

Srinivasan

Product Designer

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srinivasan.design

About me

I'm a self taught product designer who solves complex problems to build simple and usable digital products with predilection on smartphones & wearables. I have a craving for creating delightful products with easily usable interfaces and visual aesthetics.

Education

Bachelor of Technology - Computer Science & Engg.

SASTRA University, graduated May 2015.

Employment & Experience

Zoho Corporation, Chennai — Product Designer

December 2015 - Present

Working as the primary designer for Zoho Sheet, a SaaS based spreadsheet application, designing for its mobile platforms (i.e.) iOS, Android from ideating features, wire framing to setting visual standards.

Holachef, Mumbai — Product Designer

June 2015 - December 2015

I have been the product designer for various consumer facing applications and internal applications catering multiple platforms (i.e.) iOS, Android and Web.

Skillset & Tools

- Design thinking
- User research
- User experience Design
- Visual design
- Product design
- Sketch
- Principle
- Adobe Photoshop
- Adobe After Effects
- Basics of HTML/ CSS