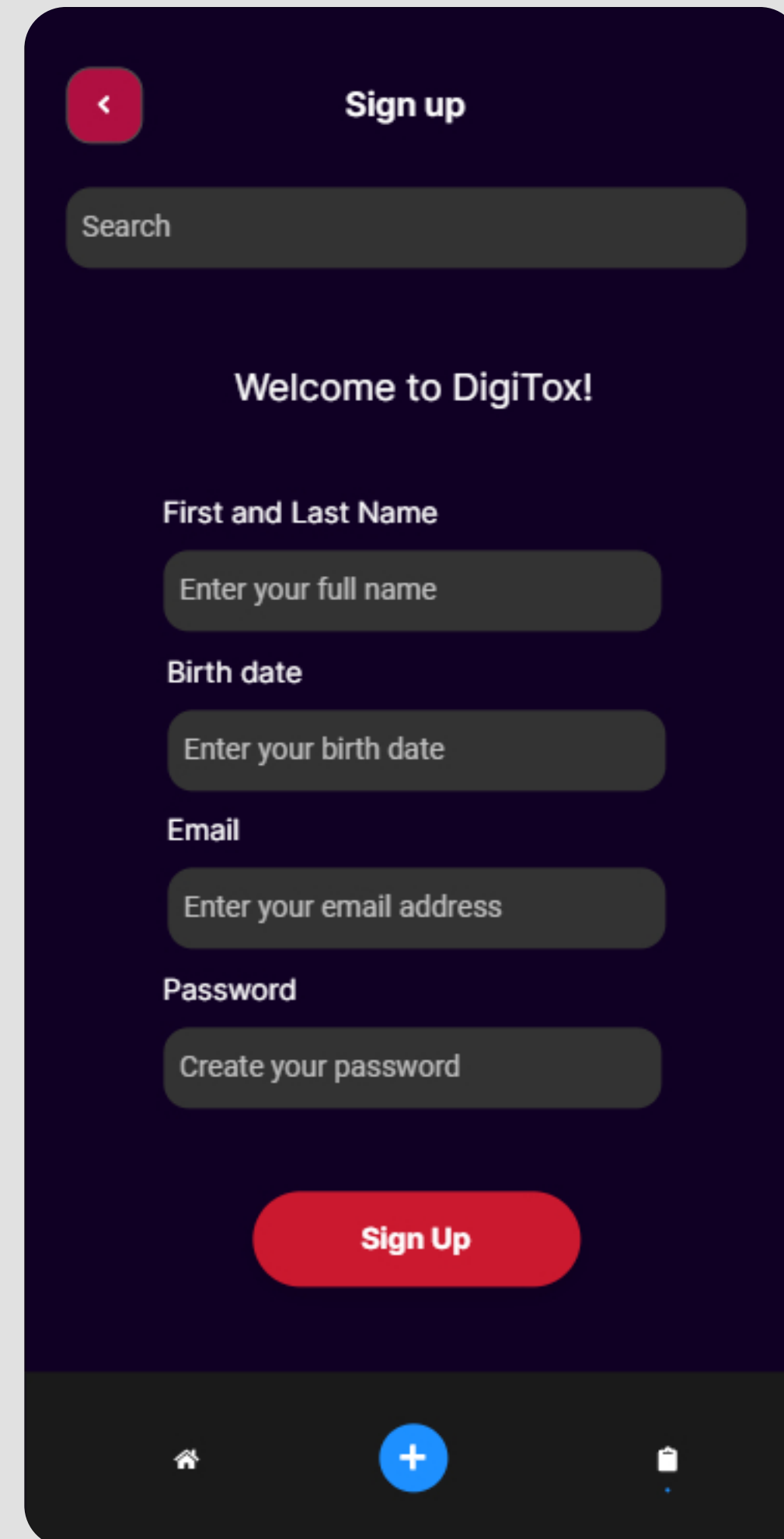
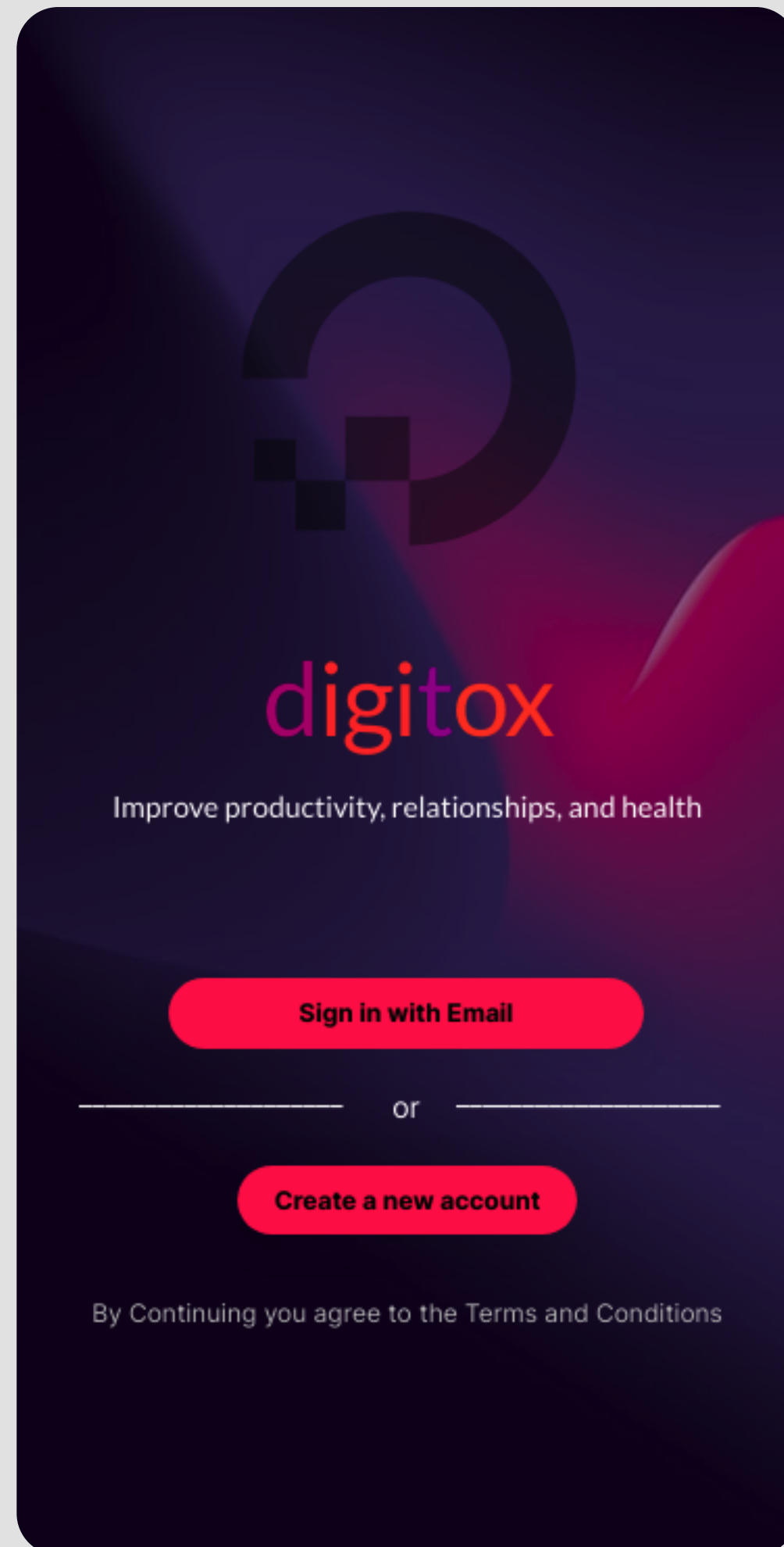
PREPARED BY: SRINIDHI JAYAPRAKASH

CONCEPT OVERVIEW

HELPS USERS MANAGE THEIR DIGITAL HABITS BY PROVIDING A **DIGITAL DETOX SCORE (DDS)** THAT REFLECTS THEIR DIGITAL USAGE AND WELL-BEING.

TARGET AUDIENCE	<p>Corporate Employees: Aimed at organizations looking to improve employee well-being and productivity.</p> <p>HR Departments: Tools for monitoring and promoting healthy digital habits among staff.</p>
KEY BENEFITS	<p>Data Insights: Provide organizations with anonymized data to understand employee needs & tailor wellness programs.</p> <p>Improved Employee Well-Being: Balanced technology use can reduce distractions and lead to better focus & efficiency.</p>

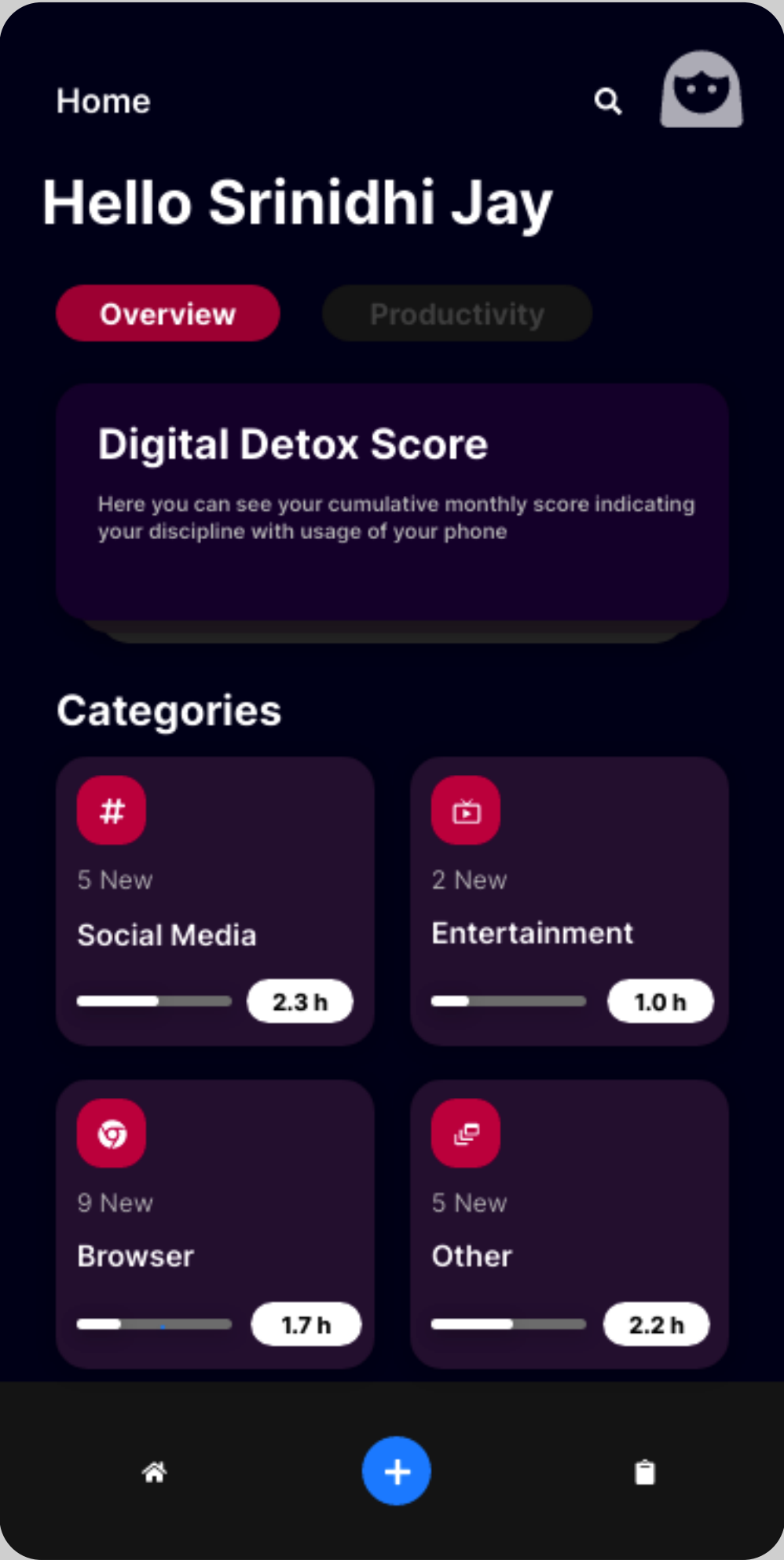
Welcome and Sign-in Screens



Main Dashboard, User Insights

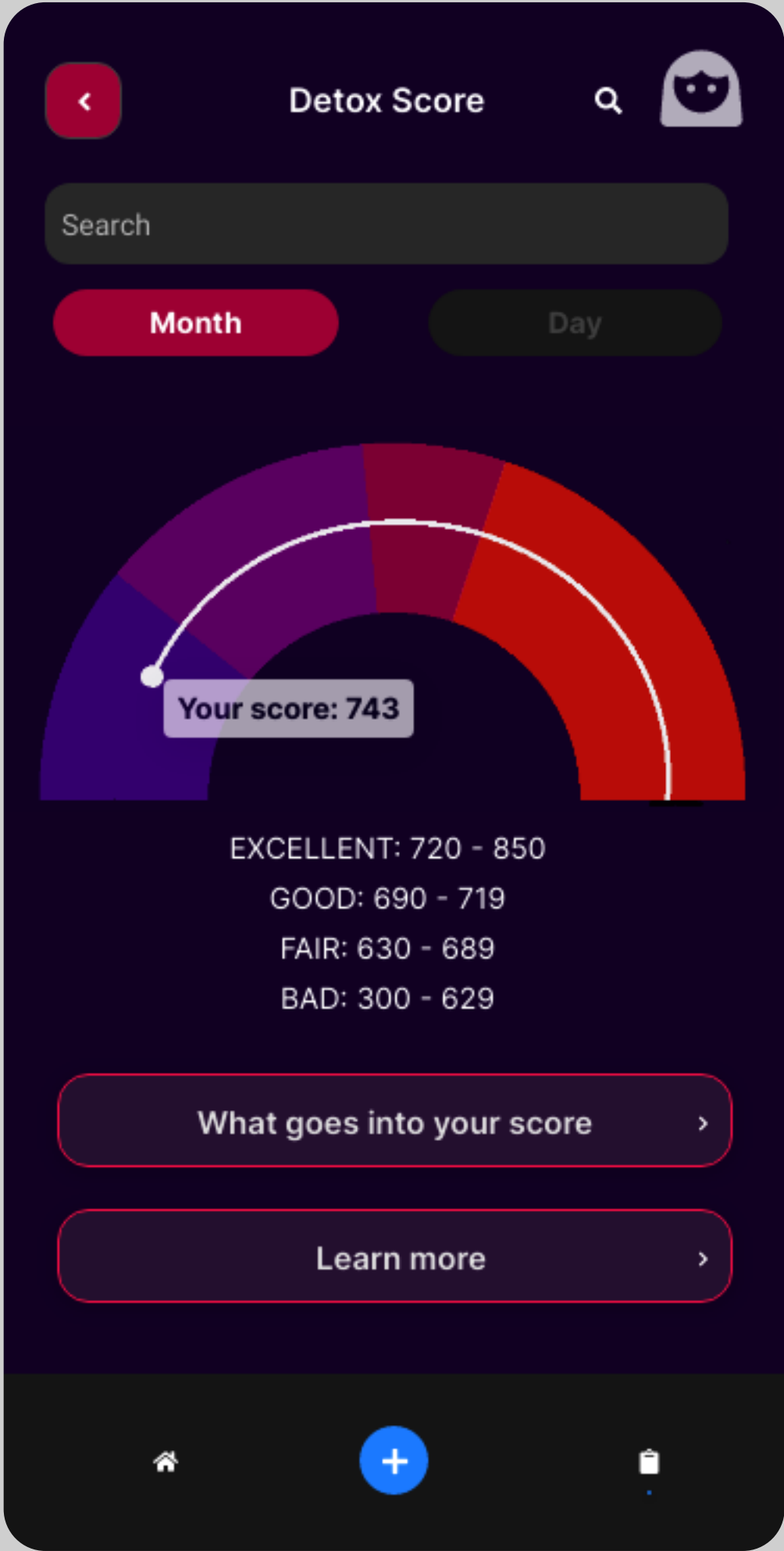
HOME SCREEN

1



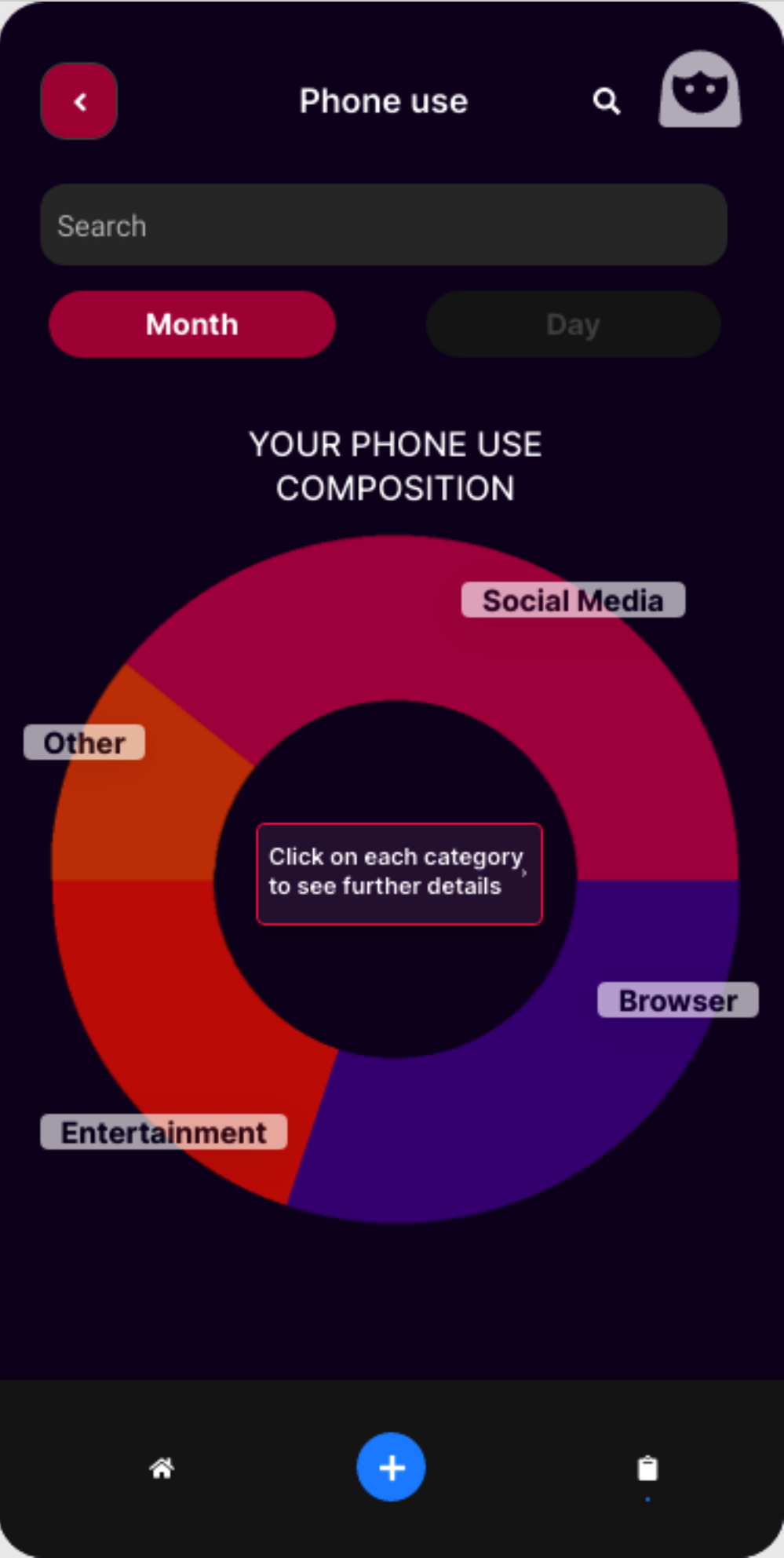
DIGITAL DETOX SCORE

2



PHONE USE BREAKDOWN

3

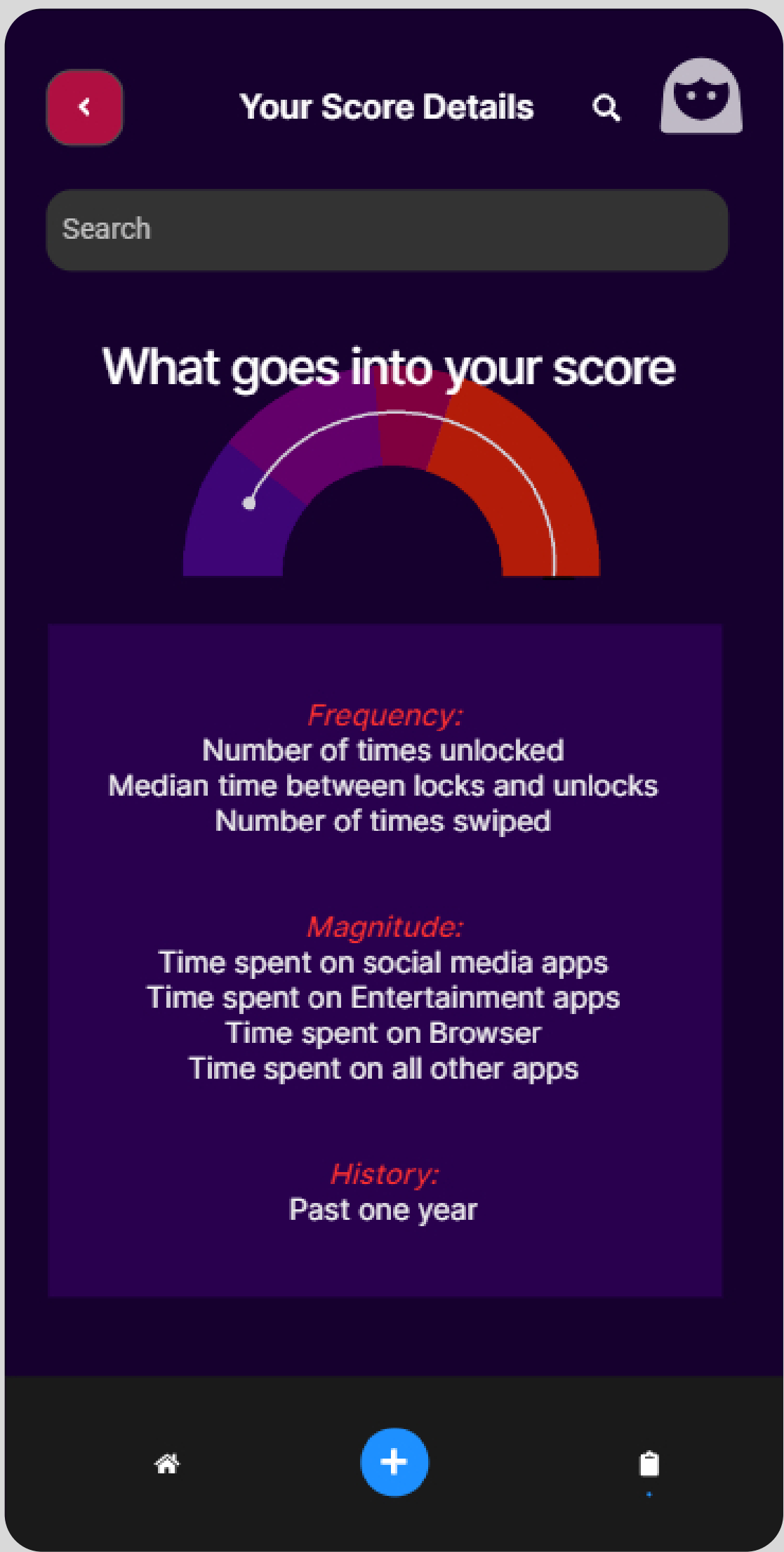


DIGITAL DETOX SCORE (DDS)

Similar to a credit score, the DDS quantifies an individual's **digital engagement** and **mental wellness** related to technology use.

CALCULATION FACTORS

- Total Screen time (**daily** and **monthly**)
 - Social media usage
 - Entertainment apps usage
 - Browser usage
- Frequency
 - Times unlocked, average time between each lock and unlock, times swiped
- Yearly history



KEY OBJECTIVES

EMPLOYEE INSIGHTS

- Provide employees and employers with insights into digital habits and their effects on productivity and mental health.

CORPORATE PARTNERSHIP

- Collaborate with companies to integrate DigiTox into employee wellness programs.

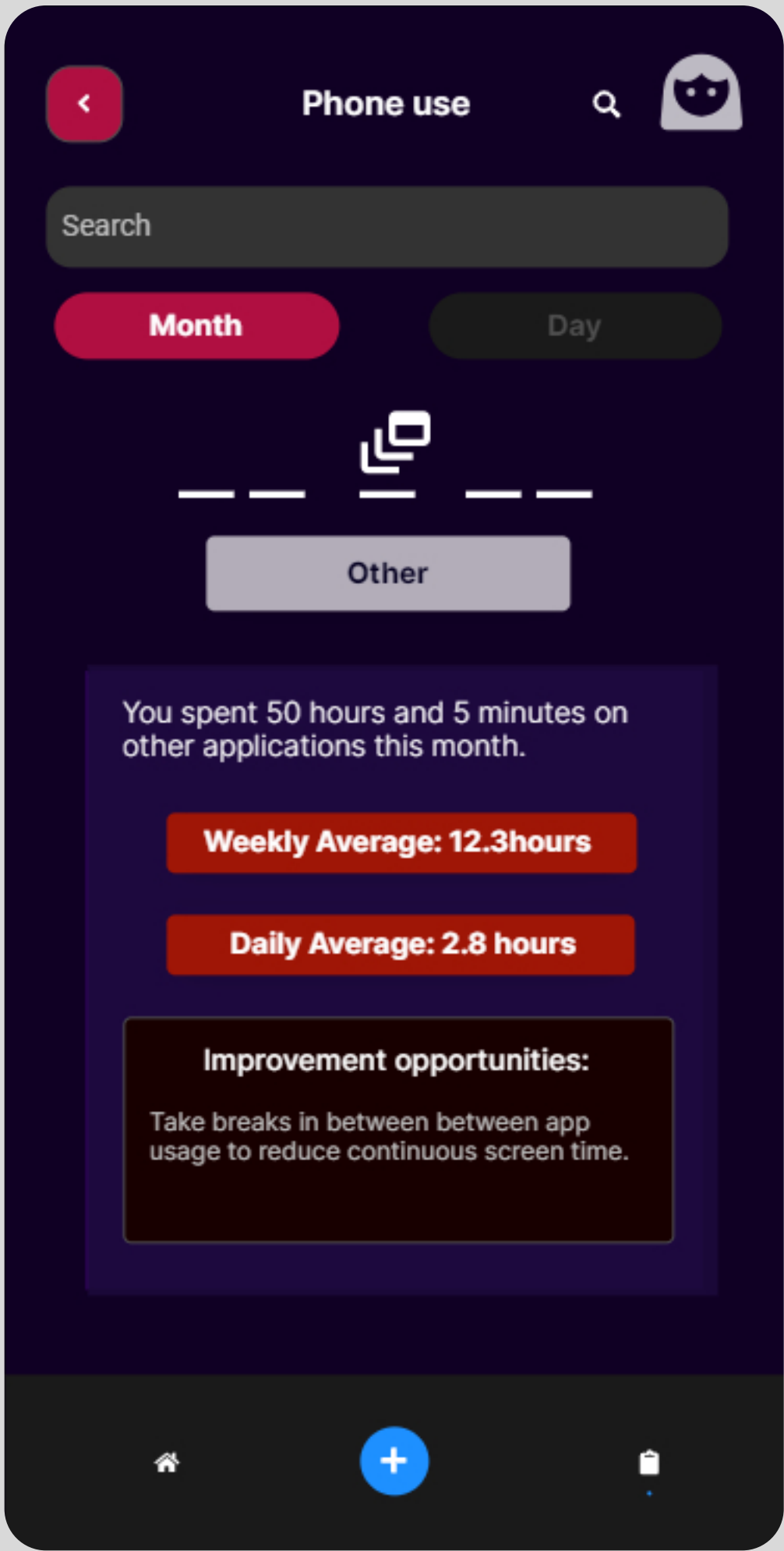
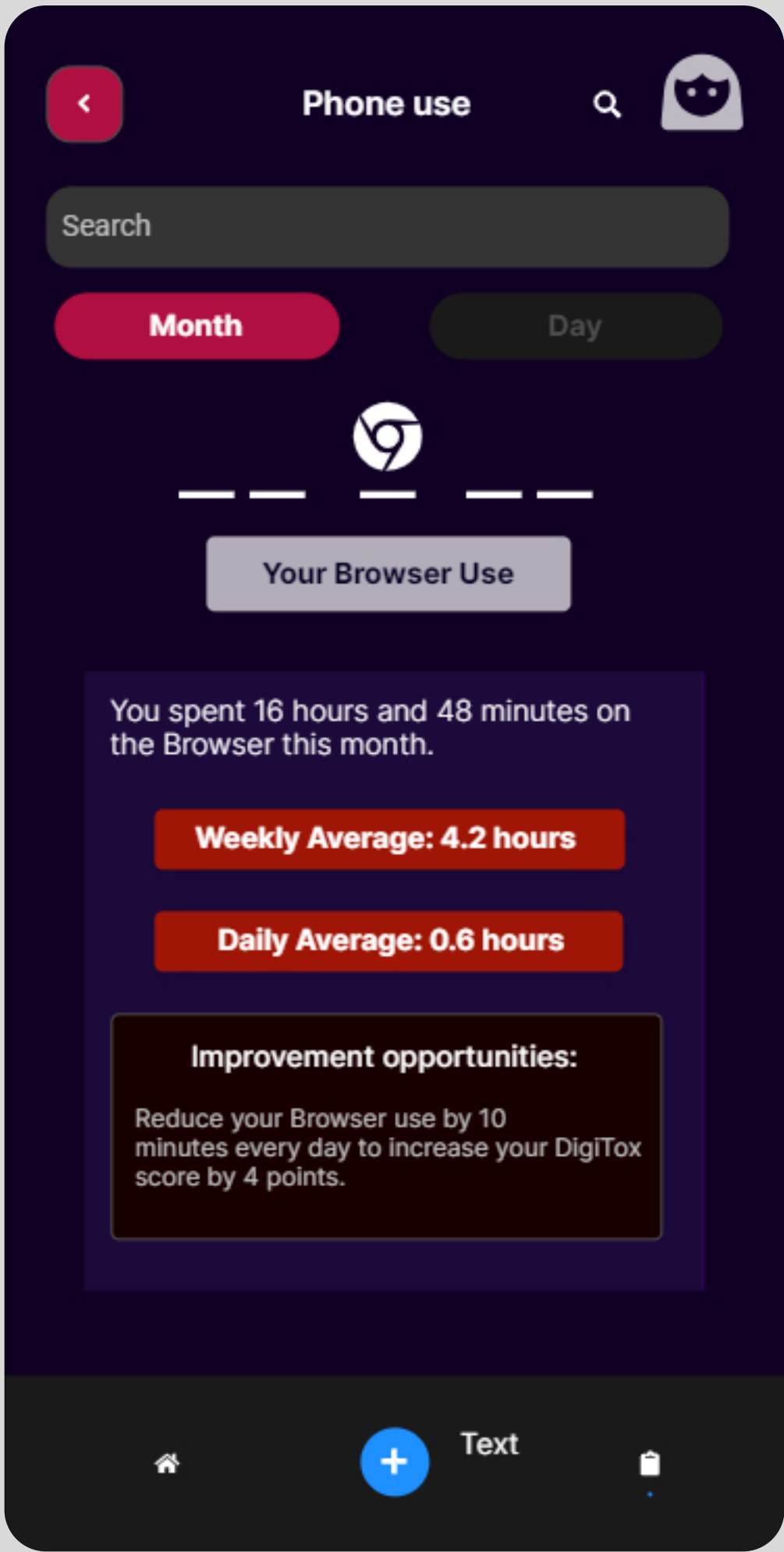
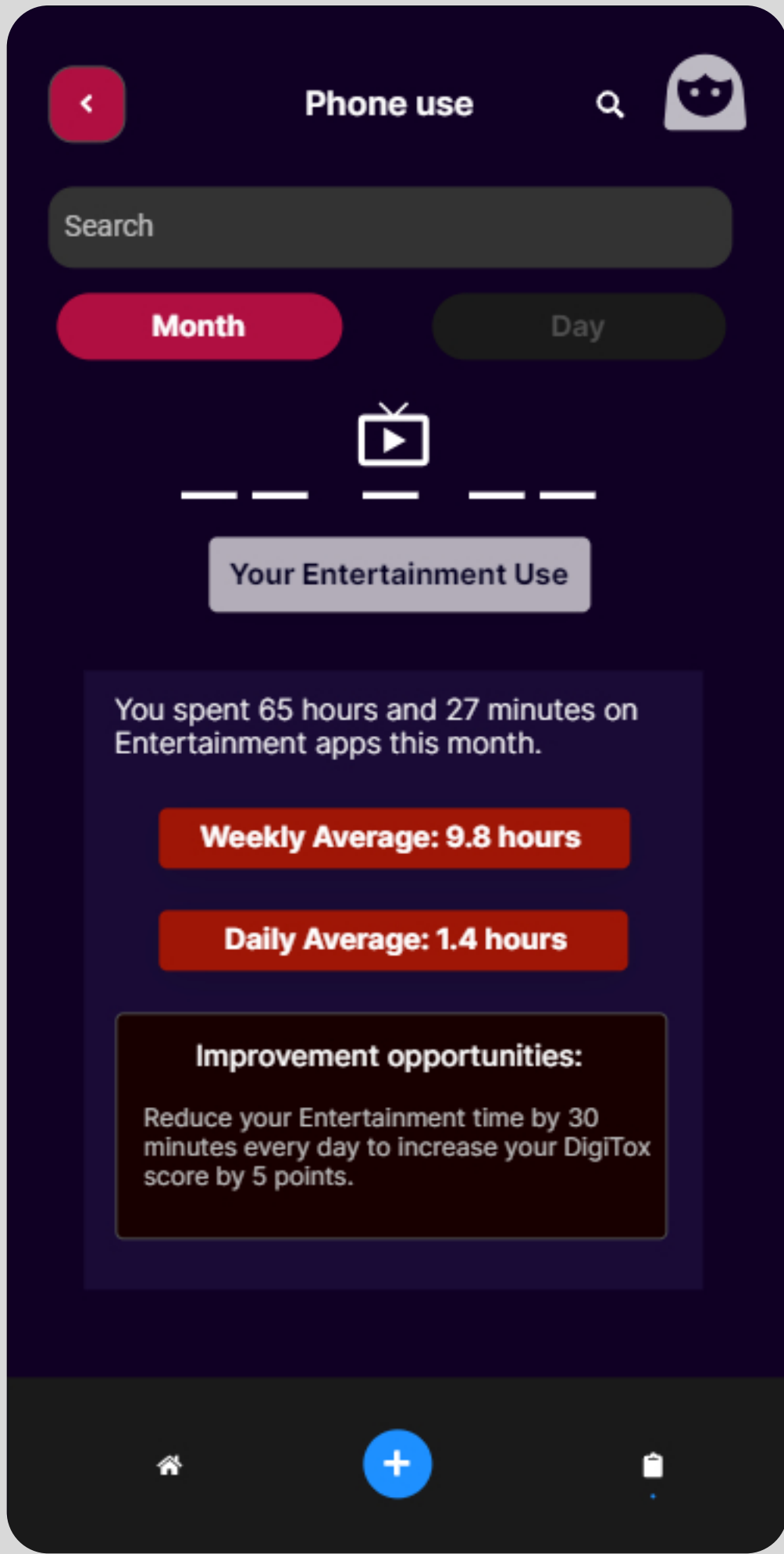
CUSTOMIZABLE USER EXPERIENCE

- Allow users to set personal goals and receive tailored recommendations based on their scores.

PROMOTE DIGITAL WELLNESS

- Encourage healthier technology usage and a balanced lifestyle.

Phone Use Breakdown cont...



KEY FEATURES

1	Dashboard: Visual representation of the Digital Detox Score and usage statistics.
2	Score Meter: Gauge that displays the user’s Digital Detox Score in a format similar to a Credit Score meter, which ranges from “Bad” to “Excellent”. The numerical ranges are similar to that of a Credit Score as well.
3	Category Breakdown: Offer a visual breakdown of how different factors (screen time, social media usage, offline activities) contribute to the overall score
4	Progress Tracking: Monitor improvements over time, with insights on what strategies are working.
5	Resources and Tips: Offer articles, videos, and tools to help users develop healthier habits.