

I REVOLUTION

Year 2022

Brand APPLE

Colour Multiple values

KPI

 Bra..
 Disco..
 Mrp Numb..
 Sale ...

 Apple
 0 77,000 11,202 77,000

Active Users (mm	Units sold (mm)	Revenue Generated
1,334	232	205



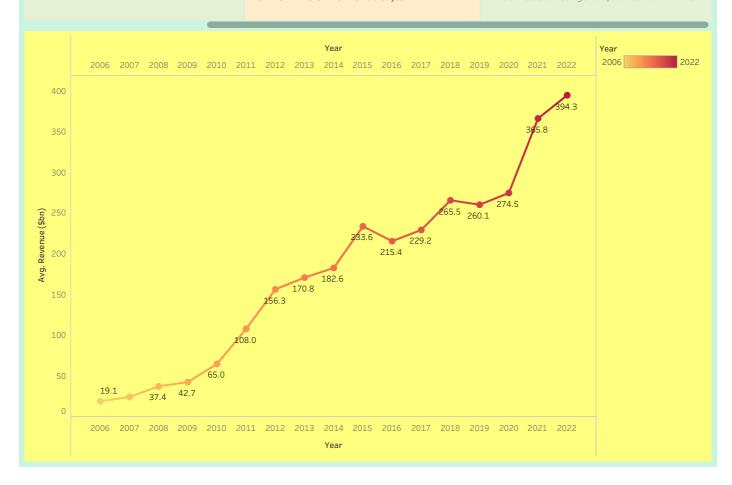
Model Specification								
Model	Proce	Front	Rear Ca	Colour				
APPLE	Α	12MP	12MP+	White	92,800			
IPHO	Bioni		12MP	Black	92,800			
APPLE	А	12MP	12MP+	Black	199,700			
IPHO	Bioni		12MP	Blue	59,900			
APPLE	А	12MP	12MP+	Blue	74,900			
IPHO	Bioni		12MP	D				



Billions of people are using IPHONES.It made a Impact on World wide.It's share is increased in 2022 than 2015

IPHONE has more shares than Microsoft shares in 2022. More than Microsoft's total revenue in the year of 2022.232 Millions IPHONE unit that year

IPHONE is yet to make a impact in INDIA.One plus has more percentaage than IPHONE in INDIA.IPHONE and VIVO are second leading smartphone sales in INDIA.One.



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