

Sriram S

UI UX Designer

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SUMMARY

UI/UX Designer with 3 years of experience creating user-centric, visually compelling digital products for web and mobile platforms. Adept at conducting UX research, building wireframes and prototypes, and collaborating with cross-functional teams to deliver seamless user experiences. Proficient in Figma, Adobe Creative Suite, and front-end technologies like HTML, CSS, and JavaScript. Currently enhancing legacy systems and delivering modern UI solutions at Objectways Technologies. Passionate about product thinking and delivering business-driven, user-focused designs.

SKILL

- **Design Tools:** Adobe Illustrator, Figma, Adobe XD, Adobe Photoshop, Canva
- **Design Process & Method:** Wireframing, Prototyping, Userflow, Design Thinking, Product Thinking, Visual Hierarchy, Competitive Analysis
- **Design Types:** Product Design, Web Design, Mobile App Design
- **Collaboration & Communication:** Cross-Functional Team Communication, Microsoft Team, Jira

WORK EXPERIENCE

Objectways - UI/UX Designer

May 2024 – Present

- Conducted in-depth research to redesign legacy products, creating wireframes and interactive prototypes to enhance user experience.
- Designed user-centered interfaces in Figma, ensuring visually appealing and functional design solutions.
- Built responsive front-end components using HTML, CSS, and JavaScript, ensuring seamless collaboration with development teams.
- Created graphic designs, marketing visuals, and social media posters to support brand identity and promotional activities.
- Collaborated with cross-functional teams to align designs with client requirements and industry best practices in UI/UX design.
- Continuously improved design quality by staying updated with emerging trends and advancements in UI/UX, front-end, and visual design.

PROJECTS

- ChartApps: Designed the product UI, focusing on intuitive dashboards and simplified data visualization.
- Objectways Website: Worked on specific website sections to improve layout, user flow, and visual consistency.
- FieldMountain: Leading UI design for the current product, enhancing usability and consistency across web interfaces.
- PMT Internal Tool: Designed UI layouts to streamline internal workflows and improve task management efficiency.
- Brand & Marketing Design: Created images, banners, and social media posters for marketing campaigns and brand awareness.

- Designed user-centric interfaces in Figma and conducted user research to create intuitive and functional digital solutions.
- Developed responsive front-end components using HTML, CSS, and JavaScript, ensuring smooth implementation and collaboration with the development team.
- Created marketing and branding materials including posters, visiting cards, letterheads, and promotional designs to maintain consistent brand identity.
- Designed and developed website UI layouts, ensuring modern design, responsiveness, and user-friendly navigation.
- Collaborated with cross-functional teams to deliver projects aligned with client requirements and UI/UX best practices.
- Stayed up to date with emerging UI/UX trends and front-end technologies to continuously improve design outcomes.

EDUCATION

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| Srimad Andavan Arts and Science College, Trichy | 2020 |
| Master of Computer Application | |
| Srimad Andavan Arts and Science College, Trichy | 2018 |
| Bachelor of Computer Application | |

CERTIFICATIONS

- **UI Professional Designer** - Arena Animation, Coimbatore