Date	3 NOV 2023
Team ID	NM2023TMID03749
Project Name	How to Create a Brand Promo Video Using Canva
Maximum Marks	4 Marks

Solution Architecture:

Creating Brand Promo Videos with Canva

1. User Interface (UI):

   - Web-based interface for project accessibility.
   - User registration and login system.

2. Content Delivery:

   - Organized and structured content delivery for step-by-step guidance.

3. Media Library:

   - Integration with Canva's library of design assets.
   - Access to stock images, videos, and audio for users.

4. User Accounts and Progress Tracking:

   - User profiles to track progress.
   - Save and access previous projects.

5. Analytics and Reporting:

   - Monitor user engagement with the project content.
   - Gather data on the project's impact.

6. Monetization:

   - Integration of premium content or subscription models for advanced tutorials.
   - Affiliate marketing partnerships for potential revenue.

7. Scalability:

   - Cloud-based infrastructure for scalability.
   - Ability to add more advanced courses or specialized content in the future.

8. Security:

- Implement security measures to protect user data and project content.

9. Feedback and Support:

- Include a feedback mechanism for users to provide input.
- Offer user support through a help center or chat support.

This architecture outlines the key components and functionalities required to create an online platform for guiding users in creating brand promo videos using Canva. It covers user interface, content delivery, modules, user accounts, monetization options, scalability, security, and support.