Srishti Singhal

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PROFESSIONAL SUMMARY

MBA Candidate with Computer Science background and 4+ years shipping AI and data platforms from 0→1. Excel at leading cross-functional teams, navigating ambiguity, and delivering enterprise-scale solutions that drive ROI through strategic analytics and GenAI.

EDUCATION

Rotman School of Management, University of Toronto   2026
MBA Candidate • Director of Alumni & Outreach, Business Technology Association

University of Victoria   2020
BSc Computer Science • Orientation Leader

PROFESSIONAL EXPERIENCE

J-Squared Technologies - MBA Intern, Senior Product Manager   May 2025 - Sept 2025 | Toronto, Canada
A startup pioneering rugged computing and embedded systems for defense, agriculture and mining industry.
- Led 0→1 AI product strategy for smart mining, conducting customer discovery and market sizing to prioritize AI-vision conveyor belt monitoring in a $2.5B TAM where single failures cost operators $5-6M/day in lost production.
- Secured first pilot with a Canadian mining operator and established strategic partnership with ExcelSense (industrial camera provider) to deploy real-time monitoring solution reducing conveyor belt failures.

Teck Resources Limited - Senior Product Manager   Apr 2023 - Aug 2024 | Vancouver, Canada
Canada's largest diversified mining company, producing copper, coal, and zinc with a focus on sustainable operations.
- Owned end-to-end product strategy and delivery for $3M enterprise data platform consolidating data from 3 mine sites, enabling centralized reporting and AI-driven analytics for operational decision-making.
- Improved reporting efficiency by 70% by standardizing KPIs across departments and increasing data accuracy to 80%+, establishing a reliable single source of truth for enterprise-wide insights.

Teck Resources Limited - Product Manager II   Jan 2022 – Apr 2023 | Vancouver, Canada
- Owned product roadmap for internal developer tools, shipping solutions that improved productivity and incident response times across product, engineering, and operations teams.
- Launched messaging service delivering 50K+ automated alerts monthly via Email, MS Teams, and SMS.
- Shipped custom Databricks SQL interface based on developer interviews, improving query efficiency by 40%.
- Delivered centralized alerting platform POC to unify alert management and improve system visibility.

Teck Resources Limited - Full-Stack Developer   Sept 2020 - Jan 2022 | Vancouver, Canada
- Developed core components of a $150M+ supply chain optimization platform, integrating ML insights into UI and backend workflows to support real-time operational decisions.

Global Reach Canada - Software Developer Co-op   Jan 2019 - Apr 2019 | Victoria, Canada
- Developed features for a fintech platform enabling international payments and FX contract management; improved UI and code quality in an Agile 5-developer team.

PROJECTS

Creative Destruction Lab (CDL) - GTM Lead, Hyperios   Sept 2025 - Present

Selected for Creative Destruction Lab (startup accelerator) to lead fundraising strategy for Hyperios' space intelligence platform. Crafted investor narrative and GTM strategy, driving capital formation and customer acquisition.

Muse Health - Growth and Partnerships Strategist   Sept 2025 - Jan 2025

Led market research and go-to-market strategy for US and European markets, representing Muse Health at CES Las Vegas 2026 to secure brand partnerships and expand distribution for wearable neurotechnology products.

Strategic Foresight Consultant – Toronto Transit Commission (TTC)   Sept 2025 – Dec 2025

Developed and presented long-term mobility strategy to TTC leadership, recommending product and technology initiatives to increase ridership, grow revenue, and compete effectively against Uber and Lyft through 2035.

SKILLS

GenAI & LLM prototyping, Prompt engineering | Python, SQL, JavaScript, APIs | Figma, Jira, Miro, Google Analytics