

Bike Sales Report



When are we making money?

The table displays hourly sales data across a week, with higher earnings in midday and early evening hours, particularly around 10 to 15 hours, suggesting these are the most profitable times. Days like Wednesday and Friday show notably higher sales, indicating variable profitability across the week.

Sum of profit

1.44M

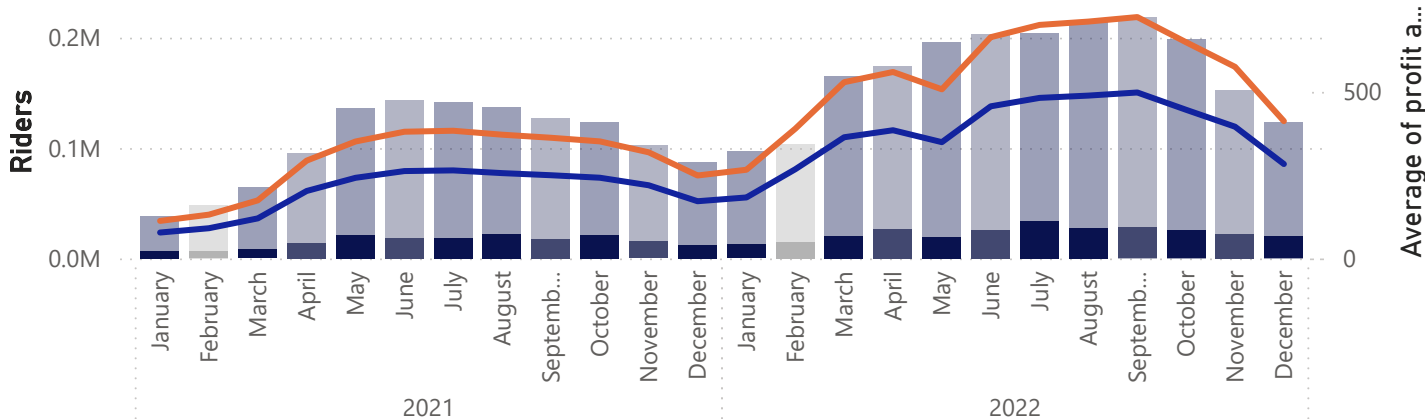
Sum of revenue

2.09M

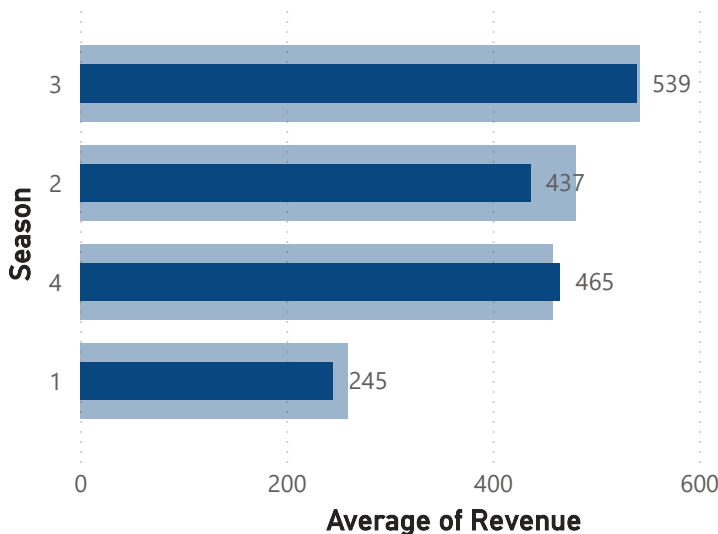
hr	2	3	4	5
4	2,306.92	2,188.23	2,417.72	
5	11,398.30	12,479.22	12,381.31	
6	49,928.37	51,858.88	51,163.34	
7	1,40,353.31	1,46,772.86	1,45,576.12	
8	2,21,827.78	2,35,306.14	2,33,183.77	
9	1,11,307.82	1,14,723.93	1,14,563.90	
10	60,672.19	63,578.83	63,111.46	
11	69,010.76	73,337.71	75,639.40	
12	86,942.74	93,481.34	95,033.50	
13	87,879.69	89,625.74	93,642.67	
14	80,620.90	82,197.63	84,456.11	
15	89,564.62	87,680.46	93,872.63	
16	1,37,689.83	1,31,553.12	1,38,082.25	
17	2,60,881.95	2,46,554.33	2,54,231.56	
18	2,47,947.73	2,35,609.15	2,42,304.82	
19	1,69,572.92	1,70,396.77	1,72,983.21	
Total	21,60,515.91	21,91,340.52	22,47,569.05	22

KPI over time

Sum of riders Average of profit Average of revenue



Revenue By season



Rider Demographic

