

BUSINESS ANALYSIS REPORT



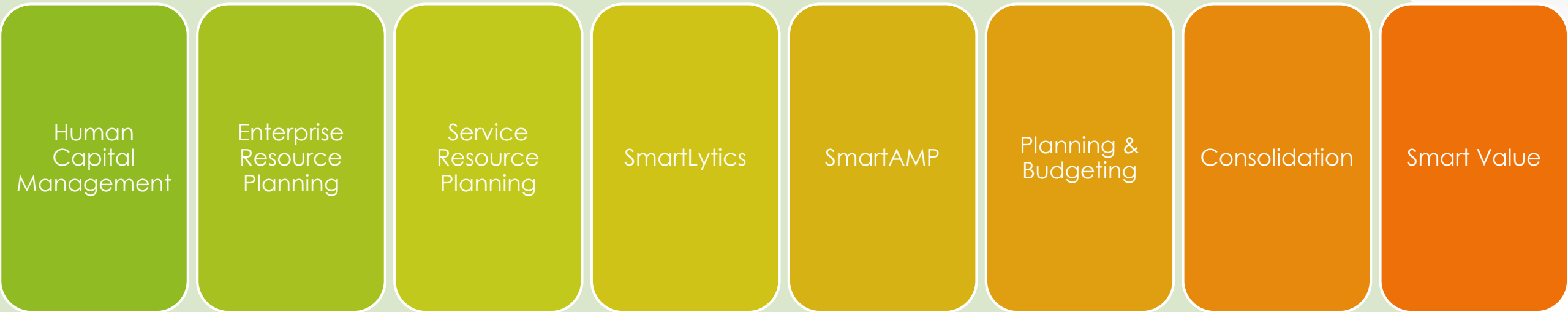
SMART MEGH

1st Floor, R.R. Tower III,
Plot No. Super B1,
T.V.K. Industrial Estate, Guindy,
Chennai, India.

DONE BY
SRIRAM K

If Opportunity doesn't knock, build a Door
-Milton Berle

WHAT DO WE DO?



What is Human Capital Management (HCM)?

SmartMegh's state of the art Digital HR platform covers organization's strategic and tactical HR automation requirement



Enterprise Resource Planning(ERP)

A process by which a company manages and integrates the important parts of its business

WORK MOTIVE ENVIRONMENT



Service Resource Planning(SRP)

A consistent and comprehensive platform for services organizations to manage the entire client lifecycle, from lead to project to cash

PROFIT MOTIVE ENVIRONMENT



C
O
M
P
A
R
E

Let us know our CLIENTS...

A Client is a Friend, every great business is built on friendship

- Cloud first application service company and deep HCM specialization
- HCM for “ZICO Holdings” in all nine countries
- Tata Business Support Service – HCM & Payroll
- Product used by leading Hospital chain in Colombia, Asia
- INDECO.INC – Ramco HCM, SRP & ERP
- LATENTVIEW – HCM & ERP
- STAMFORD LAND – Ramco HCM & Payroll
- Tamilnadu Agricultural and Farm Equipment (TAFE) – Ramco HCM & Payroll
- YEAP Medical Supplies – Ramco HCM & Payroll

Let us know our Customers...

Customers build the foundation of an association

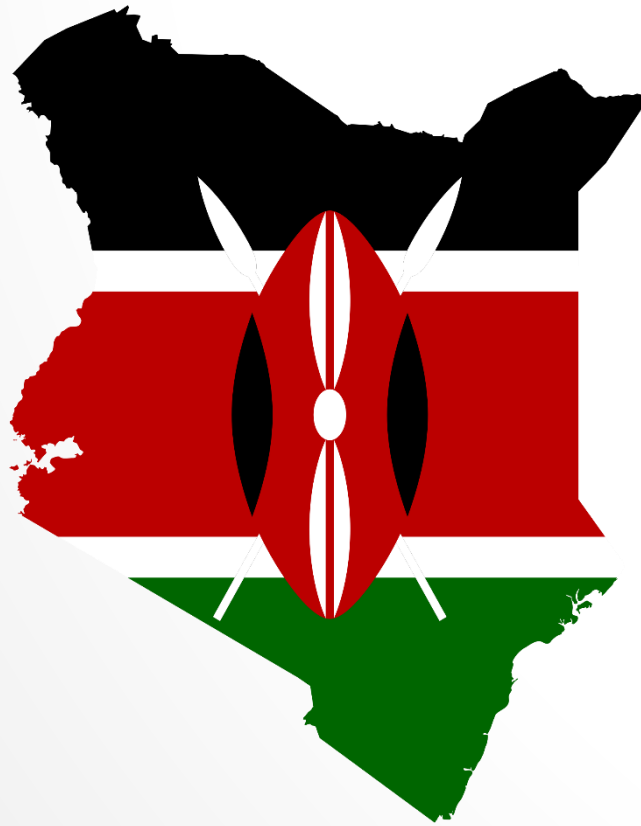


Area of Spread of Business

Spread of business helps us to discover the undiscovered locations



APAC COUNTRIES



KENYA



INDIA

WEBSITE ANALYSIS

*<https://www.similarweb.com/website/smartmegh.com#search>

 Global Rank ⓘ
Worldwide

#19,025,617
↓

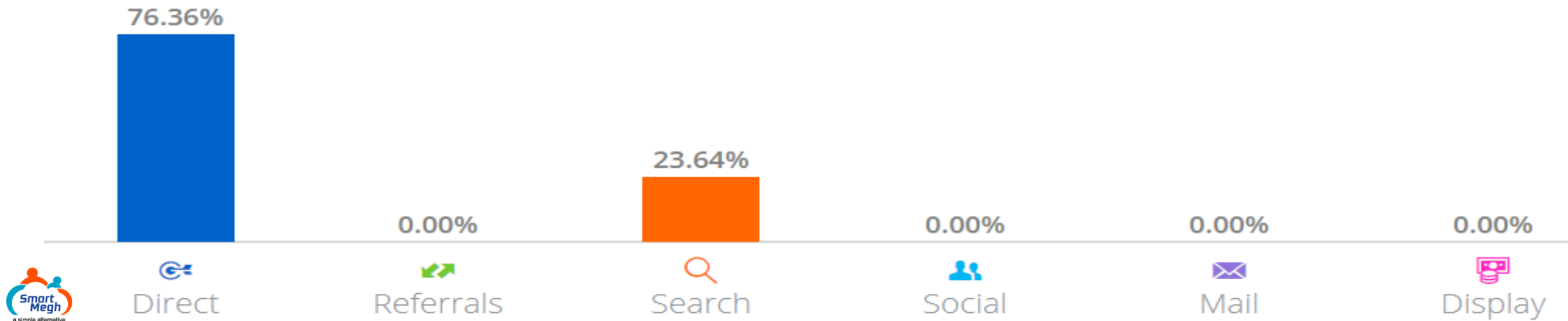
 Country Rank ⓘ
India 

#1,188,947 ↓

 Category Rank ⓘ
Business and Industry [Edit](#)

#3,184,530 ↓

Types of USERS (%)



Top Referring Websites ⓘ

Jul 2017 - Sep 2017, 🌐 Worldwide 🖥️ Desktop Only

📘 ramco.com 100.00% -

Top Referring Categories ⓘ

Jul 2017 - Sep 2017, 🌐 Worldwide 🖥️ Desktop Only

📁 Software 100.00%

Search

Search Traffic ⓘ

Jul 2017 - Sep 2017, 🌐 Worldwide 🖥️ Desktop Only



🔍 Organic 100.00%
📄 Paid 0.00%

Top Search Terms ▶ Organic ▾

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🔍 venkatesh smartmegh	37.42%	<div><div></div></div>	-
🔍 smartmegh	37.42%	<div><div></div></div>	-
🔍 smartmegh solutions pvt ltd	25.15%	<div><div></div></div>	-
🔍 anaplan ifrs consolidation	0%	<div><div></div></div>	-
🔍 ramco erp wiki	0%	<div><div></div></div>	-

Strategy for Business Expansion

"Growth is never by mere chance; it is the result of forces working together." -James Cash Penney

Colleges &
Universities

- Institutions having a staff count matching the HCM range

Geographical
Expansion

- Exploring the undiscovered regions

Growing
Startups

- Startups with large countable employees

THANKING YOU