

ADVENTURE WORKS CYCLES DASHBOARD

\$18,5M

Total Revenue

18K

Total Customers

293

No. of Products

22K

Total Orders

1719

Total Returns

9,34M

Prev year Revenue

Orders Vs. Target

Current Month Revenue Vs. Target

Returns Vs. Target

2095

\$1.8M

161

Location

All

Year

2016-01-01 2017-06-29

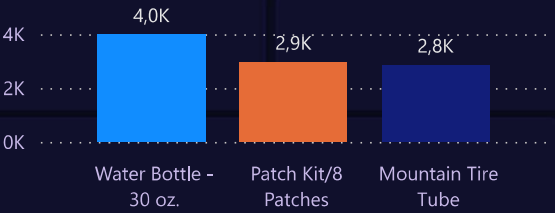
Product Details
category

Customer Details

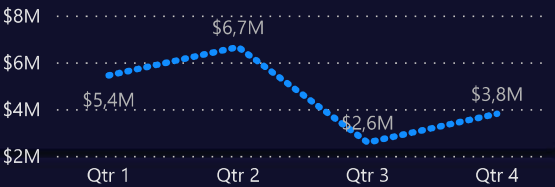
Price Adjustment (%)

0,20

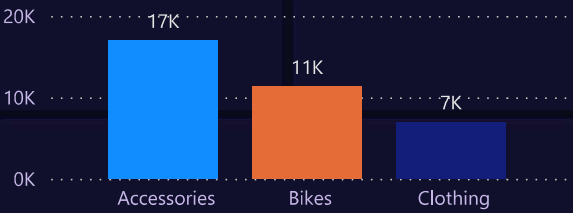
Top 3 Products (Orders)



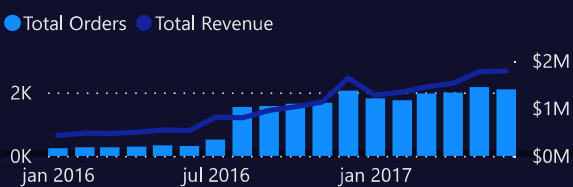
Total Revenue by Quarter



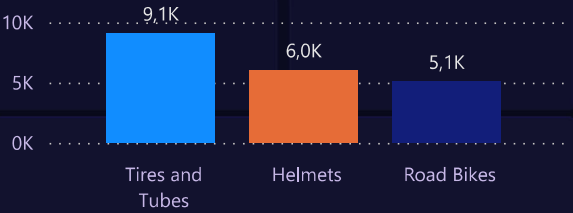
Top 3 Product Category (Orders)



Orders and Revenue by Month



Top 3 Product Subcategory (Orders)



ProductName	Total Orders	Total Profit
Water Bottle - 30 oz.	3970	24 766,56
Patch Kit/8 Patches	2944	8 406,97
Mountain Tire Tube	2838	17 665,44
Road Tire Tube	2160	10 800,00
Total	22483	7 836 977,54

Total Revenue and Prev year Revenue by Continent

5 ▲ 3441731.1200000076 Europe \$6,198,153.8 ▲ 2605867.3499999993 Pacific \$5,285,066.1