

1. What I Need:

1. I need working capital as an investment of **\$40,000** to set up an offshore marketing team.
2. Over **7 months, from March 2025 to October 2025**, we set up an innovation squad in the UK to experiment with various marketing strategies to generate leads. We tried and tested multiple approaches and ended up with our first customer. I now want to scale this and execute the process to **10× the sales pipeline**.
3. I want to set up a team of **4–6 digital marketing consultants** to build the sales pipeline, while I focus on converting leads into paying customers.
4. I am targeting **10 customers by the end of December 2026**.

2. What Potential Value the Investor Gets:

1. **18-month tenure**, expected ROI of **\$120,000 (200%)** on a **\$40,000** investment.
2. This means you earned **\$2.00 for every \$1 invested**.
3. Offering **20% share on every closed deal**, with the average Agentic AI project deal value of **\$40,000**.

3. Risk:

1. **Low to no risk**, with potential chances to recover the original investment within **18 months** in a worst-case scenario. The chance of failure is **<10%** due to a tried and tested methodology.
2. The founder is also investing **equivalent funds** for AI platform development and implementation costs.
3. The founder is actively working on **sales closure, project delivery, and sales team management**.

Evidences:

1. Invested **7 months** to identify a working strategy to build a sales pipeline.
2. The average time taken to close a deal is **4 weeks**.
3. The average time to complete a project is **8–10 weeks**.
4. Successfully closed a deal with the **first customer**.
5. **3 customers** currently in the pipeline.

