

Channel Name	Policy Count	Login Amount
CDA Franchise	36	890765
Career Distribution	6	97415
Face To Face	26	309882
Premier Distribution	1	51030
Tied Agency	255	5656510
Bancassurance	11	62920
Direct Marketing – Life Plaza	5	193424
Direct Marketing–Branch Sales	5	108116
Direct Marketing–Loyalty	7	158867
Direct Marketing–Preferred	6	227048
Direct Marketing–Priority	9	411111
NRI Business	2	500000
Online Business	9	120514
Third Party Distribution	111	3054121