



Sohan Kalva

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EDUCATION

Carnegie Mellon University

Bachelor of Science in Information Systems

Pittsburgh, PA

May 2021

Minors: Business Administration

- **Relevant Coursework:** Product Management, Data Science for Product Managers, Blockchain, Application Design and Development, Microeconomics, Data Science, Benefit Cost Analysis, IOS Development

RELEVANT SKILLS

Business: Wireframing(Figma, Balsamiq), Journey Maps, User Interviews, Roadmaps, Market & Competitive Research

Technical: Python, Swift, Java, HTML, JavaScript, C, MySQL, React Native, Git, Docker, Jenkins, Gradle, AWS, D3

Interests: Blockchain applications, Defi, NFT, Dance Choreography, Traveling, Photography, Startups

RELEVANT EXPERIENCE

Bitmark | Taipei, Taiwan(Remote)

Blockchain Product Lead

June 2021 – Present

- **Conducted market research** & user research to figure out best next steps for existing blockchain product
- Creating a new feature to allow individuals to gain complete control over their credit data
- In process of creating new partnerships to aid the development of new feature & looking to raise more funds

ZUZlabs | Pittsburgh, Pennsylvania

Blockchain Product Deployment

Nov 2020 – May 2021

- Served as **deployment team co-lead** for leading payment platform that will allow small business to raise capital based on their local community reputation
- **Built out integration plan** to deploy ZUZ in Pennsylvania, France, Miami and India for beta testing
- Collaborated cross-functionally to roadmap and rollout features impacting initial userbase
- Created an in-depth competitive analysis to better understand ZUZ market fit to better advertise to potential partners

CapitalOne | Mclean, Virginia(Remote)

Engineering Intern – Operations

May 2020 – Aug 2020

- Launched data visualization application for internal management to better understand server data
- **Conducted 15+ customer interviews** to understand user needs
- **Shortened estimated launch schedule** from 12 weeks to 7 weeks through feature prioritization
- Worked with a team of 4 engineers to map out infrastructure for application

Entre | Pittsburgh, Pennsylvania

Product Intern – Application Development

May 2018 – Aug 2018

- Co-Led the build of mobile application beta that **acquired 500+ users** in the first week
- Re-designed existing user interface post design evaluation through **20+ user interviews** & user tests
- Collaborated with lead engineers to **define product requirements documents**
- Worked with CEO to created 2 year product roadmap and marketing strategy

PROJECTS

Spotter – Airbnb of Parking (Founder)

May 2020 – Present

- Developed an IOS application to solve the parking problem in urban cities
- Designed application to account for user needs
- Conducted market research, user interviews, and user tests
- Currently in the process of creating V2

A&M Bakery

Jan 2019 – May 2019

- Created journey maps & conducted user interviews to understand client needs
- Designed a normalized and generalized structure (ERD) for modeling data
- Developed full stack web application using Ruby on Rails to help govern and manage data, customer communication and bookings

ORGANIZATIONS

CMU Sahara – Bollywood Fusion Dance Team | Captain '20 '19, Assistant Captain '18

Bhangra in the Burgh – Nonprofit Dance Competition | Liaison Chair '18

SX2 Dance Academy – Bollywood Fusion Dance Academy | CEO & Founder