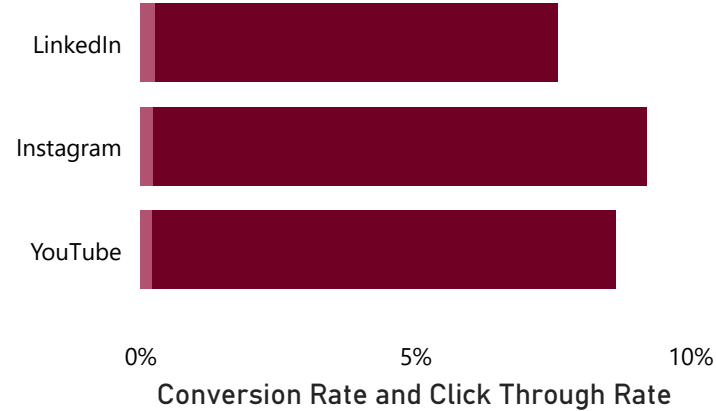


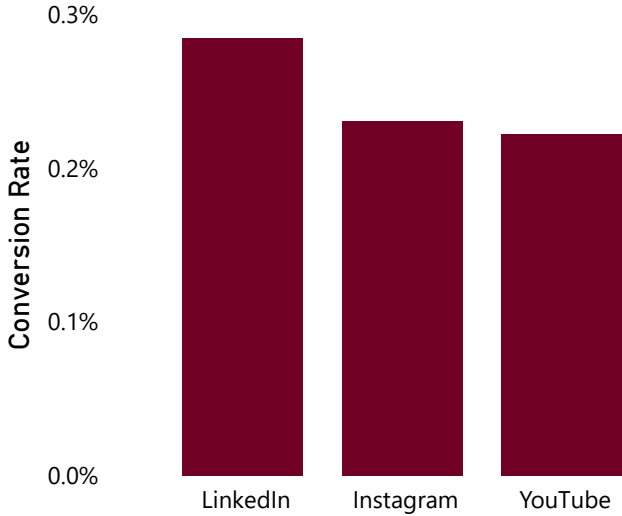


### Conversion Rate and Click Through Rate by platform

● Conversion Rate ● Click Through Rate



### Conversion Rate by platform



### Instagram

7.05	₹ 632.95	3,060.59	19,281.71
Cost Per Clicks	Cost Per Mile	Cost Per Con...	Cost Per Qualit...

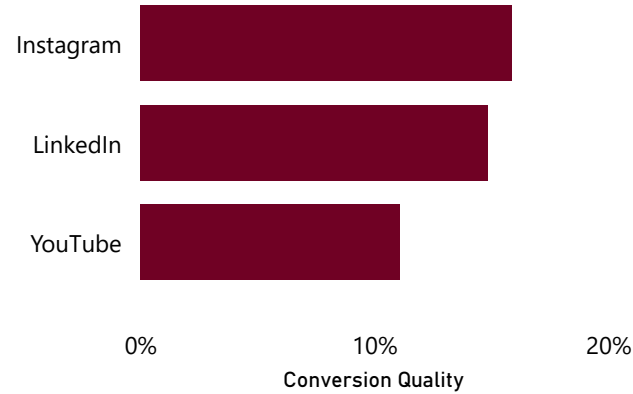
### LinkedIn

10.50	₹ 768.54	3,695.23	24,858.84
Cost Per Clicks	Cost Per Mile	Cost Per Con...	Cost Per Qualit...

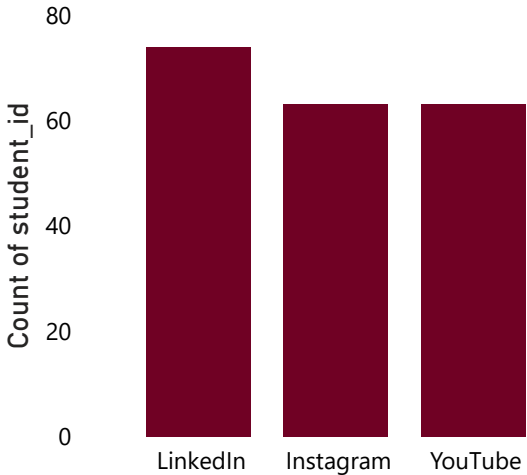
### YouTube

8.55	₹ 721.07	3,849.62	34,646.60
Cost Per Clicks	Cost Per Mile	Cost Per Con...	Cost Per Qualit...

### Conversion Quality by platform



### Count of student\_id by platform



### Average Completion Percentage by platform

