






SOWMYA PALANICHAMY

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EXPERTISE SKILLS

- Solid works
- AutoCAD
- MS Office
- WPS
- Data analysis

LANGUAGE

English	●●●●●●●●
Hindi	●●●●●●●●
Tamil	●●●●●●●●
Italian	●●●●●●●●

INTEREST

-  Travelling
-  Books
-  Painting

01

PROFESSIONAL PROFILE

I represent myself in a demanding workplace, adjust, and upgrade my knowledge while simultaneously looking for professional challenges that require the use of my interpersonal, time-management, and problem-solving skills. Dependable applicant who manages numerous priorities and additional duties successfully and with a good attitude.

02

EDUCATION

Masters in Agriculture Engineering

Politecnico Di Milano (2022 - 2024 Tentative)

- Pursuing Postgraduate in Agriculture Engineering

B.E. in Agricultural Engineering

Sri Shakthi Institute of Engineering and Technology (2016 - 2020)

- Academic excellence in technology and technique used in agricultural & food processing which includes safety and standards of it.

03

EXPERIENCE

ACIDUS Mangement Solution Pvt. Ltd., Apr 2021 - Aug 2022 Customer Service Associate

- By addressing any queries or worries along the way, I closely collaborated with clients to determine which product would perform the best to satisfy all of their requirements.
- Assisting clients the product's pre and post sales. Participate in brand recognition promotional actions using all accessible marketing tools.
- Effectively prepared weekly status reports, and screens, and monitored the project's progress.

Farmagain

Dec 2020 - Feb 2021

Sales and Product development Associate

- For automated agricultural equipment, works directly with the sales and customer support departments.
- Offer business and retail customers bundles of consumer products.
- Findings and insights presented to senior management was in order to put best practices into motion and achieve outcomes.

PERSONAL SKILLS

- Web Design
- Creative Thinking
- Adobe Photoshop
- Adobe Illustrator
- Market Research
- Project Management
- Marketing and Sales

DECLARATION

I do hereby declare that above particulars of information and facts stated above are true, correct and complete to the best of my knowledge and belief.

- Develop and carry out marketing and communication strategies that have been approved in collaboration with the Product Marketing office.
- Managing dealer sales and monitoring them from storage to dealer location.

Fieldfresh Foods Pvt. Ltd. (Delmonte) Nov 2019 - Feb 2020

Associate in Fresh and Processing Department

- Hands-on training in raw material sourcing and quality control in the fresh section.
- Raw material processing and quality control in the procedure and final product.
- Independently worked with the customer team to clarify the needs for delivery, and handled handoffs by gathering tasks each day.

04

INDUSTRIAL VISIT & TRAININGS

AAVIN TAMILNADU COOPERATIVE MILK PRODUCER FEDERATION LIMITED

- Processing of milk and milk-based goods training. Working and operating the federation network of cooperative milk farmers for their buying procedure.

ICAR/INDIAN INSTITUTE OF SOIL & WATER CONSERVATION

- Watershed Management and Soil and Water Conservation Training

NORTHERN REGION FARM MACHINERY TRAINING & TESTING INSTITUTE

- Implant training program on Operation of Farm Machineries and Testing & Certification procedure after production of new agricultural machines.

NATIONAL SEEDS CORPORATION LIMITED

- Industrial training on Practical aspects of Agriculture Engineering.
- Participated in seminar on Operation of Farm Machinery, Irrigation Methods and Seed Processing Technology.

RENAISSANCE FARM POWERS PRIVATE LIMITED

- Training on manufacturing and testing of farm machines.

05

PROJECT & SEMINAR

SEMINAR ON

- Increasing agricultural mechanization for optimal crop yield

PROJECT

• Design and Analysis of Post Hole Digger (Auger)

Description: Designed and analyzed the Post Hole Digger (Auger) for the efficient design using software like Solidworks and Ansys.

• Design and Development of Seed ball making machine

Description: Designed and developed the seed ball making Machine and also tested the efficiency and cost analysis.