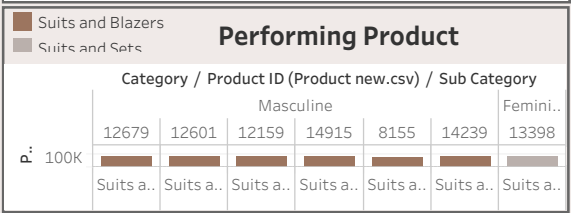
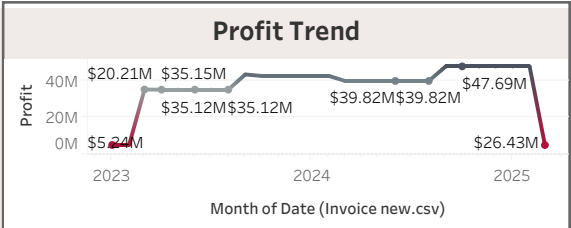
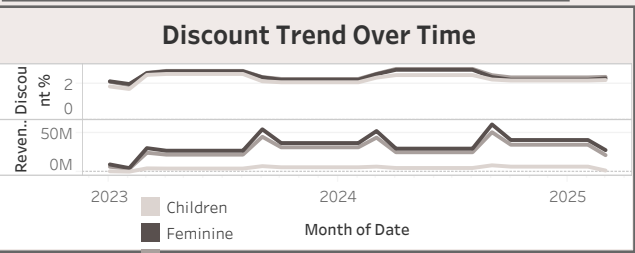
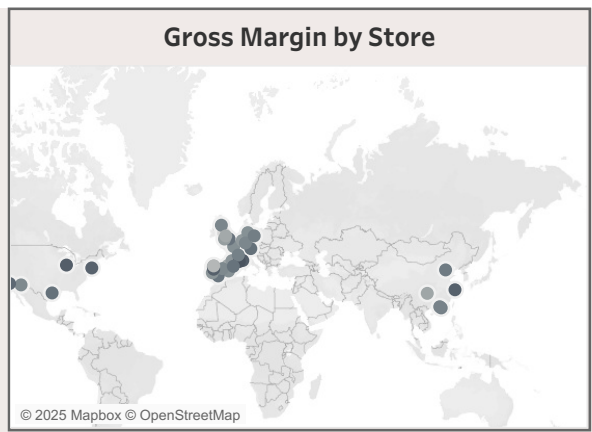
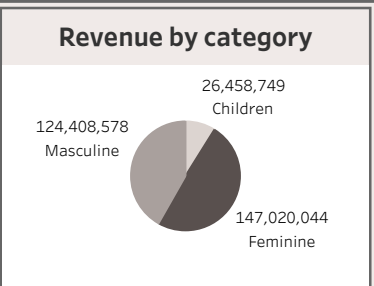


ZARA Gross Margin Insights



KPIs

Revenue	Total Production Cost	Gross Margin	Gross Margin %
297,887,371	122,357,719	175,529,653	59



Gross Margin by Product Sub Category

Baby (0-12 months) 62.223	Sportswear 60.758	T-shirts and Polos	T-shirts and Tops	Accessories 59.578	Pants and Jeans	Suits and Sets	Shirts 58.149	Skirts and Shorts	Dresses and	Coats 53.282
Underwear and Pajamas	Pajamas 60.605	Lingerie and Pajamas	Suits and Blazers	Sweaters and	Coats and Blazers	Shirts and Blouses	Sweaters and	Sweaters 56.544		