PROJECT DEVELOPMENT PHASE

TEAM ID	NM2023TMID03749
PROJECT NAME	How to create a Brand Promo Video using Canva

FUNCTIONAL FEATURES INCLUDED IN THE SOLUTION

Canva offers a range of video editing functional features that make it a popular tool for creating and editing videos. Here are some of the key features:

1. Video Trimming: Easily trim the length of video clips to remove unwanted sections.

2. Video Splitting: Divide a video into smaller segments for more precise editing.

3. Text and Typography: Add text overlays, choose from a variety of fonts, and apply animations to text.

4. Transitions: Apply smooth transitions between video clips to improve flow.

5. Filters and Effects: Enhance video quality with filters, color correction, and visual effects.

6. Audio: Add background music, voiceovers, or sound effects to videos.

7. Animations: Create animations, including animated stickers and elements.

8. Collaboration: Collaborate with team members in real-time on video projects.

9. Templates: Utilize pre-designed video templates for quick and professional results.

10. Resize and Crop: Adjust video dimensions and crop to fit various social media platforms.

11. Export Options: Export videos in different formats and resolutions.

12. Stock Media: Access Canva's library of stock photos, videos, and audio for content enhancement.

13. Speed Control: Adjust the playback speed of video clips for slow motion or fast-forward effects.

14. Background Removal: Remove or replace the background in video clips.

15. Customizable Elements: Add shapes, icons, and other design elements to videos.

16. Voiceover Recording: Record and overlay voice narration directly onto the video.

17. Collaboration and Sharing: Collaborate with team members and share videos easily.

Canva's video editing features are user-friendly and cater to a wide range of video creation and editing needs, making it a versatile tool for both beginners and experienced video editors.

CODE-LAYOUT, READABILITY AND REUSABILITY

As we are doing project on "How to create a Brand Promo Video using Canva", there is no need for code – layout, readability and reusability.

UTILIZATION OF ALGORITHMS, DYNAMIC PROGRAMMING, OPTIMAL MEMORY UTILISATION

As we are doing project on "How to create a Brand Promo Video using Canva", there is no need for utilization of algorithms, dynamic programming, optimal memory utilisation

DEBUGGING AND TRACEABILITY

As we are doing project on "How to create a Brand Promo Video using Canva", there is no need for debugging and traceability

EXCEPTION HANDLING

As we are doing project on "How to create a Brand Promo Video using Canva", there is no need for exception handling