

KPIs

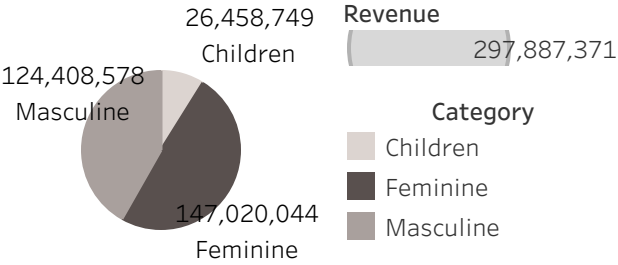
Revenue	Total Production Cost	Gross Margin
297,887,371	122,357,719	175,529,653

KPIs

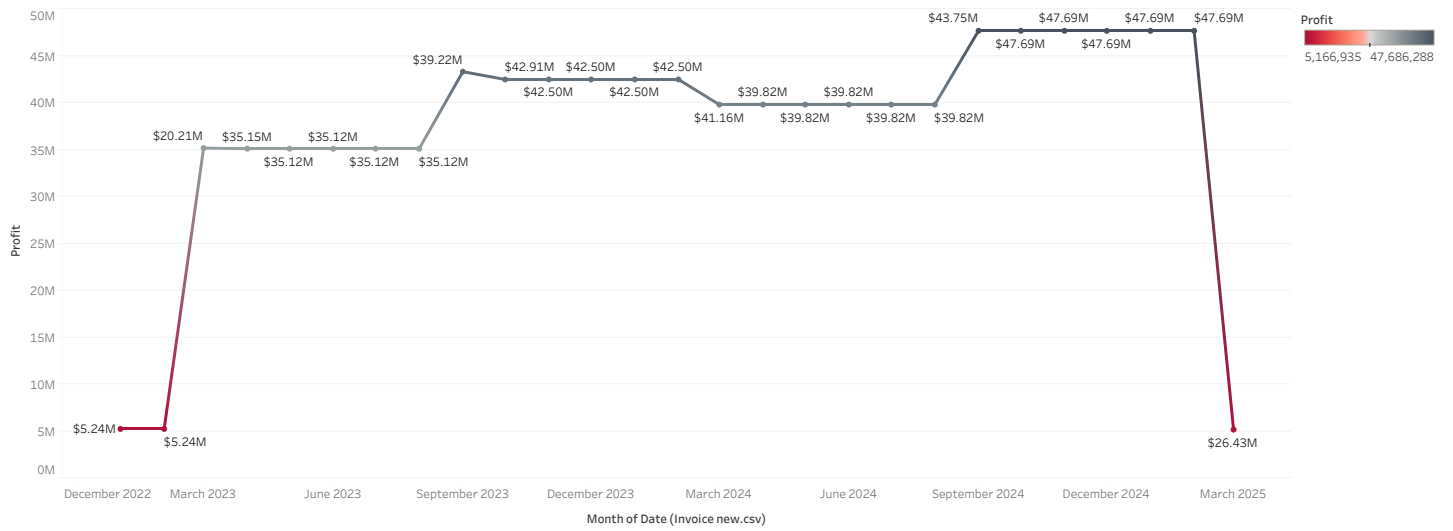
Gross Margin %

59

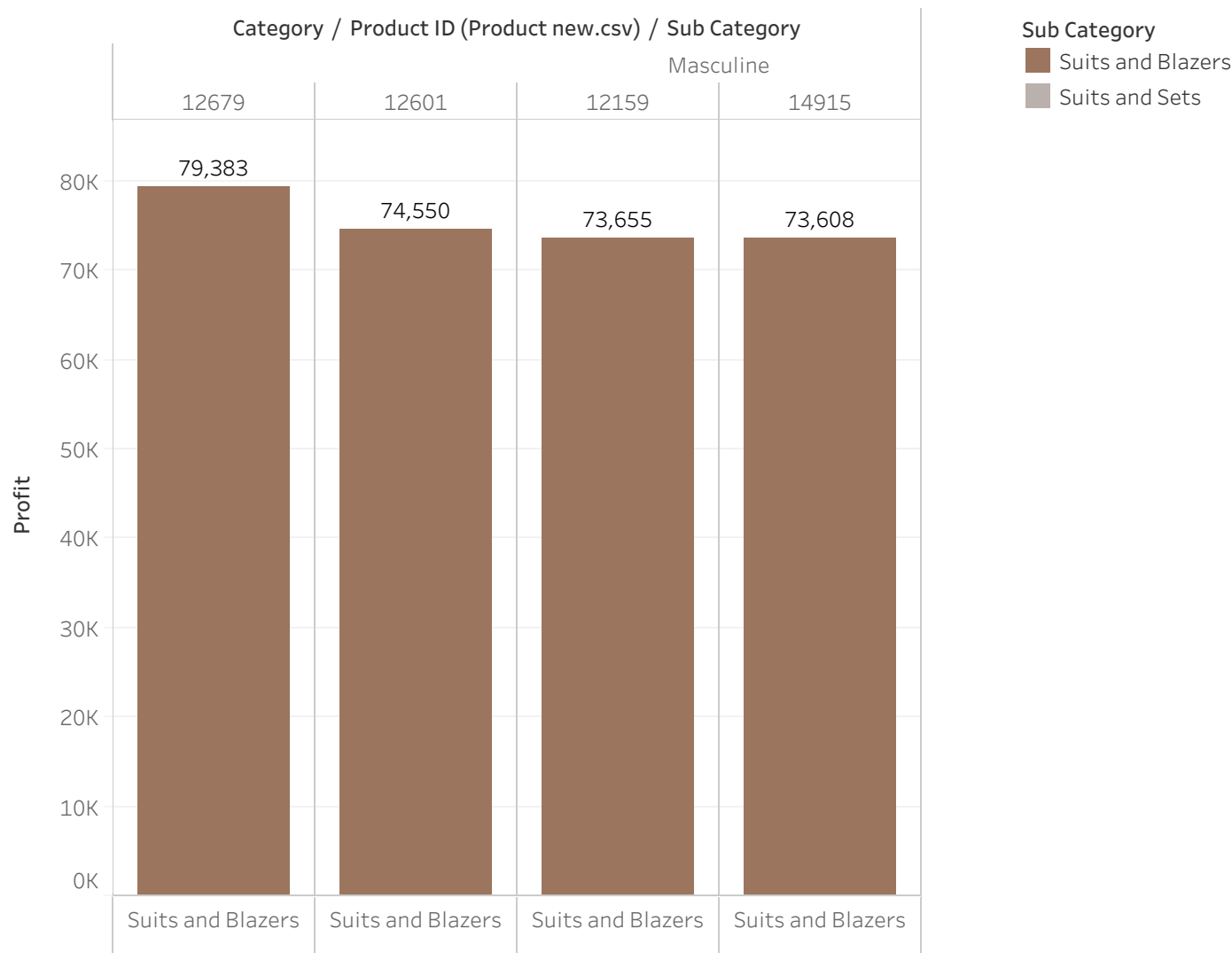
# Revenue by category



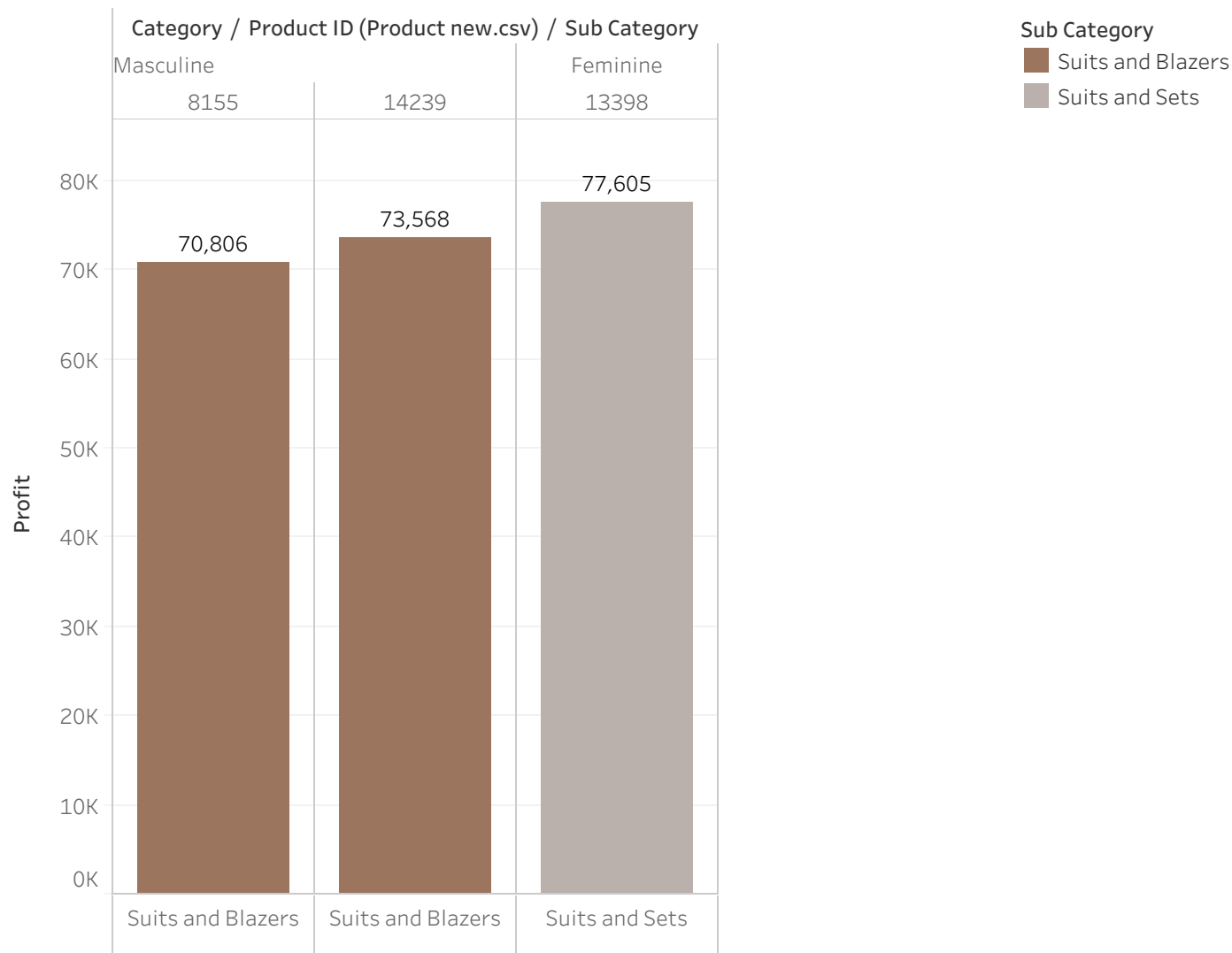
Profit Trend



# Performing Product

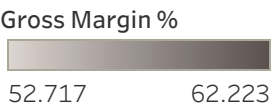


# Performing Product

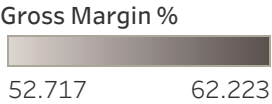
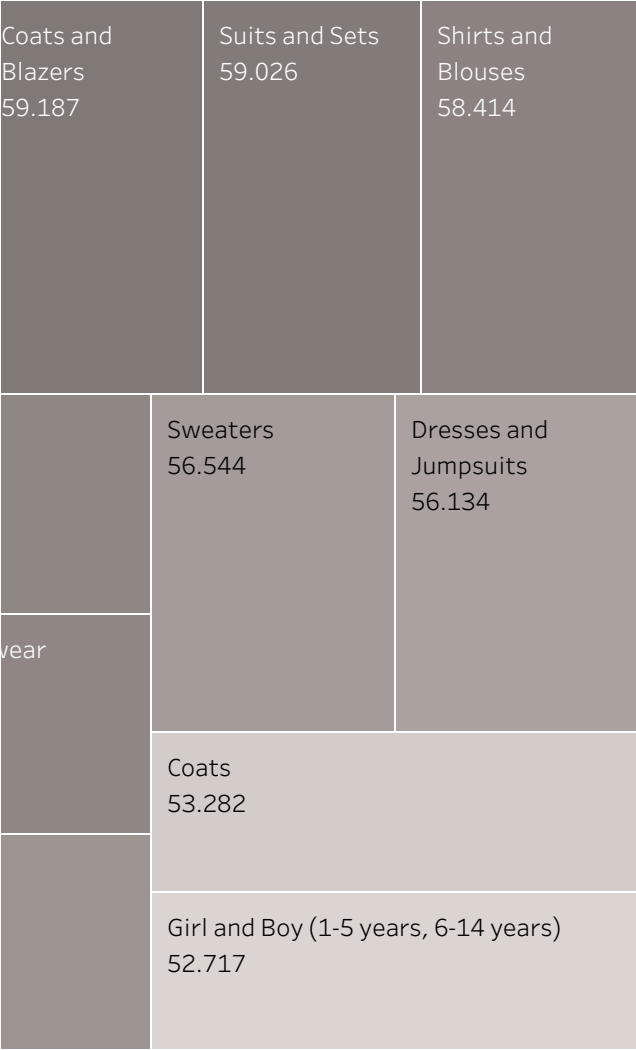


# Gross Margin by Product Sub Category

Baby (0-12 months) 62.223	Lingerie and Pajamas 60.326	Pants and Jeans 59.317	
Underwear and Pajamas 61.079	T-shirts and Tops 60.257		
Sportswear 60.758	Suits and Blazers 60.250	Shirts 58.149	
Pajamas 60.605	Accessories 59.578	Sweaters and Knitwear 58.096	
T-shirts and Polos 60.513	Sweaters and Sweatshirts 59.338	Skirts and Shorts 57.157	



# Gross Margin by Product Sub Category

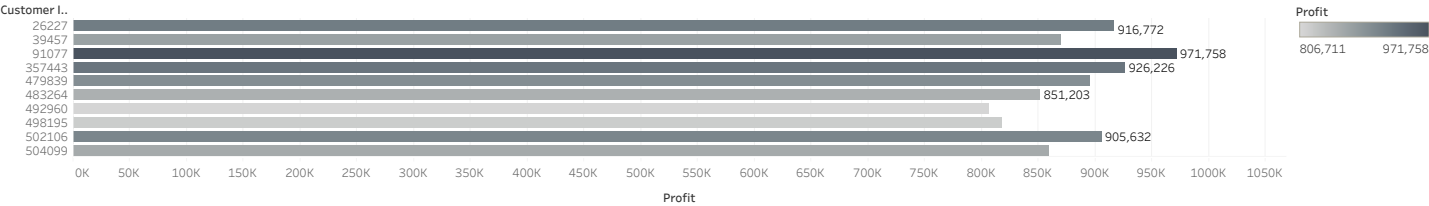




Gross Margin by Store



Top 10 Customers



Discount Trend Over Time

