

PRIVACY POLICY:

Dantalaya is a technology- enabled Dental Healthcare platform, which seeks to enhance the experience of patients through the delivery of various Dental treatments at various Dental Clinics in India.

This Privacy Policy, read together with the terms and conditions of the service (T&C's) constitute a legal and binding agreement between the User and Dantalaya(Agreement) and is enforceable under the laws of India. The Privacy Policy governs the collection, processing and disclosure practices of personal information by Dantalaya and informs the User about :

- 1) Type of information collected.
- 2) Why information is collected.
- 3) When and how it can use the information.
- 4) Who the recipients of the information are.
- 5) Which entities collect and retain information.
- 6) Whether information will be disclosed to third parties. If yes, under what circumstances.

Any person who, by himself or on behalf of another, downloads, installs, accesses or uses the Dantalaya App or the website www.dantalaya.com shall be considered a user of the website (User). For the purpose of this Privacy Policy, both registered and unregistered users will be referred to as Users. Any person who has availed of the service for Dental Treatment through a request placed on the Website or App shall be referred to as a Patient (Patient).

By using the Service, a User can place a request for certain services, such as Dental Health check up, Dental treatment or Dental counselling at select Dental Clinics as may be determined by Dantalaya from time to time.

For the purposes of providing the Services, Dantalaya will be required to collect, store, process and transfer certain personal information of the User or Patient, as applicable and set out in this Privacy Policy.

The Privacy Policy is subjected to revisions at any time, as determined by Dantalaya, without notice, and any such changes are effective immediately upon being posted on the website; any use of the website or services thereafter will be deemed to be an acceptance of these changes by the User. Users are strongly urged to read this Privacy Policy in its entirety and to periodically check this page to understand how modifications or revisions to this Policy affect the use of your information. Dantalaya shall not be responsible for any User's failure to remain informed about such changes.

Types of information collected:

Dantalaya collects two types of information for Users_ 'personal information' such as name, address, telephone number, E-mail address, location and current location and 'sensitive' personal information such as passwords, financial information such as billing address, credit/debit card number, cvv number, expiration date and other payment instrument details. A comprehensive list of information that Dantalaya collects from Users at the time of registration can be accessed at www.dantalaya.com. Dantalaya may also collect certain information automatically from Users, including browser information and the users IP address. Dantalaya also collects messages and feedback posted by Users on the website, as well as information contained in emails or letters sent to Dantalaya. The information described above will be collected and retained by the following entity:

38/48, 1floor, Bazaar Street, Neelsandra, Bangalore.

Phone;

Email.

2) Purpose of collecting information:

Dantalata collects, stores and discloses personal information collected from Users, such as full name, telephone number, email id and address in order to connect a user with a Dental Clinic that may assist with Dental consultation, treatment, billing and other formalities. Such information is also required to facilitate formalities on behalf of a patient at the Dental Clinic for making appointments.

Other personal information such as the current location, browser information and the IP address of the User is collected, stored and used in order to determine the geographic location

of the User and to the ascertain the feasibility of assigning a Dental Clinic based on the proximity to the User.

3) Disclosure:

Dantalaya shall not publish or disclose personal information unless it is required for the provision or performance of the Service, or mandated by Law.

When a User places a request for an appointment through the website, Dantalaya will share the User's personal information with specific Dental Clinic who has been assigned to that User. The name and contact details of the Dental Clinic with whom such is shared will be communicated to the User once the Dentist has been appointed. The Dental Clinic will be bound by strict non-disclosure and confidentiality agreement to keep your information safe and secure.

Dantalaya will disclose certain personal information with the Dental Clinic where the service is provided to the User. Dantalaya will exercise due diligence and care in disclosing such information and will do so only to the extent necessary.

Dantalaya requires all third parties with whom it shares any personal information to implement the same level of data protection that Dantalaya has adopted, as provided for under the Information Technology Rules, (Reasonable Security Practices and Procedures and Sensitive Personal Data or Information).

Dantalaya may disclose any personal information or sensitive personal information if it is ordered to do so by a Court of competent jurisdiction or to any government agency if required by law.

4). Security Practices and Procedures:

Dantalaya ensures the confidentiality and security of the personal information provided by the User by implementing a comprehensive information security practices and standards as mandated by the Privacy Policy and has implemented the international standard IS/ISO/IEC27001 on information technology_ security techniques- Information security management system requirements.

5) Inaccurate User information:

Users can review and correct any inaccurate or deficient information that the User has provided by accessing www.dantalaya.vom.

6) Links to other websites:

Dantalaya may, on the website provide links to third- party websites, which in turn may collect personal information about the User

Dantalaya may not be responsible or liable for the privacy standards, practices and policies implemented on such websites.

7) Grievance officer

In accordance with the requirements of the Privacy Rule, the name and contact details of Dantalaya Grievance Officer is provided below.

Anandaraj j.n . Office address.