Entity Matching

Anshu Verma, Srujana, Arpit Jain

{averma27,srujana,ajain74}@wisc.edu

DataSet:
Table A - IMDb_Dataset[link]
Size : 3475
Table B - RottenTomatoes_DataSet[link]
Size : 3060

Candidate Set [link]
Size : 867840

Prediction List [link]
Size: 1289

Candidate Set after applying blocking rule [link]
Size: 1250

Blocking Rule
We have applied several blocking rule to reduce our candidat set from 867840 to 1250 as listed below and also find the code here[link].

1. Applied jaccard on the two tables from candidate set on 'Release Year' with tolerance ± 1.
   - Candidate set reduced to 66443 from 867840.

2.
   ❖ We apply blocking rule 2 on the output of blocking rule 1. In this rule, we check the following.
      - Jaccard measure of the 3 grams on the Movie Name >= 0.6.
      - Jaccard measure of the 3 grams on the Movie Name is between (0.3, 0.6).
         - Release year should have an absolute difference of 1 year.
         - Jaccard measure between Director Name > 0.6.

   ❖ The second part of this rule is applied to retrieve the following kind of entity matches:

- - MISSION: IMPOSSIBLE II v/s MISSION: IMPOSSIBLE 2
  - LES QUATRE CENTS COUPS v/s THE 400 BLOWS (LES QUATRE CENTS COUPS)
  ❖ [Candidate set](#) reduced to 1250 from 66443.

3. Drop duplicates (remained the same)

Debug Blocker:
We applied debug blocker on our blocked candidate set:
Analysis:
- 200 entries were reported.
- 2 were True Positives (TP), 198 False Positives (FP).

Conclusion:
Since debug blocker reported just 2 TP out of 200 samples we conclude that the blocking rules are sufficient and correct.

Iteration:
1. We sampled 50 tuples from our final candidate set and manually label them. We got 2 FP out of 50, thus the density is 48/50 = 0.96.

We sampled 400 tuples from our final candidate set and manually label them. We got 5 FP out of 400, thus the density is 395/400 = 0.9875

Sampled Candidate Set (400) [[link](#)]

Labeled Candidate Set (400) [[link](#)]

Estimating Precision and Recall on our Sampled Candidate Set:

Recall   : [1.0 - 1.0]
Precision : [0.945 - 0.976]