

Project Design Phase
Proposed Solution Template

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| Date | 15 February 2025 |
| Team ID | LTVIP2025TMID45817 |
| Project Name | HouseHunt |
| Maximum Marks | 2 Marks |

Proposed Solution Template:

Project team shall fill the following information in the proposed solution template.

| S.No. | Parameter | Description |
|-------|--|---|
| 1. | Problem Statement (Problem to be solved) | There is no dedicated platform that allows property owners to easily list rentals and renters to find verified, broker-free housing affordably. |
| 2. | Idea / Solution description | HouseHunt is a role-based property rental web application that allows renters to search and book verified properties, owners to list them, and admins to approve users and manage platform integrity. |
| 3. | Novelty / Uniqueness | Unlike existing platforms, HouseHunt focuses on user verification, admin moderation, and a broker-free model, ensuring trust and transparency. |
| 4. | Social Impact / Customer Satisfaction | HouseHunt reduces brokerage exploitation, makes housing more accessible for students and workers, and builds trust through verified listings and role-based access. |
| 5. | Business Model (Revenue Model) | Freemium model with optional paid features: priority listing, promoted posts, and verification badges for owners. Future expansion into rental payment services. |
| 6. | Scalability of the Solution | The platform can be scaled to multiple cities and integrated with map APIs, mobile apps, and ML-based recommendation systems for better reach. |