🧩 Problem Statement

People who want to learn or upskill in technology today—whether it's frontend, backend, cloud, or AI—face a major problem:

They don't get the kind of learning support they actually need.

Most learners end up using platforms like YouTube or Udemy, but these platforms fall short for a few key reasons:

1. **Too Many Videos, No Clear Path:**

   ○ YouTube and similar platforms have a huge amount of content, but no proper starting or ending point.

   ○ Learners waste time figuring out what to watch next or which topic is important.

2. **Courses Are Not Made for Individuals:**

   ○ Courses are built for a general audience, not for each person's level or goal.

   ○ A beginner might feel lost, while someone with experience feels it's too basic.

3. **No One to Ask When Stuck:**

   ○ There's no real-time help if the learner gets stuck or doesn't understand something.

   ○ Forums or comment sections are too slow or unhelpful.

4. **No Personal Interaction or Guidance:**

   ○ Unlike a real teacher, online platforms don't adapt to the learner.

   ○ There's no feedback, no motivation, no two-way interaction.

Real User Feeling

"I'm trying to learn web development, but I'm not sure where to begin. I jump between videos and courses but still don't feel confident. I wish someone could teach me step by step and be there when I get stuck."