



Successful
Rides

12652

Cancelled
rides

5735

Completed
rides value

6.90M

AVG Driver
rating

4



Overall



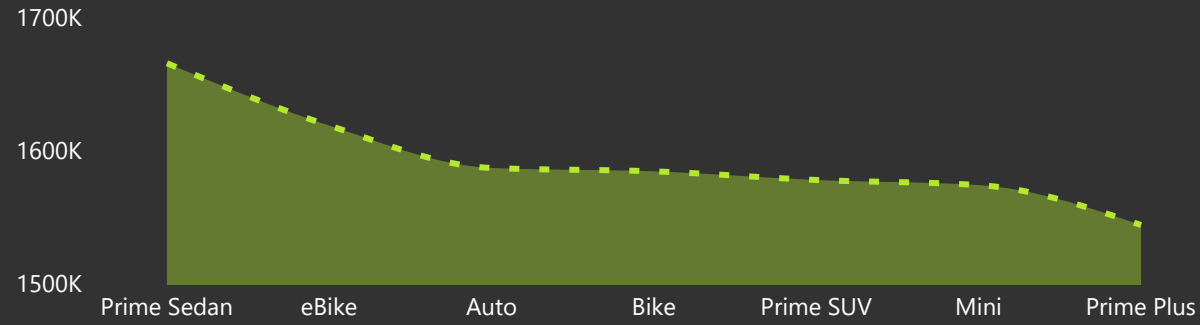
Customer



Table

OLA BOOKING DASHBOARD

Booking Value by Vehicle Type

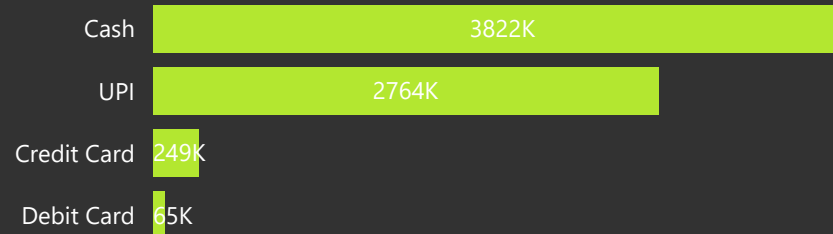


1 . **Successful vs Cancelled Rides:** Out of 18,387 total rides, 12,652 were successful, while 5,735 were cancelled — a cancellation rate of ~31%

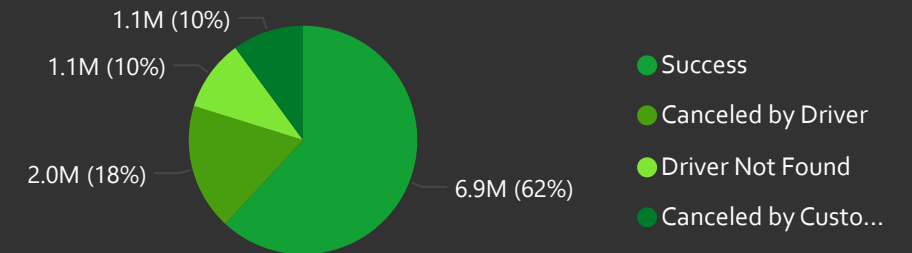
2 . **Highest Booking Value:** Prime Sedan leads in vehicle type booking value, with over 1650K.

3 . **Most Used Payment Method:** Cash is the most preferred payment mode (3822K), followed by UPI (2764K).

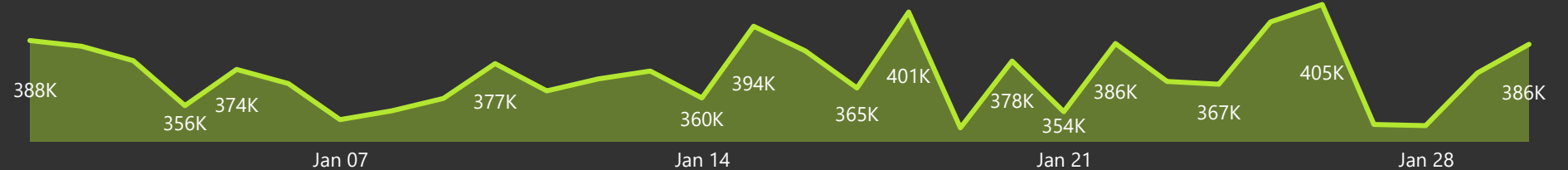
Booking Value by Payment Method



Booking Value by Booking Status



Booking Value by Year and Day





Successful Rides

12652

Cancelled rides

5735

Completed rides value

51K

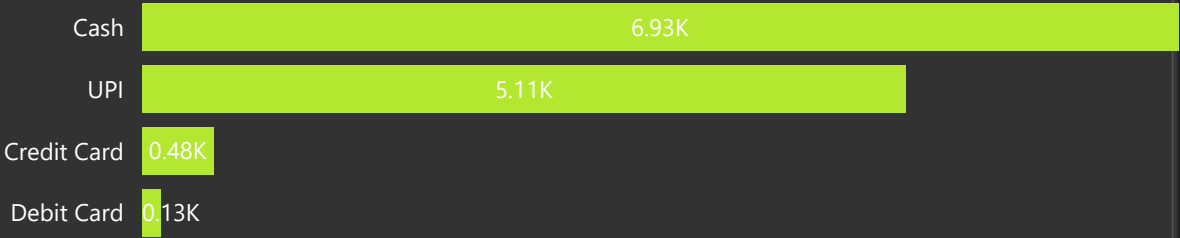
AVG Driver rating

4

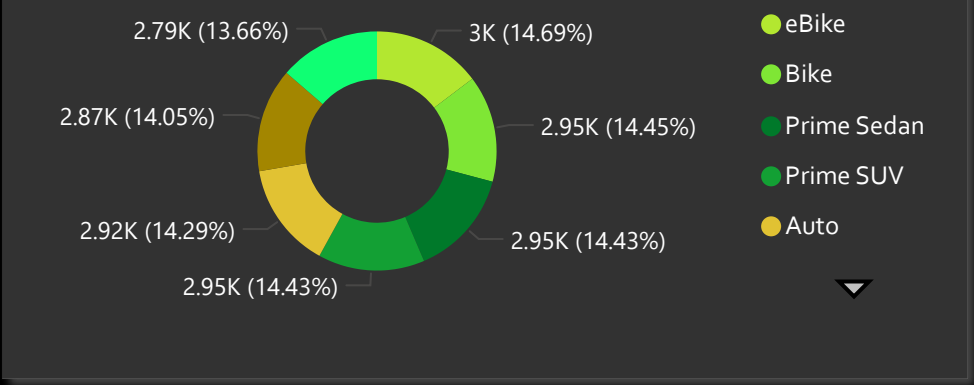
- Overall
- Customer
- Table

Ola Customer Analysis

Count of Customer by Payment Method



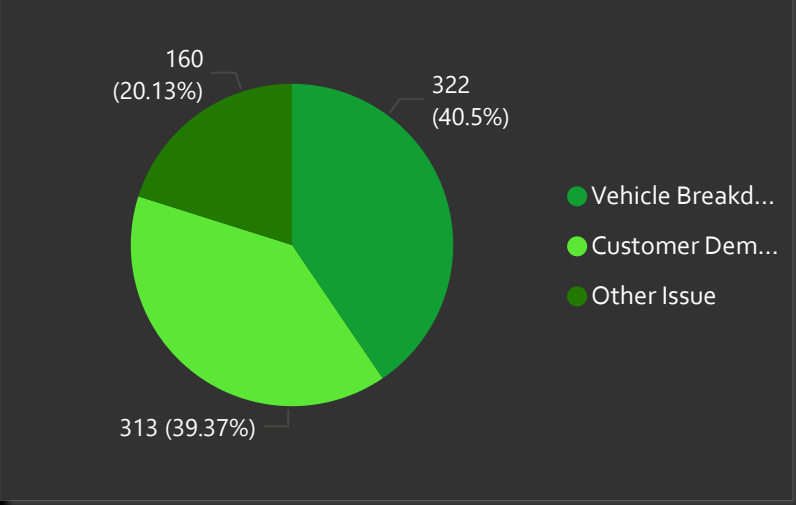
Count of Customer by Vehicle Type



Top 10 customer by Booking Value

Customer_ID	Sum of Booking_Value
CID836942	3757
CID749265	3429
CID185837	3313
CID353074	3269
CID307511	3242
CID940408	3182
CID667686	3120
CID367635	3098
CID219102	3015
CID449284	2999
Total	32424

Booking ID by Incomplete Rides Reason



Customer_ID	Booking_ID	Booking_Status	Sum of Booking_Value	Drop_Location	Sum of Ride_Distance	Payment_Method	Vehicle_Type
CID677211	CNR1000612160	Success	240	Varthur	24	Cash	Prime SUV
CID112515	CNR1000752769	Success	455	Hosur Road	27	Cash	Prime SUV
CID603728	CNR1000967649	Success	460	Koramangala	11	UPI	eBike
CID761581	CNR1001007967	Canceled by Driver	745	Rajarajeshwari Nagar	0	null	Mini
CID962164	CNR1001719750	Success	224	Hebbal	24	Cash	Prime Sedan
CID322457	CNR1002400486	Success	502	Cox Town	2	UPI	eBike
CID305239	CNR1002425933	Success	978	Vijayanagar	17	Cash	Prime Sedan
CID872918	CNR1002946524	Success	1556	Basavanagudi	21	Cash	eBike
CID326402	CNR1003170189	Success	217	Chamarajpet	31	UPI	Mini
CID341253	CNR1003318617	Driver Not Found	438	Langford Town	0	null	Auto
CID613653	CNR1003635449	Success	908	Langford Town	12	UPI	eBike
CID605452	CNR1003947947	Canceled by Driver	606	Yelahanka	0	null	eBike
CID138998	CNR1004398406	Success	574	Kammanahalli	49	UPI	Bike
CID211388	CNR1004838169	Success	471	BTM Layout	45	Cash	eBike
CID350271	CNR1004996603	Canceled by Customer	382	Hulimavu	0	null	Prime Sedan
CID780772	CNR1005035605	Success	1465	Kengeri	17	UPI	eBike
CID597961	CNR1005063364	Success	141	Malleswaram	25	UPI	Prime Plus
CID675570	CNR1005185184	Driver Not Found	521	Hulimavu	0	null	Prime Plus
CID226139	CNR1005189293	Canceled by Customer	446	Nagarbhavi	0	null	Bike
CID164454	CNR1005362423	Driver Not Found	141	MG Road	0	null	Mini
CID615262	CNR1005665018	Success	264	Banashankari	5	Cash	Mini
CID741101	CNR1005776442	Success	2620	Hosur Road	9	UPI	Prime Sedan
CID539744	CNR1005800896	Success	102	Nagarbhavi	49	UPI	Prime Sedan
CID219227	CNR1005939997	Success	733	Vijayanagar	5	UPI	Auto
CID414924	CNR1005983045	Success	741	JP Nagar	19	UPI	Mini
CID605171	CNR1006056964	Success	174	BTM Layout	21	Cash	Mini
CID305672	CNR1006276276	Success	298	Whitefield	9	Cash	Bike
CID710758	CNR1006636125	Canceled by Customer	366	Rajajinagar	0	null	Prime Sedan
CID198635	CNR1006822297	Canceled by Driver	184	Padmanabhanagar	0	null	Bike
CID852504	CNR1006922120	Success	476	Hennur	2	UPI	Auto
Total			11148671		288971		