**Step 1**: *Handling Missing Values*  
What happened? Missing age values were filled with the average age of the dataset. For Jane

**Step 2**: *Removing Duplicates*  
What happened? We removed duplicate rows based on "Customer ID", "Name", and "

**Step 3**: *Correcting Data Types (Dates)*  
What happened? The "Subscription Start Date" column was converted to a standard date format (YYYY-MM-DD), ensuring consistency across all entries.

**Step 4**: *Handling Outliers*  
What happened? The "Monthly Charge" was capped at $1000 to handle the outlier for John Smith’s charge of $1200, which was reduced to $1000.

**Step 5**: *Standardizing Data*  
What happened?

1. The "Payment History" field was standardized by replacing inconsistent values ("Paid on time" became "On Time", "Late Payment" became "Late").
2. The "Location" field was cleaned up: "NY" and "New York" were both standardized to "New York", and "LA" was changed to "Los Angeles" for consistency.