Srinivasan Chakkarapani
Digital Product Designer (UI-UX)

www.srinivasan.design

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Summary

A product designer creating digital products with delightful experiences. Solving problems via digital products has been my passion over the years with a penchant designing interfaces for new age devices like smartphones and wearables. I have a strong belief that a good product is a concoction of design, experience and technology.

Education

M.S - Human Computer Interaction

DePaul University, 2020 (Expected)

Bachelors in Computer Science & Engineering

SASTRA University, 2015

Professtional Experience

Interaction Designer | Zeta

February 2018 - August 2018, Bangalore

Worked as as an interaction designer for various products bundled inside the Zeta Optima product which focuses on digitising the employee tax benefits.

Product Designer | Zoho Corporation

December 2015 - January 2018, Chennai

Designed and Shipped the Zoho Sheet product as the primary designer. As a key designed I worked on its mobile platforms (i.e.) iOS, Android from ideating features, wireframing to setting visual standards. Worked Closely with the developers, Product managers to effectively ship the product to the respective stores.

Product Designer | Holachef

June 2015 - December 2015, Mumbai

Designed the iOS and Android Application for the food tech company. Also wore the hat of web designer in designing the main website of the company. Helped in designing various back end applications that helped the business.

Key Skills

Information Architecture

User Research

Wireframing

Interaction Design

Visual Design

Prototyping

Motion Design

Usablity Testing

Brain Storming

Identify Product Opportunities

Design Systems

Experience Design

Human-centered Design

Tools

Design

Sketch, Photoshop, Illustrator, Figma, Invision Studio.

Prototyping

Principle, After Effects, Framer.js.

Development

Sublime Text, Dreamweaver.

Languages

HTML

CSS

Javascript