

Sriramkumar M

UI/UX Designer | No code Developer

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SUMMARY

A visionary UI/UX Designer who transforms complex ideas into sleek, user-centric digital experiences. Specializing in **SAAS, ERP, and Mobile platforms**, I blend creativity and strategy to craft intuitive interfaces. With expertise in **Figma, Framer**. I design with purpose—enhancing usability, engagement, and business impact.

PROFESSIONAL WORK EXPERIENCE

April 2024 – Present

UI/UX Designer (Full time)

RORIRI Software Solutions – Kalakkad, Tirunelveli

[Figma](#) | [Framer](#) | [Adobe XD](#) | [Html](#) | [CSS](#) | [JavaScript](#).

- Designed intuitive web & mobile interfaces for **global and domestic** projects.
- Led UX research & prototyping for **Foreign Projects** in ERP & SaaS solutions.
- Developed responsive UI components using **Figma, Framer, and Webflow**.
- Spearheaded branding & digital strategies for business growth.

Jan 2024 – Mar 2024

UI/UX Designer (Intern)

Feather Softwares – Nagercoil

- Assisted in designing intuitive user interfaces for web and mobile applications.

EDUCATION

Aug 2020 – April 2024

Bachelor of Engineering – CSE (8.2 CGPA)

SCAD College of Engineering & Technology

SKILLS & ABILITIES

- **UI/UX Design** – Wireframing, Prototyping, High-Fidelity UI, Design Systems

- **UX Research** – User Flow, Market Research, Usability Testing
- **Frontend** – HTML, CSS, JavaScript, Webflow, Responsive Design
- **Tools** – Figma, Framer, Adobe XD, Photoshop.
- **Product Focus** – SaaS, ERP, E-Commerce, Mobile App, HRM
- **Collaboration** – Developer Handoff, Design Documentation, Organization Branding.

FEATURED PROJECT

1. Jeno Study Centre (Distance Education Platform)

[Figma](#) | [Framer](#) | [Adobe XD](#) | [Html](#) | [CSS](#) | [Photoshop](#).

- Designed **wireframes, high-fidelity screens, and user flows** for a **long-distance education platform**, ensuring a seamless **enrollment and learning experience**.
- Created an **interactive prototype** with **course management, progress tracking, and fee management**, making navigation effortless for **students and administrators**.

2. Britten Food Delivery App (Mobile App)

[Figma](#) | [Adobe XD](#) | [Html](#) | [CSS](#) | [Photoshop](#). **Role:** Lead UI/UX Designer

- Designed the **entire food delivery ecosystem**—Customer App, Admin Panel, Delivery Partner App, and Vendor App—ensuring a **seamless user experience** across South Tamil Nadu.
- Created **responsive, modern UIs** with **real-time order tracking, earnings management, and vendor tools** for efficient restaurant operations.

3. HRM Management System (South Sudan – HR & Workforce Platform)

[Figma](#) | [Html](#) | [CSS](#)

- Designed a **powerful yet easy-to-use HR management dashboard** for businesses to handle employee records, payroll, and performance tracking.
- Created **data-driven UI components**, making complex HR analytics more visual and understandable.
- Conducted **UX research** to ensure HR professionals could navigate the platform with minimal training.