

I REVOLUTION

Year
2022

Brand
APPLE

Colour
Multiple values

KPI

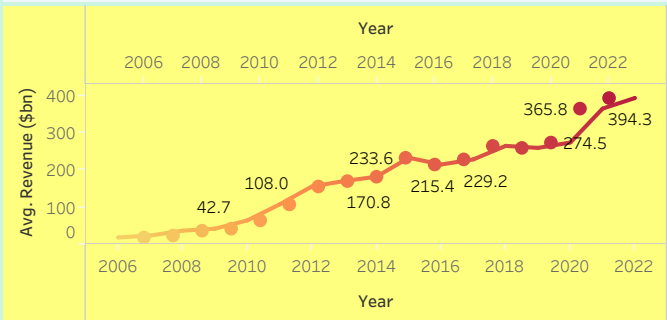
Bra..	Disco..	Mrp Numb..	Sale ..
Apple	0	77,000	11,202 77,000

Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1,334

Model Specification

Model	Proce..	Front ..	Rear Ca..	Colour	
APPLE IPHO..	A Bioni..	12MP	12MP + 12MP	White	92,800
				Black	92,800
APPLE IPHO..	A Bioni..	12MP	12MP + 12MP	Black	199,700
				Blue	59,900
APPLE IPHO..	A Bioni..	12MP	12MP + 12MP	Blue	74,900
				Black	74,900
APPL..	A Bio..	12MP	12MP + ..	Blue	149,800
APPL..	A Bio..	12MP	12MP + ..	Blue	189,800
APPL..	A Bio..	12MP	12MP + ..	Blue	99,900

Annual Share



Model Share

