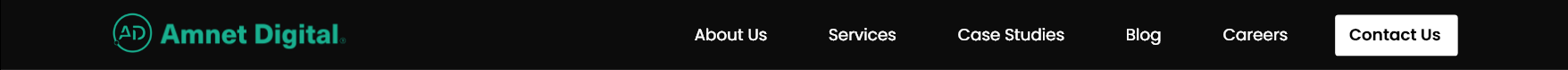
**Amnet Digital Website**

Website Prototype Link (10-09-2020) - [Adobe Xd Link](https://xd.adobe.com/view/f5975b97-738c-4e00-ac51-b9d9763f0a3c-a0c4/)

Overall Specs:

* Columns: 12
* Gutter Width: 16
* Column Width: 122
* Borders: 140
* H-Tags: TBD
* Fonts: TBD
* Colors: 1

1. **Sticky Header (Check Prototype link for placement dimensions)**



* Header WXH: 1920X80 px
* Logo: 310x50 px
* Menu Font Styles:
  + Font: Poppins Family (Regular)
  + Font Size: 20 px
* CTA Button: 150x50 px

1. Our Services
   1. AI/ML: Take advantage of the data-driven mindset that leverages cutting-edge technology to develop world class solutions
   2. DATA MANAGEMENT: Ensuring available, accurate, and accessible data. Transformation needs to take place in the way businesses consume data protection, and cloud needs to be at the center of that evolution
   3. ADVANCED ANALYTICS: Uncover complex patterns in your data to anticipate and prepare your business for the next business opportunity
   4. DATA ENGINEERING: Maximize the value of your data assets by leveraging modern approaches to make extraction of data insights a daily business process
   5. PLATFORM ENGINEERING: Create strategic digital platform solutions that enable your business to go ahead of competition in the digital landscape. Client-focused, easy-to-consume technology solutions lead to tangible business results
   6. UX Design: Deliver a complete digital experience like a glue binding together all the touch points creating omnichannel experiences using best practices
   7. CLOUD: Discover the most efficient way to deliver highly available services that can scale with your business growth and keep you ahead of competition
   8. QUALITY ASSURANCE: Strive for quality shift left and high grade deliverables with optimized COQ (Cost of Quality) and significant Return on Investments (ROI)
   9. CONSULTING: Propel innovation & accelerate transformation by ensuring that the right digital capabilities are at the heart of everything you do. Every initiative you invest in pervades across the organization
   10. DATA ANNOTATION: LOREM IPSUM
2. Case Studies
   1. PROPENSITY MODELLING: Targeted marketing campaigns based on insights provided by propensity models for a large eCommerce client. Improved campaign effectiveness
   2. CUSTOMER PROFILE: Crafted 360 degree view of customer information, actionable insights and recommendations to sales & marketing teams for a major retail client
   3. PREVENTIVE MAINTENANCE: Develop an automated process solution that continuously monitors sensor data to predict upcoming downtime/faults and raise tickets ahead of time