

Prasath Kumar V

MBA – FINANCE & MARKETING

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Objective

Analytical and detailed-oriented MBA graduate specializing in Finance, with hands-on experience in equity markets, financial modeling, and investment research. Eager to contribute analytical skills and business acumen to a forward-thinking organization in the finance domain. Committed to continuous learning and delivering data-driven insights that support strategic decision-making.

Experience

ICICI Securities | Equity Relationship Manager **2024 - 2025**

- Analyzed client portfolios to assess risk exposure and improve asset allocation strategy
- Conducted research on equities, mutual funds and ETFs for investment advisory
- Monitored market trends, economic indicators, and reporting reports for advisory inputs
- Ensured compliance and client satisfaction by resolving financial and transactional queries

ITC | Project Internship **March, 2024**

- Met 50+ retailers daily to collect primary data on milkshake demand
- Studied customer and retailer preferences across brand
- Identified key sales insights and market gaps
- Suggested actions that supported regional sales growth

Education

BSMED Bharathiar University, MBA **2022 - 2024**

Major: Finance | Minor: Marketing

Uttaranchal University, B.SC **2018 - 2022**

Major: Agriculture

Skills & abilities

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|--------------------------------------|------------------------------------|
| • Financial analysis and forecasting | • Leadership |
| • Relationship management | • Data visualization and Reporting |
| • Communication | • Business process optimization |
| • Business Development | |

Certifications

Beginner to Pro in Excel: Financial Modelling and Valuation: Udemy

Python and Statistics for Financial Analysis: Coursera

Data Analysis Tools for Marketing: Meta Course

Languages

English – Professional | Tamil – Native | Hindi – Moderate | Telugu - Moderate