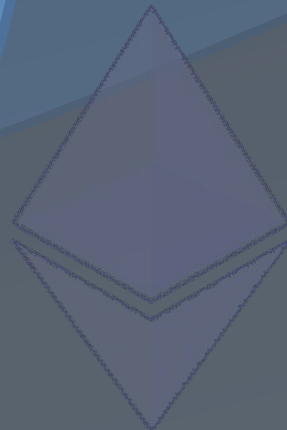
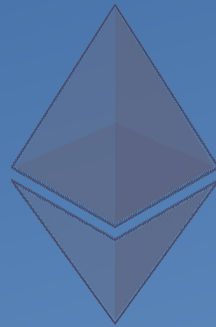


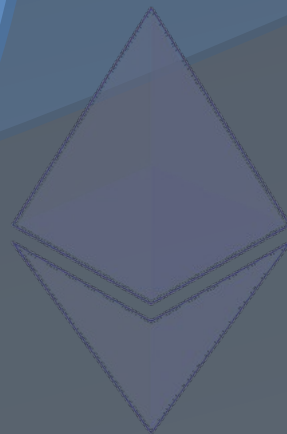
Ethereum Vienna

General Introduction



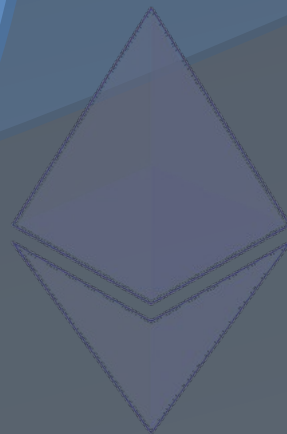
Ethereum Project

- Decentralization of services
- Removing the role of centralized servers
- Control goes from server owner to users
 - Server can't disappear with your data
 - Server can't just randomly modify your data
 - Server can't just freeze your funds
 - Censorship-proof
 - DDOS-resistant



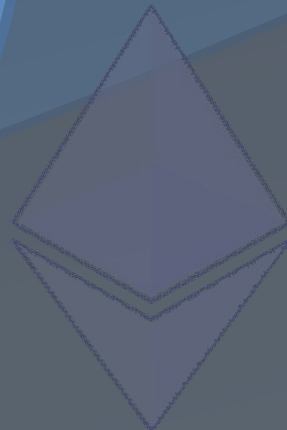
Web 3.0

- Dapps (run in a Web 3.0 client)
 - **Ethereum** (Blockchain)
 - Agreements
 - Relationships
 - **Whisper**
 - Messaging
 - Bulletins
 - **Distributed Content System** (“Swarm”)
 - Data publication and distribution



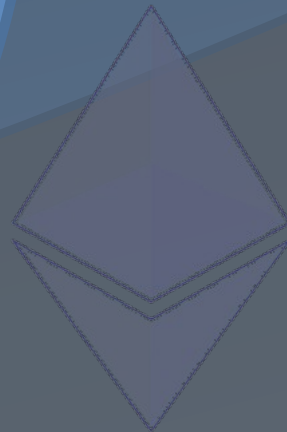
Possible DApps

- Escrow (m-of-n transactions)
- Namecoin (decentralized dns)
- Subscription Service
- Crowdfunding
- Subcurrencies
- Decentralized Autonomous Organizations
- Marketplace



Ethereum Blockchain

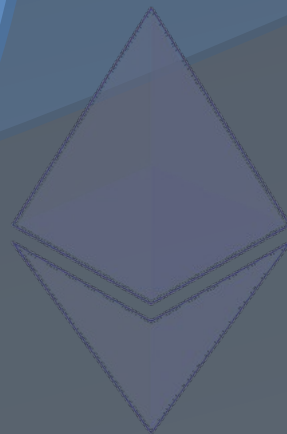
- Maintains Accounts with balances denominated in ether/wei
 - **Externally owned** (account)
 - Controlled by a private key
 - Owner can send ether to other accounts
 - Similar in usage to normal bitcoin addresses



Ethereum Blockchain

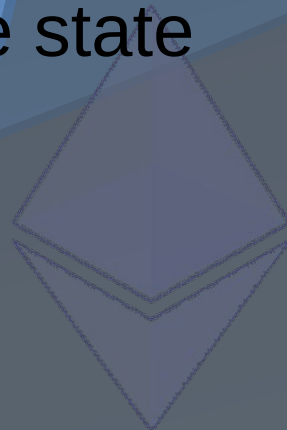
– Internally owned (contract)

- Controlled by code
- Code is executed for each incoming transaction/message
- No private key, ether can only be sent by the code
- Has a 256 bit to 256 bit persistent storage
- Can call other contracts
- Code written in an ethereum-specific language:
 - **Solidity**: high-level, main language
 - **Serpent2**: python-like (no longer officially supported)
 - **LLL**: low-level



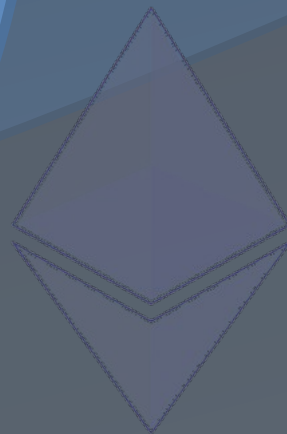
Ethereum Blockchain

- Gas
 - Used for transaction fees
 - Sender “buys” necessary amount of gas at a specified **gasprice** (goes down as price goes up)
 - Every computational step has an associated gas cost
 - Remaining gas is returned to the sender
 - If the sender does not provide enough gas, the state reverts and the miner keeps the ether



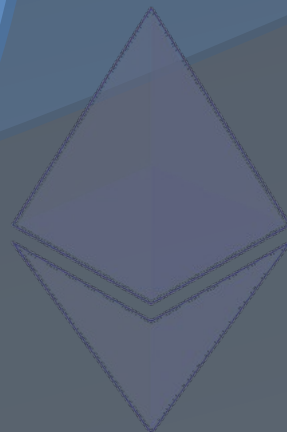
Ethereum Blockchain

- Gives messages an order
- Messages are grouped together in blocks
- Blocks are chained together
- Longest chain is considered valid
- 12s Block Time (made possible with uncle blocks)
- Hybrid PoW (ASIC-resistant) / PoS (planned)
 - Genesis Release: dagger-hashimoto
- Constant Block Reward (dis-inflationary)



EtherStarter v0.1

- Keeps track of crowdfunding campaigns
- Automatic payout if goal is reached
- Automatic payback if campaign fails
- Functions
 - **create_campaign** *<id> <recipient> <goal> <timelimit> <shh_identity>*
 - **contribute** *<id>*
 - **get_free_id** *only for local usage*
 - Various getters



EtherStarter v0.1

```
contract crowdfund {

    struct contribution {
        address sender;
        uint256 value;
    }

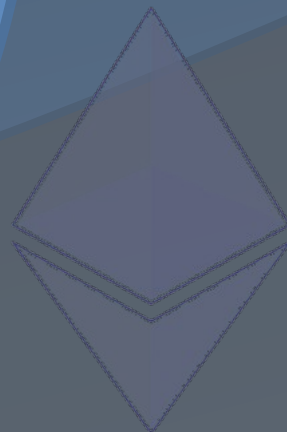
    struct campaign {
        address recipient;
        uint256 goal;
        uint256 deadline;
        uint256 contrib_total;
        uint256 contrib_count;
        ssh_identity identity;
        mapping (uint256 => contribution) contrib;
    }

    mapping (uint256 => campaign) campaigns;

    function create_campaign (uint256 id, address recipient, uint256 goal, uint256 deadline,
    uint256 identity_lsb, uint256 identity_msb) {
        campaign c = campaigns[id];

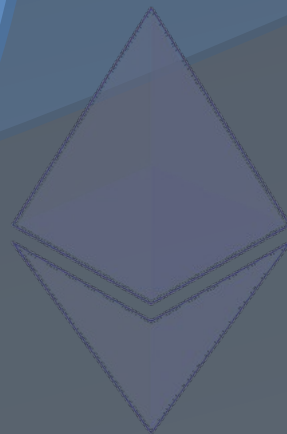
        if (c.recipient != 0) return;

        c.recipient = recipient;
        c.goal = goal;
        c.deadline = deadline;
        c.identity.lsb = identity_lsb;
        c.identity.msb = identity_msb;
    }
}
```



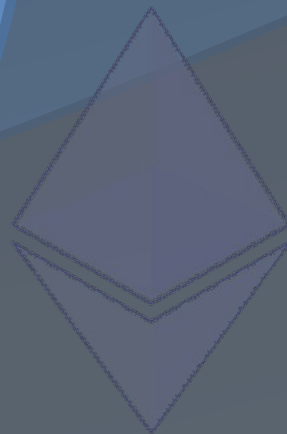
Who?

- Ethereum Stiftung
 - Allocates resources
- ethereum Switzerland GmbH
 - Responsible for genesis-block-related tasks
- DEV
 - Nonprofit
 - Building and promoting Ethereum 1.0



Ether Sale

- Development funded via crowdfunding
- 31,529 BTC (~12.5m USD)
- Over 9000 transactions
- 2nd biggest crowdfunder



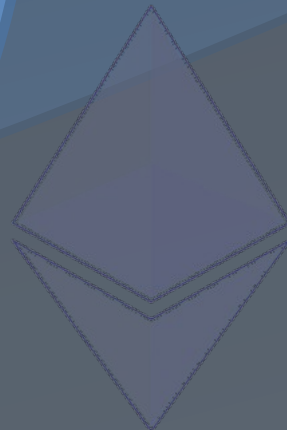
Who?

- Vitalik Buterin
 - Invented the concept of ethereum
 - Co-Founder / Writer of Bitcoin Magazine in 2011
 - 2014 World Technology Award (IT Software)
 - Thiel Award



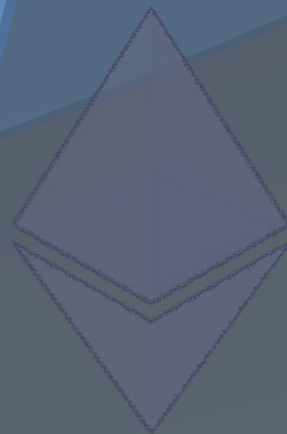
Whisper

- Decentralized Messaging
- Messages are assigned topics
- Private messages encrypted
- Public broadcasts
- Dark (no reliable tracing mechanism)
- Not designed for RTC

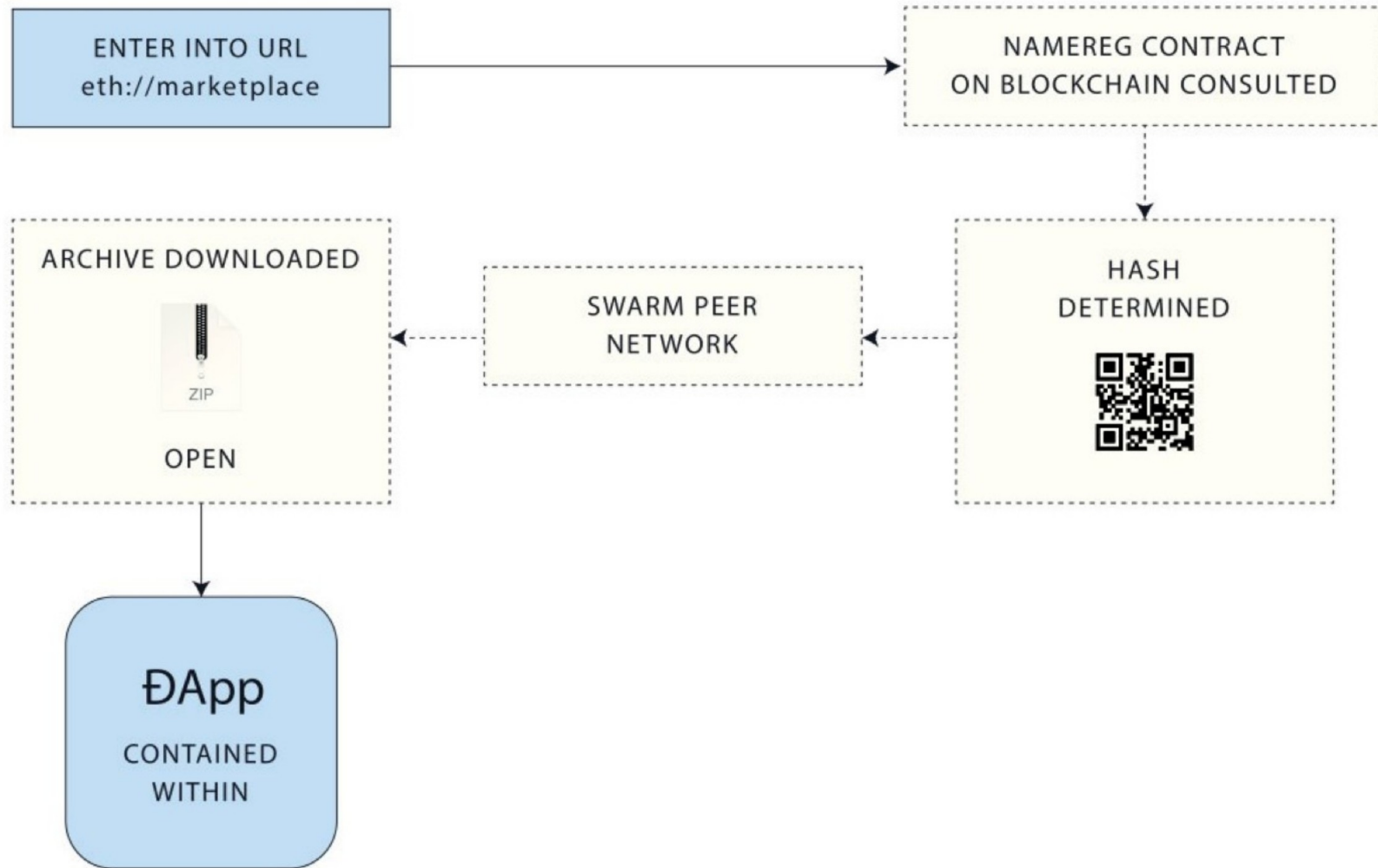


Distributed Content System

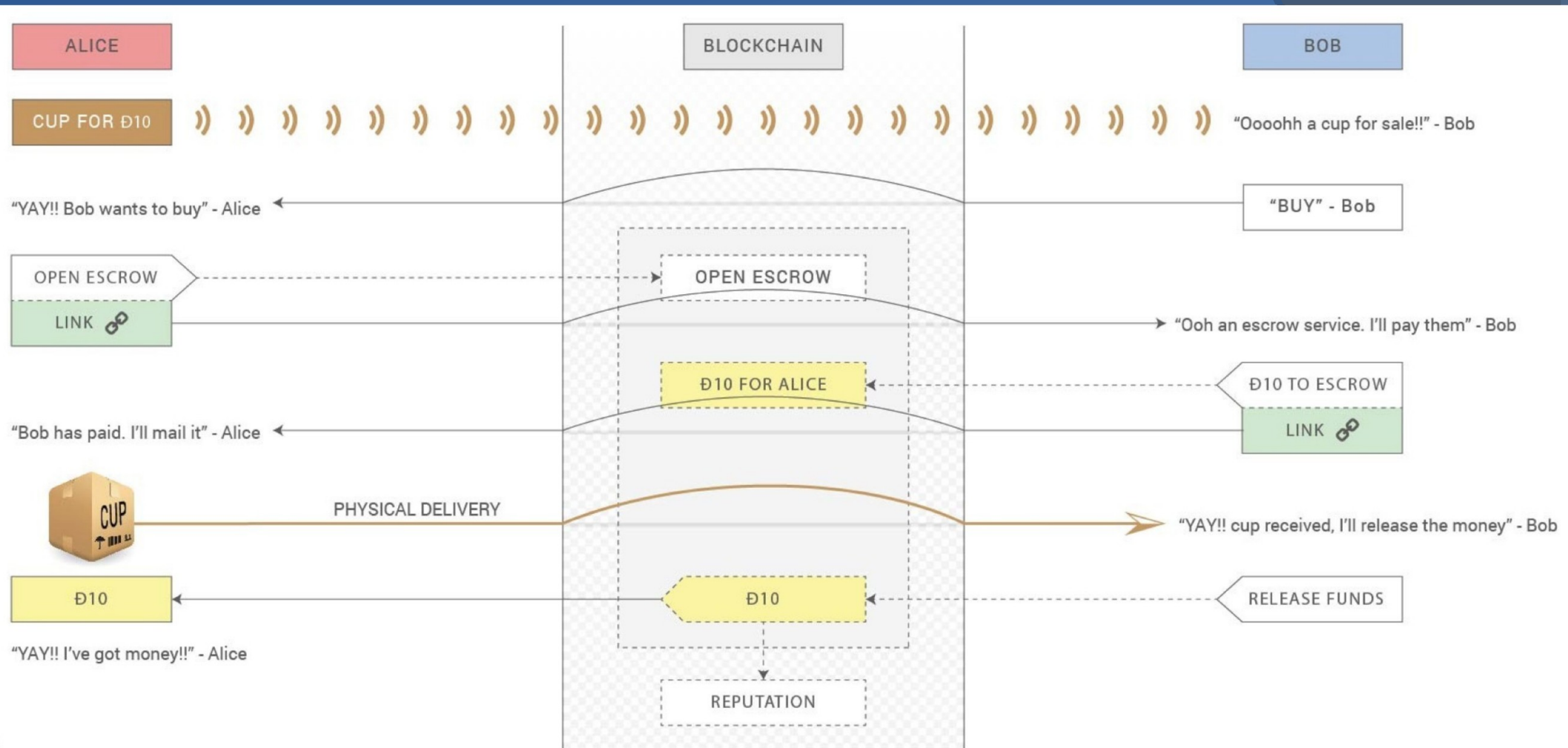
- Not yet chosen. Needs those properties:
 - Reverse Hash Table
 - Like bittorrent with magnet links
 - Private
 - Low-latency
 - Incentivised (content can get lost if no one pays maintenance)



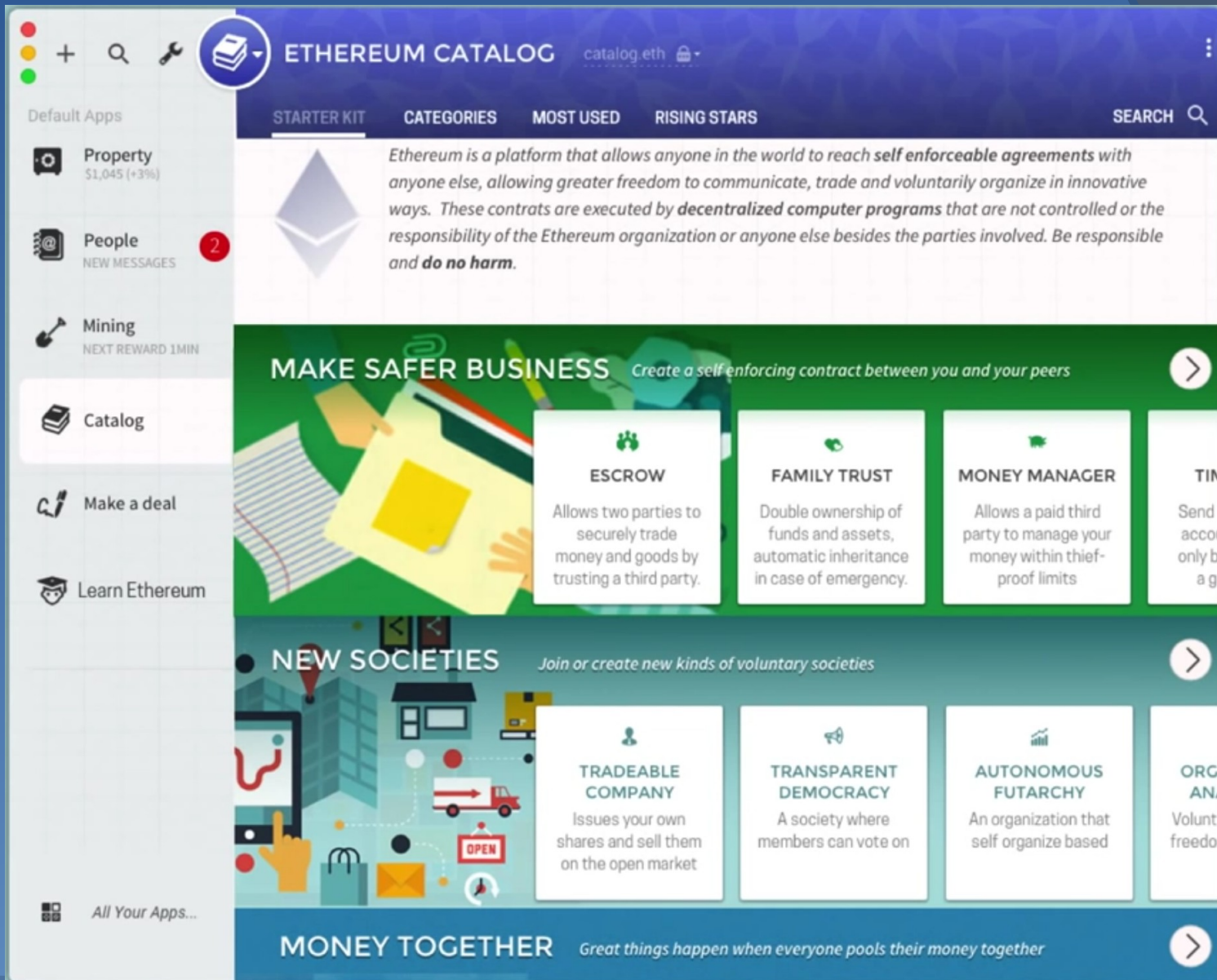
Marketplace



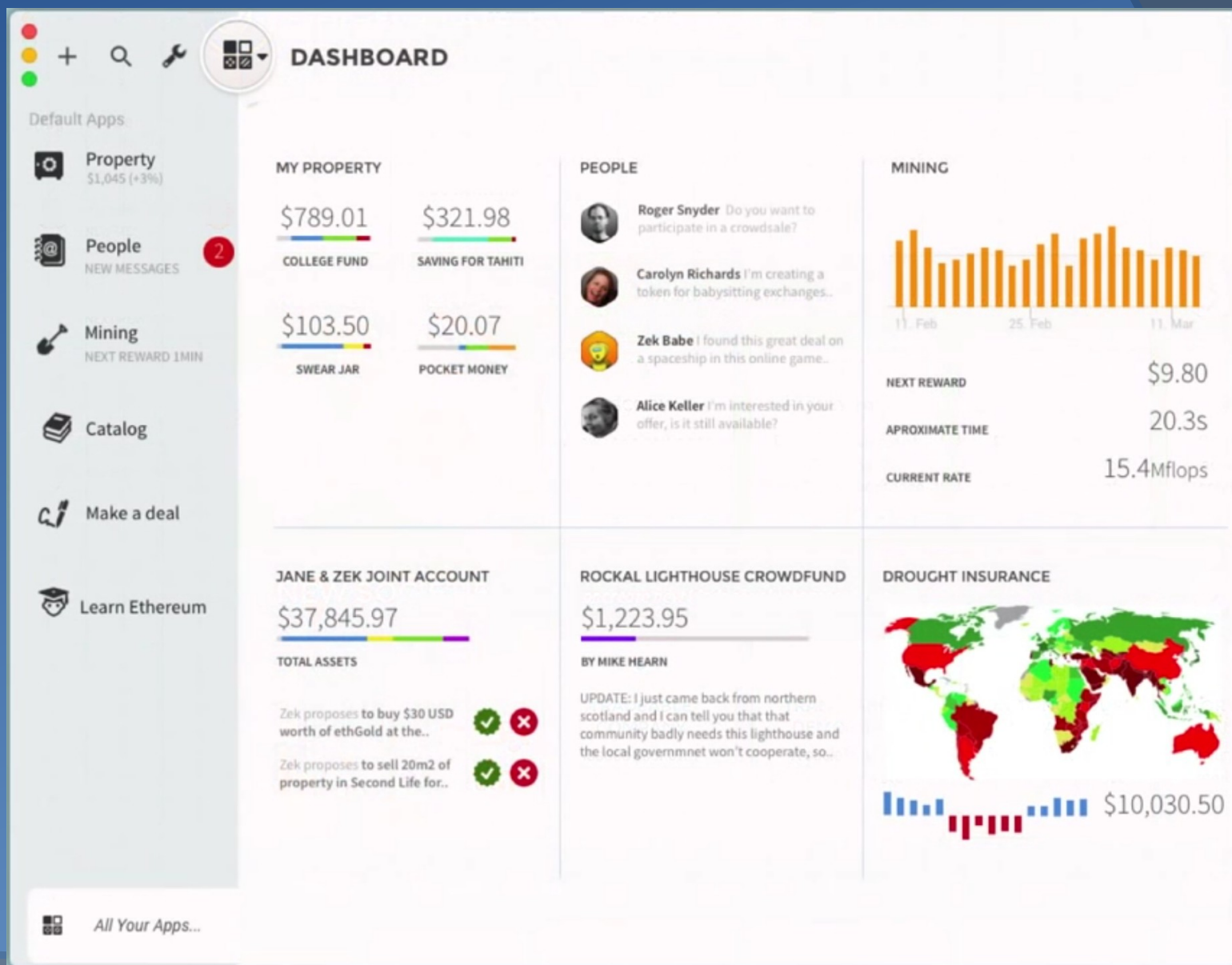
Marketplace



Mist (Web 3.0 Client)



Mist (Web 3.0 Client)



Mist (Web 3.0 Client)








The screenshot displays the Mist Web 3.0 Client interface for a joint account. The top navigation bar includes a search icon, a plus icon, a wrench icon, and a dropdown menu. The account name "JANE & ZEK JOINT ACCOUNT" is shown next to a public key "74be16979710d4c4e". Below the navigation bar, there are three tabs: "JOINT DECISIONS", "TOTAL ASSETS", and "ADVANCED OPTIONS". The left sidebar contains a list of default apps: Property (\$1,045 (+3%)), People (2 NEW MESSAGES), Mining (NEXT REWARD 1MIN), App Catalog, Make a deal, Learn Ethereum, and Jane & Zek Joint Account. The main content area is titled "PENDING DECISIONS" and contains a list of decisions made by the partner that require approval. Each decision has a "REFUSE" button (red circle with a white X) and an "ACCEPT" button (green circle with a white checkmark). The decisions are: "Buy 5 BTC at current market price" (Initiated by Zek at etherexchange.eth), "Buy an Eve Online Oracle Battlecruiser in for \$5,000 USD" (Initiated by Zek at spaceshipauctions.eth), "Buy house insurance for \$1,200 USD in 24 installments" (Initiated by Jane at decentralizedinsurance.com), and "Create an account at Couch Exchange" (Initiated by Zek at couchexchange.eth). A "REVOKE DECISION" button (red circle with a white X) is also present for the insurance decision. The bottom section is titled "PAST DECISIONS".

JANE & ZEK JOINT ACCOUNT 74be16979710d4c4e

JOINT DECISIONS TOTAL ASSETS ADVANCED OPTIONS

PENDING DECISIONS

Decisions made by your partner that require your approval before they are executed.

Buy 5 BTC at current market price <i>Initiated by Zek at etherexchange.eth</i> This order will buy the bitcoins at etherexchange, if the price is between see details	 REFUSE	 ACCEPT
Buy an Eve Online Oracle Battlecruiser in for \$5,000 USD <i>Initiated by Zek at spaceshipauctions.eth</i> "This is a great investment opportunity! Properly maintained this beauty could..." see details	 REFUSE	 ACCEPT
Buy house insurance for \$1,200 USD in 24 installments <i>Initiated by Jane at decentralizedinsurance.com</i> Protection against accidental fire, earthquakes, flood and small leaks.. see details	 REVOKE DECISION	
Create an account at Couch Exchange <i>Initiated by Zek at couchexchange.eth</i> This will share your public key, name, info and home address with the site. see details	 REFUSE	 ACCEPT

PAST DECISIONS