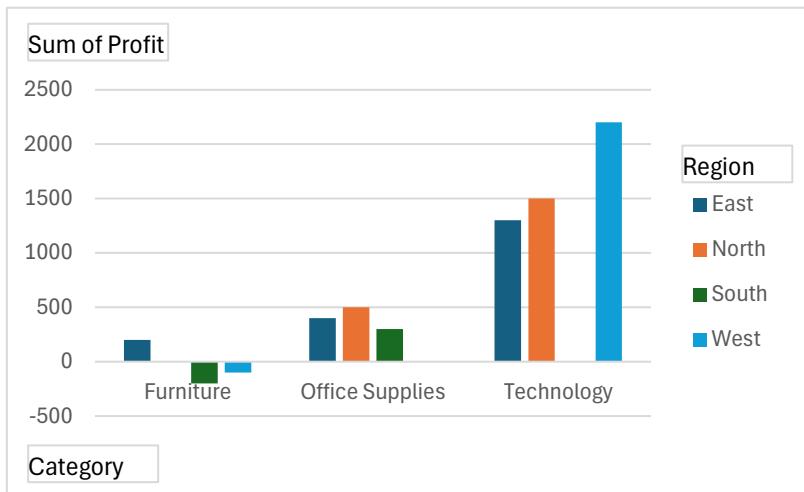


Sum of Profit	Column Labels				
Row Labels	East	North	South	West	Grand Total
Furniture	200	-200	-100	-100	
Office Supplies	400	500	300		1200
Technology	1300	1500		2200	5000
Grand Total	1900	2000	100	2100	6100



1. Technology category has the highest sales.
2. West region performs better than other regions.
3. Consumer segment contributes the most sales.
4. Furniture category has lower profit margins.
5. South region is underperforming.