```
import numpy as np # linear algebra
In [ ]:
         import pandas as pd # data processing, CSV file I/O (e.g. pd.read csv)
         import matplotlib.pyplot as plt # for data visualization
         import seaborn as sns # for statistical data visualization
         %matplotlib inline
In [ ]: data = './Live.csv'
         df = pd.read csv(data)
In [ ]:
         df.head()
Out[]:
                                  status_id status_type status_published num_reactions num_comments
                                                         4/22/2018 6:00
         0 246675545449582_1649696485147474
                                                 video
                                                                               529
                                                                                              512
         1 246675545449582_1649426988507757
                                                        4/21/2018 22:45
                                                                               150
                                                photo
         2 246675545449582_1648730588577397
                                                video
                                                        4/21/2018 6:17
                                                                               227
                                                                                              236
         3 246675545449582_1648576705259452
                                                photo
                                                         4/21/2018 2:29
                                                                               111
                                                                                                0
         4 246675545449582_1645700502213739
                                                photo
                                                        4/18/2018 3:22
                                                                               213
                                                                                                0
         print(df.shape)
In [ ]:
         print(df.info())
         (7050, 16)
         <class 'pandas.core.frame.DataFrame'>
         RangeIndex: 7050 entries, 0 to 7049
         Data columns (total 16 columns):
                                 Non-Null Count Dtype
              Column
              _____
                                 _____
         0
                                 7050 non-null
              status_id
                                                 object
         1
              status_type
                                 7050 non-null
                                                 object
         2
              status published
                                7050 non-null
                                                 object
         3
              num_reactions
                                 7050 non-null
                                                 int64
         4
              num_comments
                                 7050 non-null
                                                 int64
         5
              num_shares
                                 7050 non-null
                                                 int64
         6
              num likes
                                 7050 non-null
                                                 int64
         7
              num loves
                                 7050 non-null
                                                 int64
         8
                                 7050 non-null
                                                 int64
              num_wows
         9
              num_hahas
                                 7050 non-null
                                                 int64
         10
              num sads
                                 7050 non-null
                                                 int64
         11
              num angrys
                                 7050 non-null
                                                 int64
         12
             Column1
                                 0 non-null
                                                 float64
         13
             Column2
                                 0 non-null
                                                 float64
         14 Column3
                                 0 non-null
                                                 float64
         15 Column4
                                 0 non-null
                                                 float64
         dtypes: float64(4), int64(9), object(3)
         memory usage: 881.4+ KB
         None
         df.isnull().sum()
```

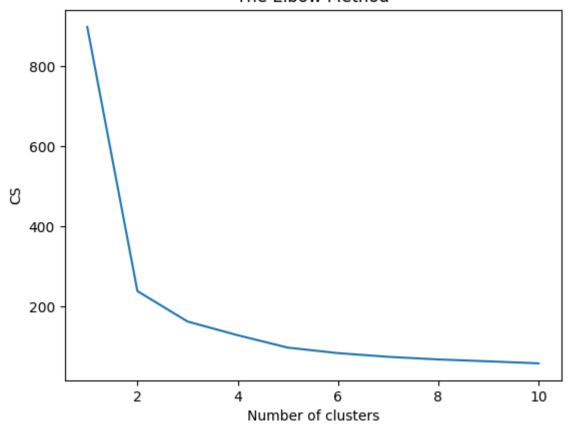
```
Out[ ]:
                                   0
         status_type
         status_published
                                   0
         num_reactions
                                   0
         num_comments
                                   0
         num_shares
         num likes
         num_loves
                                   0
         num_wows
                                   0
         num_hahas
         num_sads
                                   0
         num_angrys
                                   0
                                7050
         Column1
         Column2
                                7050
         Column3
                                7050
         Column4
                                7050
         dtype: int64
         df.drop(['Column1', 'Column2', 'Column3', 'Column4'], axis=1, inplace=True)
In [ ]:
         df.isnull().sum()
         status_id
                                0
Out[ ]:
         status_type
                                0
         status_published
         num_reactions
                                0
         num_comments
         num_shares
                                0
         num_likes
                                0
         num_loves
         num_wows
         num_hahas
         num_sads
                                0
         num_angrys
         dtype: int64
In [ ]:
         df.describe()
Out[]:
                num_reactions num_comments num_shares
                                                             num_likes
                                                                         num_loves
                                                                                     num_wows
                                                                                                 num_hah
         count
                   7050.000000
                                   7050.000000
                                               7050.000000
                                                           7050.000000
                                                                        7050.000000
                                                                                    7050.000000
                                                                                                 7050.00000
                    230.117163
                                   224.356028
                                                 40.022553
                                                            215.043121
                                                                          12.728652
                                                                                       1.289362
                                                                                                    0.6964!
          mean
            std
                    462.625309
                                   889.636820
                                                131.599965
                                                            449.472357
                                                                          39.972930
                                                                                       8.719650
                                                                                                    3.95718
                     0.000000
                                      0.000000
                                                  0.000000
                                                              0.000000
                                                                           0.000000
                                                                                                    0.00000
           min
                                                                                       0.000000
          25%
                     17.000000
                                      0.000000
                                                  0.000000
                                                             17.000000
                                                                           0.000000
                                                                                       0.000000
                                                                                                    0.00000
          50%
                     59.500000
                                      4.000000
                                                  0.000000
                                                             58.000000
                                                                           0.000000
                                                                                       0.000000
                                                                                                    0.00000
          75%
                    219.000000
                                     23.000000
                                                  4.000000
                                                            184.750000
                                                                                       0.000000
                                                                                                    0.00000
                                                                           3.000000
           max
                   4710.000000
                                  20990.000000 3424.000000 4710.000000
                                                                         657.000000
                                                                                     278.000000
                                                                                                  157.00000
         df.drop(['status_id', 'status_published'], axis=1, inplace=True)
In []: X = df
```

status_id

```
y = df['status_type']
In [ ]: from sklearn.preprocessing import LabelEncoder
         le = LabelEncoder()
         X['status_type'] = le.fit_transform(X['status_type'])
         y = le.transform(y)
In [ ]: X.head()
Out[]:
            status_type num_reactions num_comments num_shares num_likes num_loves num_wows num_l
         0
                     3
                                 529
                                                512
                                                            262
                                                                      432
                                                                                  92
                                                                                               3
         1
                     1
                                                  0
                                                              0
                                                                      150
                                                                                   0
                                                                                               0
                                 150
         2
                     3
                                 227
                                                236
                                                             57
                                                                       204
                                                                                  21
                                                                                               1
                                                  0
         3
                     1
                                 111
                                                              0
                                                                       111
                                                                                   0
                                                                                               0
         4
                     1
                                 213
                                                  0
                                                              0
                                                                       204
                                                                                   9
         cols = X.columns
In [ ]:
In [ ]: from sklearn.preprocessing import MinMaxScaler
         ms = MinMaxScaler()
         X = ms.fit_transform(X)
In [ ]: X = pd.DataFrame(X, columns=[cols])
In [ ]: X.head()
Out[ ]:
            status_type num_reactions num_comments num_shares num_likes num_loves num_wows num_l
         0
              1.000000
                            0.112314
                                            0.024393
                                                        0.076519
                                                                  0.091720
                                                                             0.140030
                                                                                        0.010791
                                                                                                    0.0
                                                                                        0.000000
              0.333333
                            0.031847
                                            0.000000
                                                        0.000000
                                                                  0.031847
                                                                             0.000000
                                                                                                    0.0
         1
         2
              1.000000
                            0.048195
                                            0.011243
                                                        0.016647
                                                                  0.043312
                                                                             0.031963
                                                                                        0.003597
                                                                                                    0.0
                                                                                        0.000000
                                                                                                    0.0
         3
              0.333333
                            0.023567
                                            0.000000
                                                        0.000000
                                                                  0.023567
                                                                             0.000000
                            0.045223
                                                                             0.013699
                                                                                        0.000000
                                                                                                   0.0
         4
              0.333333
                                            0.000000
                                                        0.000000
                                                                  0.043312
In [ ]: from sklearn.cluster import KMeans
         kmeans = KMeans(n_clusters=2, random_state=0)
         kmeans.fit(X)
```

```
Out[ ]:
                       KMeans
        KMeans(n_clusters=2, random_state=0)
        kmeans.cluster_centers_
In [ ]:
        array([[9.54921576e-01, 6.46330441e-02, 2.67028654e-02, 2.93171709e-02,
Out[ ]:
                5.71231462e-02, 4.71007076e-02, 8.18581889e-03, 9.65207685e-03,
                8.04219428e-03, 7.19501847e-03],
               [3.28506857e-01, 3.90710874e-02, 7.54854864e-04, 7.53667113e-04,
                3.85438884e-02, 2.17448568e-03, 2.43721364e-03, 1.20039760e-03,
                2.75348016e-03, 1.45313276e-03]])
In [ ]:
        kmeans.inertia_
        237.75726404419564
Out[ ]:
In [ ]: labels = kmeans.labels_
        # check how many of the samples were correctly labeled
        correct_labels = sum(y == labels)
        print("Result: %d out of %d samples were correctly labeled." % (correct_labels, y.size
        Result: 4288 out of 7050 samples were correctly labeled.
In [ ]: print('Accuracy score: {0:0.2f}'. format(correct_labels/float(y.size)))
        Accuracy score: 0.61
In [ ]: from sklearn.cluster import KMeans
        cs = []
        for i in range(1, 11):
             kmeans = KMeans(n_clusters = i, init = 'k-means++', max_iter = 300, n_init = 10, r
             kmeans.fit(X)
             cs.append(kmeans.inertia_)
        plt.plot(range(1, 11), cs)
        plt.title('The Elbow Method')
        plt.xlabel('Number of clusters')
        plt.ylabel('CS')
        plt.show()
```

The Elbow Method



```
In [ ]: from sklearn.cluster import KMeans
        kmeans = KMeans(n_clusters=2,random_state=0)
        kmeans.fit(X)
        y_kmeans = kmeans.predict(X)
        labels = kmeans.labels
        # check how many of the samples were correctly labeled
        correct labels = sum(y == labels)
        print("Result: %d out of %d samples were correctly labeled." % (correct_labels, y.size
        print('Accuracy score: {0:0.2f}'. format(correct_labels/float(y.size)))
        Result: 4288 out of 7050 samples were correctly labeled.
        Accuracy score: 0.61
In [ ]: # plot clusters for observations and predictions
        fig, ax = plt.subplots(1, 2, figsize=(7, 3))
        ax[0].scatter(X_pca['PC1'], X_pca['PC2'], c=changedPredictions)
        ax[1].scatter(X_pca['PC1'], X_pca['PC2'], c=labels)
        ax[0].set title('Prediction')
        ax[1].set_title('Truth')
        Text(0.5, 1.0, 'Truth')
Out[ ]:
```

