Phase 9: Reporting, Dashboards & Security Review

Objective

To provide **real-time insights** into donations, events, and volunteer participation using Salesforce **Reports & Dashboards**, while ensuring **data security and role-based access control** through Profiles, Permission Sets, and FLS (Field-Level Security).

Reports Implemented

1. Top Donors Report

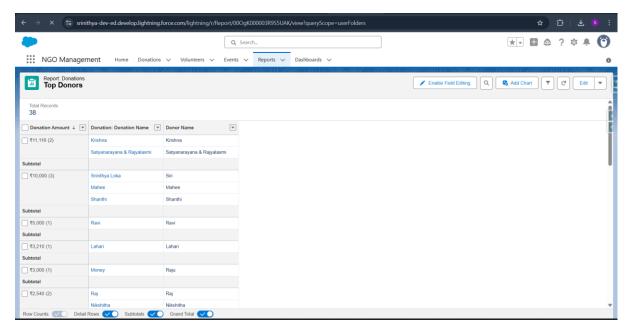
- o Lists donors contributing the highest amounts.
- Helps identify and acknowledge key supporters.

2. Donations by Occasion Report

- o Breaks down donations by reason/occasion (Birthday, Anniversary, Festival).
- o Identifies seasonal trends.

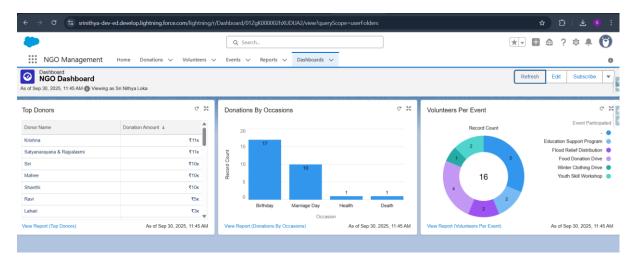
3. Volunteers by Event Report

- o Shows number of volunteers assigned per event.
- o Ensures events are adequately staffed.



Dashboards Implemented

- **Donations by Occasion (Bar Chart)** → Visualizes donation patterns.
- Volunteers by Event (Donut Chart) → Quick glance at volunteer distribution.



All dashboards are role-based: NGO Admins see all, while Donor Managers & Volunteer Coordinators see only relevant metrics.

Security Review

1. Profiles & Roles

- NGO Admin → Full Access (all objects, reports, dashboards).
- **Donor Manager** → Manage donations, view related events.
- Volunteer Coordinator → Manage volunteers, view related events.

2. Field-Level Security (FLS)

- Sensitive fields (e.g., donor contact info, phone, email) restricted to authorized users.
- Non-relevant fields hidden for lower-level roles.

3. Tab & Record Access

- Controlled using **Profiles & Permission Sets**.
- Donor Manager → Donation tab visible, Volunteer tab hidden.
- Volunteer Coordinator → Volunteer tab visible, Donation tab hidden.

4. Validation & Data Integrity

- Validation rules prevent invalid entries (emails, phone numbers, donation amount).
- Ensures data reliability for reporting.

Tabular Summary

| Component | Type | Purpose |
|---|--------------------------|--|
| Top Donors Report | Tabular/Matrix Report | Identify recurring & high-value donors. |
| Donations by Occasion Report | Summary Report | Analyze donation patterns by occasion. |
| Volunteers by Event Report | Summary Report | Track volunteer participation per event. |
| Donations by Occasion Dashboard | Bar Chart | Visualize seasonal donation trends. |
| Volunteers by Event Dashboard | Donut Chart | Show distribution of volunteers across events. |
| Top Donors Dashboard | Lightning Table | Highlight top supporters for recognition. |
| Profiles & Roles | Security Control | Restrict access based on role (Admin, Donor Manager, Volunteer Coordinator). |
| Field-Level Security | Security Control | Limit sensitive data visibility. |

Benefits

- Provides data-driven insights for NGO decision-making.
- Enhances donor & volunteer engagement with trend analysis.
- Strengthens **security & compliance** with role-based access.
- Ensures only authorized users can view/edit sensitive information.