

PROJECT REPORT TEMPLATE

1.INTRODUCTION

1.1 OVERVIEW

candidate result tracking system is a software application that is designed to keep track of the results of candidates in an educational or recruitment process. The system allows for easy monitoring and management of candidate data, including their performance in various tests and interviews. The software can be customized to meet the specific needs of educational institutions or companies

1.2PURPOSE

The primary purpose of a candidate result tracking system is to provide an efficient and effective way of managing candidate data. It helps to streamline the process of tracking candidate results and makes it easier to identify high-performing candidates. The system can be used to generate reports and analytics, which can be used to inform decisions about candidate selection and recruitment strategies.

A candidate result tracking system also helps to improve communication and collaboration among team members involved in the recruitment or educational process. It allows for real-time updates and feedback, which can help to improve the overall efficiency of the process.

Overall, the purpose of a candidate result tracking system is to provide a comprehensive solution for managing candidate data, improving the recruitment process, and ultimately identifying the most qualified candidates.

2.PROBLEM DEFINITION &DESIGN THINKING

2.1EMPATHY MAP

Template



Empathy map

Use this framework to develop a deep, shared understanding and empathy for other people. An empathy map helps describe the aspects of a user's experience, needs and pain points, to quickly understand your users' experience and mindset.

[Share template feedback](#)

Build empathy

The information you add here should be representative of the observations and research you've done about your users.

Says

What have we heard them say?
What can we imagine them saying?

Thinks

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Imagining the need for a more efficient and accurate system

"I wish there was a way to see my progress over time."

"I need to keep track of my grades to make sure I'm meeting my goals."

"I want to be able to access my marks from anywhere, at any time."

"I need to stay on top of my studies."

"I hope this system is easy to use."

"I wonder if this will help me improve my grades."

"I hope this system helps me identify areas where I need to improve."

Stress: adjustments to their study habits based on the information in the system

Checks the system regularly to see their progress

Shares their progress with friends and family

Feels more confident about their academic progress

Confident: when they see their progress improving over time

Anxious: when they don't perform as well as they hoped

Frustrated: when the system is slow or doesn't work properly

Motivated: when they see how well they are doing and want to keep it up

Does

What behavior have we observed?
What can we imagine them doing?

Implementing CBM for result tracking of a candidate with internal marks



Need some inspiration?
See a finished version of this template for inspiration your work.
[Open example](#)

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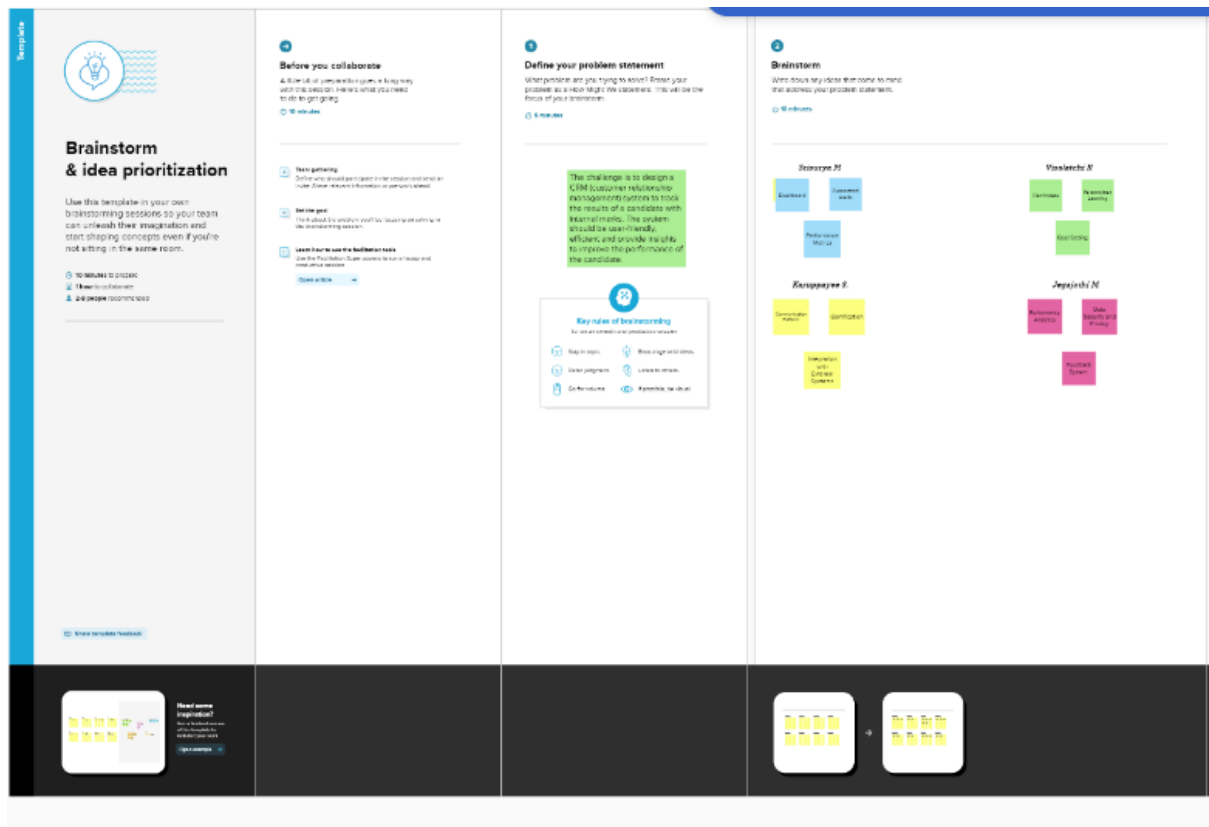




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2.2 IDEATION & BRAINSTORMING MAP





3.RESULT

3.1 DATA MODEL

OBJECT NAME	FIELD NAME	
1)SEMESTER	FIELD LABEL	DATA TYPE
	Semester name	Text 80
	Course lookup	Text 80
2)CANDIDATE	Candidate name	Text 80
	Candidate ID	Text 80
	Semester name	Text 80
	Inernal lookup	Text 80
3)COURSE DETAILS	Course name	Text 80

	<i>Course ID</i>	<i>Text 80</i>
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<i>4)LECTURER DETAIL</i>	<i>Lecturer role</i>	<i>Text 80</i>
	<i>Lecturer name</i>	<i>Text 80</i>
	<i>Course I D</i>	<i>Text 80</i>
	<i>Course lookup</i>	<i>Text 80</i>
<i>5)INTERNAL RESULTS</i>	<i>Candidate ID</i>	<i>Text 80</i>
	<i>Course ID</i>	<i>Text 80</i>
	<i>marks</i>	<i>Auto number</i>

3.2 ACTIVITY & SCREENSHOT

1. Activity -1(create salesforce Account)



2. Activity -2 (Account activation)

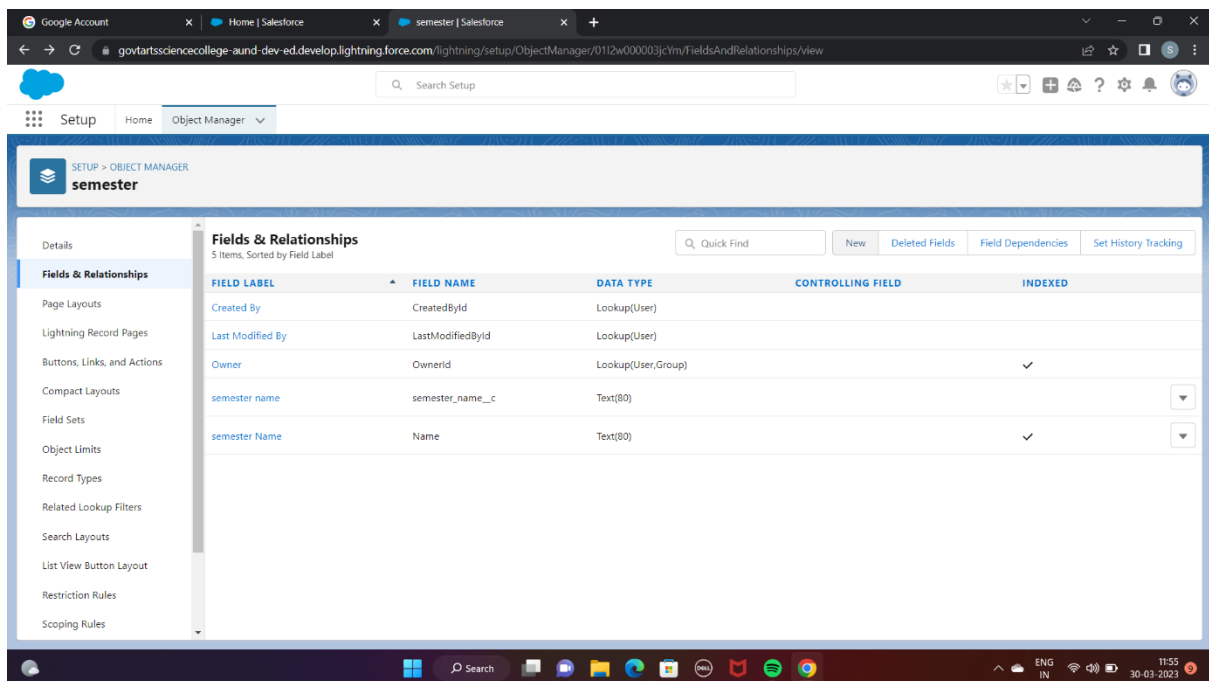
The screenshot displays the Salesforce Setup Home interface. The browser address bar shows the URL: `govtartscollege-aund-dev-ed.develop.lightning.force.com/lightning/setup/SetupOneHome/home`. The page layout includes a top navigation bar with a search bar and a sidebar on the left containing a 'Quick Find' search box and a list of setup categories. The main content area is titled 'SETUP Home' and features three prominent cards for getting started with Einstein Bots, Mobile Publisher, and Real-time Collaborative Docs. Below these cards is a 'Most Recently Used' section displaying a table of recent items.

Most Recently Used
10 Items

NAME	TYPE	OBJECT
candidate	Custom Object Definition	
SRI SURYA M	User	

3. Activity -3(Three object creating)

SEMESTER OBJECT:



The screenshot shows the Salesforce Setup interface for the 'semester' object. The 'Fields & Relationships' section is active, displaying a table of fields. The table has five columns: FIELD LABEL, FIELD NAME, DATA TYPE, CONTROLLING FIELD, and INDEXED. The fields listed are 'Created By', 'Last Modified By', 'Owner', 'semester name', and 'semester Name'. The 'semester name' field is highlighted in blue.

FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Created By	CreatedById	Lookup(User)		
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		✓
semester name	semester_name__c	Text(80)		
semester Name	Name	Text(80)		✓

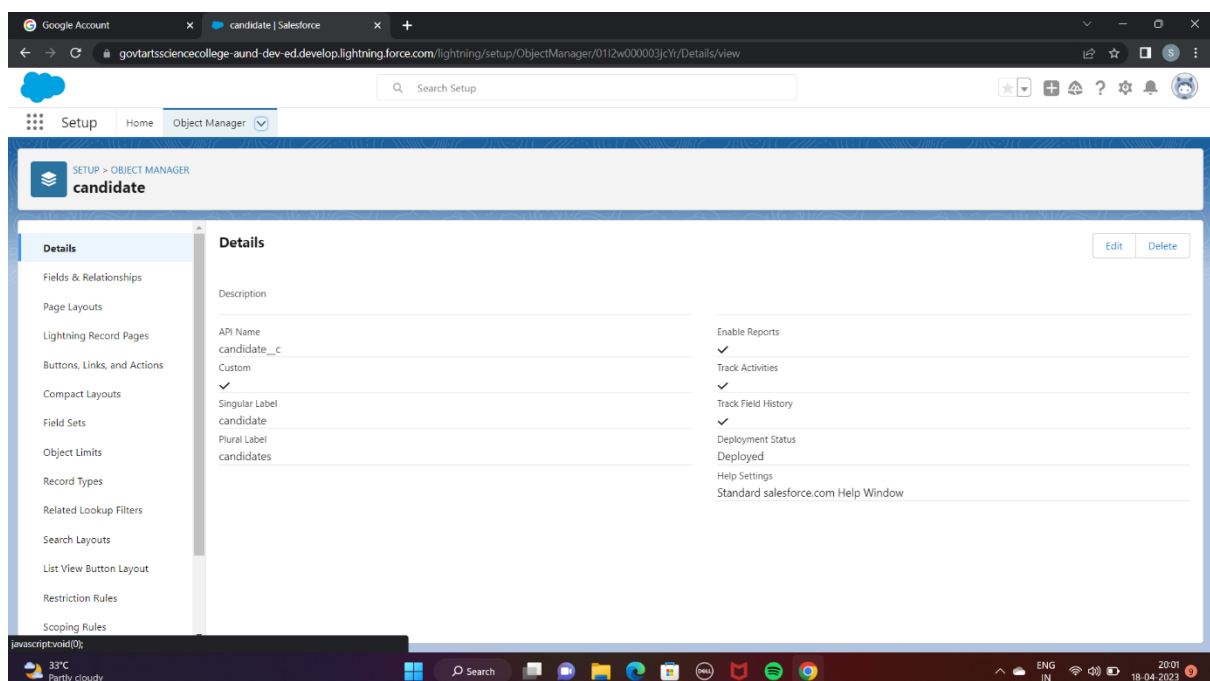
DESCRIPTION:

A CRM (Customer Relationship Management) system for candidate internal tracking is a software tool designed to help organizations manage and track their interactions with potential job candidates throughout the hiring process.

The CRM system can be customized to fit the organization's specific needs and can include features such as applicant tracking, resume screening, interview scheduling, communication tracking, and reporting.

The primary goal of the CRM system is to improve the recruitment process by streamlining candidate management and ensuring o improve the candidate experience and can help organizations to attract top

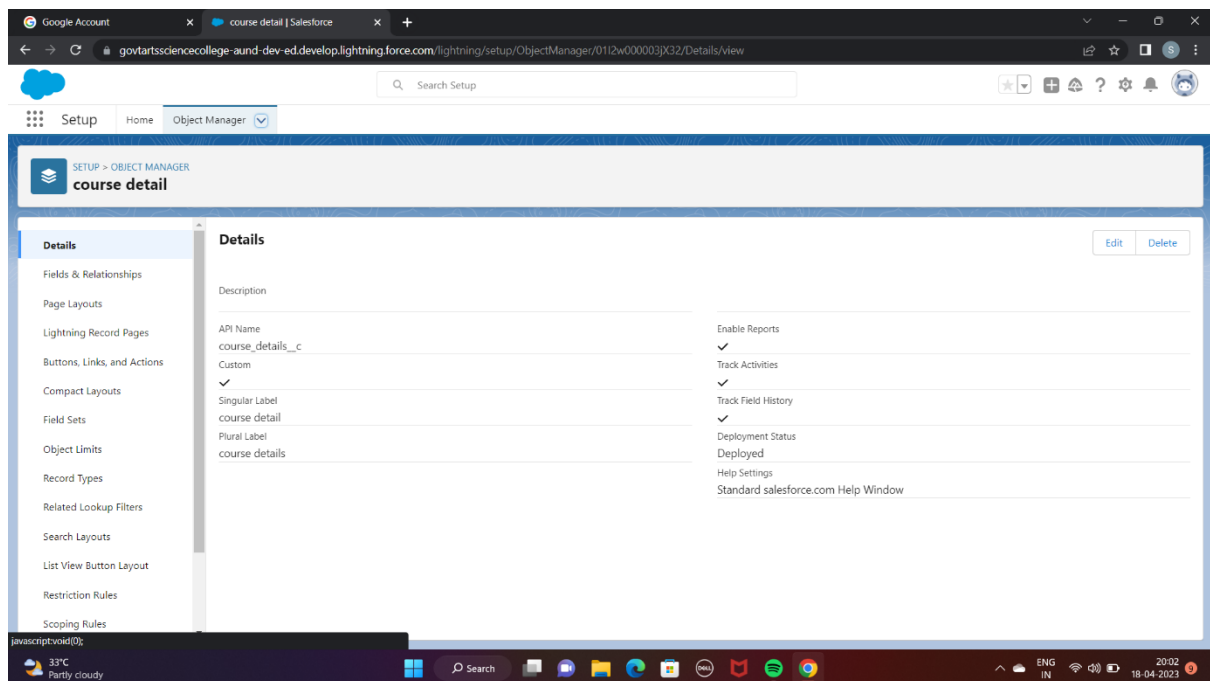
CANDIDATE OBJECT:



DESCRIPTION

A CRM (Customer Relationship Management) system for candidate result tracking in a semester would involve storing and organizing data related to course details, candidates enrolled in those courses, lecturers teaching those courses, and internal results of candidates in those courses

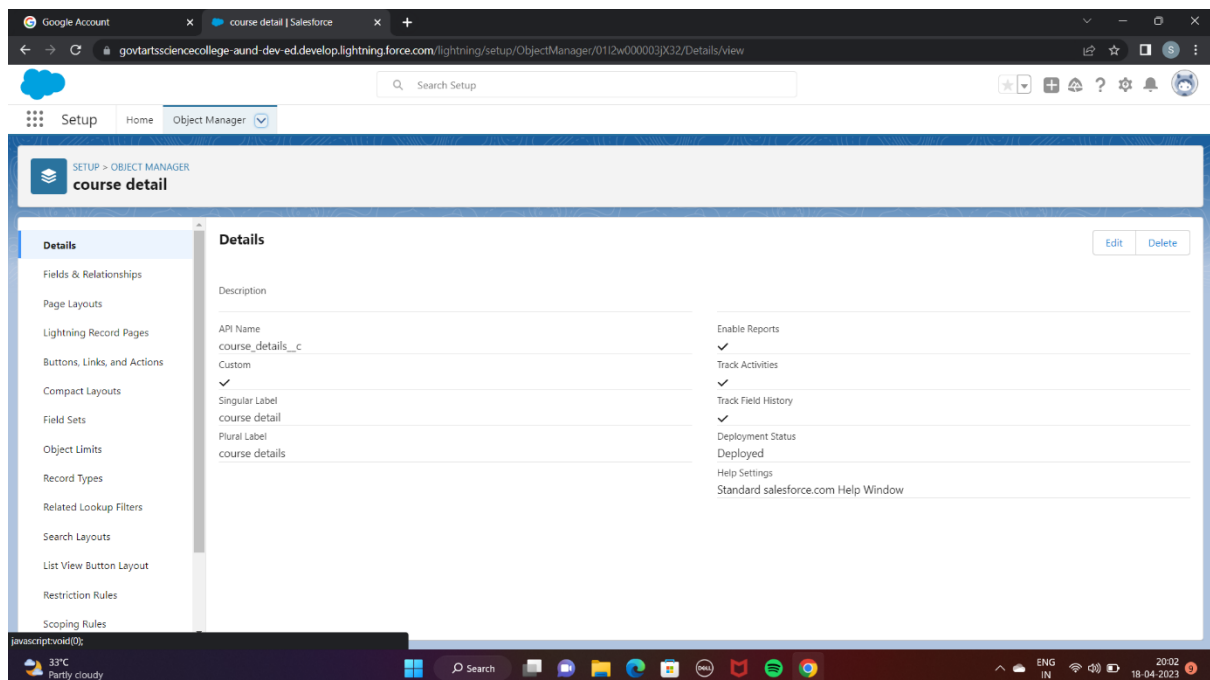
COURSE DETAILS OBJECT:



DESCRIPTION:

The course details would include the course code, name, semester, duration, and syllabus. The candidate data would include their personal information such as name, email, phone number, and enrollment status. The lecturer data would include their name, contact information, and the courses they are teaching.

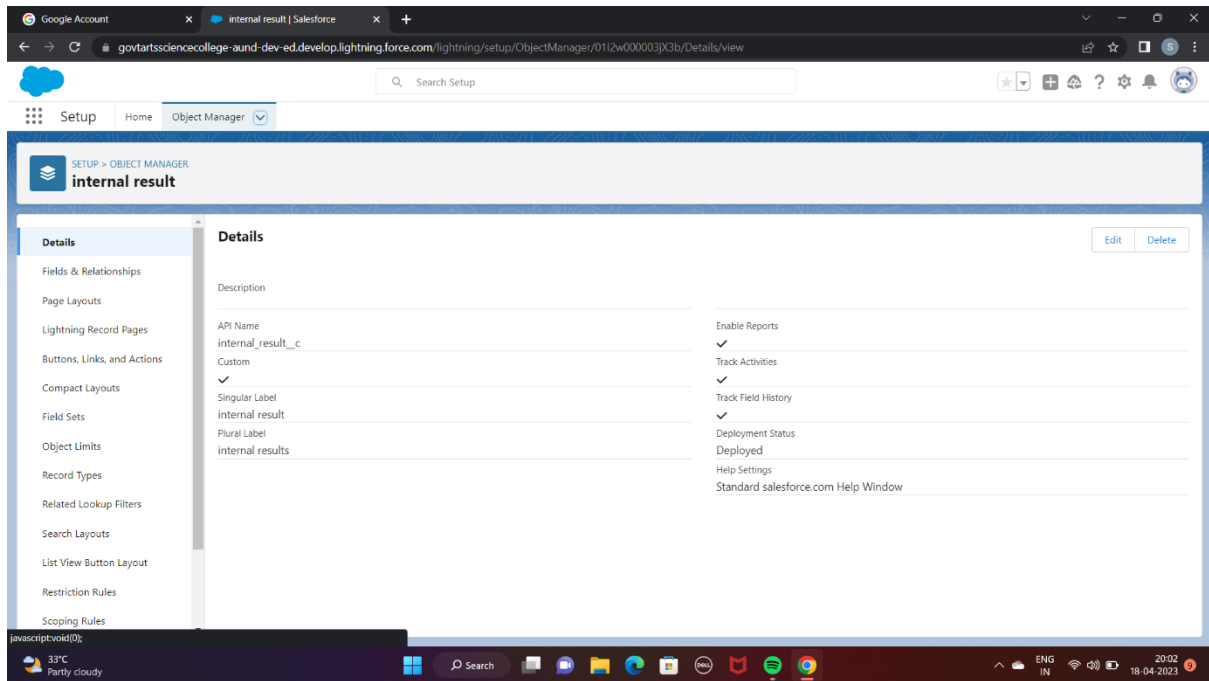
LECTURER DETAILS :



DESCRIPTION;

The CRM system would also store the internal result of each candidate in each course, including their grades and any other relevant information such as attendance, assignments, and performance in exams

INTERNAL DETAILS :

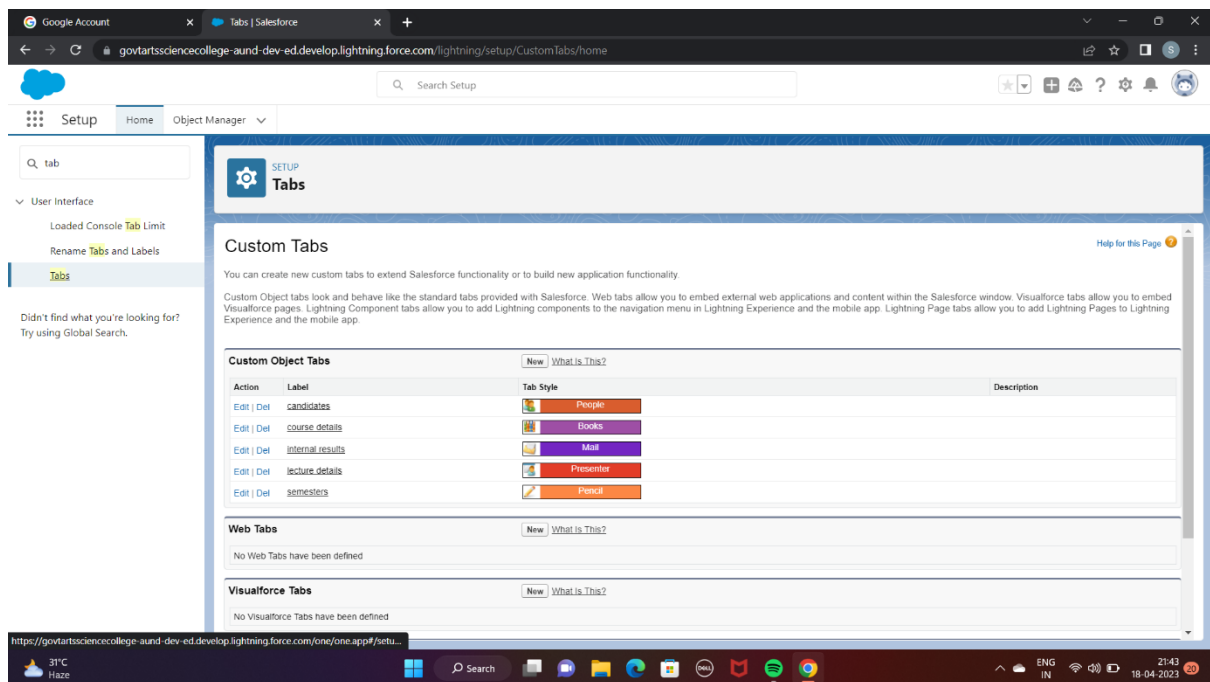


DESCRIPTION :

The system would provide an interface for authorized users to search and view data related to candidates, courses, lecturers, and results. The system would also generate reports and analytics based on the data collected, allowing administrators to track the performance of candidates, identify areas of improvement, and provide feedback to lecturers and candidates.

Overall, a CRM system for candidate result tracking in a semester would provide a comprehensive solution for managing candidate data and results.

4. Activity-4(custom tab creating)



DESCRIPTION:

Custom tab creation for candidate result tracking refers to the process of creating a personalized tab within a recruitment tracking system to monitor and manage the performance of job applicants.

This feature enables recruiters to have a comprehensive overview of each candidate's application status, including their current stage in the recruitment process, interview schedules, feedback, and evaluation reports. Custom tabs can be tailored to reflect the specific needs of organization, such as as highlighting key skills, certifications, or education requirements, and can be accessed by multiple recruiters or hiring managers.

Creating a custom tab for candidate result tracking involves defining the parameters of the tab, selecting the fields to be included, and determining

the tab's layout and formatting. The tab can be customized further by adding filters, search functionalities, and notification alerts to ensure timely follow-up and communication with candidates.

5. ACTIVITY -5 (Create fields and Relationships)

Semester field & relationship

The screenshot shows the Salesforce Setup interface for the 'semester' object. The 'Fields & Relationships' section is highlighted with a red box. The table below shows the fields and their relationships:

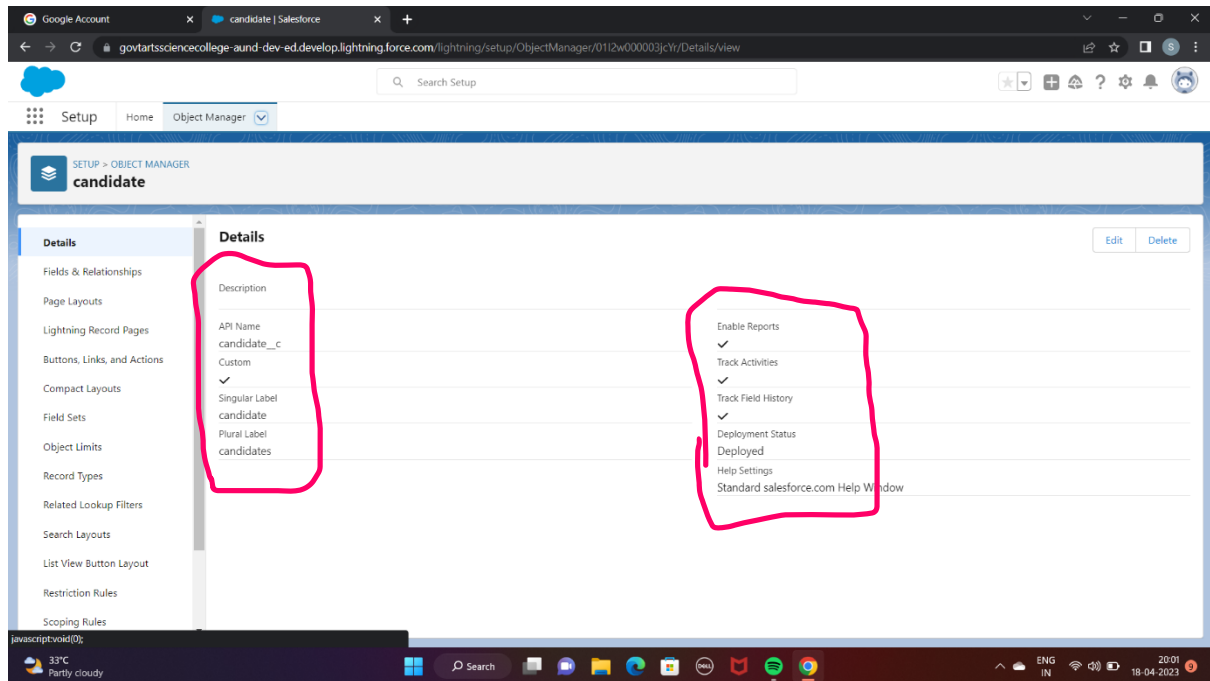
FIELD LABEL	FIELD NAME	DATA TYPE	CONTROLLING FIELD	INDEXED
Created By	CreatedById	Lookup(User)		
Last Modified By	LastModifiedById	Lookup(User)		
Owner	OwnerId	Lookup(User,Group)		✓
semester name	semester_name__c	Text(80)		
semester Name	Name	Text(80)		✓

DESCRIPTION:

The CRM (Customer Relationship Management) for candidate result tracking system involves the management of information related to a candidate's academic performance. The system includes fields for semester, candidate, and course details.

The "semester" field stores information related to the academic semester in which the course was taken. This field includes data such as the semester number, start and end dates, and the academic year.

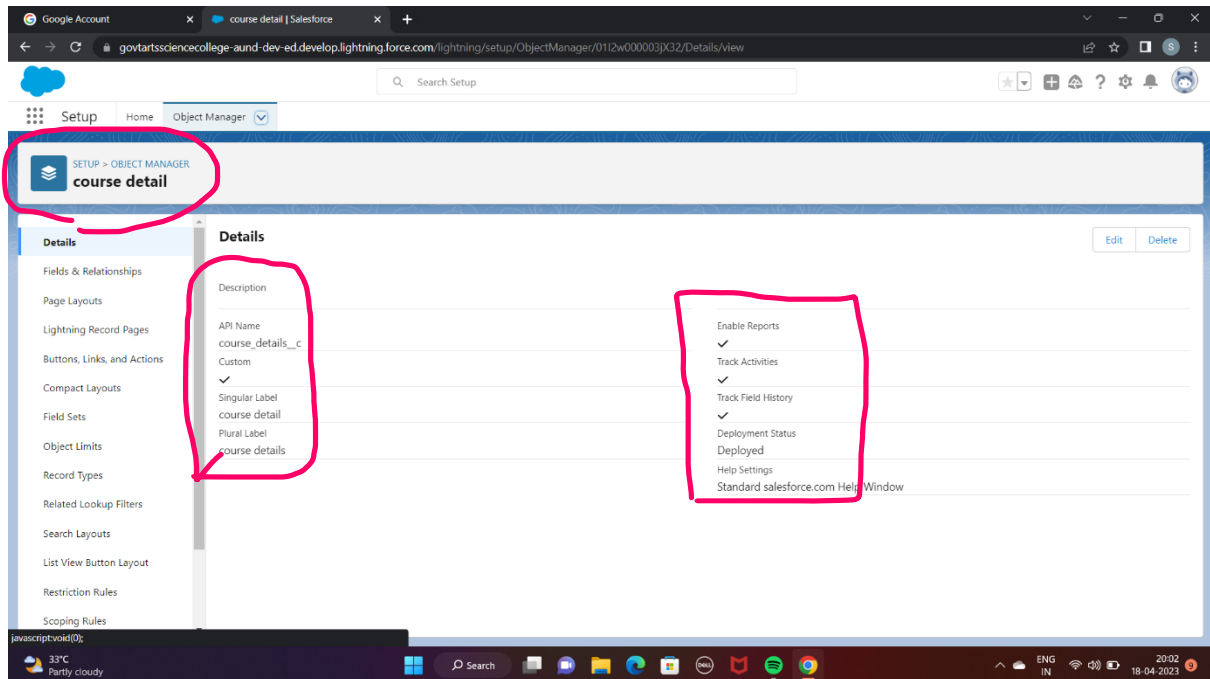
Candidate fields & relationships



DESCRIPTION:

The "candidate" field stores information about the candidate, including their personal details such as name, contact information, and academic history. This field is essential for tracking the progress of each candidate throughout their academic journey.

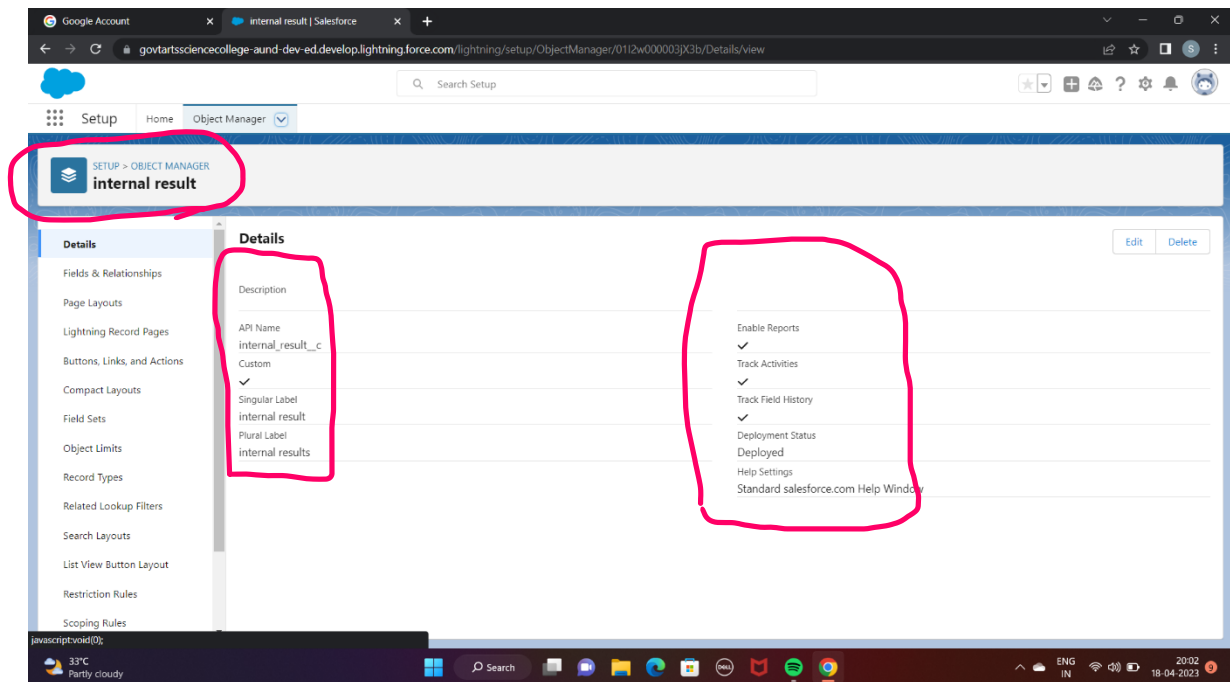
Course details field & relationships



DESCRIPTION:

The "course details" field stores information related to the specific course taken by the candidate. This includes the course name, course code, course duration, and the number of credits earned.

Internal results field & relationships



DESCRIPTION:

The CRM (Customer Relationship Management) for candidate result tracking system involves the management of information related to a candidate's academic performance. The system includes fields for semester, candidate, and course details.

The CRM for candidate result tracking system provides valuable insights into the academic performance of candidates and helps academic institutions to make informed decisions regarding admissions, scholarships, and other academic opportunities. With this system,

institutions can easily track the progress of candidates and provide them with the support they need to succeed.

6. ACTIVITY -6 (CREATE LIGHTNING APP)

New Lightning App

App Details & Branding

Give your Lightning app a name and description. Upload an image and choose the highlight color for its navigation bar.

App Details

* App Name [?]
Candidate Internal Result Card

* Developer Name [?]
Enter a developer name...

Description [?]
Enter a description...

App Branding

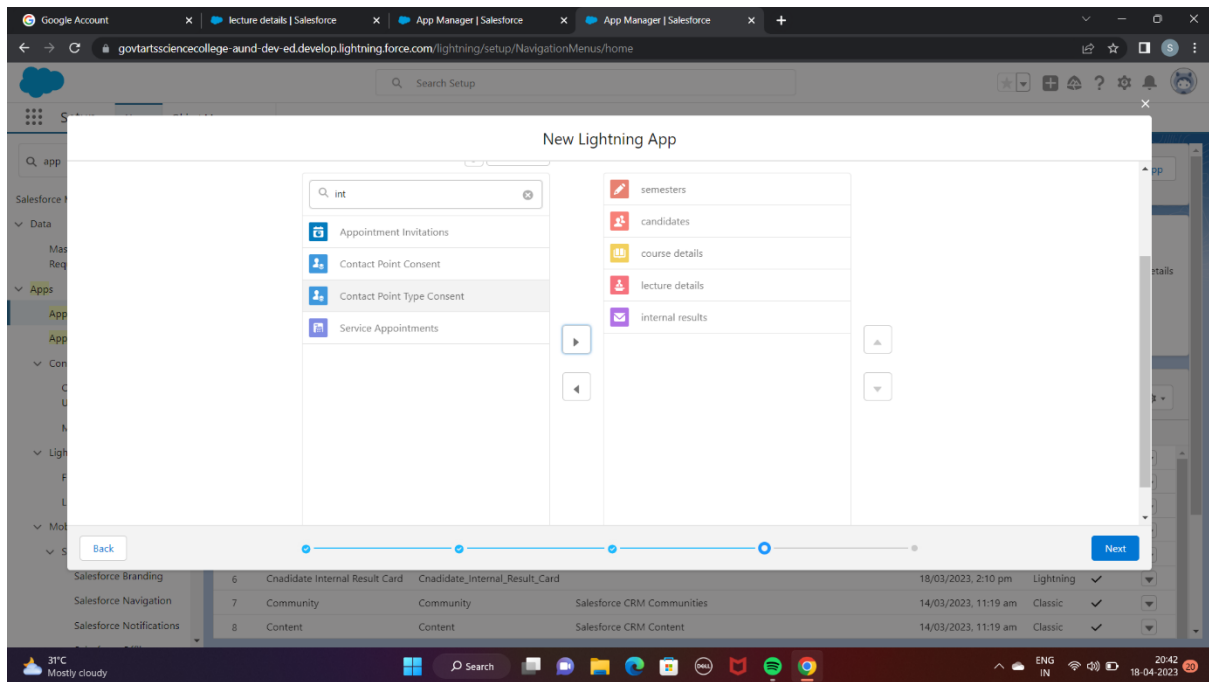
Image [?]
Upload

Primary Color Hex Value
#0070D2

Org Theme Options
☐ Use the app's image and color instead of the org's custom theme

Next

App Name	Developer Name	Created By	Created Date	Theme	Status
Salesforce Branding	Candidate Internal Result Card	Candidate Internal Result Card	18/03/2023, 2:10 pm	Lightning	✓
Salesforce Navigation	Community	Community	14/03/2023, 11:19 am	Classic	✓
Salesforce Notifications	Content	Content	14/03/2023, 11:19 am	Classic	✓



DESCRIPTION:

Lightning app is a cutting-edge Customer Relationship Management (CRM) system designed to help businesses manage their candidate result tracking processes effectively. The app is equipped with advanced features that allow recruiters and HR professionals to easily track the progress of candidates in their recruitment pipeline, from initial application to final hiring decision.

With Lightning app, recruiters and HR professionals can easily collaborate and communicate with each other and hiring managers, providing real-time updates on candidate progress and streamlining the recruitment process. The app is user-friendly and intuitive, making it easy for users to navigate and customize according to their needs.

6. ACTIVITY -6(CREATE USERS)

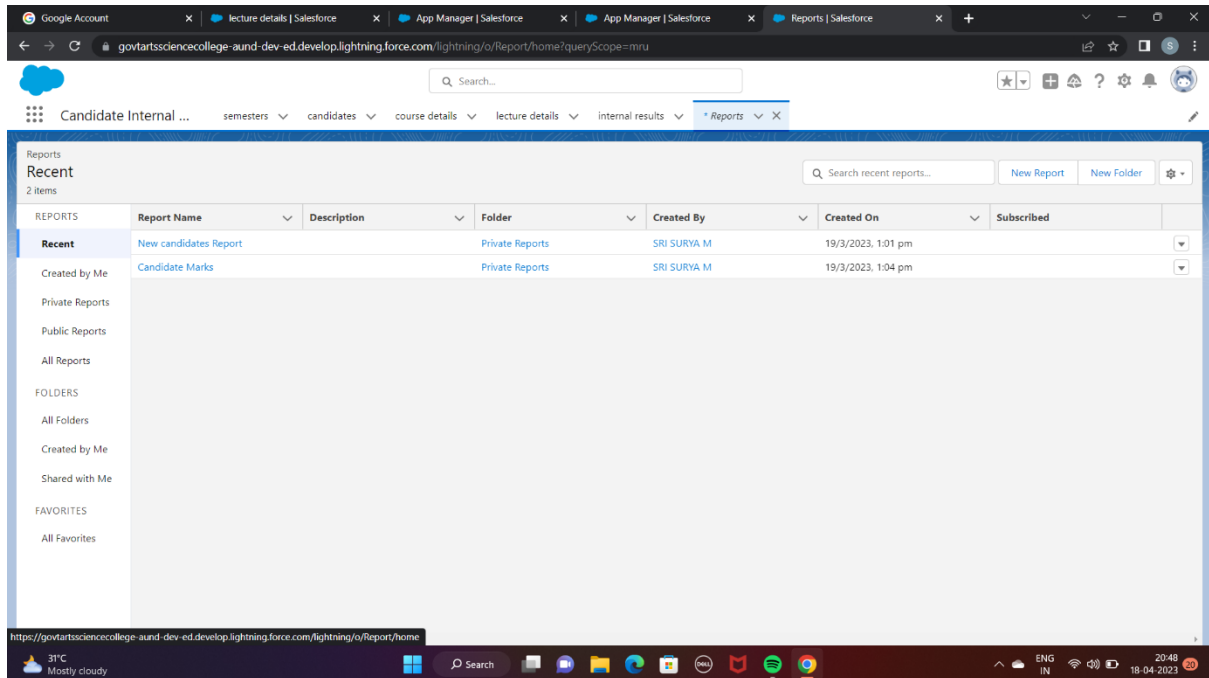


status. Additionally, you can easily generate reports and analytics to evaluate Our system also enables you to set up

customized workflows and communication templates, streamlining your outreach to candidates and keeping them informed about their application your hiring performance and identify areas for improvement.

With the CRM for Candidate Result Tracking System, you'll have everything you need to efficiently manage your recruitment process and find the right candidates for your organization.

ACTIVITY -7 (CREATE REPORTS)7.

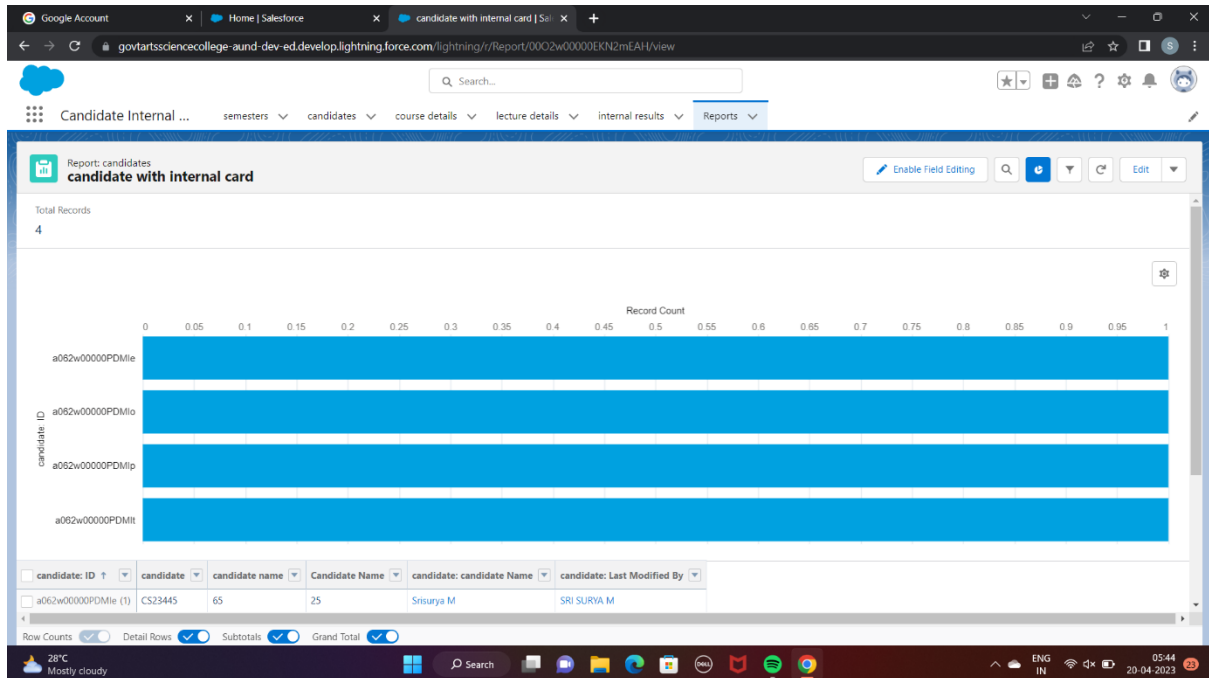


DESCRIPTION:

The Reports and Dashboards CRM for Candidate Result Tracking System is a powerful tool designed to help organizations efficiently manage and track the performance of their candidates. With this system, organizations can easily generate detailed reports and dynamic dashboards that provide critical insights into the progress of their candidates.

The Reports feature allows organizations to generate customizable reports that showcase key metrics such as candidate success rates, application completion rates, and interview performance. These reports can be scheduled to run at regular intervals, and can be easily exported

8. ACTIVITY -8 (CREATE DASHBOARDS)



DESCRIPTION;

Dashboards, on the other hand, provide a more visual representation of the data. They typically feature graphs, charts, and other visual aids that allow recruiters to quickly and easily assess the status of their recruitment process. Dashboards provide an at-a-glance view of key performance indicators (KPIs) such as the number of open positions, the number of candidates in the pipeline, and the average time it takes to fill a position.

Together, reports and dashboards in a CRM for candidate result tracking system provide recruiters with a comprehensive view of their recruitment process. They allow recruiters to make data-driven decisions, identify areas for improvement, and optimize their recruitment process to ensure that they are hiring the best candidates for their organization.

4. TRAILHEAD PROFILE PUBLIC URL

TEAM LEAD - <https://trailblazer.me/id/srisuryam>

TEAM MEMBER 1-<https://trailblazer.me/id/vrajendran33>

TEAM MEMBER 2-<https://trailblazer.me/id/sumis24>

TEAM MEMBER 3-<https://trailblazer.me/id/mmjegajothi>

5 . ADVANTAGES & DISADVANTAGES

ADVANTAGES OF THE CANDIDATE INTERNAL RESULT CARD

Centralized database: A CRM allows for all candidate information to be stored in a centralized database. This makes it easier for recruiters to access and manage candidate information in one place.

Improved communication: With a CRM, recruiters can communicate with candidates more efficiently and effectively. Automated communication features such as email campaigns, text messages, and reminders can save recruiters time and increase response rates from candidates.

Enhanced candidate experience: By using a CRM to track candidate results, recruiters can personalize their outreach and follow-up with candidates. This can improve the overall candidate experience and increase the likelihood of successful placements.

Data analytics: A CRM can provide valuable insights into candidate data, allowing recruiters to identify trends and make informed decisions. This can help optimize recruitment strategies and improve the quality of **hires**.

ADVANTAGES OF THE CANDIDATE INTERNAL RESULT

Cost: Implementing a CRM can be expensive, especially for small businesses with limited resources.

Complexity: A CRM can be complex to set up and manage, requiring specialized knowledge and expertise.

Time-consuming: It can take a significant amount of time to input and manage candidate data in a CRM, which can be a challenge for busy recruiters.

Data privacy concerns: Storing sensitive candidate information in a CRM can raise privacy concerns, which need to be addressed with proper security measures in place.

6.APPLICATIONS:

Tracking purposes in various ways. Here are some potential applications: A CRM (Customer Relationship Management) system can be customized and utilized for Candidate result

Pipeline Management: CRM can be used to manage the entire recruitment process, from sourcing candidates to tracking their progress through the hiring pipeline.

Email Marketing: A CRM system can be used to send personalized emails to candidates, keeping them engaged throughout the hiring process.

Reporting and Analytics: CRM software can provide valuable insights into the hiring process, such as candidate conversion rates, time to hire, and cost per hire.

Communication Management: A CRM system can be used to track all communication with candidates, including emails, phone calls, and text messages, to ensure that candidates are being followed up with consistently.

Integration with Other Systems: CRM can be integrated with other systems such as job boards, social media, and Applicant Tracking Systems (ATS) to streamline the recruitment process and provide a seamless experience for candidates.

Overall, a CRM system can help recruiters manage their more efficiently, improve candidate engagement, and ultimately make better hiring decisions candidate pipeline.

CONCLUSION:

In conclusion, implementing a CRM system for candidate result tracking can bring significant benefits to any organization. By centralizing candidate data and automating the tracking process, recruiters and HR professionals can save time and improve their efficiency. The system also provides valuable insights into candidate behavior and preferences, allowing for better candidate engagement and a more personalized approach to recruiting. With the right CRM tools and strategies in place, organizations can streamline their recruitment processes and ultimately improve their bottom line by hiring the best candidates for the job.

8 .FUTURE SCOPE:

The scope for CRM (Customer Relationship Management) for candidate result tracking system in the future is likely to expand as organizations continue to recognize the importance of managing their candidate database effectively.

One possible future direction for CRM in candidate result tracking could involve the integration of artificial intelligence (AI) and machine learning (ML) technologies. This could enable the system to analyze and interpret data on candidate behavior and preferences, and use this information to tailor recruitment strategies and communication with candidates.

Another potential area of development for CRM in candidate result tracking could involve the use of blockchain technology. Blockchain could offer a secure and transparent way to manage candidate data, reducing the risk of fraud or data manipulation. It could also potentially enable candidates to have greater control over their own data, such as being able to grant or revoke access to their information.