

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	18 Feb 2026
Team ID	LTVIP2026TMIDS76735
Project Name	Advancing Nutrition Science Through Gemini AI
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot displays the 'Brainstorm & Idea Prioritization Template' interface. It is divided into three main vertical sections:

- Before you collaborate:** This section includes a lightbulb icon and a timer icon indicating 10 minutes. It contains three steps:
 - A Team gathering:** Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.
 - B Set the goal:** Think about the problem you'll be focusing on solving in the brainstorming session.
 - C Learn how to use the facilitation tools:** Use the Facilitation Superpowers to run a happy and productive session. A 'Open article' button is provided.
- Define your problem statement:** This section includes a timer icon indicating 5 minutes. It features a box labeled 'PROBLEM' containing the placeholder text 'How might we [your problem statement]?'
- Key rules of brainstorming:** This section includes a brain icon and a timer icon indicating 10 minutes. It lists six rules with corresponding icons:
 - Stay in topic.
 - Encourage wild ideas.
 - Defer judgment.
 - Listen to others.
 - Go for volume.
 - If possible, be visual.

Step-2: Brainstorm, Idea Listing and Grouping

2

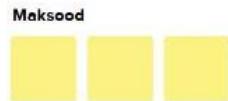
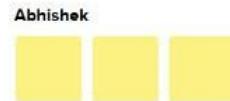
Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

TIP

You can select a sticky note and hit the pencil [switch to sketch] icon to start drawing!



Step-3: Idea Prioritization

Prioritize

⌚ 20 minutes

TIP
Participants can use their cursor to point at where sticky notes should go on the grid. They can then click to confirm the spot by using the **Shift key** on the keyboard.

