

Ideation Phase

Empathize & Discover

Date	18 Feb 2026
Team ID	LTVIP2026TMIDS76735
Project Name	Advancing Nutrition Science Through Gemini AI
Maximum Marks	4 Marks

Empathy Map Canvas:

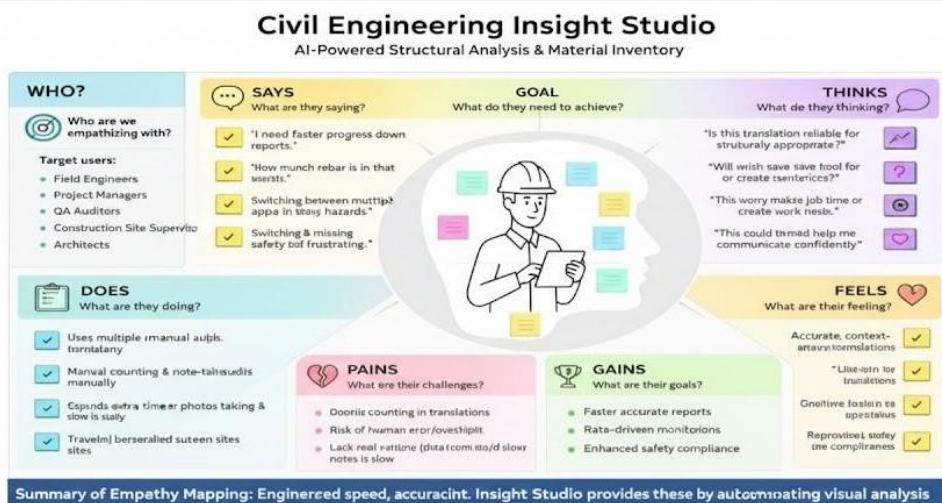
An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviours and attitudes.

It is a useful tool to help teams better understand their users.

Creating an effective solution requires understanding the true problem and the person who is experiencing it. The exercise of creating the map helps participants consider things from the user's perspective along with his or her goals and challenges.

An empathy map is a visual tool that captures knowledge about a user's behaviors and attitudes to help teams better understand their users. By considering things from the user's perspective, we can understand their goals and challenges to create an effective solution.

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