Talent Connect – Full Product & RAG Spec V1

Module namespace suggestion for Connie RAG: `talent_connect`

Primary URLs: - `/talent-konectt/` (Talent Connect landing / marketplace overview) - `/talent-profile/` (Create Talent Profile form) - `/more-talent-profiles/` (Browse all Talent profiles with topic filters) - `/my-talent-list/` (Dashboard: My Talent Profile tab)

This document defines Talent Connect from *both* sides of the marketplace: 1. Talent / Speaker / Performer / Trainer (supply) 2. Client / Event Planner / Corporate Buyer (demand)

It is written for: - Product (so they understand flows & validation) - Engineering / backend (so they understand data model & API behavior) - Connie (so the assistant can answer questions, route to the correct page, and guide users step by step without hallucinating authority)

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1. Product Definition

1.1 What is Talent Connect?

Talent Connect is the part of the ConnecWrk platform that matches: - **Talent** (business speakers, professional trainers, artists, emcees, comedians, singers, etc.) - **Clients** (companies, event planners, HR/marketing teams, conference organizers, offsite planners, etc.)

It is positioned as: - A public marketplace / discovery layer where Talent can showcase a structured public profile. - A booking and enquiry channel for Clients to find, shortlist, and initiate contact with Talent for corporate events, off-sites, marketing events, internal trainings, etc.

On the landing screen `/talent-konectt/`, the tagline explicitly makes both sides clear: - **"Artists – Showcase Your Profile & Get Discovered."** - **"Clients – Book Corporate Speakers & Artists For Your Events!"**

This is *not* only an entertainment marketplace. It also covers: - Corporate keynote speakers - Business/leadership/marketing experts - Trainers (team building, sales enablement, soft skills, wellness, etc.) - Professional hosts / MCs / moderators for panels - Musicians / bands / comedians / performers

In other words, it's ConnecWrk's speaker bureau + entertainment booking service + corporate trainer marketplace.

1.2 Business Goals

For Talent (supply): - Give them a permanent public profile they can share. - Put them in a "Featured Talent Profiles" section to gain reach. - Let ConnecWrk act as a lightweight rep/agent: showcase, promote, forward leads. - Handle inbound client interest and negotiation support.

For Clients (demand): - Provide one place to browse credible, vetted talent by topic. - Make outreach frictionless ("send enquiry / contact us"). - Offload negotiation, logistics, and booking operations to ConnecWrk ops team.

1.3 How Talent Connect plugs into the rest of the platform

- It lives alongside "MSME Connect", "Freelancer Connect", and "Assignments" in the user's left rail navigation.
- Talent Connect is **specialized**: it does not sell "ongoing freelance work" like Assignments. Instead it sells **appearances / sessions / performances / talks / engagements**.
- Corporate or individual clients who need a keynote speaker, trainer, or entertainer for an event find them here.

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2. Personas & Permissions

2.1 Talent / Speaker / Artist / Trainer ("Talent User")

This persona: - Creates and maintains a *Talent Profile*. - Selects topics (categories) that describe their offering (e.g. "Branding and Marketing Speaker", "Stand-up Comedian", "AI Speaker", "Team Building Trainer"). - Writes a Short Description (max ~30 words) for card display. - Writes a Detailed Description (max ~500 words) for the long bio. - Uploads a Profile Photo. - Opts in to receive business enquiries. - Confirms they are authorized to create this profile (either for themselves or on behalf of the talent).

They can: - Be featured in "Featured Talent Profiles". - Be discoverable in `/more-talent-profiles/` lists and topic filters. - View their own listing under `/my-talent-list/`.

They cannot: - Directly edit ConnecWrk's promotional messaging about them in other parts of the site (spotlight copy, newsletter blurbs, etc.). That part is controlled by platform admins or ops.

2.2 Client / Event Planner / Corporate Buyer ("Client User")

This persona: - Lands on `/talent-konectt/` looking for speakers/performers. - Browses the "Featured Talent Profiles" carousel/list. - Clicks "View All" to open full directory of talent, `/more-talent-profiles/`. - Filters by topic to shortlist relevant candidates (e.g. "Leadership Speaker", "Stand-up Comedian", "Team Building Trainer and Expert"). - Submits an enquiry or contacts ConnecWrk (ConnecWrk then manages negotiation, fees, logistics).

Clients cannot: - Edit a talent's profile. - Publish a new "Talent Profile" unless they are actually authorized to act on behalf of that talent (MC, speaker, etc.).

2.3 Platform / ConnecWrk Ops

This persona: - Curates which profiles appear in "Featured Talent Profiles". - Intercepts client enquiries, negotiates fees, manages logistics (travel, contracts, etc.). - May assign "Verified / Curated / High Demand" badges in future.

Permissions summary: - **Talent User** can create/edit their own profile. - **Client User** can browse, filter, and request talent. - **Ops** can control prominence (Featured), review submissions, and assist in bookings.

3. Navigation & Screens (User-Facing Routes)

Below are the core public/authorized routes captured in screenshots. For each route we define: 1. Purpose 2. Who should use it 3. What UI elements exist 4. What actions are possible

3.1 `/talent-konectt/` **– Talent Connect Landing / Marketplace Overview**

Primary purpose: - Pitch the value prop to *both* Talent and Clients. - Act as an entry point to browse featured speakers/performers. - Funnel Talent into "Create Talent Profile" onboarding.

Header / Hero Section copy: - "Artists – Showcase Your Profile & Get Discovered" - "Clients – Book Corporate Speakers & Artists For Your Events!"

Actions visible in the hero panel: - `Create Talent Profile` button (CTA for Talent Users). This navigates to `/talent-profile/`. - Messaging for Clients: *Find the finest speakers or entertainment artists for your next event.*

Value Proposition Block for both sides: - Talent side: - Enhanced Visibility: "Reach a broader audience within your target market." - Expanded Opportunities: "Access new networking and business prospects." - Targeted Promotion: "Receive regular profile exposure through newsletters and emails to top corporates and ConnecWrk members." - Negotiation Support: ConnecWrk handles client interactions and fee/terms discussion. - Non-exclusive rep model: by registering, talent lets ConnecWrk represent/promote them (subject to Terms & Conditions).

  • Client side:
  • One-Stop Platform: single place to source keynote speakers, trainers, emcees, entertainers.
  • Extensive Talent Network: covers business speakers, thought leaders, entertainers, comedians, singers, storytellers, wellness experts, etc.
  • Streamlined Process: ConnecWrk ops handles coordination, contracts, fee negotiation, travel, logistics.
  • Contact channel: "Contact us at info@connecwrk.com to bring a leading business speaker or entertainment artist to your next event."

Featured Talent Profiles section: - Title: "Featured Talent Profiles" / "Find the finest speakers or entertainment artists for your next event." - Each card shows: - Profile Picture / Avatar - Talent Name (e.g. "Dr. Nirmalya Kumar") - Headline Categories (e.g. "Branding and Marketing Speaker") - Sub-headline Bio (e.g. "Professor, Author, Art Lover") - For performers: niche label like "Professional Singer" plus a one-line pitch from their Short Description. - "View All →" button (top-right of the section) links to `/more-talent-profiles/`.

Left Rail (global nav snippet visible in screenshot): - MSME Connect - Freelancer Connect - Assignments - Talent Connect (current) - MSME Jobs - Articles and Trivia

The left rail is important for Connie: when a user says "take me to Talent Connect" or "how do I find speakers?", Connie should say "Use the left menu → Talent Connect", then you'll land on `/talent-konectt/`.

3.2 `/talent-profile/` **– Create Talent Profile**

Purpose: - This is the onboarding form for Talent Users to publish themselves into the marketplace. After submit, their profile can become visible in listings / featured sections.

Form Fields (as shown): 1. **Name** – *Text input. Required. The public display name of the talent (person or act / group name). 2. Select Topics* – Multi-select checklist. User can tick multiple boxes that apply. Examples include (full list visible in UI): - Academic and Author Speaker - Anchor and MC - Artificial Intelligence Speaker and Expert - Blockchain Expert - Branding and Marketing Speaker - Business and Management Speaker - Business Coach - Business Leadership Speaker - Business Management and Consulting - Chef - Commercial Photographer - Creativity and Design - Economist - Educationist - Environment & Climate Change Speaker - Futurist - Geopolitics & International Affairs Speaker - Health & Fitness Expert - Healthcare - Influencer - Innovation and Technology Speaker - International Economy Speaker - Keynote Speaker - Leadership Speaker - LGBTQIA+ Advocacy - Life Coach - Lifestyle Expert - Model - Moderator/Panelist - Motivation & Employee Productivity Speaker and Trainer - Musical Band - Nobel Laureate - Nutritionist - Personal Branding Expert - Professional Singer - Psychologist and Mental Health Expert - Sales & Customer Service Speaker and Trainer - Social and Professional Networking Expert - Speaker On Gaming - Speaker On Technology & Future Trends - Speaker On World Economy - Spirituality and Wellness Speaker - Stand-up Comedian - Storyteller - Strategy & Execution Speaker and Consultant - Team Building Trainer and Expert - Vaastu Consultant - Wealth Management and Personal Finance Expert - Yoga Teacher

This list is effectively our **taxonomy of bookable expertise**. Connie MUST use these exact phrases when suggesting categories to a Talent User.

1. *Short Description (maximum 30 words)*
2. One-liner elevator pitch, shown on cards and list previews.
3. Example: "Global futurist, award-winning keynote speaker on AI and the future of work." OR "Professional Singer – versatile vocalist bringing stories to life through music."

4. REQUIRED.

5. *Detailed Description (maximum 500 words)*

6. Long-form pitch that appears on the full profile detail.
7. This is where the talent explains background, achievements, style, formats (keynote, workshop, performance), notable clients, etc.

8. REQUIRED.

9. **Upload Profile Photo**

10. UI shows placeholder "No image uploaded" and an upload area labeled "Upload Profile Photo – For best view 370px - 410px".

11. File size/type limits should be enforced by validation (e.g. max size ~2MB, JPEG/PNG). If validation fails, show an inline error.

12. **Opt-in checkboxes** at the bottom:

13. "I agree to receive business enquiry from ConnecWrk." (This means: allow ConnecWrk to forward inbound client interest and outreach.)

14. "I confirm that I am authorized to create this Talent Profile for myself/for my client and the information given is correct." (Legal confirmation; required.)

15. **Submit button**

16. On click, backend should validate all required fields. If success → profile record created/updated.
17. On error → show inline validation or toast.

Validation Rules (expected): - `Name` is required. - At least one `Topic` must be selected. - `Short Description` must not exceed ~30 words. - `Detailed Description` must not exceed ~500 words. - At least one of the "authorization/consent" checkboxes must be checked (platform policy requires explicit consent). - Upload must respect size/format.

Error Handling UX (pattern from platform elsewhere): - If backend responds with failure (missing field, file too large, etc.), show an error toast: `"Operation failed"` or a more specific message. - If network/transport fails, show a toast like `"Network error occurred"` and keep user on form so they can retry. - Fields with missing required data should highlight.

After Successful Submit: - Talent record is stored. - User can be redirected to either: - `/my-talent-list/` where they'll see their new profile under "My Talent Profile" tab, OR - A success state in-place (toast: "Profile submitted"), depending on product decision. - Ops team can review / promote to Featured.

3.3 `/more-talent-profiles/` – Browse All Talent Profiles

Primary purpose: - This is the full public directory of Talent. - It supports filtering by "Topics" and lets clients scroll a long list. - It also has a tab system at top: `All Talent Profiles` and `My Talent Profile`.

Layout: - **Left column / Sidebar section labeled "Topics":** - It lists *all* categories (same taxonomy used in the Talent Profile form). - Clicking a topic filters the right-hand list to only talent tagged with that topic. - There's an "All" option to clear filters.

- **Right content list:** Each Talent entry is rendered as a horizontal card:
- Profile photo / avatar.
- Talent Name.
- Topic tags or role labels. Example:
    - "Branding and Marketing Speaker, Creativity and Design, Storyteller"
    - "Professional Singer"
    - "Futurist"
    - "Stand-up Comedian"
    - "Leadership Speaker"
    - "Team Building Trainer and Expert"
- Short Description (the 30-word pitch).

- Sometimes a sub-headline with credentials: e.g. "Professor, Author, Art Lover" / "Musician & Composer" / "Global futurist, award-winning keynote speaker..." / "Corporate standup comedian".

- **Header tabs:**

  - `All Talent Profiles` (public marketplace list)

  - `My Talent Profile` (shows only the logged-in user's profile listing(s) if any)

  - **Top-right CTA:** `Create Your Talent Profile`

  - Visible even on `/more-talent-profiles/`, encouraging new talent to onboard.
  - Navigates to `/talent-profile/`.

Core User Behaviors from this page: - **Client User**: - Scroll through the curated list. - Filter by topic (e.g. "Leadership Speaker" or "Stand-up Comedian"). - Identify a match and reach out, typically via ConnecWrk contact/enquiry flow.

- **Talent User**:
- Confirm their own profile is publicly visible.
- See how they look vs peers (quality check for their short pitch, topics, headshot quality).
- Click `Create Your Talent Profile` if they haven't onboarded yet.

Empty state handling: - If filtering results in nothing, system should render "No profiles found" or similar. - If the user has no "My Talent Profile" yet, the "My Talent Profile" tab will be empty.

Error handling expectations: - On directory load failure (network issue), show a message or toast, and allow retry. - On filter fetch failure, preserve the previous visible list and show a toast like `"Network error occurred"`.

3.4 `/my-talent-list/` – My Talent Profile Dashboard

Primary purpose: - A logged-in user's personal dashboard for Talent Connect. - Lets them view their own profile (if it exists) and understand if it's live or not.

Tabs visible: - `All Talent Profiles` - `My Talent Profile`

When you switch to `My Talent Profile`: - The system shows only the profile(s) created by the logged-in account. - If none exists yet, you get an empty state: `"No data available!"` - There is a persistent CTA/button in the header bar: `Create Your Talent Profile`.

This page is how a Talent User later comes back to edit/update their profile (future scope: an Edit button next to their entry, not yet shown in screenshots but implied).

Permissions notes: - Only the profile owner (or someone authorized and logged in as them) should be allowed to edit/delete. - Other users (clients) cannot see this dashboard state — they will only see the public listing cards on `/more-talent-profiles/` or the Featured section.

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4. End-to-End User Flows

We define the happy path flows for both persona types. Connie will use these to guide users.

4.1 Talent Flow: "I want to get booked as a speaker/performer"

1. **Go to Talent Connect landing**
2. Navigate via left rail → "Talent Connect"
3. URL: `/talent-konectt/`

4. Read the benefits, click `Create Talent Profile`.

5. **Open Create Talent Profile**

6. URL: `/talent-profile/`
7. Fill out:
   - Name (required)
   - Topics (select at least one)
   - Short Description (max ~30 words, required)
   - Detailed Description (max ~500 words, required)
   - Upload Profile Photo (recommended)
   - Tick consent checkboxes

8. Click `Submit`.

9. **System Validation**

10. Check required fields.
11. Enforce word-count limits.
12. Validate image type/size.

13. On failure: show inline error + toast. The profile is not published yet.

14. **Profile Created**

15. A Talent Profile record is stored, associated with the logged-in user.

16. The profile becomes available under:

   - `/my-talent-list/` → `My Talent Profile` tab for that user.
   - `/more-talent-profiles/` (public directory), once approved/visible.
   - Potentially the "Featured Talent Profiles" block on `/talent-konectt/`, if curated by ops.

17. **Ongoing Maintenance**

18. User returns to `/my-talent-list/` to confirm visibility.
19. Future enhancement: edit profile, update topics, update headshot, etc.

4.2 Client Flow: "I need a keynote speaker / band / MC for our event"

1. **Browse Talent Connect landing**

2. URL: `/talent-konectt/`

3. See the hero pitch "Artists – Showcase... Clients – Book...".

4. Scroll to "Featured Talent Profiles" to get a sense of quality.

5. **View All Talent**

6. Click `View All →` or otherwise open `/more-talent-profiles/`.

7. **Filter by Topic**

8. Use left-side "Topics" list.

9. Example: choose "Leadership Speaker", "Stand-up Comedian", "Team Building Trainer and Expert".

10. **Shortlist Candidates**

11. Review each card:
    ◦ Name
    ◦ Headline expertise
    ◦ Short Description (pitch)
    ◦ Credentials

12. The Client can now reach out (either via a contact/enquiry CTA on profile detail, or via provided ConnecWrk contact channel like info@connecwrk.com).

13. **ConnecWrk Ops Engagement**

14. Ops team negotiates fees, contracts, travel, etc., keeping the client updated.

Result: The Client does NOT have to cold-DM random talent. The Client uses Talent Connect as an intake funnel and ConnecWrk handles the business side.

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5. Data Model (Conceptual)

NOTE: This reflects how the system *should* model talent profiles for RAG/LLM reasoning and for backend engineers. Exact DB schema may vary.

5.1 TalentProfile entity

- `talent_id` (uuid / numeric id)
- `owner_user_id` (fk → Users)
- `name` (string)
- `topics` (array[string])
- Each item is one of the controlled taxonomy labels like "Leadership Speaker", "Stand-up Comedian", etc.
- `short_description` (string, ≤ ~30 words)
- `long_description` (string, ≤ ~500 words)
- `profile_photo_url` (string)

- `is_active` (bool)
- Active = visible in public listings.
- Inactive = saved but hidden.
- `is_featured` (bool)
- Drives inclusion in "Featured Talent Profiles" on `/talent-konectt/`.
- `created_at`
- `updated_at`
- `consent_receive_enquiry` (bool)
- `consent_authorized_to_post` (bool)

5.2 User entity (already platform-wide)

- `user_id`
- `name`
- `email`
- `phone`
- `role` (can be `talent`, but also could be `freelancer`, `msme_owner`, `client`, etc.)
- `created_at`
- `updated_at`

5.3 Booking / Enquiry entity (future / implied)

- `enquiry_id`
- `talent_id`
- `client_user_id` or external contact email/phone
- `event_date`
- `event_type` (corporate keynote, offsite workshop, festival performance, etc.)
- `status` (new / in_discussion / confirmed / declined)
- `notes`

While not explicitly shown on-screen, this is implied by the "We handle negotiation" promise in the landing page copy.

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6. Validation & Error Handling Patterns

Talent Connect inherits global UX patterns already used elsewhere in ConnecWrk (Freelancer Connect, Assignments, Bookmarks flows):

1. **Required field enforcement**

2. `Name`, `Short Description`, `Detailed Description`, at least one `Topic`, and authorization checkbox are mandatory.

3. **Word/length limits**

4. Short Description max ~30 words.
5. Detailed Description max ~500 words.

6. If exceeded → show inline validation error and block submit.

7. **File validation**

8. Profile Photo has guidance ("For best view 370px - 410px").

9. The client should get an inline error if the file is too large, unsupported, or missing after submit when required.

10. **Consent checkboxes**

11. User must accept:
    - receiving business enquiries,
    - authorization to post.

12. If not checked → block submit.

13. **Network / API error handling**

14. Pattern used in other modules (Assignments, Bookmarks, Bids):

```
try {
  const response = await apiCall(payload);
  if (response?.success) {
    // success toast
  } else {
    toast.error(response?.message || "Operation failed");
  }
} catch (error) {
  toast.error("Network error occurred");
}
```

15. We apply the same convention here when submitting `/talent-profile/`:

    - On success: show success toast (e.g. "Profile submitted" / "Profile updated").
    - On backend validation fail: `toast.error(response.message || "Operation failed")`.
    - On connection failure: `toast.error("Network error occurred")`.

16. **Empty state messaging**

17. `/my-talent-list/` → `No data available!` with CTA `Create Your Talent Profile`.
18. This is consistent with Assignments module patterns like `No assignments posted yet… Post Your First Assignment` or `No bids found… Browse Projects`.

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7. API Endpoints (Expected / Parallel Design)

Important note: The screenshots do not expose raw API URLs for Talent Connect like they do for Assignments/Bids. However we can infer required endpoints and payload shapes by mirroring

established platform patterns. Connie should treat these as the canonical intent-level capabilities, not guaranteed final path names.

7.1 Create / Update Talent Profile (POST)

Endpoint (expected): `POST /api/talent/create-profile` (or similar `POST /api/talent-profile/create`)

Payload (expected):

```json
{
  "name": "Dr. Nirmalya Kumar",
  "topics": [
    "Branding and Marketing Speaker",
    "Storyteller"
  ],
  "shortDescription":
"Branding and Marketing Speaker. Professor, Author, Art Lover.",
  "longDescription": "Global marketing strategist and professor... (≤500 words)",
  "profilePhoto": "<binary or uploaded file ref>",
  "consentReceiveEnquiry": true,
  "consentAuthorizedToPost": true
}
```

Response (expected):

```json
{
  "success": true,
  "talentId": 987,
  "message": "Profile submitted",
  "data": {
    "talentId": 987,
    "name": "Dr. Nirmalya Kumar",
    "isActive": true,
    "isFeatured": false
  }
}
```

On failure:

```json
{
  "success": false,
  "error": {
    "code": "BAD_REQUEST",
    "message": "Short Description exceeds 30 words"
```

```
    }
  }
```

Connie should surface `error.error.message` in plain English if asked "why isn't it submitting".

7.2 Get Featured Talent Profiles (GET)

Endpoint (expected): `GET /api/talent/featured-list`

Purpose: - Powers the "Featured Talent Profiles" section on `/talent-konectt/` . - Returns a curated small set for hero/landing.

Response (example):

```
{
  "success": true,
  "data": [
    {
      "talentId": 987,
      "name": "Rohit Talwar",
      "topics": ["Futurist"],
      "shortDescription": "Global futurist, award-winning keynote speaker,
Author, CEO of Fast Future",
      "profilePhotoUrl": "https://.../rohit.jpg"
    },
    {
      "talentId": 654,
      "name": "Aayusii Mishrra",
      "topics": ["Professional Singer"],
      "shortDescription": "I'm a passionate singer...",
      "profilePhotoUrl": "https://.../aayusii.jpg"
    }
  ]
}
```

7.3 Browse All Talent / Filter by Topic (GET)

Endpoint (expected): `GET /api/talent/list?topic=Leadership%20Speaker`

Purpose: - Powers `/more-talent-profiles/` and the filter list. - Also supports `?page=` , `?limit=` , etc. for pagination.

Response (example):

```
{
  "success": true,
  "data": [
    {
```

```
      "talentId": 111,
      "name": "Captain Raghu Raman",
      "topics": ["Leadership Speaker"],
      "shortDescription": "Distinguished speaker on Leadership and Strategy",
      "profilePhotoUrl": "https://.../raghu.jpg"
    },
    {
      "talentId": 222,
      "name": "Sahil Horane",
      "topics": ["Stand-up Comedian"],
      "shortDescription": "Corporate standup comedian",
      "profilePhotoUrl": "https://.../sahil.jpg"
    }
  ],
  "pagination": {
    "page": 1,
    "total": 50
  }
}
```

7.4 Get My Talent Profile (GET, Authenticated)

Endpoint (expected): `GET /api/talent/my-profile`

Purpose: - Powers `/my-talent-list/` "My Talent Profile" tab. - Requires logged-in user token.

Response (example):

```
{
  "success": true,
  "data": [
    {
      "talentId": 987,
      "name": "Your Stage / Speaker Name",
      "topics": ["Storyteller", "Leadership Speaker"],
      "shortDescription": "Storyteller, Comedian and Author",
      "longDescription": "I help teams learn through humor...",
      "profilePhotoUrl": "https://.../me.jpg",
      "isActive": true,
      "isFeatured": false
    }
  ]
}
```

Empty state:

```
{
  "success": true,
```

```
    "data": []
  }
```

And UI will show `No data available!` + CTA `Create Your Talent Profile`.

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8. Connie Conversation Guidance (RAG behaviors)

This section defines how Connie should answer user questions about Talent Connect using the ingested chunks from this document.

8.1 If the user sounds like "Talent" (speaker/artist/etc.)

Connie should: 1. Detect intent = "I want to get booked / I want visibility / I want to list myself". 2. Respond with steps: - "Go to Talent Connect → `/talent-konectt/`." - "Click `Create Talent Profile`." - "Fill required fields (Name, Topics, Short Description ≤30 words, Detailed Description ≤500 words, photo, consent)." - "Submit. Your profile will then appear in the Talent directory and can be promoted to clients." 3. Mention benefits: - Wider visibility - ConnecWrk negotiates on your behalf - Non-exclusive representation, regular exposure via newsletters/clients 4. Warn about accuracy & authorization: you must be truthful and authorized to post that person's profile.

Connie **should NOT**: - Promise instant booking. - Offer to edit their profile directly inside chat. - Invent rates or guarantees.

8.2 If the user sounds like a "Client" (event planner / HR / marketing / conference organizer)

Connie should: 1. Detect intent = "I need a speaker / singer / comedian / trainer". 2. Respond with steps: - "Visit `/talent-konectt/` and review Featured Talent Profiles." - "Click `View All` to open `/more-talent-profiles/`." - "Filter by topic in the left Topics panel (e.g. `Leadership Speaker`, `Stand-up Comedian`, `Team Building Trainer and Expert`)." - "Pick profiles that match your event needs." - "Use the enquiry / contact channel so ConnecWrk can coordinate fees, logistics, and availability for you." 3. Reinforce value prop: - End-to-end concierge: ConnecWrk handles negotiation, travel, contracting.

Connie **should NOT**: - Give out personal phone numbers or emails for individual talent unless that is explicitly shown/allowed in retrieved chunks. - Commit the talent to an event or quote pricing.

8.3 If the user asks about editing / visibility / why they're not shown in Featured

Connie should answer: - Featured placement is curated by ConnecWrk ops. - Your profile appears in `/my-talent-list/` as soon as it's created. - Public visibility in `/more-talent-profiles/` may require approval / activation. - Keep Short Description high quality and within 30-word limit for best display.

8.4 If the user asks about Terms, representation, exclusivity

Connie should answer: - By registering, Talent allows ConnecWrk to represent and promote them on a **non-exclusive** basis. - ConnecWrk may include them in newsletters, outbound corporate marketing,

etc. - Negotiations with clients can be handled by ConnecWrk's team. - User should review the platform Terms and Conditions.

8.5 If the user asks "What topics can I list myself under?"

Connie should: - Return the exact category list from Section 3.2 (Topics) so the user can self-categorize. - If user suggests a topic that doesn't exist ("Crypto Hypnosis DJ"), Connie should say: - "You can choose the closest one (e.g. `Blockchain Expert`, `Musical Band`, `Influencer`). If none fit, we'll treat it as part of your Short / Detailed Description."

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9. RAG / Ingestion Guidance for Engineering

9.1 Namespace

• Use namespace: `talent_connect` in the Pinecone index.

9.2 Chunk metadata

Each chunk embedded into the vector DB should include metadata like:

```json
{
  "namespace": "talent_connect",
  "route": "/talent-profile/",
  "persona": "talent_user",
  "content_type": "form_spec",
  "chunk_index": 12,
  "short_title": "Talent Profile – Required Fields",
  "updated_at": "2025-10-28"
}
```

Recommended `content_type` values: - `landing_page_copy` – high-level marketing / benefits messaging from `/talent-konectt/`. - `form_spec` – field-by-field guidance for `/talent-profile/`. - `directory_listing` – how `/more-talent-profiles/` renders cards and filters. - `dashboard_state` – `/my-talent-list/` empty state, My Talent Profile tab. - `policy_terms` – non-exclusive representation, negotiation handled by ConnecWrk, consent checkboxes.

9.3 Chunking rules (to stay consistent with the global ingestion plan)

• Split by functional section: (Product Definition, Route Specs, Flows, Data Model, Validation, API, Connie Guidance).
• Keep chunks around ~600–900 words with ~100-word overlap.
• Attach `route` metadata where relevant:
  • `/talent-konectt/` → landing_page_copy
  • `/talent-profile/` → form_spec
  • `/more-talent-profiles/` → directory_listing
  • `/my-talent-list/` → dashboard_state

This lets the retriever: - Direct questions about "how do I sign up as a speaker" exclusively to `/talent-profile/` content. - Direct questions like "how do I browse comedians" to `/more-talent-profiles/` content. - Direct questions like "why should I use Talent Connect" to `/talent-konectt/` marketing copy.

9.4 Versioning

- Tag `doc_version` : "v1.0" or timestamp at ingestion.
- If we add edit/update/delete profile later, we'll create `talent_connect_v2` namespace or update `doc_version` and re-chunk.

---

10. Summary / What Connie Must Know

1. **Talent Connect = Marketplace for Speakers, Trainers, Performers.**

2. `/talent-konectt/` is the landing + Featured Talent Profiles.

3. **Talent creates a public profile via** `/talent-profile/` .

4. Must fill required fields, choose topics, give short & long bios, upload photo, and consent to receive enquiries.

5. **Clients browse and shortlist via** `/more-talent-profiles/` .

6. They filter by "Topics" to find relevant speakers, comedians, singers, trainers, etc.

7. They reach out; ConnecWrk negotiates and handles logistics.

8. **Logged-in Talent manages visibility in** `/my-talent-list/` .

9. "My Talent Profile" tab shows their own listing.

10. If none yet, it shows `No data available!` and pushes them to create one.

11. **Connie's job in chat is to route the user.**

12. If Talent: guide them to create/submit a Talent Profile.
13. If Client: guide them to browse/filter and submit an enquiry.

14. Always respect platform rules (don't promise guaranteed booking or share private contact unless provided).

15. **Engineering / RAG:**

16. Namespace: `talent_connect` .
17. Chunk metadata = (`route` , `persona` , `content_type` , `short_title` , `updated_at`).
18. Use deterministic chunk IDs and manifests per the ingestion plan so we can update this doc without re-indexing the entire corpus.

This document is now the canonical source Connie should use to answer anything related to "Talent Connect", "talent-konectt", "Create Talent Profile", "Featured Talent Profiles", or "Find a Speaker/ Performer for our event".