

SCAMPER



S

SUBSTITUTE

Replace expensive coworking subscriptions with on-demand, pay-per-use coworking spaces to make it more affordable.

C

COMBINE

Integrate productivity tools (focus timers, to-do lists) with networking chats to help users stay productive while connecting with others.

A

ADAPT

Modify city guides to focus on remote work essentials, such as Wi-Fi strength, quiet workspaces, and power outlets.

M

MODIFY

CHANGE TRADITIONAL NETWORKING EVENTS INTO CASUAL, INTEREST-BASED MEETUPS TO MAKE CONNECTING EASIER FOR DIGITAL NOMADS.

P

PUT TO ANOTHER USE

Add gamification elements (badges, points, challenges) to encourage users to explore new coworking spaces and stay productive.

E

ELIMINATE

Remove outdated, static travel guides and instead offer real-time, user-generated updates on work-friendly locations.

R

REARRANGE/REDUCE

Remove outdated, static travel guides and instead offer real-time, user-generated updates on work-friendly locations.

