# VIGNAN’S INSTITUTE OF INFORMATION TECHNOLOGY ::VISAKHAPATNAM

# IV CSE

# II – SEM

**MID – I EXAMINATION QUESTION BANK**

Subject: **E-COMMERCE**

Name of the Faculty: Mr. B. Prasanth Kumar/ Mrs. V. Mamatha/Ms. B. Mounika

**UNIT 1**

1. Describe in detail about the anatomy of e-Commerce?

2. Explain about the Application services of e-commerce?

3. Explain the benefits of e-commerce in detail?

4. Explain about the Limitations of e-Commerce in detail?

5. What is Supply Chain Management? Explain in detail?

6. Define E-Commerce? How information processing is categorized in E- Commerce?

7. Explain about e-Commerce–Framework in detail?

8. Illustrate the elements of the e-Commerce–Framework in detail?

9. Explain briefly about the anatomy of e-Commerce?

10. Explain the Application services of e-commerce?

**UNIT 2**

1. How Purchase Consummation is implemented in e-commerce? Explain.
2. Explain Mercantile Transaction Using Credit Cards in detail.
3. Explain in detail Mercantile Models-Merchant’s Perspective.
4. Describe the Order Management Cycle in e-commerce?
5. Explain mercantile model from the consumer’s perspective?
6. Explain about Consumer-Oriented Services in detail?.
7. Illustrate Consumer-Oriented Applications in detail?
8. Explain in detail about intermediate services and advanced services?
9. How home shopping is categorized in e-commerce? Explain.
10. How Prepurchase is determined in e-commerce? Explain.

**UNIT 3**

1. What is Digital token-based electronic payment system? Explain
2. Explain in detail about electronic check system (ECS)?
3. What is Electronic Cash? Illustrate and explain the Properties of Electronic Cash?
4. Illustrate the procedure for Purchasing-cash from currency servers?
5. What are the various Legal issues, Business issues and Operational risks in electronic cash?
6. Illustrate and explain the Risk in Electronic Payment system?
7. What are the factors for Design of Electronic Payment system?
8. Explain in detail about Credit Card based Electronic Payment Systems?
9. Explain in detail about Smartcard payment Systems?
10. What is EFT? Explain how work on EFT can be segmented?

**UNIT 4**

1. Illustrate various EDI Applications in Business?
2. Illustrate and explain various EDI standards?
3. Explain in detail about EDI Software Implementation?
4. Expand VANs and explain in detail?
5. What are the various Advantages & Disadvantages of EDI ?Explain
6. Expand EDI .Explain in brief?
7. Describe the Layered Architecture of EDI?
8. With neat diagram explain Information flow without EDI?
9. With neat diagram explain Information flow with EDI?
10. What are the various Legal, Security and Privacy issues and limitations of EDI?

Signature of the Faculty HOD - CSE