MBTI Assessment

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Purpose of App

- The Myers Briggs Type Indicator (or MBTI for short) is a popular personality test that divides everyone into 16 distinct personality types. Companies use it to analyze job applicants, managers use it to determine which employees might have a good relationship with one another, and your friends might use it to tell the world what kind of person they are.

- The objective of this project is to identify the personality and characteristics of a user as indicated by the MBTI test using patterns in the user's chosen statements or writing styles.

- A machine learning predictive model will be developed to classify a user into a personality type which can be deployed as a website as well as an Android/iOS app. This overall explores the validity of the test in analyzing, predicting or categorizing behavior.

Some basic uses could include:

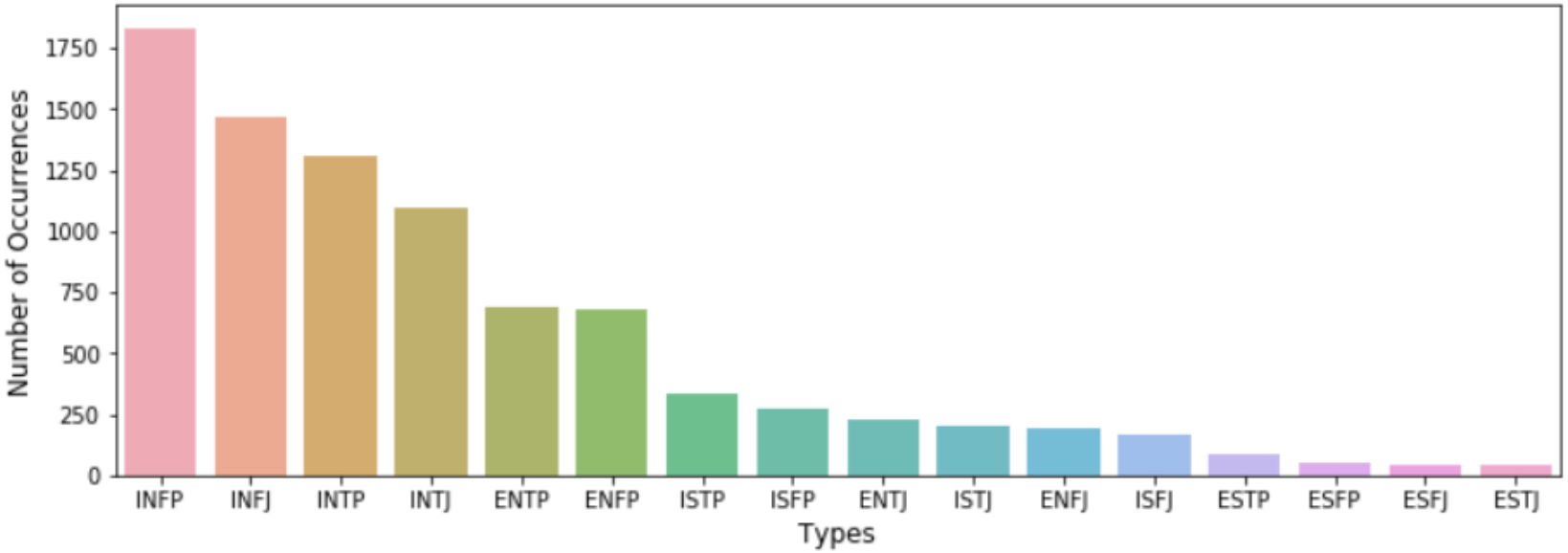
- Use machine learning to evaluate the MBTIs validity and ability to predict language styles and behavior online.
- Production of a machine learning algorithm that can attempt to determine a person’s personality type based on some text they have written.

App Demo

Data Analysis

- **Input Data:**
  - (MBTI) Myers-Briggs Personality Type Dataset
  - Source: Kaggle

- **Details:**
- This dataset contains 8675 rows of data, on each row is a person's:
- Type (This persons 4 letter MBTI code/type)
- A section of each of the last 50 things they have posted (Each entry separated by "|||" (3 pipe characters))



Data -> Model -> Results

- ❑Preview data to understand MBTI Type distribution.
- ❑Preprocessing posts
  - Remove urls
  - Keep only words and put everything lowercase
  - Lemmatize each word
  - Remove MBTI profiles strings. Too many appear in the posts!
- ❑Vectorize with count.
- ❑X / Y data
  - X: Posts in count-vectorizer representation
  - Y: Binarized MBTI
- ❑XGBoost Model
- ❑Success Criterion: Accuracy

**** Note, here I build a model for each type indicator.***

```
IE: Introversion (I)/Extroversion (E) ...
[[1632   17]
 [ 474   46]]
* IE: Introversion (I)/Extroversion (E) Accuracy: 77.36%
NS: Intuition (N)/Sensing (S) ...
[[1844    2]
 [ 320    3]]
* NS: Intuition (N)/Sensing (S) Accuracy: 85.15%
FT: Feeling (F)/Thinking (T) ...
[[915 270]
 [270 714]]
* FT: Feeling (F)/Thinking (T) Accuracy: 75.10%
JP: Judging (J)/Perceiving (P) ...
[[ 303  557]
 [ 170 1139]]
* JP: Judging (J)/Perceiving (P) Accuracy: 66.48%
XGB applied successfully
```

Interesting Insight

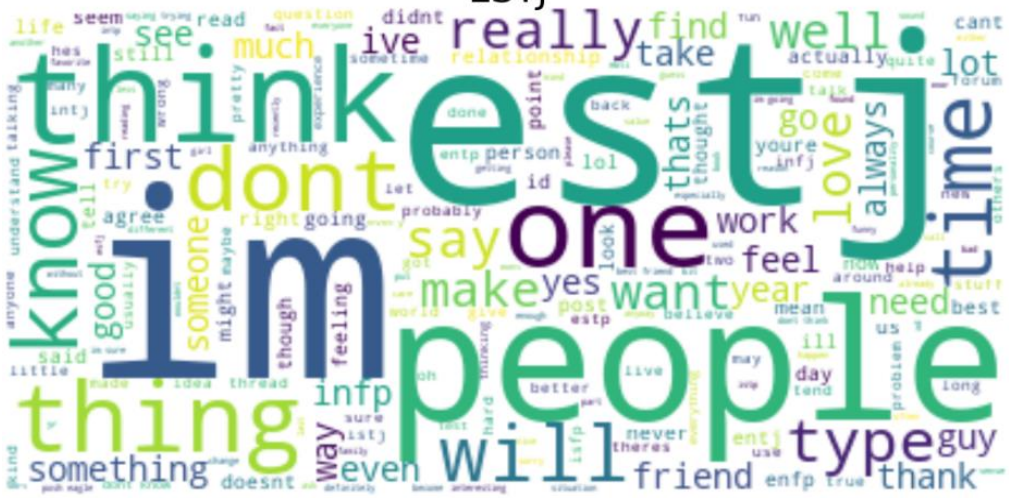
Most Popular Category

INFP

- Feel
- Love
- Friend
- Think

Least Popular Category

ESTJ



- Know
- I’m , I’ve
- People
- Always

Thank You

Questions?

Contact Info

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