# VIKRANTH NARAGAM

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## EDUCATION

GITAM (DEEMED TO BE UNIVERSITY), Visakhapatnam, Andhra Pradesh                          **09/2020 – Present.**
Bachelor Of Technology (B. Tech) | Computer Science and Business Systems (CSBS) | CGPA: 8.54

## WORK EXPERIENCE

**IBM SkillsBuild Program – Edunet Foundation**, (Virtual)                                      **06/2023 – 07/2023**
**Data Analyst**
- Gained hands-on experience in data analytics, including Big Data Analytics, Python for Data Science, Hadoop and Spark fundamentals, Data Visualization, and Data Analysis with Python.
- Applied acquired skills in a real-world project, conducting Super Store Data Analysis with Python, performing Extract, Transform, and Load (ETL) operations on a dataset of 10,000 records, and conducting Exploratory Data Analysis (EDA) to uncover key insights.

**Skills Learnt:** Big Data Analytics | Hadoop Fundamentals | Machine Learning (Fundamentals)

**YBI Foundation**, (Virtual)                                                                          **05/2023 – 06/2023**
**Business & Data Analyst**
- Acquired hands-on experience in sentiment analysis on a dataset of 4,000 records, employing data preprocessing techniques. Got trained about Data Analytics and Business Analytics

**Skills Learnt:** Python | Data preprocessing techniques | Machine learning algorithms

**CampusArmy – Student Taskforce**, (Virtual)                                                    **05/2021 – 01/2022**
**Human Resources Manager Intern**
- Reached out to 900+ students, resulting in 150+ students working for our company. Conducted thorough follow-ups with 150+ candidates, shortlisting 50+ top applicants and took further interviews for final consideration.
- Excelled in onboarding candidates, aligning them with the company's mission and vision, and effectively managing multiple teams. Ensured seamless operations and mentored the progress of 30+ individuals. Also received LOR.

**Skills Learnt**: Candidate sourcing | Job description creation | Applicant tracking | Onboarding | Team Management

**Prepnova**, (Virtual)                                                                                      **01/2022**
**Digital Marketing Intern**
- Implemented extensive marketing strategies and communication efforts to promote the Zlen app on Instagram, resulting in the generation of 95 users within a span of 7 days.

**Skills Learnt:** Social Media Marketing | User Acquisition | Campaign Management | Audience Targeting.

## PROJECTS

**Financial Market Sentiment Analysis**                                                          **06/2023 – 07/2023**
- Conducted sentiment analysis on financial market data, utilizing advanced techniques to analyze sentiment and gauge market trends on a dataset of 4000 records.

**Skills Learnt:** Python (Pandas, NumPy) | Machine learning algorithms | Scikit-learn Library.

**Sales Forecasting Using Machine Learning**                                                   **09/2022 – 11/2022**
- Developed a machine learning-based sales forecasting model for e-commerce dataset of 5000 records, incorporating both UK and Non-UK sales datasets to improve accuracy and capture global market trends.

**Skills Learnt:** Python (Pandas, NumPy) | Machine learning algorithms | Matplotlib, Seaborn, Scikit-learn.

## Skills & Certifications

- **Programming Languages**: Python,C
- **Technologies**: Data Analytics, AWS(Amazon Web Services), Big Data Fundamentals, Hadoop, Machine Learning
- **Software Development**: Object Oriented Programming(OOP), Operating Systems, DBMS
- **Data Analysis and Visualization Libraries/Tools**: Pandas, Numpy, Matplotlib, Seaborn, Excel, Power BI
- **Data Base Management**: SQL
- **Certifications**: AWS fundamentals Specialization(Coursera), Big Data Fundamentals and Hadoop(IBM)
- **Additional Skills**: Deadline Adherence, Agility, Continuous Learning, Technical Documentation

## Additional Information

- President of the GITAM Cricket Club | Sports Manager at University Fest | 2018 Hyderabad Cricket team (RJNL)