

SUPERSTORE DASHBOARD

4994

Total_orders

19K

Total Quantity

964.85K

Total_cost

132.03K

Total Profit

1.10M

Total Sales

793

Total Customers

Segment

All

Sub-Category

All

Order Date

03-01-2014

30-12-2017

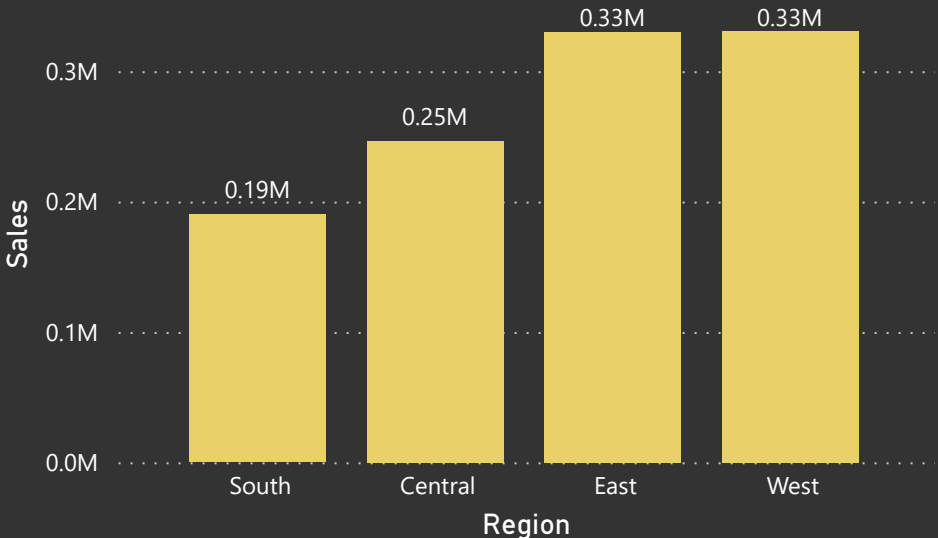
Category

All

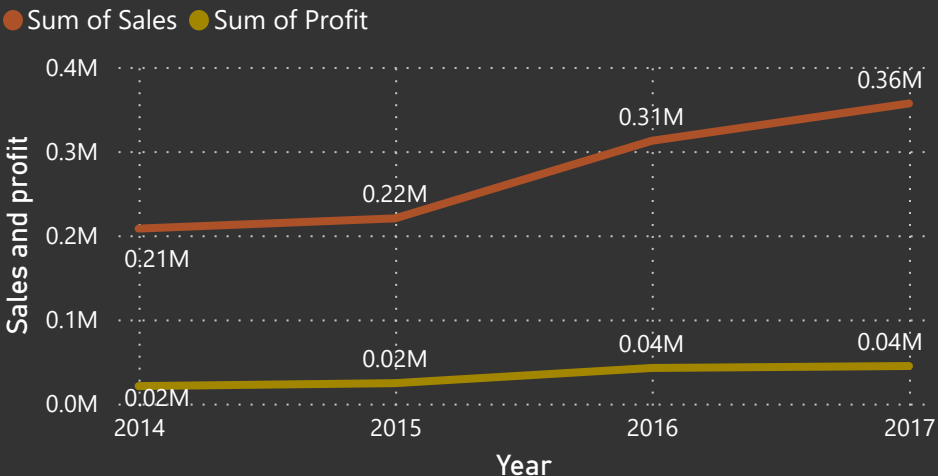
Ship Mode

All

Sales by Region

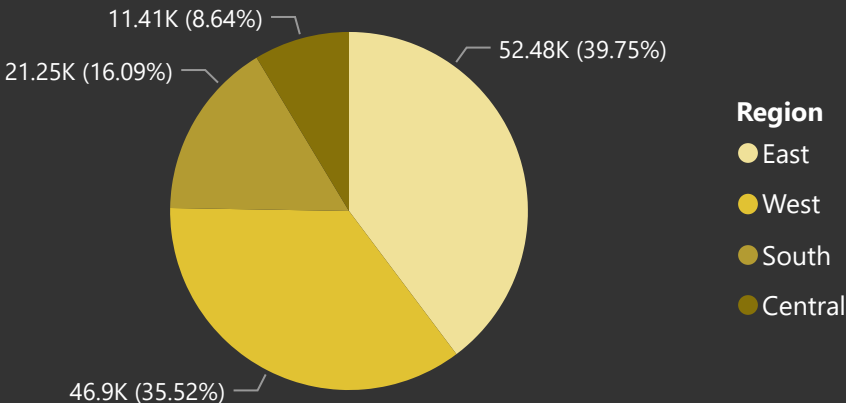


Sales and Profit by Year



State	City	Sales	Quantity	Discount
South Dakota	Aberdeen	25.50	3	0.00
Texas	Abilene	1.39	2	0.80
Ohio	Akron	1,067.45	30	3.40
New Mexico	Albuquerque	1,413.43	34	0.40
Virginia	Alexandria	408.82	38	0.00
Texas	Allen	265.49	5	0.50
Pennsylvania	Allentown	7.65	4	0.40
Pennsylvania	Altoona	4.42	3	0.70
Texas	Amarillo	1,265.36	21	2.02
California	Anaheim	1,095.58	50	0.80
Total		10,96,882.06	18988	783.85

Profit by Region



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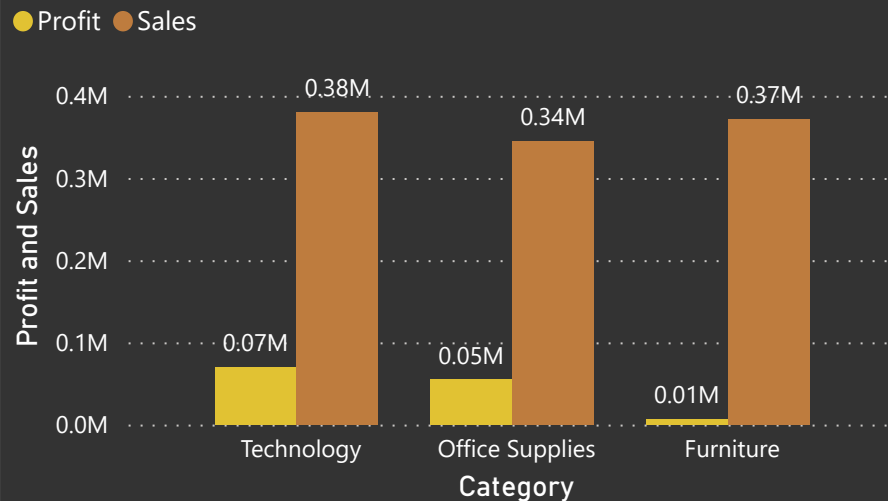
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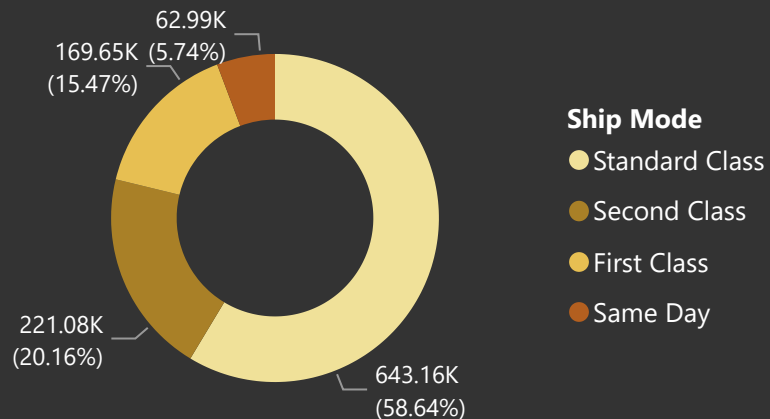
Profit and Sales by Category



Detailed Profit data

Category	Central	East	South	West	Total
Furniture	-974.79	-1,760.35	3,829.59	6,172.14	7,266.59
Office Supplies	-263.56	22,926.16	8,664.00	23,456.08	54,782.69
Technology	12,646.19	31,310.51	8,753.02	17,271.07	69,980.79
Total	11,407.85	52,476.32	21,246.61	46,899.29	1,32,030.06

Sales by Ship Mode



Detailed Sales data

Category	Central	East	South	West	Total
Furniture	85,028.22	95,109.02	60,321.62	1,31,676.98	3,72,135.83
Office Supplies	86,512.61	1,01,295.26	59,865.62	96,951.81	3,44,625.29
Technology	74,749.71	1,33,425.03	69,934.78	1,02,011.42	3,80,120.94
Total	2,46,290.54	3,29,829.30	1,90,122.02	3,30,640.21	10,96,882.06

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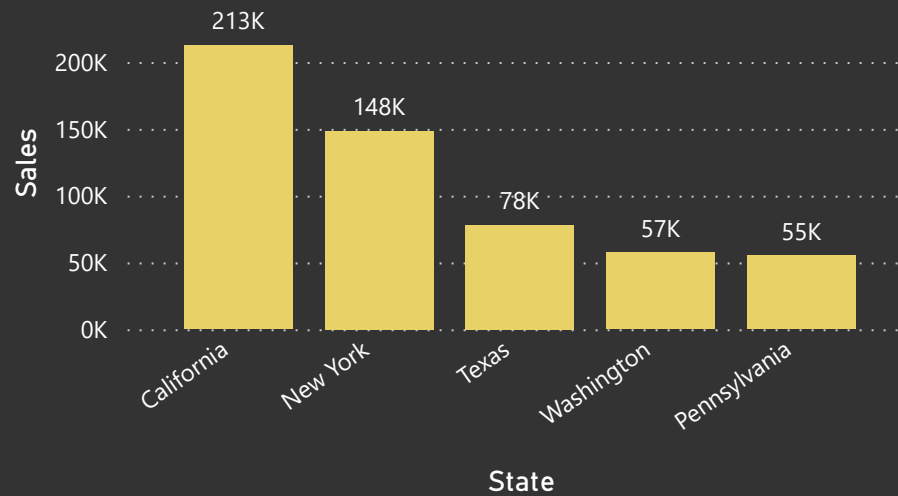
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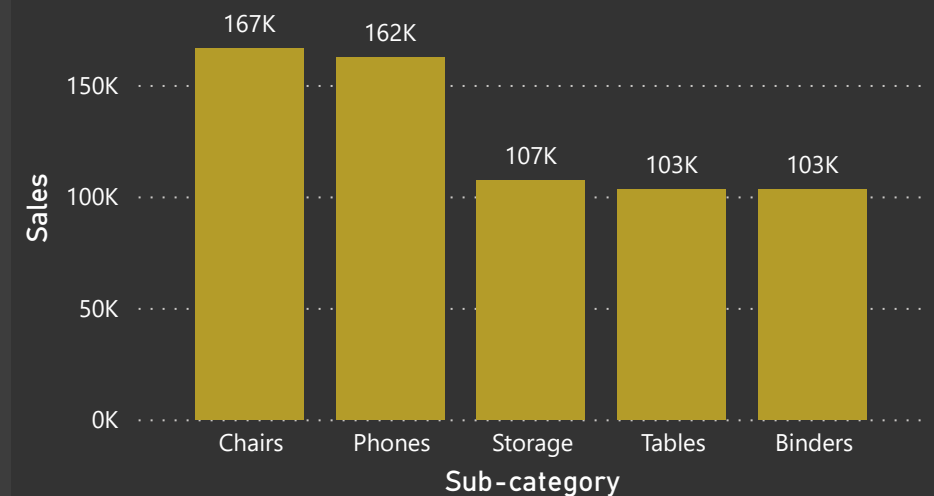
Ship Mode

All

Top 5 States by Sales



Top 5 Sub-categories by Sales



Top 5 Products by Sales

Product Name	Sum of Sales	Sum of Quantity
Canon imageCLASS 2200 Advanced Copier	30,099.91	11
GBC Ibimaster 500 Manual ProClick Binding System	16,437.17	40
HP Designjet T520 Inkjet Large Format Printer - 24" Color	15,749.91	9
HON 5400 Series Task Chairs for Big and Tall	15,631.85	27
GBC DocuBind P400 Electric Binding System	9,254.73	16
Total	87,173.58	103

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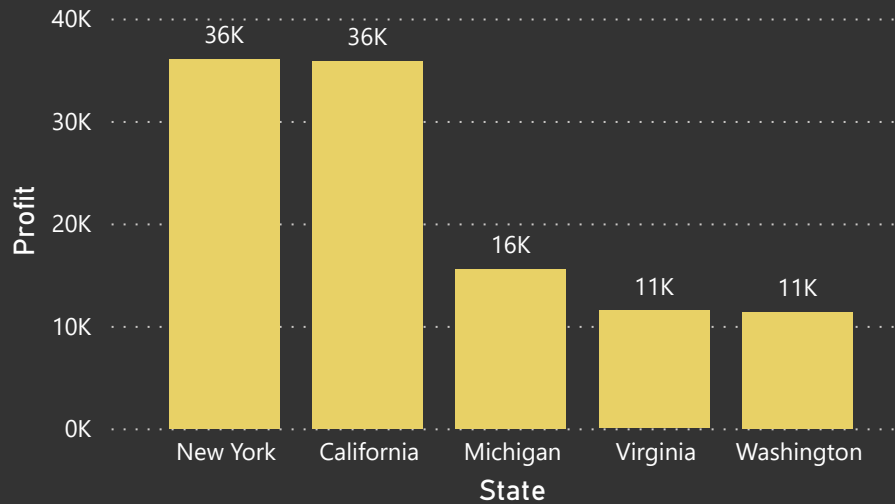
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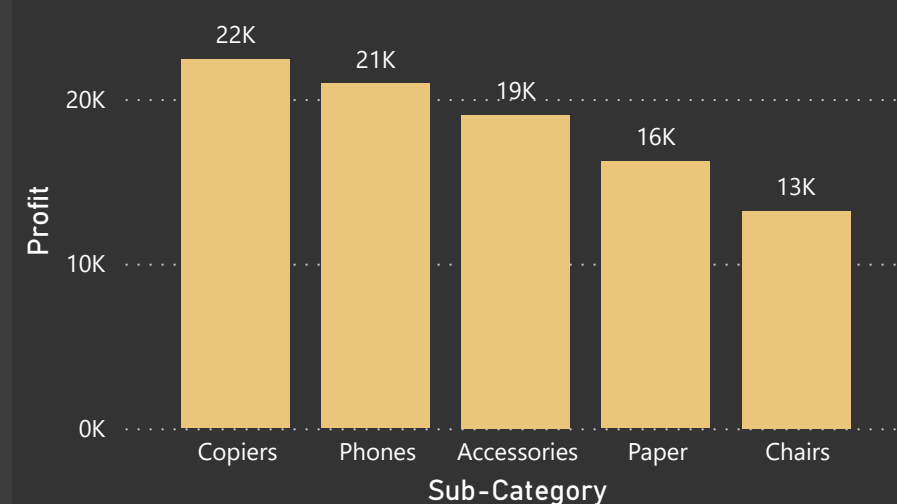
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Top 5 States by Profit



Top 5 Sub-Categories by Profit



Top 5 Products by Profit

Product Name	Sum of Profit	Sum of Quantity
Canon imageCLASS 2200 Advanced Copier	10,079.97	11
HP Designjet T520 Inkjet Large Format Printer - 24" Color	5,039.97	9
Fellowes PB300 Plastic Comb Binding Machine	2,715.93	20
3D Systems Cube Printer, 2nd Generation, Magenta	2,365.98	7
Fellowes PB500 Electric Punch Plastic Comb Binding Machine with Manual Bind	2,287.78	10
Total	22,489.64	57