KPIs

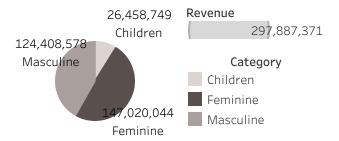
Revenue	Total Production Cost	Gross Margin
297,887,371	122,357,719	175,529,653

KPIs

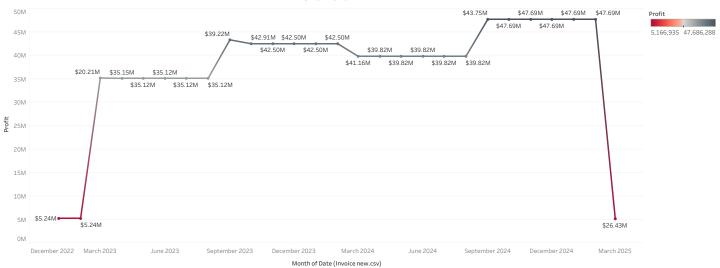
Gross Margin %

59

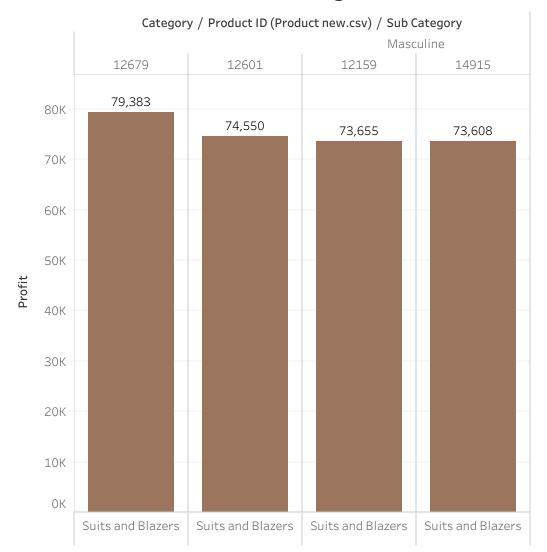
Revenue by category

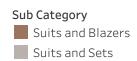


Profit Trend

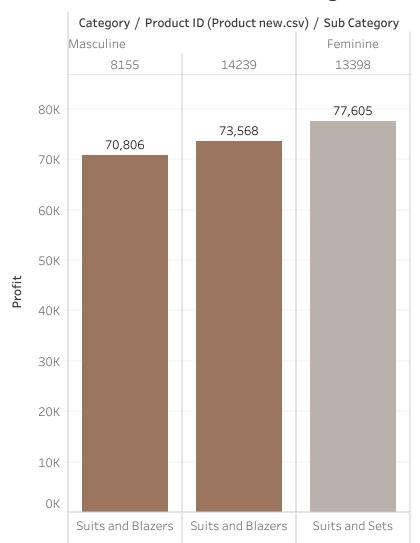


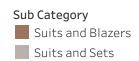
Performing Product





Performing Product





Gross Margin by Product Sub Category

Baby (0-12 months)	Lingerie and Pajamas	Pants and Jeans
62.223	60.326	59.317
Underwear and Pajamas 61.079	T-shirts and Tops 60.257	
Sportswear	Suits and Blazers	Shirts
60.758	60.250	58.149
Pajamas	Accessories	Sweaters and Knitv
60.605	59.578	58.096
T-shirts and Polos	Sweaters and Sweatshirts	Skirts and Shorts
60.513	59.338	57.157

Gross Margin %

52.717 62.223

Gross Margin by Product Sub Category

Coats and Blazers 59.187		Suits and Sets 59.026		Shirts and Blouses 58.414
vear	Sweaters 56.544		Dresses and Jumpsuits 56.134	
	Coats 53.282			
	Girl and Boy (1-5 years, 6-14 years) 52.717		, 6-14 years)	

Gross Margin %

52.717 62.223

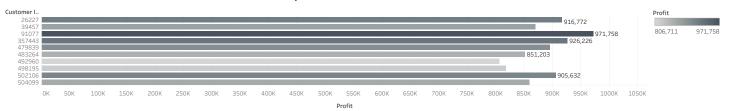
Gross Margin by Store

Gross Margin %
58.8269 5

58.9361



Top 10 Customers



Discount Trend Over Time

